

Parks & Recreation Master Plan Update



Appendix B: Commissions Presentations



Town of
Yucca Valley

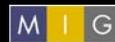
Town of Yucca Valley

Parks and Recreation Master Plan

Presentation to the Parks, Recreation &
Cultural Commission and Planning Commission



January 8, 2008



Introduction

The Parks and Recreation Master Plan is based on the vision that recreation facilities, programs, cultural resources, open space and trails are important to the residents of the Town of Yucca Valley. . . enhancing community health, enriching the lives of the community and contributing to a unique identity and quality of life.



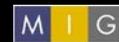
Key Questions to Answer

- What recreational facilities and programs does Yucca Valley have?
- Who uses Yucca Valley's facilities and programs?
- What role do parks, facilities, open space, trails and recreation programs have in the lives of residents?
- What type of facilities and programs does the Town need?
- Where will these facilities and programs be placed and how will they be funded?



How Does Parks & Recreation Create Healthy Lifestyles & Livable Communities?

- Strengthens community identity/sense of place
- Protects important places (environmentally, historically, aesthetically, and culturally)
- Encourages human contact and education
- Fosters cultural growth and creativity
- Supports economic development
- Encourages fitness and health
- Provides social meeting places



Purpose of the Master Plan

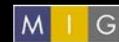
Provide a realistic guide for recreation facilities and programs for Yucca Valley based on:

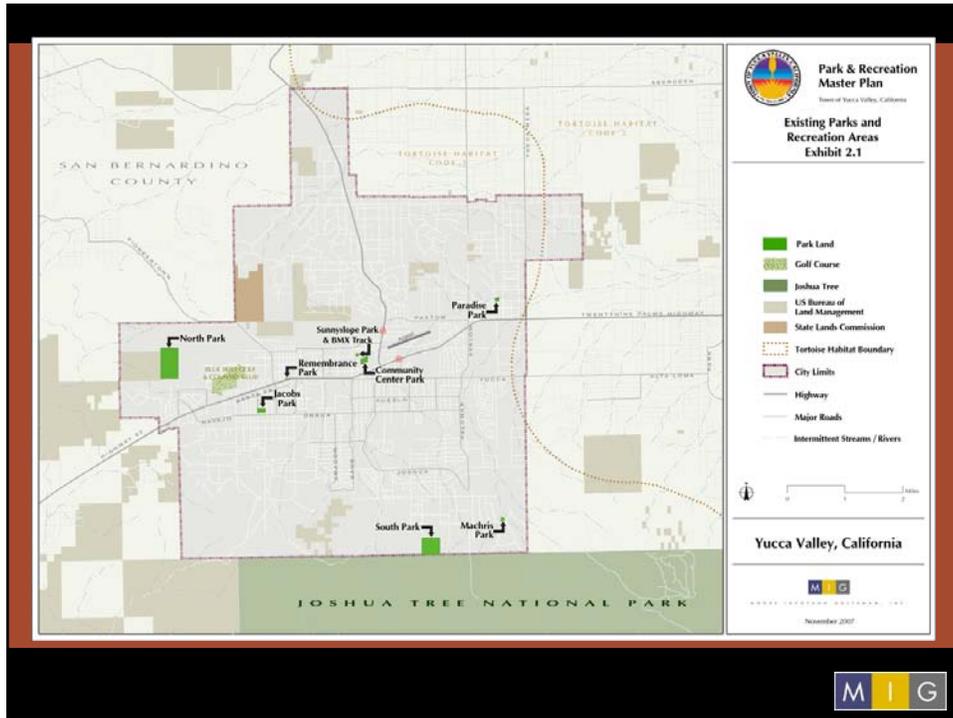
- Previous and future planning documents including:
 - Master Plan of Public Facilities
 - Old Town Specific Plan
- New community input that gives the team an understanding of current and future recreation and park needs specific to Yucca Valley.



Existing Parks and Facilities

- Evaluating existing conditions
- Obtaining an inventory of current park and recreation facilities
- Defining regional and national characteristics park facilities





Recreation Activities, Programs and Services

- Analysis of existing programs and recommendations for future programming

Cultural Component

Focused evaluation of the nature of the cultural community of Yucca Valley

- Evaluation of existing facilities and programs
- Goals for future growth
- Needs of the region
- Financial and social impact
- Resources within the Town
- Recommendations for the future



Cultural Component

Economic Benefits:

- Increased Transit Occupancy Tax (TOT) from visitors attending festivals and events
- Spending by non-profit arts businesses and industry
- Employment in both public and private arts related jobs
- Event related spending
- Admission fees
- Increased donations



Cultural Component

Team Recommendations

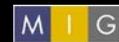
- Support cultural groups
- Plan for cultural facility development
- Position Yucca Valley as a major arts center
- Increase media participation in marketing
- Advocate on behalf of Art in Public Places
- Continue to include cultural arts programs online
- Promote Old Town as a "Cultural Corridor"
- Develop a collaboration with the schools and library
- Pursue development of a Cultural Art's Commission



Needs Assessment

Based on:

- Existing conditions
- Current use
- Community input
- Projected needs as Town grows
- Available land
- Financial capability



Needs Assessment

Tools used to get community input on recreation and cultural needs:

- Public Workshops
- Special interest task forces
- Stakeholder interviews
- Community questionnaires
- Sports organization survey
- Radio call in program
- Citywide Telephone Survey



