

I declare under penalty or perjury that I am employed by the Town of Yucca Valley in the Community Services Department, and that I posted this agenda at the designated locations in the Town of Yucca Valley on 1/5/17.

1/5/17  
Date

Sue Earnest  
Signature

**MEETING AGENDA**

**TOWN OF YUCCA VALLEY  
YOUTH COMMISSION**

**YOUTH COMMISSION MEETING  
MONDAY, JANUARY 9, 2017  
6:30 P.M.**

**YUCCA VALLEY COMMUNITY CENTER  
OCOTILLO ROOM  
57090 TWENTYNINE PALMS HIGHWAY  
YUCCA VALLEY, CALIFORNIA 92284**

**Youth Commission**

Shanelle Banawa, Markina Evdokimoff, Juliet Flores, Josiah Gouker, Haley Griswold, Ashley Griswold, Timothy High, Serenity Hill, Luke Ilagan, George Lewis, Courtney Linzner, Trinity Mecham, Liliana Murillo, Angel Rodriguez, Veronica Rodriguez, Sarah Rodriguez, Caitlin Rowe, Madison Tuttle, Zena Yakimow, Rande Zeller Alternates: Abigail Proudfoot, Abigail Abalos

**Parks, Recreation & Cultural Commission**

Randy Eigner, Ed Keesling, Eric Quander, Laurine Silver, Andrea Staehle

*Curtis Yakimow, Town Manager*

*Sue Earnest, Community Services Manager*

*Maureen Neely, Staff Liaison/Secretary*

Community Services Department 760-369-7211

**AGENDA  
REGULAR MEETING OF THE  
TOWN OF YUCCA VALLEY  
YOUTH COMMISSION  
MONDAY, JANUARY 9, 2017**

*The Town of Yucca Valley complies with the Americans with Disabilities Act of 1990. If you require special assistance to attend or participate in this meeting, please call the Town Clerk's office at 369-7209 at least 48 hours prior to the meeting.*

**(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)**

**CALL TO ORDER (Chair)**

**ROLL CALL**

Commissioner Banawa, Commissioner Evdokimoff, Commissioner Flores, Commissioner Gouker, Commissioner H. Griswold, Commissioner A. Griswold, Commissioner High, Commissioner Hill, Commissioner Ilagan, Commissioner Lewis, Chair Linzner, Commissioner Mecham, Commissioner Murillo, Commissioner A. Rodriguez, Commissioner V. Rodriguez, Commissioner S. Rodriguez, Commissioner Rowe, Vice Chair Tuttle, Commissioner Yakimow, Commissioner Zeller. Alternate Proudfoot, Alternate Abalos

**PLEDGE OF ALLEGIANCE**

Led by \_\_\_\_\_

**APPROVAL OF AGENDA**

January 9, 2016 Youth Commission Agenda

Action                      **Motion: Move to approve the agenda of the January 9, 2017 Youth Commission meeting**

Move \_\_\_\_\_ 2nd \_\_\_\_\_ Vote \_\_\_\_\_

**APPROVAL OF MINUTES**

Approval of Minutes of December 5, 2016 Youth Commission Meeting

Action                      **Motion: Move to approve the minutes of the December 5, 2016 Youth Commission meeting**

Move \_\_\_\_\_ 2nd \_\_\_\_\_ Vote \_\_\_\_\_

**AGENDA  
REGULAR MEETING OF THE  
TOWN OF YUCCA VALLEY  
YOUTH COMMISSION  
MONDAY, JANUARY 9, 2017**

**PUBLIC COMMENTS**

*In order to assist in the orderly and timely conduct of the meeting, the Youth Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. The Youth Commission will not take action or discuss items not on the printed agenda.*

**STAFF REPORTS**

1. Youth Commission 2016-17 Work Plan Development.

Recommendation: **Move to approve the details of the 2016-17 Youth Commission Work Plan.**

Action            Motion \_\_\_\_\_

Move \_\_\_\_\_ 2nd \_\_\_\_\_ Vote \_\_\_\_\_

**STAFF INFORMATION ITEMS**

1. Thank you to Holiday Volunteers!

**COMMISSIONER REPORTS AND COMMENTS**

1. Commissioner Banawa
2. Commissioner Evdokimoff
3. Commissioner Flores
4. Commissioner Gouker
5. Commissioner H. Griswold
6. Commissioner A. Griswold
7. Commissioner High
8. Commissioner Hill
9. Commissioner Ilagan
10. Commissioner Lewis
11. Chair Linzner

**AGENDA  
REGULAR MEETING OF THE  
TOWN OF YUCCA VALLEY  
YOUTH COMMISSION  
MONDAY, JANUARY 9, 2017**

12. Commissioner Mecham
13. Commissioner Murillo
14. Commissioner A. Rodriguez
15. Commissioner V. Rodriguez
16. Commissioner S. Rodriguez
17. Commissioner Rowe
18. Vice Chair Tuttle
19. Commissioner Yakimow
20. Commissioner Zeller
21. Alternate A. Proudfoot
22. Alternate A. Abalos

**ANNOUNCEMENTS**

The next meeting of the Youth Commission will be a workshop on Monday, January 23, 2017 at 6:30 p.m. in the Ocotillo Room of the Yucca Valley Community Center.

**ADJOURNMENT**

# MINUTES

## TOWN OF YUCCA VALLEY YOUTH COMMISSION

MEETING DATE: 12/5/2016

### CALL TO ORDER

The meeting of the Town of Yucca Valley Youth Commission was called to order at:

TIME: 6:35 BY: Courtney Linzer

### ROLL CALL

Name	Present	Excused	Absent
1. Commissioner Banawa	X		
2. Commissioner Evdokimoff	X		
3. Commissioner Flores	X		
4. Commissioner Gouker	X		
5. Commissioner H Griswold	X		
6. Commissioner A Griswold	X		
7. Commissioner High	X		
8. Commissioner Hill		X	
9. Commissioner Ilagan	X		
10. Commissioner Lewis	X		
11. Commissioner Linzner	X		
12. Commissioner Mecham	X		
13. Commissioner Murillo	X		
14. Commissioner A. Rodriguez	X		
15. Commissioner V. Rodriguez	X		
16. Commissioner S. Rodriguez	X		
17. Commissioner Rowe	X		
18. Commissioner Tuttle	X		
19. Commissioner Yakimow	X		
20. Commissioner Zeller	X		
21. Alternate Proudfoot			X
22. Alternate Abalos	X		

PLEDGE OF ALLEGIANCE led by George Lewis

SWEARING IN led by \_\_\_\_\_

**APPROVAL OF AGENDA**

Action: Motion: To approve the Agenda of 12/5/2016  
Youth Commission meeting.

Move: High 2<sup>nd</sup>: Tuttle Vote: 24-0-0

**PUBLIC COMMENTS**

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**STAFF REPORTS**

**1. Approval of Minutes**

Discussion:

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Action: Motion: To approve November 7 Minutes

Move: Rowe 2<sup>nd</sup>: Lewis Vote: 20-0-0

**2. Youth Commission Work Plan Development**

Discussion:

- Commissioner Ideas- Gaming tournament
- Advocate for Multi-Purpose Room
- Making a video promoting Small-business owners
- Advocate of Job fair and/or internships
- Senior Center/intergenerational activities
- Relay for Life
- Middle school forum

Action: Motion: To focus on Intergenerational activities and Relay for Life

Move: Gouker 2<sup>nd</sup>: Rowe Vote: 20-0-0

3.

Discussion:

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Action:

Motion:

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Move:                      2<sup>nd</sup>:                      Vote:    -    -   

4.

