



Town of Yucca Valley

MEASURE K

FREQUENTLY ASKED QUESTIONS – FAQ's

What is Measure K?

On July 19th, the Town Council voted to place Measure K – the Town of Yucca Valley Local Services Measure – on the November 8th ballot. If approved, Measure K will adjust the existing Transient Occupancy Tax (TOT) tax from 7% to 12 % - which is similar to the rate imposed by surrounding communities.

Is Measure K a new tax?

No. Measure K is NOT a new tax and will NOT raise taxes on residents, their homes, or properties. Measure K applies only to those individuals staying in local hotels and short-term vacation rentals, ensuring they pay their fair share for utilizing facilities and services while staying in Yucca Valley.

Does Measure K fix our streets?

Measure K funding will help address the increased demands on our infrastructure and be used to repair the 145 miles of roads located in the Town, as well as to repair sidewalks, storm drains, and other facilities before these become more expensive in the future.

What about the local quality of life for residents?

Measure K will also help the Town maintain the quality of other services provided such as police patrols, 9-1-1 emergency response times, enforcement of short-term vacation rentals, upkeep of public parks and places, and programs for youth and seniors which will protect our property values and preserve the small-town character that makes our community a special place to live.

How is Measure K locally controlled funding?

All revenue raised by Measure K will fund essential local services and facilities – by law, it cannot be taken away by the state or federal government.

Are Measure K funds subject to independent audit?

Yes. All revenue raised by Measure K is audited annually by the Town's independent auditor. All audited funds are included in the Town's Annual Comprehensive Financial Report for full transparency.

Where can I find more information on Measure K and our local election?

For more information on Measure K and Yucca Valley's November 8th Municipal Election visit: www.yucca-valley.org/our-town/town-manager/town-clerk/elections