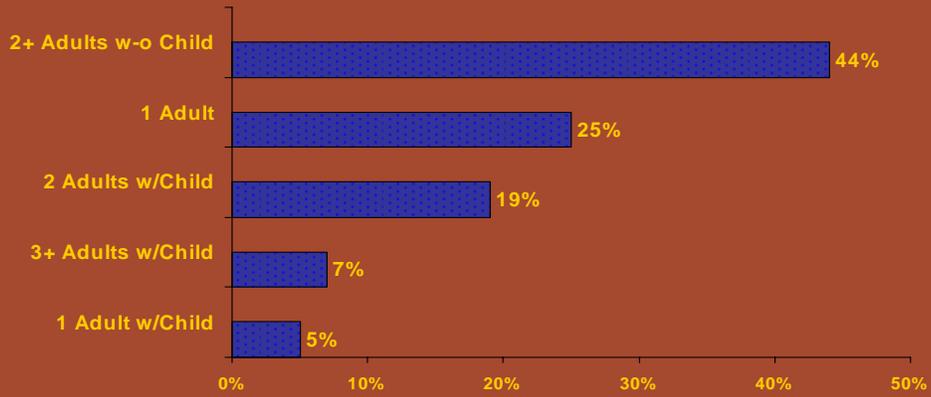
Telephone Survey

Methodology:

- 300 households were surveyed representing 750 residents
- Interviews were conducted in August 2007
- Respondents were selected at random yielding at least a 94% accuracy level
- Demographic profile of respondents was comparable to 2000 Census benchmark data.



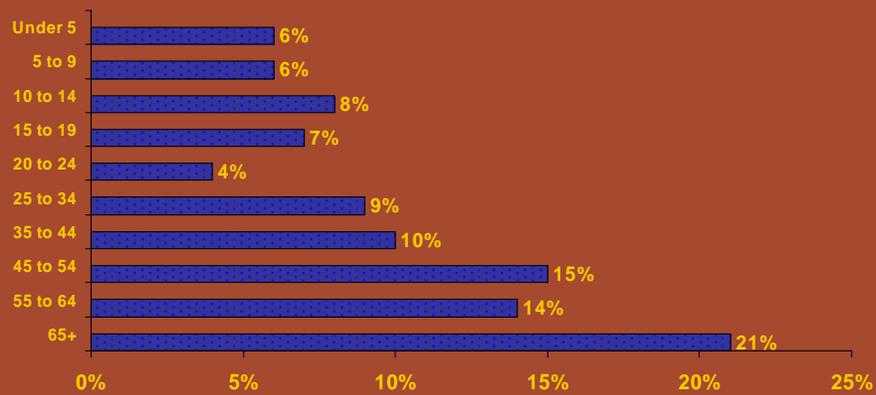
Household Description



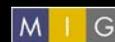
Source: Research Network Ltd. 10/07



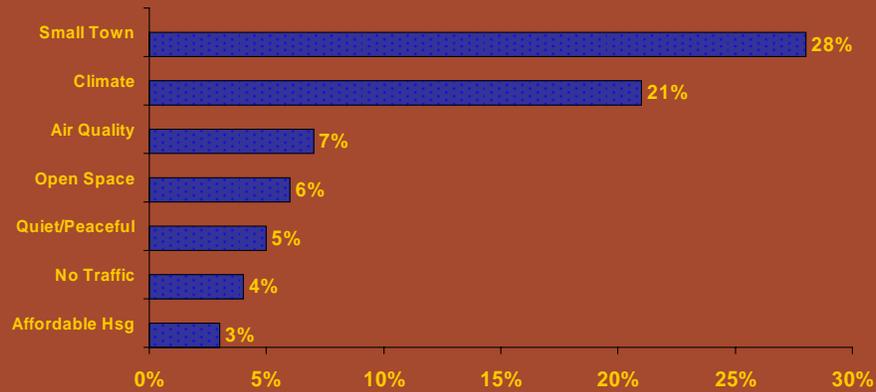
Resident Population by Age



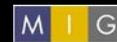
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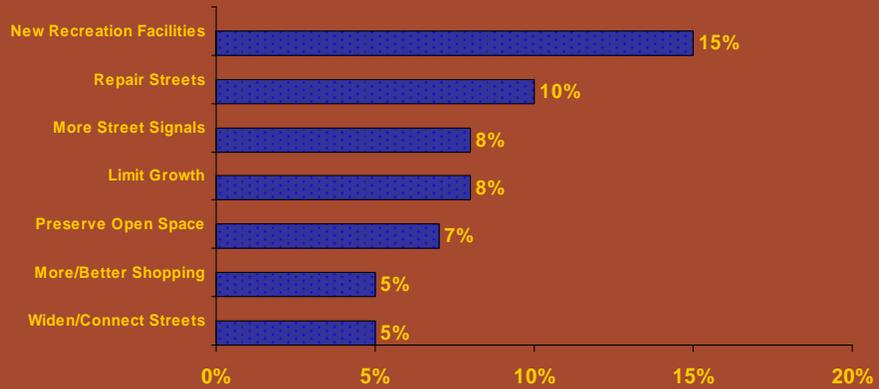
One Feature That Makes Town Desirable



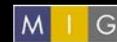
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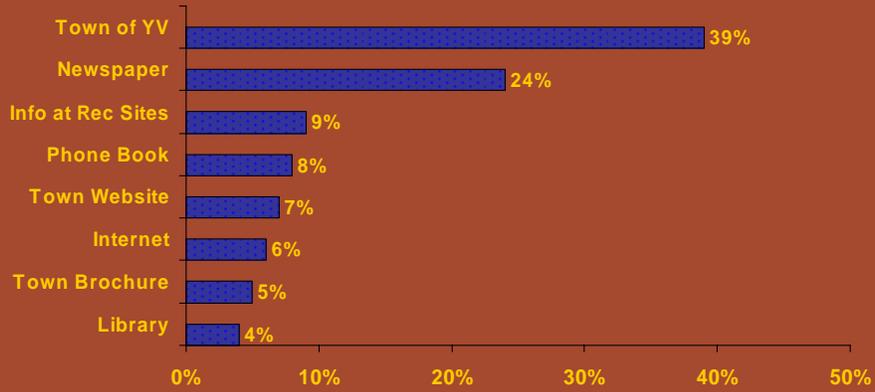
One Improvement Wanted In Yucca Valley