Discussion:

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Action:

Motion:

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Move:                      2<sup>nd</sup>:                      Vote:    -    -   

**STAFF INFORMATION ITEMS**

Comments:

Commission T-shirts

Thanks to the Volunteers at the Sahta visits

Light Parade Overview - attire; Set-up; Plan

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## COMMISSIONER REPORTS AND COMMENTS

Name	Comments
1. Commissioner Banawa	N/C
2. Commissioner Evdokimoff	N/C
3. Commissioner Flores	N/C
4. Commissioner Gouker	N/C
5. Commissioner H Griswold	N/C
6. Commissioner A Griswold	N/C
7. Commissioner High	Still wants Video game tournament
8. Commissioner Hill	Absent
9. Commissioner Ilagan	N/C
10. Commissioner Lewis	N/C
11. Commissioner Linzner	Try to attend on Friday; it will go faster
12. Commissioner Mecham	N/C
13. Commissioner Murillo	N/C
14. Commissioner A. Rodriguez	N/C
15. Commissioner V. Rodriguez	N/C
16. Commissioner S. Rodriguez	N/C
17. Commissioner Rowe	N/C
18. Commissioner Tuttle	N/C
19. Commissioner Yakimow	N/C
20. Commissioner Zeller	N/C
21. Alternate Proudfoot	Absent
22. Alternate Abalos	N/C

## ANNOUNCEMENTS

The next scheduled meeting of the Youth Commission will be Jan. 9 2017 at the Yucca Valley Community Center.

## ADJOURNMENT

Meeting was adjourned at:

TIME: 7:33 pm BY: Courtney Linzer

Respectfully submitted,

Jenny Mecham  
(Signature)

Commissioner Mecham  
Youth Commission Acting Secretary





**Alternatives:** None recommended.

**Fiscal impact:** None

**Attachments:**

Samples - Intergenerational Programs

Samples – Relay for Life Information

menu



(<http://www.relayforlife.org/>)

Sign In ([https://accounts.cancer.org/login?redirectURL=http%3A%2F%2Fmain.acsevents.org%2Fsite%2FTR%2FRelayForLife%2FRFLCY17CA%3Fpg%3Dentry%26fr\\_id%3D78916&securityCode=RFL\\_CY17\\_CA\\_](https://accounts.cancer.org/login?redirectURL=http%3A%2F%2Fmain.acsevents.org%2Fsite%2FTR%2FRelayForLife%2FRFLCY17CA%3Fpg%3Dentry%26fr_id%3D78916&securityCode=RFL_CY17_CA_))

**DONATE (SPAGESERVER?PAGE=ACSEVENTS\_RELAY\_FOR\_LIFE\_NOW://AC**



Relay For  
Life of

Saturday, April 1, 2017

10:00 a.m. - 10:00 p.m.

Yucca Valley High School

Search, Relay for Life of Morongo Basin

Registration info online.

## **Learn About Relay**

Relay For Life is the signature fundraiser for the American Cancer Society. Relay is staffed and coordinated by volunteers in more than 5,200 communities and 20 countries. Volunteers give of their time and effort because they believe it's time to take action against cancer.

Join us at these events to bring communities together to remember loved ones lost, honor survivors of all cancers, and raise money to help the American Cancer Society make a global impact on cancer.

## **WAYS TO PARTICIPATE**

Joining a Relay For Life event is easy. All you have to do is pick your event, sign up, and decide how you'd like to be involved. Here are some ways to participate:

### **Team Captains**

Being a team captain is an important role. It's up to you to recruit members, set fundraising goals, organize fundraising activities, and most of all, cheer on your team.

### **Participant**

There are several ways you can get involved as a participant. You can join an existing team, start your own, or volunteer at the event. Either one you choose, we'd love to see you there.

### **Survivors and Caregivers**

Survivors and caregivers are the heart of every Relay For Life event. We have activities and events designed specifically for you so you can get to know others in the community. In fact, it's the largest cancer support network in the world!

Why participate as a survivor or caregiver?

- 1 Meet and network with other survivors and caregivers.
- 2 Serve as inspiration to those newly diagnosed.
- 3 Publicly recognize and thank caregivers for their support and commitment.
- 4 Publicly honor and applaud survivors.
- 5 Acknowledge that cancer is something faced together, not individually.

If you'd like to join the survivor and caregiver activities at the event but don't want to join a team, that's possible too. Once you've decided the event you'd like to participate in, just select the 'Walk the Survivor Lap option'.

## **VOLUNTEER**

Event Leadership Team Training

Relay For Life events wouldn't be successful fundraisers without passionate event leaders, just like you. And since many Relay events are different, we put together a handful of training materials to help things run as smoothly as possible.

## **Get Involved**

The American Cancer Society would not be successful without the help of our generous donors and volunteers. Because of you, we've been able to help thousands of people across the globe with life-saving cancer research studies, crucial patient care programs, and education and prevention initiatives. That's why it's so important to get involved in Relay For Life and fundraise-because when you do, you help save lives.

**We've raised \$2,723.64**

**Our Goal \$50,000.00**

**86 Days Left**

**Every Dollar** Makes a Difference At Relay For Life no donation is too small, each and every dollar counts. Your donations help fund groundbreaking cancer research, patient care programs, and can make a difference in communities like ours. With every donation, you are helping the American Cancer Society save lives.



# Join a Relay

## Step 1: Join This Relay

Visit your local Relay web site and click **Join This Relay** to begin registration. OR call 1-800-227-2345 for additional registration options.

Relay For Life of  
**Pinecrest Palmetto Bay and Cutler Bay**

**APRIL 15<sup>TH</sup> 2016**  
**FRIDAY**  
Registration 7:00 AM  
Event begins 9:00 AM  
[MORE DETAILS](#)

**DUTCH BRANCH PARK**  
1400 WINDY HILL  
CUTLER BAY, FL  
[MAP IT](#)

**FOLLOW EVENT**  
Facebook Twitter  
**Beth Anne Underwood**  
Surviving breastcancer.com/relays  
 405.370.2934

[DONATE](#)
[JOIN THIS RELAY](#)
[DEDICATE LUMINARY](#)

## Step 2: Society Account

You must create or log into your Society Account to begin the registration process.

- If you are a **NEW** participant, you will Create an Account.
- If you are a **RETURNING** participant, you will log in.

## Step 3: Choose How You Will Participate.

How would you like to participate?

[START A NEW TEAM](#)
[JOIN A TEAM](#)
[JOIN AS AN INDIVIDUAL](#)

If you're a cancer survivor and don't want to start or join a team, you can sign up to **Walk the Survivor Lap** and participate in our special events for cancer survivors.

## Step 4: Complete Registration.

Would you like to kickstart your fundraising by making a donation? (optional)

\$50
\$100
\$200
OTHER
NOT RIGHT NOW

What is your relationship to cancer?

SURVIVOR
CAREGIVER
OTHER
PREFER NOT TO SAY

Please select all that apply.

What's your T-shirt size? (Survivors will be given a free survivor T-shirt. Participants who raise over \$100 will become members of the Hope Club and receive a T-shirt.)

XS
XM
YL
S
M
L
XL

XXL
XXXL
XXXXL
XXXXXL
XXXXXXL
NO THANKS

Are you under the age of 18?

YES
NO

Do you agree to the waiver?

YES
  NO

Enter Mailing Address:

Mailing Address:

Mailing Address (Use 2, optional):

Zip Code:  City:  State:

[NEXT](#)

Pay by Credit Card

Pay with P. Number

MY BILLING ADDRESS IS THE SAME AS MY MAILING ADDRESS

Credit Card Number:

Exp. Month:  Exp. Year:  CVV:

[COMPLETE](#)

[PREVIOUS](#)

**If you have any questions or would prefer to register by phone, please contact your local staff partner or call the American Cancer Society at 1.800.227.2345.**

# EVENT MEETINGS

## Kickoff

### **We can't wait to meet the team**

Join us for kickoff - more details coming soon!

# UPCOMING FUNDRAISERS

## Upcoming Events

### **Relay For Life of Morongo Basin | Yucca Valley High School**

Saturday, April 1, 2017

10:00 a.m. - 10:00 p.m.

[VIEW EVENT FLYER](#)

### **Team Captain Meetings**

Details Coming Soon

Event Date: TBD

Event Time: TBD

Event Location: TBD

### **Event Leadership Team Meetings**

Details Coming Soon

Event Date: TBD

Event Time: TBD

Event Location: TBD

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## **T-Shirt Pick Up Nights**

Details Coming Soon

Event Date: TBD

Event Time: TBD

Event Location: TBD

## **Relay-wide Fundraiser**

Details Coming Soon

Event Date: TBD

Event Time: TBD

Event Location: TBD

## **Team Captain University**

Details Coming Soon

Event Date: TBD

Event Time: TBD

Event Location: TBD

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## **Registration Deadline:**

TBD

## **Luminaria Online Order Deadline:**

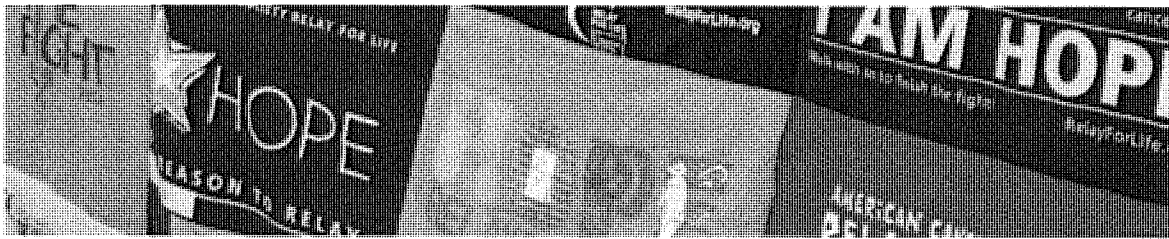
TBD

If you miss the online purchasing window, you can still buy one at the event.

