

NOTICE AND CALL OF
SPECIAL MEETING

NOTICE IS HEREBY GIVEN as provided by Government Code of the State of California Section 54956 that Mayor George Huntington called a Special Meeting of the Town Council of the Town of Yucca Valley, for Tuesday, May 10, 2011 at 6:00 p.m. at the Yucca Valley Community Center, Yucca Room, 57090 Twentynine Palms Highway, Yucca Valley, California, for the below stated purpose.

AGENDA

(Action may be taken on any of the items listed below)

ROLL CALL: Council Members Hagerman, Luckino, Rowe and Mayor Huntington

PLEDGE OF ALLEGIANCE

DISCUSSION ITEM

1. Town Council Vacancy – Review Applications for Appointment

Staff Report

Recommendation: Discussion and possible action to fill the Town Council vacancy.

Action: Move _____ 2nd _____ Voice Vote _____.

PUBLIC COMMENTS

In order to assist in the orderly and timely conduct of the meeting, the Council takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three (3) minutes or less. Inappropriate behavior which disrupts, disturbs or otherwise impedes the orderly conduct of the meeting will result in forfeiture of your public comment privileges. The Town Council is prohibited by State law from taking action or discussing items not included on the printed agenda.

ADJOURN

/s/ Christine E. Kim _____
CHRISTINE E. KIM, CMC
Deputy Town Clerk

DATED: May 5, 2011

NOTICE AND CALL OF
SPECIAL MEETING

NOTICE IS HEREBY GIVEN as provided by Government Code of the State of California Section 54956 that Mayor George Huntington called a Special Meeting of the Town Council of the Town of Yucca Valley, for Wednesday, May 11, 2011 at 6:00 p.m. at the Yucca Valley Community Center, Yucca Room, 57090 Twentynine Palms Highway, Yucca Valley, California, for the below stated purpose.

AGENDA

(Action may be taken on any of the items listed below)

ROLL CALL: Council Members Hagerman, Luckino, Rowe and Mayor Huntington

PLEDGE OF ALLEGIANCE

DISCUSSION ITEM

1. Town Council Vacancy – Review Applications for Appointment

Staff Report

Recommendation: Discussion and possible action to fill the Town Council vacancy.

Action: Move _____ 2nd _____ Voice Vote _____.

PUBLIC COMMENTS

In order to assist in the orderly and timely conduct of the meeting, the Council takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three (3) minutes or less. Inappropriate behavior which disrupts, disturbs or otherwise impedes the orderly conduct of the meeting will result in forfeiture of your public comment privileges. The Town Council is prohibited by State law from taking action or discussing items not included on the printed agenda.

ADJOURN



JANET M. ANDERSON, MMC
Town Clerk

TOWN COUNCIL STAFF REPORT

To: Honorable Mayor & Town Council
From: Jamie Anderson, Town Clerk
Date: May 5, 2011
For Council Meeting: May 10, 2011

Subject: Town Council – Review Applications for Appointment

Recommendation: Discussion and possible action to fill the Town Council Vacancy

Executive Summary: At the Special Town Council Meeting of April 25, 2011, Council directed to fill the vacancy left by the resignation of Council Member Chad Mayes through an appointment process.

Order of Procedure:

- Request Staff Report
- Request Public Comment
- Council Discussion/Questions of Staff
- Motion/Second
- Discussion on Motion
- Call the Question

Discussion: At the Special Town Council Meeting of April 25, 2011, Council directed to fill the vacancy left by the resignation of Council Member Chad Mayes through an appointment process. Council selected ten (10) questions and directed staff to initiate an application process for appointment. The deadline for applications was 5:00 p.m. on Thursday, May 5, 2011.

Applications were received from:

1. Merl R. Abel;
2. Michael A. Alberg;
3. John E. Bell;
4. David A. Cooper;
5. Curt Paul Duffy;
6. Lori Herbel;
7. Roger Johnson;
8. Robert J. Leone; and
9. Andrew (Andy) Jacob Mueller.

Reviewed By: _____ _____ _____ _____
 Town Manager Town Attorney Admin Services Dept Head

Department Report ___ Ordinance Action ___ Resolution Action ___ Public Hearing
___ Consent ___ Minute Action ___ Receive and File ___ Study Session

The applicant's voter registration status was verified with the San Bernardino County Registrar of Voters. With the exception of Mr. Bell, all applicants are registered voters in the Town of Yucca Valley.