Source: Research Network Ltd. 10/07



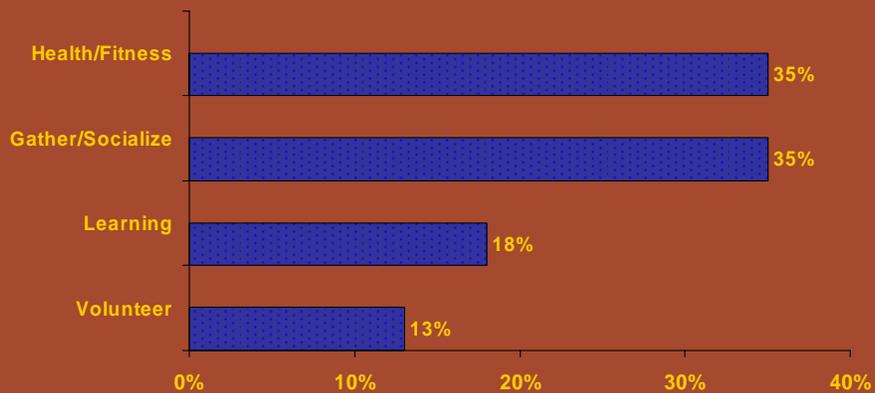
Recreation Facility/Program Info Sources



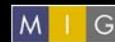
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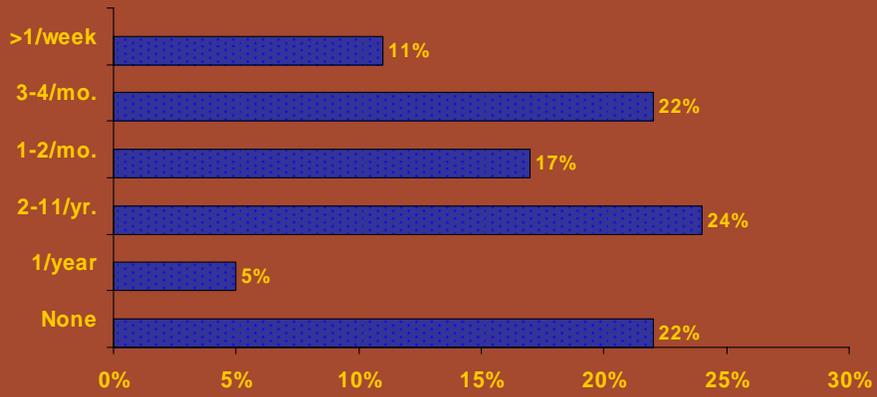
Most Important Recreation Benefits



Source: Research Network Ltd. 10/07



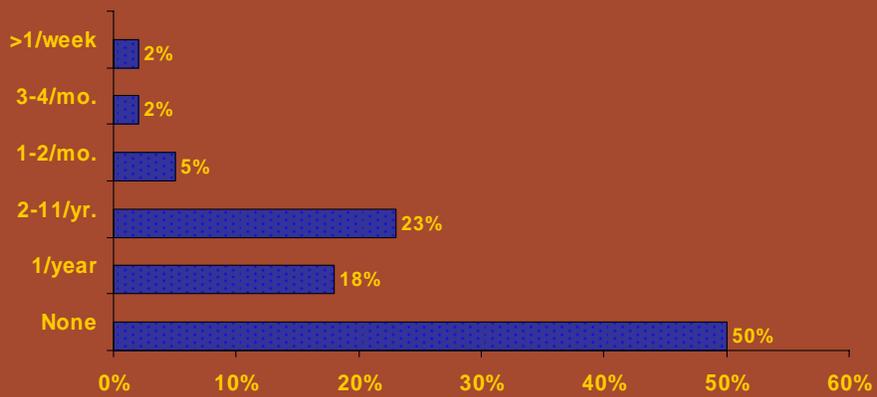
Frequency of Recreation Facility Usage



Source: Research Network Ltd. 10/07



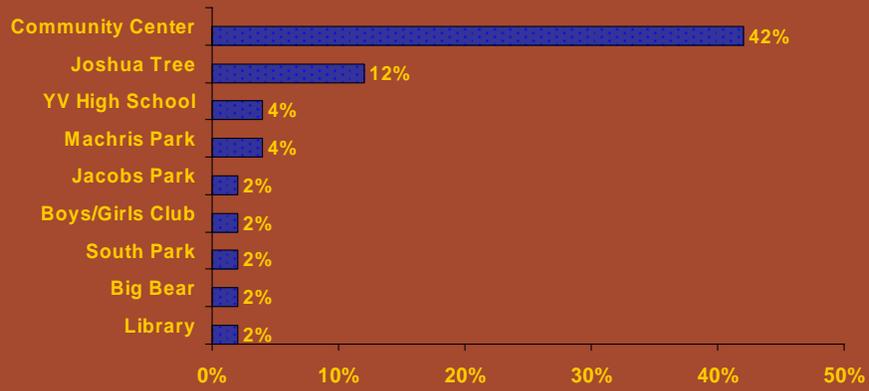
Frequency of Joshua Tree National Park Usage



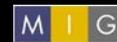
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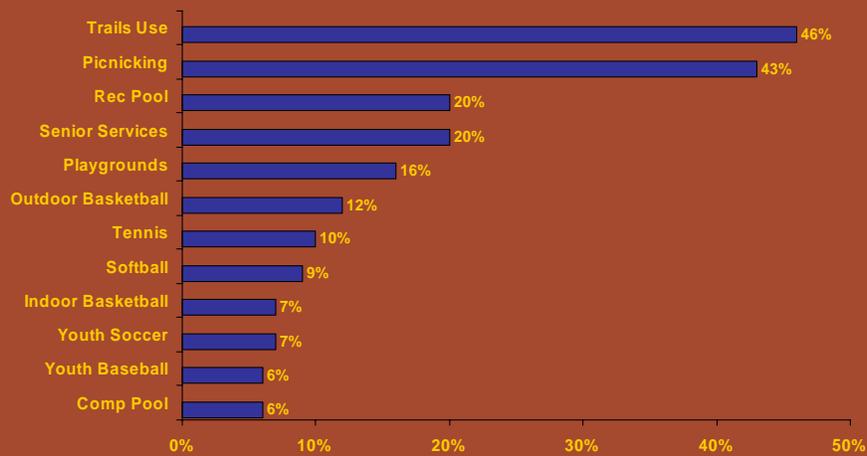
Recreation Facility Most Often Used in the Last Year