## **Volunteers Needed**

Help is welcomed in any form





# Relay For Life FUNDRAISING IDEAS



## A-Z

Thank you for supporting our efforts to help save lives from cancer by raising funds and participating in an American Cancer Society Relay For Life event.

Relay participants seek donations rather than pledges from friends, family, and coworkers. We have many great fundraising ideas, both for individuals and teams, to help meet your goals. Be creative, have fun, and ask everyone to support your efforts!

THANK YOU FOR SUPPORTING THE AMERICAN CANCER SOCIETY. TOGETHER, WE CAN FINISH THE FIGHT!

### A

**Ask** – The easiest way to raise money is to ask your friends, neighbors, relatives, and anyone you know to make a donation to your American Cancer Society Relay For Life event. Explain your commitment and your personal connection to cancer or why you are involved.

**Art Sales** – Ask children to produce art to display at a show. Parents and friends buy back their budding artists' masterpieces.

**Auctions** – Put together a live or silent auction. Teams can make a whole event out of it by working with an auctioneer who will donate his/her time to host a live auction. Some teams have success in hosting silent auctions during their family reunions, while others put them together at sports auctions. Collectibles are great sellers!

**Auction Off the Boss** – Have your boss, department head, or company executive volunteer to do something, like be someone's assistant for the day or let employees throw pie in his or her face. Employees bid to be the lucky winner, with proceeds benefiting your fundraising efforts.

### B

**Babysitting** – Do extra babysitting and give your pay to your team's effort. Or baby-sit as a team during a community event.

**Bake Sales** – Hold a bake sale at work or a busy public place (e.g., bank, grocery store, town square). You could even bake a different dessert each week for your coworkers. Or have a no-bake sale where co-workers pay so they don't have to bake goodies.

**Balloon Day** – This is good for students. For a \$2 donation, students take orders for Relay balloons with special messages attached and deliver the balloon messages to fellow students.

**Bank for a Year** – Ask everyone on your team to save \$2 each week beginning the week after this year's Relay event. In 50 weeks, each team member will have \$100. Or, bank 50 cents every day, and in 50 weeks you will have saved \$175. Add just two more friends giving you 50 cents each per day, and you will have a total of \$525 in 50 weeks!

**Bingo** – Hold a bingo night at a local club, hall, or your place of business. Participants receive

bingo cards for a donation. Ask local restaurants and businesses to donate food and prizes.

**Birthday Party with a Purpose** – At your birthday party, ask guests to make a donation to your Relay For Life fundraising efforts in lieu of gifts.

**Block Party** – Put together an old-fashioned block party in a parking lot, or close off a neighborhood street (with permission). Ask a local band to donate a few hours of time, provide food, and offer activities like face painting and hay rides. You can charge an entry fee or just charge for food and activities.

**Book Sales** – Find a publishing house or library that will donate books, or have everyone on your team donate used books in good condition. Get permission to set up a table in a local mall or plaza, or set it up in your break room.

**Boss for the Day** – Get permission from your boss to allow coworkers to bid on being boss for the day. The highest bidder wins.

**Bounce-a-thon** – Elementary students collect pledges for bouncing a basketball for a designated period of time. Classes take turns throughout the day to bounce their basketballs.

**Bowl-a-thon** – Ask your local bowling alley to donate lanes for a few hours, and prior to the bowl-a-thon, participants ask for pledges for each pin they knock down.

**Bowling Chance** – This could be held on-site at the Relay event. One dollar gives you two throws with a toy bowling set. If you throw a spare, your name is entered once into a drawing for a nice prize. If you throw a strike, your name is entered into the drawing twice.

**Breakfast With** – Put together a breakfast with a well-known, high-profile person in your community, such as a sports mascot, the mayor, or a local celebrity. Work with a local restaurant or put the breakfast on as a team at a hall or club. Sell tickets and have photos taken.

**Brown Bag Lunch Day** – Everyone brings in their own lunch and donates the money they would have spent to the Relay For Life event fund.

### C

**Can and Bottle Drive** – Set up at a central location to collect cans and bottles. Return for deposit at the nearest redemption center. You

can even ask a local redemption center or store if you can set up in their parking lot so you don't have to transport the cans to be redeemed.

**Candle Sales** – Offer scented candles or wax warmers to fellow employees and friends for a donation.

**Candy Bar Sales** – Sell candy bars at work, or ask a business to set up a display box at the check-out counter. You can purchase box kits from wholesale warehouses, or ask a candy store to donate them.

**Car Washes** – Car washes are a great idea for both students and adults, and are especially successful in the spring. Accept donations instead of charging a set price.

**Car Smash** – Secure an old car and write "CANCER" across the car. For a donation, people get to "smash cancer" with a sledgehammer.

**Challenges** – Challenge another team to raise more money than you. Some radio stations may even put your challenge on the radio.

**Change Makes a Lot of Sense** – Ask a bank or credit union to ask its members to donate the change from their deposits to your Relay For Life team. For example, if someone's check total is for \$187.67, they could donate the 67 cents.

**Chili Cook-off** – Host a chili cook-off in your neighborhood. Cooks donate to enter their chili in the competition, and everyone else donates to receive a spoon and bowl for tasting.

**Coffee and Company** – Enjoy coffee and a chat with your friends, and raise money, too! Invite your neighbors to your place for a mid-morning coffee break. You supply the coffee and treats, and ask them to donate to your Relay team. Try having a few luminaria bags available so friends can donate and decorate in honor or memory of a loved one.

**Coin Drive** – This is a good fundraiser for students. Set up a coin jar in the school cafeteria at the beginning of the school year, and see how the donations grow.

**Comedy Club** – Ask a local comedy club to host an evening in support of your Relay For Life event, and invite all teams to sell tickets. Teams would get a portion of the proceeds for the tickets they sold.

continued on back

**Concession Stands** – Volunteer to run a concession stand or booth at a school or community event, with your team getting a portion of the profit.

**Corner Collections** – Consider staking out a popular intersection with donation buckets and signs that say, "Relay For Life – Donate to finish the fight against cancer!"

**Craft Fairs** – Have your team set up a table at a craft fair or festival to sell your creations.

**Cut-a-thon** – Ask a beauty salon or vocational school to hold a cut-a-thon with donations going to your Relay team.

**Cutest Baby** – Host a cutest baby contest at your place of work. Place a photo of each coworker as a baby on a display board. People donate \$1 to vote for the cutest. Ask a local business to donate a prize for the cutest baby winner.

## D

**Dances** – Students can hold a school dance, or adults can put together a dance at a local club or hall. Ask a band or DJ to donate their services. People can attend in exchange for a donation.

**Day of Cleaning** – Team members donate a few hours to clean homes, with homeowners donating a specified amount to the team.

**Day Spa** – Raffle off a day of beauty, or, for a set donation, provide haircuts, manicures, and massages.\*

**Decorating Service** – Who has the time to decorate for the holidays? Provide a holiday decorating service! Offer to put up holiday lights on houses in exchange for a donation.

**Deliver Flyers** – Find out what businesses distribute weekly sales flyers and offer for your team to deliver them to houses in exchange for what their distribution costs would have been. This is a good idea for a student team.

**Die Cut Cards** – Sun and moon, and footprint paper cutouts (available through your staff partner) can be provided to businesses and retailers for people to dedicate to a loved one for a \$1 donation. They can also be used during the holidays to place on a memorial or honor tree.

