


The Project Team coordinated with school principals and/or designated SRTS Liaisons to schedule each school's WSA. Flyers created for each school's scheduled WSAs were then sent to principals for electronic distribution. To further promote each WSA, the Team worked with each school to send out reminders through email blasts, automated phone calls, social media posts, and other outlets.

1. Condor Elementary School | Monday, February 26th *
2. Black Rock High School | Tuesday, February 27th
3. La Contenta Middle School | Tuesday, February 27th
4. Twentynine Palms Junior High | Wednesday, February 28th
5. Morongo Valley Elementary School | Monday, March 12th
6. Friendly Hills Elementary School | Monday, March 12th
7. Yucca Mesa Elementary School | Tuesday, March 13th
8. Twentynine Palms High School | Tuesday, March 13th
9. Landers Elementary School | Wednesday, March 14th

* NOTE: Condor Elementary School is located within the Marine Corps Air Ground Combat Center Base (MCAGCC). As such, only individuals who were able to obtain sponsorship through the MCAGCC attended the WSA.



The flyer features the Morongo Basin ATP logo at the top left. The main title is "Upcoming Walking Safety Assessments!!" in bold green text. Below this, a green banner contains the introductory text: "The Morongo Basin ATP Walking Safety Assessments (WSAs) are just around the corner! Our project staff will be hosting them at nine (9) specific Morongo Unified School District (MUSD) schools (see below). We hope to see you there!"

The goal of a WSA is to walk with parents and the community members most familiar with the school area and pinpoint safety concerns that present barriers for students walking and/or biking to school. Specifically for middle and high schools, the Morongo Basin ATP Team will be organizing workshop activities with the students themselves. **Mark you calendars for the upcoming workshops!**

A "SCHEDULE" section with a calendar icon follows. It lists the following events:

<p>Condor ES * February 26th @ 8:45am - 10am</p> <p><small>* Condor Elementary School is located within the Marine Corps Air Ground Combat Center Base (MCAGCC). As such, only individuals who can obtain sponsorship through the MCAGCC can attend the WSA.</small></p> <p>Black Rock HS February 27th @ 8:38am - 9:22am</p> <p>La Contenta MS February 27th @ 12pm - 1:30pm</p> <p>Twentynine Palms Junior HS February 28th @ 12:20pm - 1:50pm</p>	<p>Morongo Valley ES March 12th @ 9am - 10:30am</p> <p>Friendly Hills ES March 12th @ 2pm - 3:20pm</p> <p>Yucca Mesa ES March 13th @ 9:15am - 10:30am</p> <p>Twentynine Palms HS March 13th @ 12:56pm - 1:53pm</p> <p>Landers ES March 14th @ 9:15am - 10:30am</p>
--	---

The bottom of the flyer shows a photograph of people walking on a street with parked cars, and a graphic of green footprints on the right side.

Figure 2.31. Walking Safety Assessment Flyer



PROJECT SURVEY

During the community outreach and engagement process, project staff developed and utilized a project survey to gather data on existing conditions, travel behaviors, and locations for improvement from the Morongo Basin community. In particular, the survey asked responders questions regarding their perception of safety for pedestrians and cyclists, reasons why they do or do not walk or bike, opinions on potential improvements, and current active transportation behaviors. Physical surveys were administered at all project-wide events and the online survey URL was broadcasted across social media, emailed to the project's stakeholder database and all Morongo Basin Active Transportation Plan schools, and handed out on project flyers at all art-focused events. A total of 420 surveys were collected as part of this project effort.

The results of the project survey are included in Chapter 3's discussion on existing active transportation use and infrastructure and in Appendix E.



ONLINE WEBMAP

While the project survey collected data through general questions on existing conditions and travel behaviors, the Project Team also developed an online mapping tool to gather more location-specific feedback. While project-related outreach events were both broad and inclusive, the online project survey and online mapping tool provided a method to reach an even broader community base and allow those who were unable to attend events to provide their input and contribution to the project. A QR code and URL link was included on every event flyer, project material, and school WSA flyer.

The GIS-based application allowed individuals to pinpoint specific locations of concern and record a comment and/or photo. Multiple comments from the public were logged through the application over the project duration. The geospatially-linked feedback provided specific locations for evaluation and development of appropriate mitigation measures.

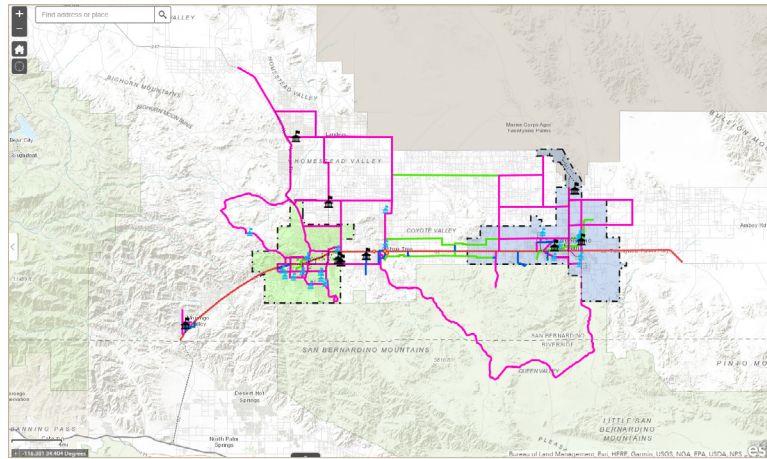


Figure 2.3.2. Project Web Application Image

2.4. PUBLIC ART-RELATED OUTREACH & ENGAGEMENT

The Morongo Basin is a unique place with a thriving local artistic community that includes artists and artisans ranging from lifelong learners to internationally known Guggenheim Fellows. It also hosts numerous cultural and arts organizations, which organize a variety of arts, dance, theatre, and music events and festivals that serve local residents and tourists alike throughout the year. The extreme environment is celebrated by the community and often plays a central role in the creative work taking place in the area. This distinct culture has resulted in an extraordinarily rich artistic environment which faces sudden challenges in the midst of rapid growth as more people relocate to this affordable Southern California region. Additionally, the Joshua Tree National Park has seen a rapid increase in visitors, drawing over 2.8 million visitors in 2017, a increase of nearly 340,000 from the year before.

To meet the needs of this growing area, increased infrastructure has emerged as a priority, including transportation and related amenities such as shade structures, bike lanes, sidewalks and lighting. Local artists provide a rich pool of talent to pull from in meeting the region's challenges with creative solutions. As part of the Plan, public-art related outreach and engagement was conducted to discover opportunities for the inclusion of creative placemaking in future projects and programming.