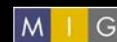
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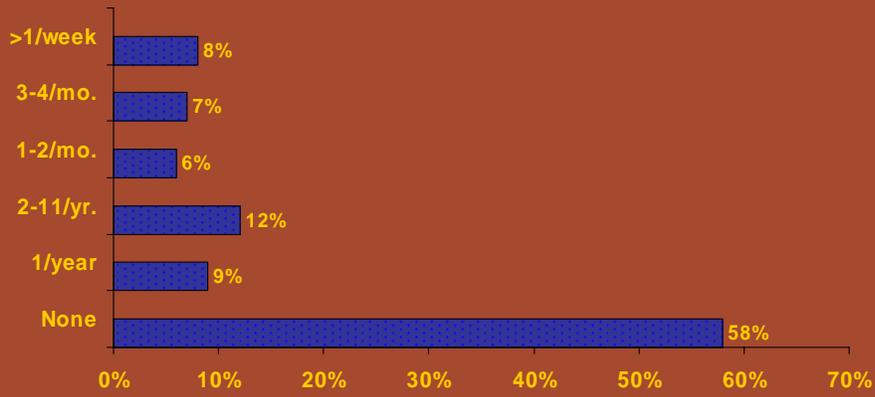
Town of Yucca Valley Recreation Activity Share of Households Participating



Source: Research Network Ltd. 10/07



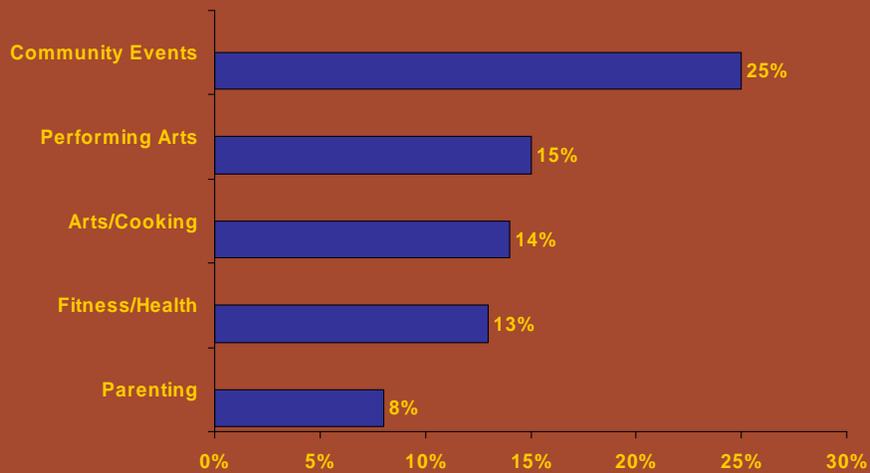
Frequency of Recreation Program Usage



Source: Research Network Ltd. 10/07



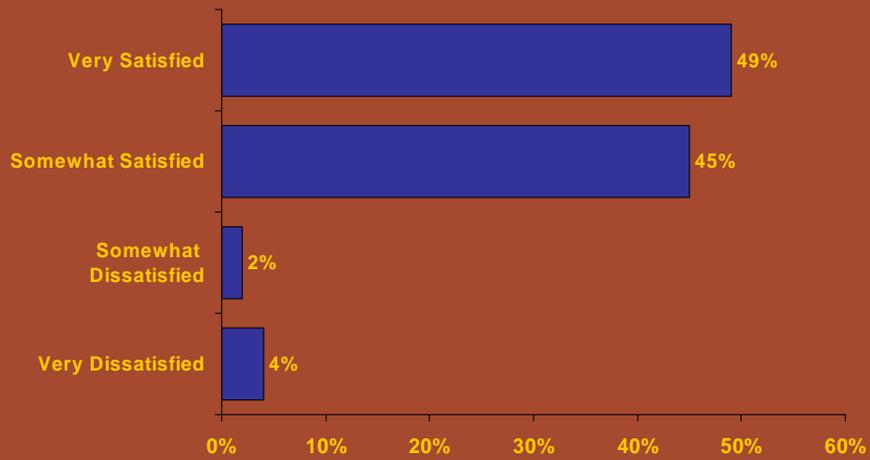
Town of Yucca Valley Rec Program Participation Percent of Households Participating



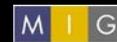
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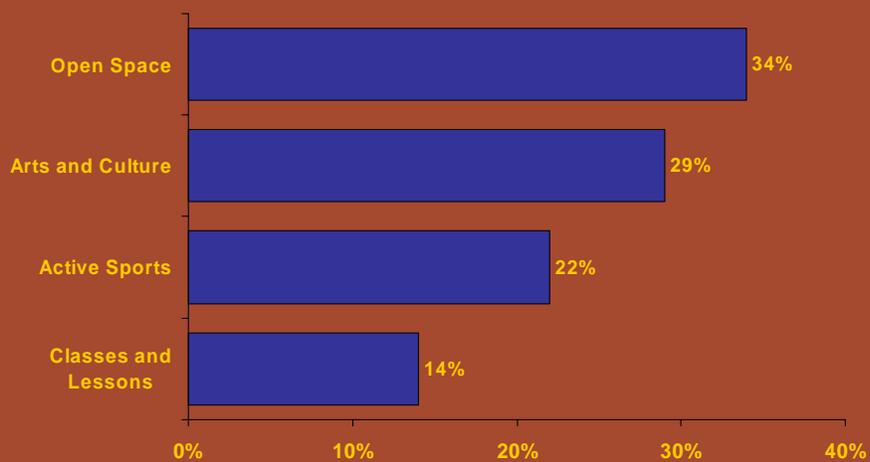
Satisfaction with Recreation Facilities Maintenance