**Dog Walkers** – Ask your team members to walk the neighborhood dogs for a donation.

**Donut Days** – Get donuts donated from a bakery on a weekly basis and give them out at school, the office, or church in exchange for donations.

**Dress Down Days** – Get permission for employees to dress down for a day for a designated donation. This is also a good fundraiser at schools that require uniforms.

**Dunking Booth** – Set up a dunking booth at a local event festival, fair, or picnic and recruit local celebrities to sit for you. Try to get the dunking booth donated by a local vendor.

## E

**Envelope at Restaurant Tables** – Ask a local restaurant to help your team raise money by placing a Relay For Life donation envelope at every table during a designated time period. Envelopes can be provided by your American Cancer Society staff partner.

**Errand Service** – People never have time to get all of their errands done! For a donation, help people knock some errands off of their to-do list.

**Event Parking Spaces** – Get permission from a local business to provide parking spaces in their lot for community events. Ask for a \$10 donation per car.

## F

**Face Painting** – Set up a face painting booth at a local event, fair, or festival and ask for donations. Kids love it!

**Fashion Show** – Work with clothing stores to hold a fashion show. You could have it at the store, a club, or hall. Ask local celebrities to model the clothes, and offer admission for a donation. Ask if a local restaurant will donate refreshments.

**Fry Day Friday** – On a Friday prior to your Relay event, ask a local restaurant to donate a quarter to your team for every order of French fries sold.

**Flamingo Alert** – Place pink flamingos in someone's yard with a note that they will "fly away" once a donation is made to your Relay For Life team. They can donate a specific amount to select the next yard, or they can purchase "flamingo repellent" so the flamingos won't land on their yard again.

**Flower Sales** – Work with a local florist or wholesaler to give out bouquets, potted flowers, or individual carnation or rose stems at your work or school for a donation.

**Fountain Coins** – Get permission from the local mall to collect all the coins tossed into a fountain for a designated time period. Display signs that state that the coins will be donated to the American Cancer Society Relay For Life program.

## G

**Game Night** – Host a party with a purpose at your house! Charge a small entry fee.

**Glow Sticks** – At your Relay event, offer glow-in-the-dark sticks for a set donation that can be carried or worn as necklaces.

**Go Door-to-door** – Go door-to-door and ask for donations. Canvas your neighborhood, or work as a team to canvas the town.

**Golf Tournament** – Ask a local golf course to donate space, time, and use of their links. The entry fee goes toward your Relay For Life event.

**Gym Day** – Work with a local fitness center to hold an open house with a variety of classes offered throughout the day. People can participate for a donation. This is great exposure for the gym. Also consider including a silent auction and baby-sitting service.

## H

**Hat Day** – For a donation, students can wear a hat to school for the day.

**Haunted House** – For Halloween, organize a haunted house or haunted forest and charge admission. Ask a local restaurant to provide refreshments to sell.

**Hoagie Sale** – Hold a hoagie sale at work or around town, taking orders ahead of time. Try to get the sandwiches donated.

**Hole-in-one** – Set up a portable putting green at your office or in a popular public place. For a donation, people can try to putt golf balls. This could also be done as an on-site fundraiser at your Relay event.

**Holiday Crafts** – Create hand-made holiday decorations for a Relay For Life donation.

## I

**Ice Cream Social** – Host an ice cream social at work or for friends, asking for donations.

## J

**Jail and Bail** – For a donation, employees can have a coworker "arrested" and placed in "jail," which is a designated place they must remain. They can donate to "post bail." Alternatively, employees can have a bounty placed on a coworker's head. The coworker is arrested and is not set free until the entire bounty is raised (\$100 or more per person). This activity can also be done on-site at your Relay event.

**Jewelry Sales** – Ask people to donate jewelry they don't wear anymore. Find a jeweler who will donate his or her time to clean it up, and host a jewelry sale. This could be done on-site at your Relay event.

## K

**Kiss the Pig Contest** – Recruit a local celebrity to kiss a pig once a certain amount of money has been raised. Or make it a contest at school or work. Put pictures of all the teachers or employees on collection jars, and whoever raises the most money must kiss the pig.

## L

**Lawn Service** – Offer to mow neighbors' lawns for a donation.

**Letter Writing** – This is a great way to ask for donations without asking in person. Send letters out to your friends and family with your personal story, information about the American Cancer Society Relay For Life program, and your fundraising goal. Ask them for a specific amount or leave it up to them. Some people write letters on behalf of their pets or babies to add a little humor.

**Line Dancing** – Work with a local club or facility to offer a night of line dancing. Ask a DJ to volunteer his or her time to play music, and find someone to teach dances. The entry fee goes to your Relay For Life team.

**Lunch with the CEO** – Auction off lunch or a round of golf with your company CEO or president.

## M

**Massages** – Ask a massage therapist to donate his or her time to offer massages for a donation at your Relay event. This could also be done at your place of work for a pre-event fundraiser.

**Matching Gifts** – Ask your company to match what you raise for the American Cancer Society. Check to see if your company has a matching gifts policy at [matchinggifts.com/vacs](http://matchinggifts.com/vacs). If they don't, ask them anyway!

**Money Jars** – Set up money jars or coin boxes at a place of business. People can donate when they frequent that business. This is a good fundraising promotion for banks, diners and restaurants, hair salons, and retail stores. Empty the jars frequently.

**Mother's Day** – Beyond your personal Mother's Day plans, consider hosting a Mother's Day event, such as a brunch fundraiser, a fashion show, a flower sale, or a ladies-only golf tournament, with donations going to your Relay For Life team or event.

**Movie Night** – Invite your friends over for admission to a night at the movies, popcorn, and soda. Or have a movie hour during lunch at work. Charge admission and invite employees to eat their lunch while they watch.

## N

**Non-alcoholic Cocktail Party** – Host a non-alcoholic cocktail party at the Relay event for donations. Or, organize a rotating cocktail hour/buffet, where each team has different appetizers and drinks available at their campsite. You could also do this prior to the Relay event as a team and take turns hosting.

## O

**Odd Jobs** – Call on your neighbors and ask if they have any odd jobs they've been putting off, such as fixing a rain gutter, shoveling the driveway, painting a fence, or raking leaves. You and your team can help with their to-do lists in exchange for a donation.

## P

**Pancake Breakfast** – Hold a pancake breakfast at a community center, church, or work.

**Parking Space Auction** – As a college student, ask for permission to auction off the president's parking spot for a day or a week. Company employees can also auction off a prime spot.

**Payroll Deduction** – Employees can have contributions automatically deducted from their paycheck. A little each week adds up!

**Penny Wars** – Compete against other Relay teams or between departments in your workplace to see who can collect the most pennies. All silver and paper money in the penny jars count against the total number of pennies. This builds competition and raises more funds because teams try to sabotage each other's jars with bills and large coins.

**Percentage of Sales** – Ask a restaurant or retailer to designate a percentage of sales or proceeds for a day to your Relay team fundraising. Ask your team spread the word!

**Pet Fashion Show** – Host a pet fashion show where you give everyone's pet the opportunity to flaunt a favorite outfit. Charge admission and vote for best dressed, matching outfits (owner and pet), wildest costume, etc.

**Pet Sit** – Take care of pets while the owners are on vacation – it saves them from sending their pets to the kennel.

**Photo Booth** – Set up a photo booth for people to have their photos taken with a local celebrity for a specified donation. Or use a cardboard stand-in of a major celebrity. This can be done at work, a local fair or festival, or as an on-site fundraiser at your Relay For Life event.

**Pie in the Face** – Hold a "Pie in the Face" contest at school. Students and faculty vote by placing money in jars designated for each teacher or administrator. The faculty with the most money gets a pie in the face.

**Pie Sales** – These are similar to bake sales, but they are especially popular around the holidays. Take orders in advance and have team members bake and deliver pies, or set up a table at a busy grocery store or shopping center.

**Pizza Sales** – Work with a pizzeria to take orders and deliver pizzas, giving you a percentage of the sales. Or, put pizza kits together and sell them. Work with a wholesaler to get ingredients donated.

**Place a "Plea"** – Place a plea in your business, place of worship, or neighborhood newsletter letting people know that you are fundraising for your Relay For Life event. Include a photo of the person your team is honoring or remembering to encourage participation.

**Plant Sales** – Like flower sales, work with local florists or wholesalers to sell potted plants. For a special touch, paint the pots and add a bow and card.

