



## 2022 YUCCA VALLEY MUNICIPAL ELECTION INFORMATION FREQUENTLY ASKED QUESTIONS ABOUT MEASURE K

### What is Measure K?

On July 19th, the Town Council voted to place Measure K – the Hotel/Vacation Rental Tax Measure – on the November ballot. If enacted, Measure K will adjust the existing Transient Occupancy Tax (TOT) tax from 7% to 12% - which is similar to the tax rate imposed by surrounding communities as seen below:

<u>City/Town</u>	
Palm Springs	13.50%
Indian Wells	13.25%
Indio	13.00%
Cathedral City	13.00%
Palm Desert	12.00%
La Quinta	12.00%
29 Palms	10.50%
<b>Yucca Valley</b>	<b>7.00%</b>

*\*Reflects blended rate of TOT/TBID as of 7/1/2022 for small hotels/vacation rentals*

### Is Measure K a new tax?

No. Measure K is not a new tax and does not raise taxes on residents, their homes, or properties. Measure K applies only to individuals staying in local hotels, motels, and short-term vacation rentals.

### Can Measure K fix our streets?

Measure K funding can help address current demands on Town infrastructure and be used to repair the 145 miles of roads located in the Town, as well as to repair sidewalks, storm drains, and other facilities before these become more expensive in the future.

### What about the local quality of life for residents?

Measure K funding is also intended to help the Town maintain the quality of other services such as police patrols, 9-1-1 emergency response times, public parks and places, and programs for youth and seniors.

### How is Measure K locally controlled funding?

All revenue raised by Measure K will fund local services and facilities – by law, it cannot be taken away by the state or federal government. It is subject to annual independent audit and reporting requirements.

### What else will we be voting for and where can I find additional information?

Yucca Valley Town Council Districts 1, 3, and 5 will also appear on the November 8<sup>th</sup> Municipal Election ballot, along with Measure K. For more information, visit: [www.yucca-valley.org/elections](http://www.yucca-valley.org/elections)