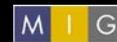
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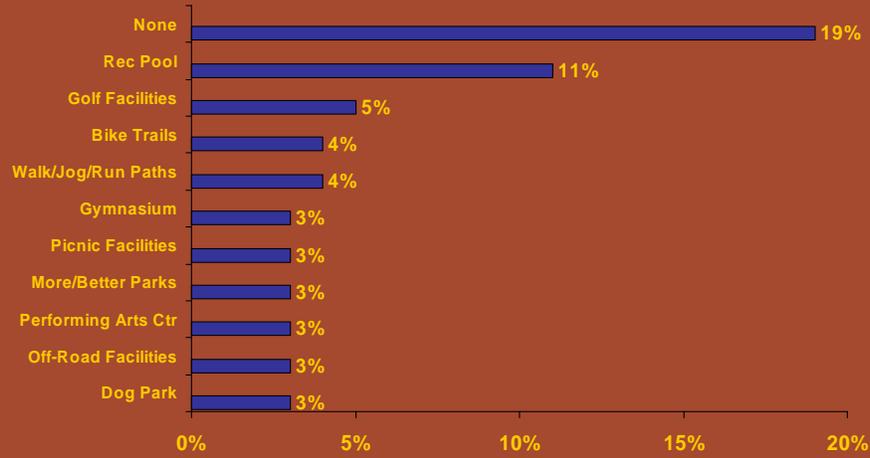
Preferred Type of Area Improvement



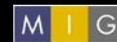
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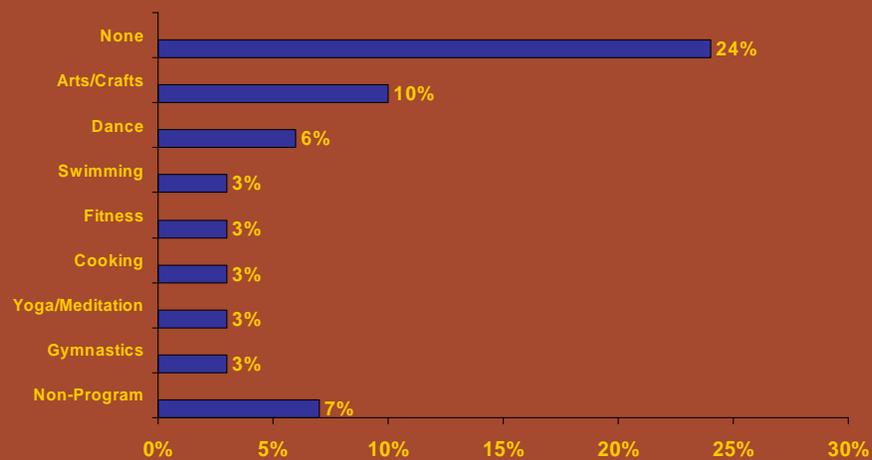
One Recreation Facility Wanted Most



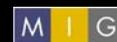
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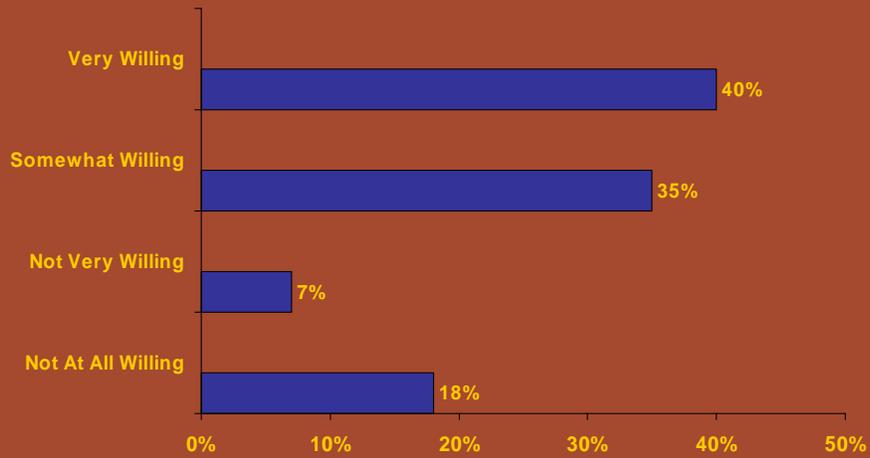
One Recreation Program Wanted Most



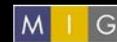
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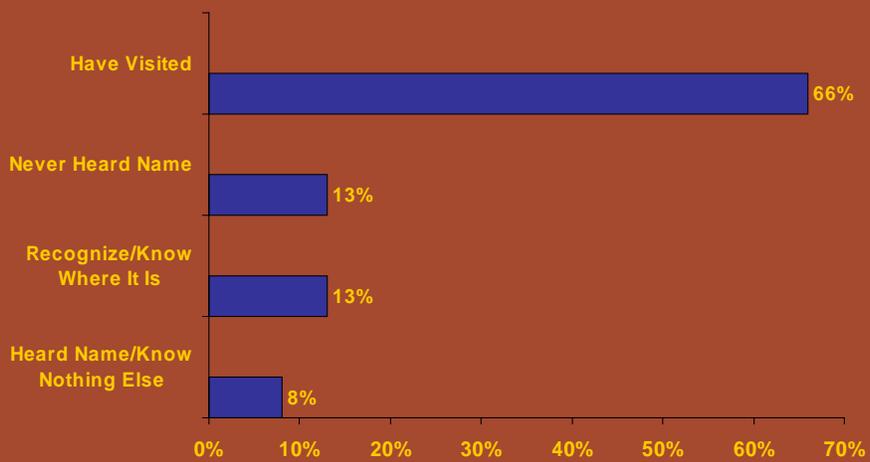
Willingness to Pay Additional \$ 12 Annually