**Potluck Lunches** – Designate a day of the week as Relay For Life potluck day, where team members take turns making lunch for employees at a set price or donation.

**Product Party** – Host a party selling a particular product, such as re-sealable kitchen storage or candles, with the profits benefiting your Relay For Life team.

## Q

**Questions for a Buck** – If your company boss is always being asked questions, ask him or her to start charging \$1 for each question they answer. Word will spread throughout the company, and hopefully employees will be happy to support the effort.

**Quilt Raffle\*** – Ask a team member to make a quilt to be raffled off. Or if you have a creative seamster on your team, hold a quilting class. Quilters like to sew in groups, so make a night of it and ask for donations.

**Quoits Tournament** – Hold a quoits or horseshoe tournament with entry fees going to your Relay For Life team. Ask a local retailer to donate a prize for the winner.

## R

**Raffles\*** – There many types of raffles. Make themed baskets, where everyone on the team brings one item to go in the basket. A summer fun basket could include sunscreen, paperback books, sunglasses, bottled water, and magazines. A night out package could include gift certificates to the movies or tickets to a play, concert, or sports event. Be creative!

**Recurring Gifts** – Did you know that your Relay For Life event website allows donors to set up recurring gifts to the American Cancer Society? Recurring gifts can vary in frequency, such as quarterly or monthly. Did someone give you \$100 last year, but this year they said they can only give you \$50? Ask them if they would be willing to give you \$20 a month for five months. You don't need to do anything special to set it up; just direct them to your Relay For Life participant page.

**Restaurant Day** – Ask your local restaurants if they will have a "Relay For Life Day." A percentage of meals sold or the proceeds of the sale of a certain menu item will go to your team. Team members could be on hand to talk about the event and ask for donations from the patrons.

**Roll Coins** – Roll those coins that have been sitting in a jar. Take them to the bank to count, and contribute that money to your Relay event.

## S

**Sell Services** – Ask the best cook on your team to go to someone's home and prepare a meal for a donation. Ask your vice president at work to commit to wash an employee's car, or several if they're willing. Ask the company photographer to take family photos for a donation.

**Shave Your Head** – Commit to shaving your head (or get a local celebrity to do it) once your team has raised a certain amount of money. Promote the challenge to the community to encourage donations.

**Shoe Shines** – Shine shoes for donation.

**Shutter Bug Mania** – Take candid shots around the community, schools, and Relay events for a donation. Other great places for this fundraiser are weddings, anniversaries, or birthday parties.

**Signed Relay Event T-shirt** – For a designated donation, people can write the names of those with cancer whom they would like to honor or remember directly on your Relay event T-shirt. You will walk/run representing them.

**Skunk Them** – Place a stuffed skunk on a coworker's desk. They make a donation to have the skunk removed.

**Soup Sales** – Host a soup day at work. You can even offer it to other businesses throughout the community. Take orders ahead of time and have an evening of team soup-making.

**Spaghetti Dinner** – Put together a spaghetti dinner at a local community hall or club. Make it a fancy occasion by having team members wait on diners, take their orders, and clear tables.

**Sports Tournaments** – Organize bowling, hockey, basketball, soccer, and other sports tournaments. Teams gain entry into the tournament with a donation. Ask a local business to donate a prize for the winning team.

**Story Time Reading** – Have an organized story time. Hold it at your place of work where employees can bring their children, or work with your local library. Ask attendees to donate to your Relay event.

**Student/Faculty Basketball Game** – Set up a benefit basketball game between students and faculty at a school, put together an alumni game, or challenge a local radio/television station to have a team. Charge admission at the door to raise money for your Relay For Life team.

**Super Bowl Party** – Have a Super Bowl party with refreshments, and ask everyone for donations. The same can be done for the NCAA Championship basketball game, Indianapolis 500, Masters Tournament, etc. This is a great idea for the team member with a big screen!

## T

**Turkey Raffle\*** – This is a great way to raise money during the holidays! Ask a grocery store to donate a turkey for you to raffle. You could also do the same with a ham for a springtime feast or a BBQ package for Memorial Day.

**"Cold Turkey" Subs** – Encourage sub/pizza shops to donate a set amount from each cold turkey sub sold to benefit your Relay team. Consider asking sub shops to participate during the American Cancer Society Great American Smokeout® on the third Thursday in November.

**30x30x30 Campaign** – Ask 30 people to donate \$30 each on the 30th of the month. That's \$900 in one day! This can be done individually or as a team. Make sure to tell people about the challenge to drive excitement and donations. This could also be a 20x20x20 campaign.

## U

**Unique Boutique** – Collect or make one-of-a-kind items and raise funds through a live or silent auction.

## V

**Vacation Day Drawing** – Ask your company if you can organize a drawing for an extra vacation day. Employees donate money to be entered into the drawing.\*

**Vending Machines** – Coordinate with your vendor to add five cents to the cost of a snack or soda prior to your Relay event, with the extra nickel going to your team total.

**Vendors** – Ask vendors you frequent for cash donations or goods you can raffle\* or auction at the Relay event.

## W

**Wait Tables** – Work with a restaurant that will designate a specific night to benefit your Relay For Life team. Your team acts as servers, and you collect all of the tips. You may also be able to receive a percentage of that evening's profits from the restaurant.

**Wear Company Logos** – Tell companies that you will walk around in a highly visible, public place, wearing their hat or T-shirt for a half hour for a \$25 donation.

**Wrap Presents** – During holidays, set up a booth at a local mall, plaza, or busy department store. Have your team members donate the paper, tape, and time wrapping presents to raise money while helping out holiday shoppers.

## X

**Xylophone Concert** – Hold a music concert or recital. Pass out refreshments and ask for donations, or sell tickets in advance.

## Y

**Yard Sales** – Work individually or as a team to set up yard or garage sales. Clean out your attic and raise money for the American Cancer Society at the same time!

## Z

**Zoot Suit Party** – Hold a swing dance party and give awards for the best zoot suit.

*\*Any fundraising activities that include raffles are subject to state laws. Please contact your American Cancer Society staff person for details in your area before planning your activity.*



# American Cancer Society Relay For Life Youth Participation Agreement

Every American Cancer Society Relay For Life event requires one chaperone older than 25 for every 10 youth team members. For this event, a youth is considered anyone younger than 18. In addition to completing and turning in this agreement, the youth participant must also complete an event registration form (either online or a scannable form).

**Welcome to the American Cancer Society Relay For Life movement! We hope you'll have a great time as you raise money and help fight cancer. The American Cancer Society's goal is to provide a safe, fun, and positive experience for all Relay participants. As a youth participant, you play a valuable role in attaining this goal. Please read through this participation agreement.**

Name \_\_\_\_\_ Birthdate \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Home phone (     ) \_\_\_\_\_ Email \_\_\_\_\_  
 Cell phone (     ) \_\_\_\_\_  
 Team name \_\_\_\_\_ Team Captain's name \_\_\_\_\_  
 Chaperone's name \_\_\_\_\_  
 Chaperone's phone number (     ) \_\_\_\_\_ Chaperone's cell phone (     ) \_\_\_\_\_

In the event of an emergency, it might be necessary to reach a parent or guardian. Please print their name and phone number on the line below.

Parent's name \_\_\_\_\_ Parent's home phone (     ) \_\_\_\_\_  
 Parent's cell phone (     ) \_\_\_\_\_

While participating, Relay For Life participants shall:

- Respect the individual rights, safety, and property of others.
- Avoid displays of overly affectionate behavior.
- Not participate in obscene and/or discriminatory language or roughhousing.
- Not be insubordinate to chaperones or the volunteer coordinator in charge of the event.
- Not possess or use weapons, alcoholic beverages, tobacco and/or illegal drugs at any event, activity, or meeting, or remain in the presence of individuals who possess or use these items.
- Abide by all rules of the attended event, activity, or meeting.
- Participate in activities to the best of their ability.
- Notify a chaperone or staff person if they have concerns or medical needs during the Relay For Life event.
- Not engage in conversations or activities that are sexual in nature.
- Not leave the event site(s) without permission from the chaperone, parent/guardian, and Event Chair.

- Pay any costs related to damage or destruction of property that they incur, including any property damage to other Relay For Life participants or to third parties. Such costs will be charged to the youth participant and/or their parent(s)/guardian(s).