Alternatives: No alternatives are recommended. An appointment or a Special Election must be decided upon on or before June 4, 2011.

Fiscal impact: None

Attachments: Applications from Merl R. Abel, Michael A. Alberg, John E. Bell, David A Cooper, Curt Paul Duffy, Lori Herbel, Roger Johnson, Robert J. Leone and Andrew (Andy) Jacob Mueller

PAGE NO.	NAME	REGISTERED TO VOTE
1-8	Merl R. Abel	Yes
9-13	Michael A. Alberg	Yes
14-17	John E. Bell	No
18-21	David A. Cooper	Yes
22-27	Curt Paul Duffy	Yes
28-34	Lori Herbel	Yes
35-39	Roger Johnson	Yes
40-43	Robert J. Leone	Yes
44-54	Andrew Jacob Mueller	Yes

MAY - 5 2011

TOWN OF YUGGA VALLEY
TOWN CLERKS OFFICE



Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090 Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm, Thursday, May 5, 2011

Contact Information

Name	Merl R. Abel
Street Address	[REDACTED]
City, State, and ZIP Code	Yucca Valley, CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	[REDACTED]

Education

Please describe your education background:

AA Degree College of the Canyons

BA Degree California State University, Long Beach

MA Degree California State University, Dominguez Hills

Teaching Credential California State University Los Angeles

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

See Attachment

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

See Attachment

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

See Attachment

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

See Attachment

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

See Attachment

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

See Attachment

Questions (continued)

6. Why do you want to be appointed to the Town Council?

See Attachment

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

See Attachment

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

See Attachment

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

See Attachment

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?


See Attachment

Person to Notify in Case of Emergency

Name	Dori M. Abel
Street Address	[REDACTED]
City, State, and ZIP Code	Yucca Valley, CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)	Dori M. Abel
Signature	
Date	5-05-11

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports

I have many years of experience serving the public as an educator. Being involved in this community has given me a great amount of satisfaction. I absolutely enjoy helping the local non-profit groups. While working as a teacher, I have learned much about the challenges and struggles of raising a family. Yucca Valley is a wonderful environment in which to live, work and play. I enjoy visiting our National Parks as well as running, hiking, biking and camping.

1) What is your understanding of the Town's budget and financial condition?

I understand that the Town's budget decreased from 10.3 million (08-09), 9.1 million (09-10) to 8.7 million (10-11). The three main areas of revenue are sales tax, property tax, and vehicle license fees. All of which have been negatively affected by the economy. We have been able to balance the budget and maintain a 4 million dollar reserve through conservative management and adjustments to staffing. The revenue losses, due to the closing of a large car dealership, were replaced by the opening of a large home improvement store. The areas of concern are the increasing costs of public safety, rising fuel prices, employee health care costs and inflation.

2) What do you see as Yucca Valley's biggest challenges?

The biggest challenges for the Town are: 1) current losses in revenue streams that affects the budget, 2) continuing to provide the services the public deserves and expects, 3) the sewer and waste water treatment plant, 4) the development of the general plan.

3) Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

My primary goal is to maintain the highest level of services possible to our citizens during these challenging economic times. These services include police and fire as well as other basic services such as road maintenance, water and a possible sewer system. We also need to contend with the current backlog of maintenance to our infrastructure.

While being aware that we do not control all of these services, we do have a duty to communicate and cooperate with those boards, service providers, and county agencies.

4) What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

Experience and Longevity: I served on the Town's first Traffic Commission and was a commissioner and chaired the Parks, Recreation, and Cultural Commission. I am a current member of the Town's Planning Commission. I was one of the first citizens to support the Town's incorporation. The incorporation helped by keeping more of our tax dollars in our area, repairing and connecting our roadways, and making our park a safer place for our children to play.

Understanding Public Service: I have been highly involved in this community for the past 20+ years. I have served the public in several areas of education for most of my adult life. I taught at the college level, and served as a teacher/coach, athletic director and administrator in both public and private schools.

Ability to Work with Organizations: I have been actively involved with many of our local charity groups and organizations. I have volunteered and supported the Morongo Unified School District, Boys and Girls Club, Unity Home and others.

5) The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding our community?