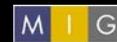
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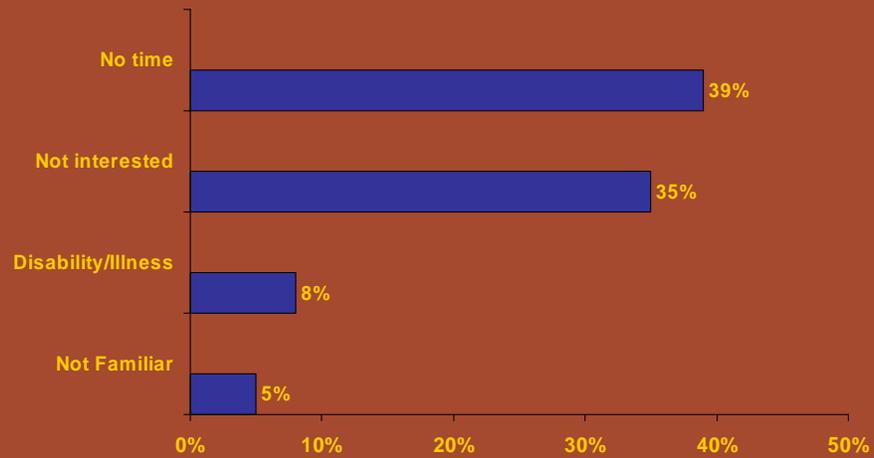
Awareness of Hi-Desert Nature Museum



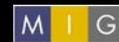
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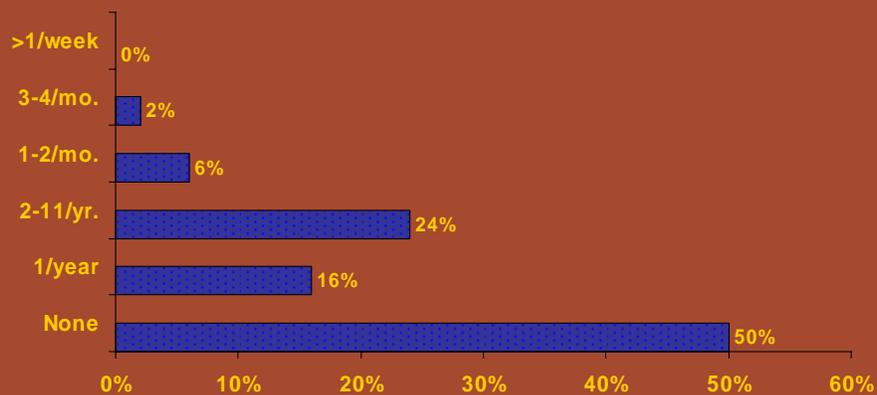
Reason Not Visited Hi-Desert Nature Museum



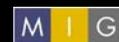
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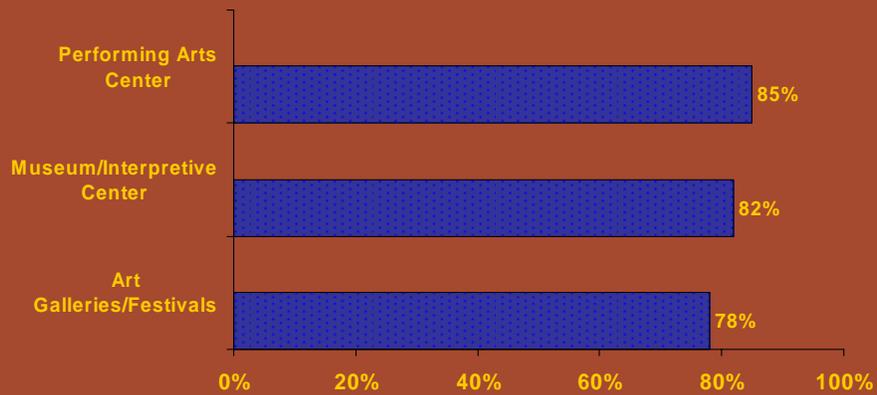
Frequency of Museum Visitation in Past Year



Source: Research Network Ltd. 10/07



Share of Households Planning to Use Proposed Cultural Facilities



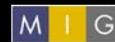
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Park Land Dedication and Park Impact Fee Ordinances

Key findings include:

- Existing Park Dedication and In-Lieu Fee Ordinance is up to date and reflects current law
- Existing Park Impact Fee Ordinance is up to date and reflects current costs for providing park and recreation services
- There is an existing parkland deficit that needs to be addressed now and for future growth
- The Town must protect open space to maintain the community's rural character
- Acquiring funds will require asset management



Developing Revenue to Off-Set Maintenance & Operations Costs

- Asset Management and Financial Sustainability Design Planning



- “Designing public facilities with revenue producing programs in mind so that they fit in and look a part of the environment”



Cell tower Leases



Three-sided kiosk



What is Asset Management?