**Disciplinary action**

Penalties and/or disciplinary action for infractions of this code of conduct may include any or all of the following:

- Sending youth home
- Barring that member from future American Cancer Society activities
- Being held responsible for the cost of damages and repairs in the event of damage/destruction of property
- Releasing the member to the nearest law enforcement agency and/or the proper authorities for significant violations of state law

**Team chaperones will notify parents/guardians of any actions taken.**

*By my signature below, I acknowledge receipt of this document and acknowledge that I have read and agree to abide by the guidelines in this document. I am aware that if I violate the agreement, the staff may, at their sole discretion, terminate my participation, and my parent/guardian will be contacted and required to provide me with transportation home at my own expense. Additionally, I understand that the American Cancer Society works with partner organizations and at its discretion may report any disciplinary action to those organizations.*

**Youth Participant's Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

- I give permission for my child to participate in the American Cancer Society Relay For Life event, and my child has completed and turned in the event registration form.
- I give permission for my child to serve on the Relay For Life planning committee.
- I acknowledge that I will pick up my child at the close of the Relay event.
- I have ensured that my child has a ride home at the close of Relay event.

**Parent's Signature (required)** \_\_\_\_\_ **Date** \_\_\_\_\_

# FUNDRAISING BADGES

## DONOR BADGE



Awarded once you make a donation toward your fundraising goal

## ACTIVITY BADGES



Personalized  
Page



Luminaria  
Purchaser



Received  
Donations

## STATUS BADGES



Team  
Captain



Survivor



Caregiver

## START TODAY!

1. Register at [RelayForLife.org/](http://RelayForLife.org/)
2. Make a donation to your fundraising goal.
3. Ask family and friends to support you with a donation.
4. Earn badges!

RelayForLife.org | 1.800.227.2345

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As a Relay For Life participant, we know you devote your time, passion, and energy to make your event successful. We are so grateful for your efforts to help us save lives. One way that we recognize your efforts is through our Activity Badge program on [RelayForLife.org](http://RelayForLife.org).





# American Cancer Society Relay For Life Luminaria Order Form

When the sun goes down at every American Cancer Society Relay For Life event, hope shines the brightest. During the Luminaria Ceremony, hundreds of luminaria light the track or path to celebrate the lives of those who have battled cancer, remember loved ones lost, and fight back against a disease that has taken too much. This ceremony of light symbolizes the hope and perseverance with which we all continue to fight.

You can give to the American Cancer Society and keep the flame of hope lit by dedicating a luminaria in memory of someone lost to cancer or in honor of someone still fighting or who has beaten the disease.

The suggested luminaria donation amount is \$ \_\_\_\_\_ each. Please send your tax-deductible donation, payable to the American Cancer Society, and the bottom portion of this form to:

Name \_\_\_\_\_  
Address \_\_\_\_\_ City, \_\_\_\_\_ State, \_\_\_\_\_ ZIP \_\_\_\_\_

To ensure delivery of your luminaria prior to the event, be sure to mail your donation along with the form below by \_\_\_\_\_  
Then, join us for our Luminaria Ceremony, which will be held at \_\_\_\_\_.

*The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at [cancer.org](http://cancer.org) and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

In  Memory  Honor  
of \_\_\_\_\_  
Message (10 words maximum) \_\_\_\_\_  
\_\_\_\_\_

In  Memory  Honor  
of \_\_\_\_\_  
Message (10 words maximum) \_\_\_\_\_  
\_\_\_\_\_

In  Memory  Honor  
of \_\_\_\_\_  
Message (10 words maximum) \_\_\_\_\_  
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In  Memory  Honor  
of \_\_\_\_\_  
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In  Memory  Honor  
of \_\_\_\_\_  
Message (10 words maximum) \_\_\_\_\_  
\_\_\_\_\_

In  Memory  Honor  
of \_\_\_\_\_  
Message (10 words maximum) \_\_\_\_\_  
\_\_\_\_\_

Total amount enclosed: \$ \_\_\_\_\_ (\$ \_\_\_\_\_ per luminaria)

Credit donation to:  Participant \_\_\_\_\_  Team \_\_\_\_\_

## The Benefits of Intergenerational Programs

### Introduction

In 1963 the first widespread intergenerational program, the Foster Grandparent Program, was created as a component of the “war on poverty.” The program’s primary purpose was to provide opportunities for low-income persons aged 60 and over to provide supportive one-to-one services to children with special or exceptional needs while reducing isolation and poverty among the elders. Since that time, intergenerational programs have evolved to include people of multiple ages and address a broad array of social concerns. Topics covered through intergenerational programming include changes in family structure, drug use, violence, and bridging stereotypes and cultural differences. Generations United, the national organization focused solely on improving lives of children, youth, and older adults through intergenerational strategies, is the central source of information on intergenerational programs and maintains an on-line directory of programs from around the world.



Photo: Juliann Joerres

### What Are Intergenerational Programs?

Intergenerational Programs are social vehicles that offer younger and older generations the opportunities to interact and become engaged in issues concerning our society.<sup>1</sup> These programs purposefully bring together people of different generations in ongoing, mutually beneficial, planned activities, designed to achieve specified program goals. Through intergenerational programs people of all ages share their talents and resources, supporting each other in relationships that benefit both the individuals and the community. Successful programs are based on reciprocity, are sustained and intentional, and involve education and preparation for all ages. Young and old are viewed as assets not problems to be solved.

### Why Intergenerational Approaches?

#### Older People as a Resource:

Americans over the age of 65 volunteer more time, an average of 96 hours per year, than any other segment of the population and are often the most reliable and committed volunteers.<sup>2</sup> The estimated dollar value of the volunteer time of American adults through volunteer activities and time spent caring for family members in 2000 was

equivalent to \$239 billion dollars.<sup>3</sup> This is, however, a largely untapped volunteer pool with only 24.8% of older adults volunteering in 2005.<sup>4</sup> However, older Americans do not just want to volunteer at things that take up their time, they, like young people, want meaningful and substantial volunteer opportunities.<sup>5</sup>

**Youth as a Resource:** Younger volunteers are able to provide companionship to older people and participate in service projects both to assist older adults and to serve alongside older adults to benefit their community. According to the Corporation for National and Community Service, 38% or an estimated 10.6 million students reported that they have participated in community service.<sup>6</sup> Youth volunteering is at record levels, they are more likely to be very engaged in their communities than their predecessors.<sup>7</sup>

**The Aging Population:** The U.S. population age 65 and over is expected to double in size within the next 25 years. By 2030, almost 1-out-of-5 Americans, some 72 million people will be 65 years or older. The age group 85 and older is now the fastest growing segment of the U.S. population.<sup>8</sup>

*“Somehow we have to get older people back close to growing children if we are to restore a sense of community, a knowledge of the past, and a sense of the future.”*

~ Margaret Mead

**Changes in Views of Retirement:** 50% of Americans age 50 to 70 are interested in taking jobs – now and in retirement – that help improve quality of life in their communities.<sup>9</sup>

**Change within Families:** Family members are living further apart from each other and are losing their natural intergenerational composition.

**Age Segregation and Isolation Among Generations:** Society has become more age-segregated, providing very little opportunity for interaction between the generations. Intergenerational programs provide a venue for regular contact, while encouraging people of different generations to advocate for one another.<sup>10</sup>

**Gaps in Services Provided to Children and Youth:** There is a strong need for tutors, role models, mentors and creative programs for children and youth in urban and rural communities.

**Gaps in Services Provided to Older People:** Increasing numbers of older people with varying supportive needs will require more innovative adult care programs.

## Examples of Intergenerational Programs

**Young Serving Old:** Friendly visiting in homes or senior living facilities; home services; teaching computer skills or English as a second language; and service learning projects such as oral histories.

**Older Adults Serving the Young:** Mentoring programs; child care centers with older adult staff or volunteers; teen parenting guidance; tutoring and telephone reassurance.

**Older Adults and the Young Serving Together:** Performing/visual arts programs; family support programs; environmental preservation and community service.

**Older Adults and the Young Sharing Sites:** Intergenerational community centers; childcare centers in senior housing and senior centers in schools and libraries.