- 3 Basic Components of Asset Management
 - Revenue from facility rentals, fees and charges
 - Revenue from leases or licenses for private concessions
 - Revenue from advertising/ vending/ sponsorship and naming rights opportunities



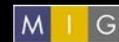
Policy Recommendations

- During the annual budget process, review the community's recreation program and facility needs
- Evaluate existing parks on a regular basis
- Develop general location criteria and guidelines for new community and neighborhood parks
- Establish criteria for selecting land for new parks and adopt a strategy for land acquisition



Policy Recommendations

- Establish and apply criteria to provide new Neighborhood Parks and Community Parks
- Support and facilitate the growth of arts and cultural opportunities
- Conduct a year-round schedule of quality programs, events and services
- Commit to the development of a connected local and regional trails system



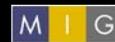
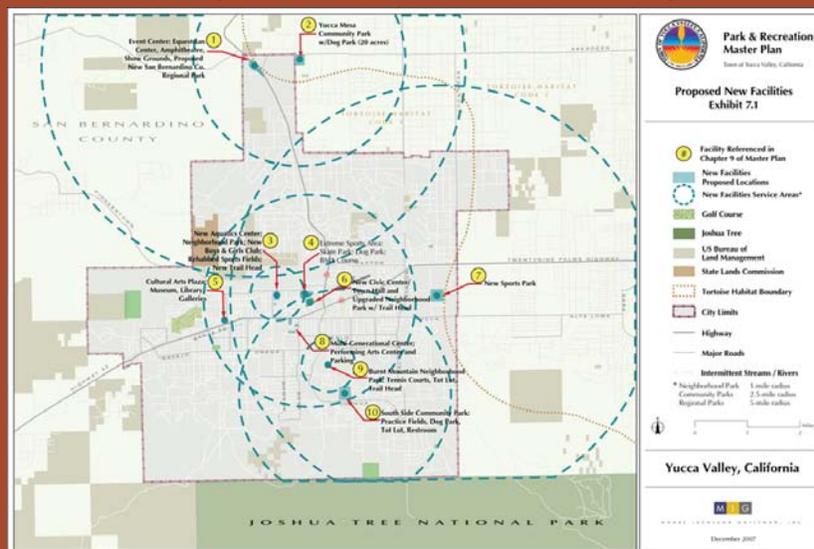
Facility and Program Recommendations and Implementation Strategies

Guiding Principles:

- Recreation as an antidote for youth/teen social issues
- Collaboration and cooperation between public, private, and non-profit sectors
- Opportunities for participants to partake of
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 - aquatics programs
 - programs and activities of all age groups
 - artistic growth
 - cultural enrichment and involvement
 - attending entertainment venues
 - equestrians
 - extreme sports

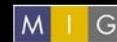


Proposed New Facilities Map



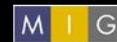
Facility Recommendations

- Reconfiguration of existing Community Center Complex for a Civic Center and Neighborhood Park
- Old Town Specific Plan Cultural Corridor containing the Hi Desert Nature Museum, Yucca Valley Branch Library, and Amphitheater/Activities Plaza



Facility Recommendations

- Multigenerational Community Center Complex that serves as the focal point for the community to address the need for a Community Center/ Gymnasium, Senior Center, and Teen Center



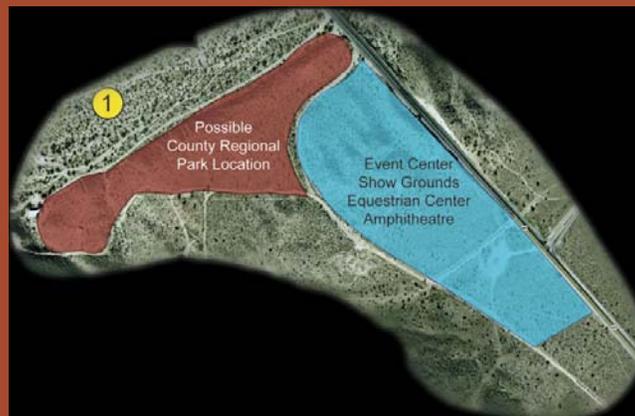
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- Aquatics Center Complex in coordination with a new Boys & Girls Club and West End Community Park with Sports Fields



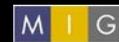
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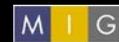
Facility Recommendations

- East End Community Sports Park in coordination with La Contenta Middle School



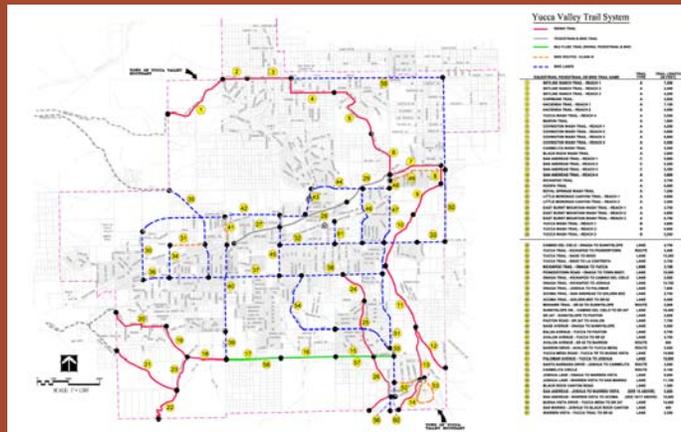
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- Sunnyslope Extreme Sports Park containing a new skate park, improved BMX course, a new rock climbing facility and a dog park designed for both passive and active pet uses



Facility Recommendations

➤ Implementation of the Yucca Valley Trails System



Facility Recommendations

➤ A new community park in the Yucca Mesa area



➤ A neighborhood park in the area formerly called the "Southside Community Center Property"



Facility Recommendations

Improvements to Existing Parks

➤ Machris Park

- Improve ADA access to tot lot play equipment and swings by installing a rubberized playground surface
- To make the Tot Lot more usable and comfortable in the summertime add a shade structure over the play equipment
- A fabric shade shelter should be provided at the bleacher area to make it more comfortable to watch games in the summertime
- Adding trees and landscaping throughout open areas of the site would provide shade and an enhanced visual impact
- Future development could include additional sports fields to help meet demands for both practice and game facilities.



Facility Recommendations

Improvements to Existing Parks

➤ Jacobs Park

- Upgrade group picnic shade shelter
- Install ADA compliant rubberized surfacing at tot lots and add shade structures to play equipment
- Improve paths/walkways to enhance circulation
- Consider adding two new tennis courts to existing facilities
- Consider redesigning the park to include two turf sports fields (traditional turf or artificial turf) with shaded seating and ADA access from parking and building facilities
- Consider adding a spray/splash water play area
- Increase number of trees on site

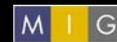


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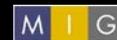
➤ Paradise Park

- Improve ADA access to tot lot and swings by installing rubberized playground surfacing
- Add shade element to existing play equipment structure
- Install new play equipment specifically for 5-12 year olds
- Add a new group picnic shade shelter and BBOs
- Develop the existing open space area to include a water/splash play area, a seating area, and additional trees and landscaping
- Consider redesigning the park to include two turf ball fields (traditional turf or artificial turf) with shaded bleacher seating and ADA access from parking and building facilities.



Other Facility Considerations

- Potential Development of Burnt Mountain Park
- Options for Blue Skies Golf & Country Club
- Possible need to relocate Remembrance Park
- Future of North and South Parks



Town of Yucca Valley

Parks and Recreation Master Plan

Presentation to the Yucca Valley Town Council



January 10, 2008



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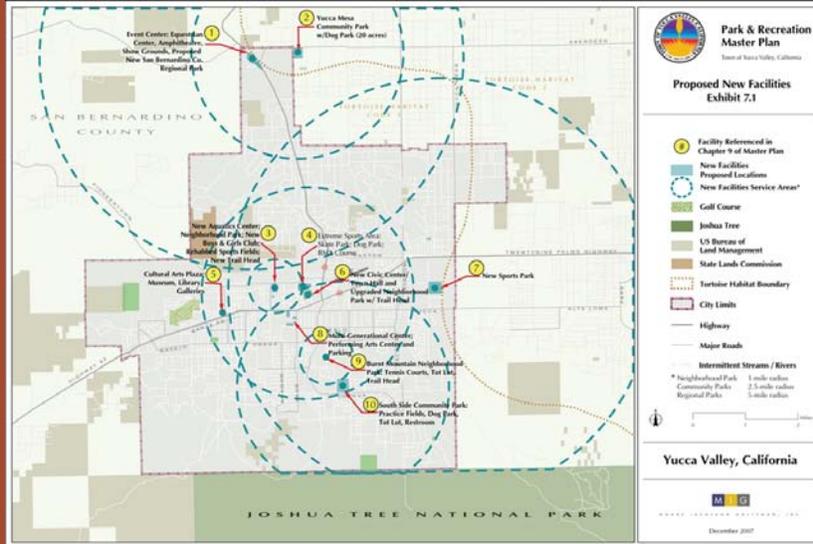
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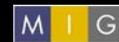
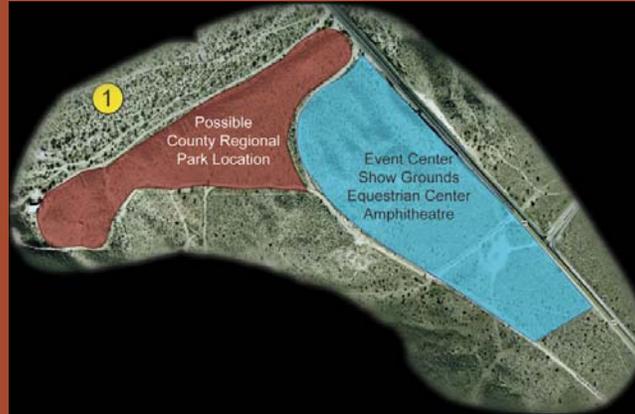
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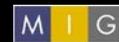
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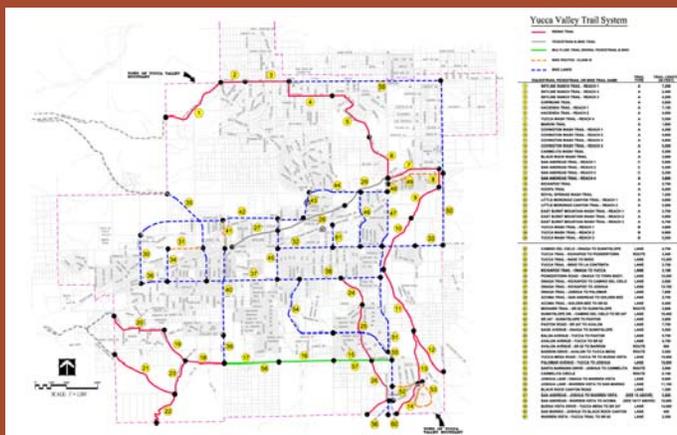
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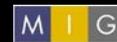


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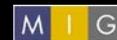
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 - A fabric shade shelter should be provided at the bleacher area to make it more comfortable to watch games in the summertime
 - Adding trees and landscaping throughout open areas of the site would provide shade and an enhanced visual impact
 - Future development could include additional sports fields to help meet demands for both practice and game facilities.



Facility Recommendations

Improvements to Existing Parks

➤ Jacobs Park

- Upgrade group picnic shade shelter
- Install ADA compliant rubberized surfacing at tot lots and add shade structures to play equipment
- Improve paths/walkways to enhance circulation
- Consider adding two new tennis courts to existing facilities
- Consider redesigning the park to include two turf sports fields (traditional turf or artificial turf) with shaded seating and ADA access from parking and building facilities
- Consider adding a spray/splash water play area
- Increase number of trees on site



Facility Recommendations

Improvements to Existing Parks

➤ Paradise Park

- Improve ADA access to tot lot and swings by installing rubberized playground surfacing
- Add shade element to existing play equipment structure
- Install new play equipment specifically for 5-12 year olds
- Add a new group picnic shade shelter and BBOs
- Develop the existing open space area to include a water/splash play area, a seating area, and additional trees and landscaping
- Consider redesigning the park to include two turf ball fields (traditional turf or artificial turf) with shaded bleacher seating and ADA access from parking and building facilities.



Other Facility Considerations

- Potential Development of Burnt Mountain Park
- Options for Blue Skies Golf & Country Club
- Possible need to relocate Remembrance Park
- Future of North and South Parks