## Benefits for Older Adults

Studies show that active and engaged older adults remain in better health. Older adults who volunteer live longer and with better physical and mental health than their non-volunteering counterparts.<sup>11</sup>

**Enhance Socialization:** Older adults want to remain productive and engaged in the community. A way to prevent isolation in their later years is to increase interaction with children and youth.<sup>12</sup> Forty-five percent of Americans working in retirement say they want to work with youth.<sup>13</sup>



Photo: Martha Spinks

**Stimulate Learning:** Older adults learn new innovations and technologies from their younger counterparts. They want to continue to use the skills they have acquired in their lifetimes as well as acquire new ones. Motivation and commitment to intergenerational programs comes when they feel they have taken part in their development.<sup>14</sup>

**Increase Emotional Support:** Regular participation in structured social and productive activities and membership in large social networks have been shown to independently benefit health and functional outcomes as people age.<sup>15</sup>

**Improve Health:** Older adults who regularly volunteer with children burn 20% more calories per week, experienced fewer falls, were less reliant on canes, and performed better on a memory test than their peers.<sup>16</sup> Also, older adults with dementia or other cognitive impairments experience more positive effect during interactions with children than they did during non-intergenerational activities.<sup>17</sup>

## Benefits for Youth and Children

Volunteerism and civic engagement among youth is very strong today. Being involved in the community has many benefits including developing skills, values, and a sense of empowerment, leadership, and citizenship.

**Improve Academic Performance:** Children build their foundation for reading and related activities from kindergarten through third grade, playing an important role in literacy development.<sup>18</sup> In schools where older adults were a regular fixture (volunteers working 15 hours per week) children had more improved reading scores compared to their peers at other schools.<sup>19</sup>



Wherever there are beginners and experts, old  
and young, there is some kind of learning  
going on, some kind of teaching.  
We are all pupils and we are all teachers.

~ Gilbert Highet

**Enhance Social Skills:** Interacting with older adults enables youth to develop social networks, communication skills, problem-solving abilities, positive attitudes towards aging, a sense of purpose and community service.<sup>20</sup> Volunteering also promotes good self-esteem. Young children who interact with older adults in a co-located facility, or shared site, experienced higher personal and social development by 11 months compared to children in non-intergenerational facilities.<sup>21</sup>

**Decrease Negative Behavior:** Youth involved in intergenerational mentoring programs are 46% less likely to begin using illegal drugs, 27% less likely to begin using alcohol, and 52% less likely to skip school.<sup>22</sup>

**Increase Stability:** Children and youth gain positive role models with whom they can interact on a regular basis. They develop many positive relationships to civic attitudes and behaviors including volunteering habits, sense of efficacy and trust.<sup>23</sup>

### Benefits for the Community

**Strengthen Community:** Intergenerational programs bring together diverse groups and networks and help to dispel inaccurate and negative



Photo:Richard Derwald

stereotypes. Sharing talents and resources help to create a unified group identity. Children, youth, and older adults are less alienated while the community recognizes that they can be contributing members of society. These programs also help preserve historical and cultural traditions, enhance community spirit and strengthen partnerships among community organizations and individuals.

**Maximize Human Resources:** Intergenerational community service programs can multiply human resources by engaging older adults and youth as volunteers in different types of opportunities and populations.

**Encourage Cultural Exchange:** Intergenerational programs promote the transmission of cultural traditions and values from older to younger generations, helping to build a sense of personal and societal identity while encouraging tolerance.

## KNOW THE FACTS...Common Misconceptions about Intergenerational Programs

### Myths

You just need to bring young and old together for instant intergenerational magic

Older adults are not interested in volunteering with children and youth.

Young people admire people in the media most (athletes and entertainers)

Only a parent can effectively teach a child values

### Facts

Preparation, planning and training are necessary to successful intergenerational programs and must be used to prepare young and old for the experience.

59% of Americans over age 55 currently volunteer and say retirement is a time to be active and involved in the community, to start new activities and set new goals.<sup>24</sup>

When asked to name someone they admire, 18-25 year olds are twice as likely as older Americans to name a family member, teacher, or mentor.<sup>25</sup>

Connectedness to another adult, such as a mentor is highly effective in helping youth.<sup>26</sup>

**Maximize Financial Resources:** When groups representing young and old approach local funders, they have a better chance of response because funders can see a broader use of their investments.

Intergenerational programs can save money and stretch scarce resources by sharing sites and/or resources.

**Expand Services:** Intergenerational community service programs can expand the level of services to meet more needs and address more issues.

**Inspire Collaboration:** Intergenerational programs can unite community members to take action on many different types of issues that address human needs across the generations.

## Conclusion

Research shows that when the generations come together everyone benefits, children and youth, older adults and the community at large. There are clear positive outcomes for all involved. Children are exposed to their elders' traditions and wisdom. And because of these interactions, adults are able to expand their social networks and stay physically active, which betters their health outcomes. Communities benefit when all are engaged and feel included. Intergenerational programs help to dispel age-related myths and stereotypes. They can also address societal concerns such as literacy, environmental issues, health, crime prevention, and much more. Public policies can support intergenerational programs through the promotion of intergenerational civic engagement and encouragement of intergenerational solutions to community issues. Connecting generations through programs and public policies makes sense. Together we are stronger.

### generations united

Because we're stronger together

Generations United (GU) is the national membership organization focused solely on improving the lives of children, youth, and older people through intergenerational strategies, programs, and public policies. GU represents more than 100 national, state, and local organizations and individuals representing more than 70 million Americans. Since 1986, GU has served as a resource for educating policymakers and the public about the economic, social, and personal imperatives of intergenerational cooperation. GU acts as a catalyst for stimulating collaboration between aging, children, and youth organizations providing a forum to explore areas of common ground while celebrating the richness of each generation.

For further information, please contact:

Generations United

1331 H Street NW, Suite 900, Washington, DC 20005

Phone: 202-289-3979 • Fax: 202-289-3952 • Email: [gu@gu.org](mailto:gu@gu.org)

The GU website at [www.gu.org](http://www.gu.org) contains additional information about intergenerational programs and public policy including the on-line intergenerational program directory.

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<sup>1</sup> Generations United (2002). *Young and Old Serving Together: Meeting Community Needs Through Intergenerational Partnerships*. Washington DC

<sup>2</sup> Bureau of Labor Statistics. (December 2005). *Volunteering in the United States, 2005*. Washington, DC: U.S. Department of Labor.

<sup>3</sup> Independent Sector (2007). *Giving and Volunteering in the United States*. Washington, DC: Author.

<sup>4</sup> Bureau of Labor Statistics.

<sup>5</sup> Butts, Donna M. (2003). "Intergenerational Service Learning and Volunteering". Edited by: Burlingame, Dwight F., *Philanthropy Across the Generations*

<sup>7</sup> Corporation for National and Community Service (November 2005). *Youth Helping America Building Active Citizens: The Role of Social Institutions in Teen Volunteering*. Washington, DC: Author.

<sup>8</sup> Butts, Donna M.

<sup>8</sup> US Census (2006) <http://www.census.gov/Press->

<sup>8</sup>Release/[releases/archives/aging\\_population/006544.html](http://www.releases/archives/aging_population/006544.html)

<sup>9</sup> Princeton Survey Research Associates International. (2005). *MeLife Foundation/Civic*

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# Cyber Seniors class teaches seniors to use modern technology



## Cyber Seniors class teaches seniors to use modern technology

Model Middle School students Barton Sopata (left), Julia Rutland and Mary Roberts help Charles Parker navigate his cell phone at the Cyber Seniors class on Tuesday. (Contributed photo)

Posted: Thursday, February 4, 2016 6:00 pm

Press release

“I would like to know how to send a picture from my phone,” said Camella Brown when she walked into the Cyber Seniors class at the Charles C. Parker Center for Senior Adults on Tuesday.

Brown and other seniors were the first attendees to the new Cyber Seniors program, an initiative spearheaded by Julia Rutland, an eighth grader at Model Middle School.

Each Tuesday from 4 p.m. to 5 p.m., Rutland and a group of her friends will be in the Activities Room at the Senior Center, helping seniors with their cell phones, tablets and, if they have them, laptop computers.

### Connecting the Generation Gap

“We’re a group of teenagers helping senior adults learn how to use technology, and just connect,” said Rutland. “Teenagers don’t know what it was like before technology. And senior adults don’t know what it’s like with technology. We can learn from each other.”

Rutland, who is a contestant in Miss Georgia's Outstanding Teen Pageant this year, is incorporating the Cyber Seniors project into her platform, "From Bubblegum to Bifocals: Connecting the Generation Gaps."

But Rutland said she really enjoys helping seniors tap into the limitless technological advances that could make their lives easier, if only they knew how to use them.

"My grandparents would always try and ask me for help on their phones, and I enjoyed helping them," she said. "I thought this would be fun."

For the seniors, she said, it's all about learning the fundamentals.

"They'll bring their phone or their tablet to the class and we help them learn the basics," Rutland said. "We're here to help them with anything, like, setting up an account for something they need."

There are settings in phones and other devices, Rutland said, that enlarge the type on phones, which would be helpful for adults with poor eyesight. Also, clearing up old messages, setting up Spam folders in email accounts to clear out massive email folders, and making sure seniors know how to open and close out multiple browser windows are among the things the students will be teaching.

### **One-on-one time with technology**

Rutland's friends Barton Sopata, Mary Roberts and Duncan Blankenship – all fellow students at Model Middle School – were with her on Tuesday to help teach seniors how to use their smart phones and tablets.

"My grandmother will get really frustrated if she doesn't know how to do something on her phone," Sopata explained. "I think if I got frustrated, I wouldn't like to keep getting frustrated. I would appreciate the help that we will be giving today."

Charles Parker was among the seniors at the class and said that a group of teenagers spending quality time teaching seniors about their devices is a wonderful idea.

"I think it's fantastic because they know how to do it," Parker said. "I have twin 13-year-old grandsons. Even when they were 8 or 9, they'd come home and get on my computer and would just do anything they could, just like that. They're on their iPhones and they just think they're having the biggest time going. And I'm not."

Parker, who uses his iPhone for his business, said he knows there are many possibilities with the technology, and he can't wait to learn.

"I've got all these beautiful, colorful apps; I mean, I could do anything, if I knew how to do it," Parker said. "I have so many questions."

Having a smartphone or tablet isn't necessary to attend the class, the students said. Camella Brown walked in the Activities Room with her flip phone. Another senior asked questions about her radio. The students are available to help with all technological needs.

As Rutland, Sopata, Roberts and Blankenship gathered round the seniors to begin helping them, Parker said, "I'm just tickled to death that y'all would do something like this. It's just great. I know they're a lot of people who need this."

Cyber Seniors meets each Tuesday at the Parker Center on Kingston Highway from 4 p.m. to 5 p.m. For questions, contact the center at 706-234-0383.

# Ocean County teens show off their tech magic

[Michael L. Diamond, @mdiamondapp](#) Published 2:26 p.m. ET July 24, 2014 | Updated 2:27 p.m. ET July 24, 2014



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(Photo: Tom Spader/ Staff Photographer )

## Story Highlights

- Ocean County Library customers turn to teenagers to overcome technology hurdles.
- The program, in its second year, has helped bridge the digital divide between baby boomers and millennials.
- It comes as a growing number of seniors catch on to the Internet, cell phones and social media sites.

TOMS RIVER – Elaine Devens arrived at the library here one day last week with her camera, laptop and a puzzle: How could she transfer pictures from one device to another so that she could document her life on Facebook?

A senior citizen from Toms River who kept her age close to the vest, Devens turned to Rob Kauffman, 15, a Toms River High School North student and self-taught technology guru, who offered some sage advice.

“There’s a way to do it; you just have to find it,” Kauffman said. “It just takes patience.”

Kauffman is one of about 10 teenagers volunteering at the [Ocean County Library’s](#) Toms River Branch this summer in a program called Tech Buddies, taking on technology problems that have befuddled older library visitors but are second nature to a generation raised in the digital age.

While the free program is open to all Ocean County residents, it seems to suit seniors best. The over-65 age group is increasingly adopting the Internet, tablets and smartphones, but it faces obstacles: physical ailments, skepticism about the benefits and the frustration that comes with trying to pick up a new skill later in life.

Still, they find it easier to turn to Tech Buddies than, say, ask their children, who are notoriously tough teachers, library officials said.

“The teenagers are more patient with them than family members,” teen services librarian Joanne Halloran said.

Tech Buddies, in its second year, is offered each Wednesday from 2 to 4 p.m. at the Toms River Branch until Aug. 13. And it has brought together the technology literate with the technology-not-so-literate.

Annalyse Marchetti, 14, of Beachwood sends as many as 1,000 texts a day. Antonette Arena, 70-something, who lives in Toms River, uses the Internet mainly to read Bible passages. Yet there they were last week, side by side, as Marchetti helped Arena add and delete telephone numbers on Arena’s flip phone.

Arena remembers when people used rotary phones and made collect calls, which presented enough obstacles that people rang each other up only when it was necessary. These days, everyone is accessible to varying degrees, depending on their data plans. Arena just needed someone to help her get set up.

Who better than Marchetti, who said she uses [Instagram](#), [Twitter](#), [Kik](#), [Snapchat](#) and turns in her homework assignments to her teacher using [Google Drive](#)? Ten years ago, that sentence would have made no sense.

“We need each other,” Arena said of the more tech-savvy millennials.

Seniors are trying to catch on. Nearly 60 percent of people ages 65 and above in 2013 went online, up from 53 percent in 2012. And 77 percent of older adults last year had a cellphone, up from 69 percent in 2012, according to a study by [the Pew Research Center](#), a research group.

Once they are online, 71 percent use the Internet almost every day, the study found.

Not they have embraced it without reservation. But some seniors, like Devens, are comfortable enough to take the next step, going from navigating the Internet to using social media sites. The possibilities seem limitless, if only she could figure out how to get the pictures from her camera to her computer.

“A lot of my friends throw up their hands and quit, but I want to learn it,” Devens said as Kauffman sat next to her. “There’s always somebody who has an answer.”

Michael L. Diamond: 732-643-4038; mdiamond@app.com

### **By the numbers**

#### **Percentage who go online:**

All adults, 86 ... Ages 65 and older, 59

#### **Percentage who have a cellphone:**

All adults, 91 ... Ages 65 and older, 77

#### **Percentage with broadband connection at home:**

All adults, 70 ... Ages 65 and older, 47

Source: Pew Research Internet Project



# The Fun and Value of Intergenerational Programming

**Thanks to advances in science and medicine, people are living longer lives than ever. But while the ability to enjoy fulfillment and independence after retirement is wonderful, it also poses a challenge: How do we keep our youngest and oldest generations connected?**

The answer for us at Senior Lifestyle is known as intergenerational programming, which is a fancy way of saying that we help bring seniors and kids together to form fun and meaningful relationships. Both groups have so much to teach and learn from each other that the result of these programs is always magical.

Take for example [Chancellor's Village in Fredericksburg, Virginia](#). This September, residents there will begin visiting with and reading to students at nearby [Riverview Elementary](#) for the third year in a row. Residents of Chancellor's Village get a chance to spend time with students in various grades, and often the students will "adopt" their favorite seniors to hang out with only their class for the year.



Intergenerational programs are fun for everyone involved, and they also pay positive dividends in kids' and seniors' lives, as well as for society as a whole.

[Generations United](#), a non-profit dedicated to improving the lives of children, youth and older adults through intergenerational collaboration, public policies, and programs, has a number of benefits and statistics that underscore the importance of intergenerational programming:

## Benefits for Older Adults

45% of Americans working in retirement say **they want to work with youth**

Older adults learn **new innovations and technologies** from their younger counterparts

Older adults who regularly volunteer with children **burn 20% more calories per week**, experienced fewer falls, were less reliant on canes, and **performed better on memory tests** than their peers.

Older adults with dementia and other cognitive impairments **experience more positive effects during interactions with children** than they did during non-generational activities.

### **Benefits for the Community**

Intergenerational programs **bring together diverse groups and networks** and help dispel inaccurate and negative stereotypes.

Children, youth, and older adults are less alienated while **the community recognizes that they can be contributing members of society.**

Intergenerational community service programs can **multiply human resources** by engaging older adults and youth as volunteers in different types of opportunities and populations.

Intergenerational programs promote the transmission of cultural traditions and values from older to younger generations, helping to **build a sense of personal and societal identity while encouraging tolerance.**



Connecting our wisest and newest generations is something that we at Senior Lifestyle feel honored to do for our residents, the students, and society.

We encourage everyone to find out how they can get involved with intergenerational programming as well!