Our current General Plan was adopted in 1995. The General Plan is the blueprint, which guides our community in areas of administration, community development, environmental resources, environmental hazards and, public services, and facilities. It is a policy document that should reflect the values of the community and the findings of its studies.

6) Why do you want to be appointed to the Town Council?

I love this community and it's people. Since moving here this area has given my family so much enjoyment. That is why I serve it to the best of my ability. Since the Town's incorporation in 1991 I have admired each and every past Council Member. Their willingness to work so hard for our citizens has inspired me to do the same. I feel my positions on Town policy and vision closely align with the majority of voters in this past election. If given the opportunity it would be an honor to serve as a Town Council Member.

7) What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

Budget:

With continued economic uncertainty we must closely monitor our finances. Using financial limitations, scrutinizing spending, keeping an eye on our revenues and transfers, we will be able to maintain a solid financial reserve.

Services:

The priority of local government is to provide health and safety services to its community. Council Members, Town Managers, Directors and Staff should never be satisfied with the quality of the services we provide.

Sewer and Water Treatment Plant:

We are currently facing a challenge presented to us by the California Environmental Protection Agency State Water Resources Control Board that deals with our current use of septic systems. One positive outcome of this crisis has been a new spirit of cooperation between the Town Council and the Hi-Desert Water Board. When agencies join together to do what is best for the community every citizen benefits.

Two issues to come to grips within the next two years is whether or not to bring a sales tax proposal to the voters and the location of the affordable senior housing project.

8) If you could only accomplish one thing in our three-year term on the Town Council, what would you hope that to be?

To develop a spirit of trust between the Town Council and all community stakeholders. Listening and communicating shared goals, vision, and building-trusting relationships will help in this endeavor.

9) The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

Since our town began we have never possessed the adequate finances to properly maintain and build roads. Some main reasons are that we inherited a poorly designed and fractured transportation system. We need to address the issue of underfunding by inviting the community into the discussion and presenting them with the alternatives. This includes the possibility of a sales tax measure. In the meantime we will need to continue to prioritize projects, seek competitive bids, and do as much work "in-house" as possible.

10) Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Transit Authority, etc. what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the ability in your present occupation to meet the extra time demands required of Council Members?

The extra responsibilities required of the Town Council should be shared. I am willing to contribute to those responsibilities. I would represent the Town by gathering information and reporting back to the council. I would build relationships that will be beneficial to our community. My current employer has reassured me that they would be supportive. When scheduling conflicts arise, they are willing to be flexible. I will represent the entire community and develop network strategies that will benefit the people.

MAY - 5 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE

May 4, 2011

Honorable Mayor Huntington and Town Council Members,

Please accept the following as application for the vacancy of Town Council member. I have included all of the questions that are in the Town Council Member Application from the Town's website.

Contact Information:

Michael A. Alberg

[REDACTED]
Yucca Valley, CA 92284**Education:**

B.S. Degree in Recreation Administration San Diego State University
Multiple Subject Credential
Single Subject Supplemental Credential Social Studies
I have also completed numerous classes on United States History and a wide variety of Educational sessions to enhance classroom performance.

Job Experience:

1999 to present: 8th grade Social Studies Teacher, La Contenta Middle School
1998 – 1999 7th grade Social Studies Teacher, Waterford Elementary
1996 -1998 Substitute Teacher
1991- 1995 Recreation Director, City of Patterson, CA
1989 -1991 Recreation Superintendent, Yucca Valley Parks & Recreation District

Commission Experience:

2010 to Present Member, Town of Yucca Valley Planning Commission
2005 to 2010 Member/Chair, Town of Yucca Valley Parks, Recreation and Cultural Commission

Town Budget:

My understanding of the Town's budget is that we have been constricting where necessary as revenue from Sales Tax, Property tax and Vehicle License Fee has decreased. Our budget is balanced with a solid reserve of approximately \$4 million. As the economy has shrunk over the past few years our Town has used conservative fiscal planning, along with not filling vacancies and other strategies, to keep the Town solvent and delivering the services required by our Town.

Yucca Valley's Biggest Challenge:

The biggest challenge facing our town is the historic lack of municipal infrastructure. This includes parks, sewer and streets. In the past these were either sufficient or not considered necessary. The Town has experienced considerable growth and change since I first came in here in 1989. At that time the sewer was not necessary, based on the population and the parks were small but adequate for our Town. That cannot be said today. We have not added a park in 37 years. We now have the opportunity to add, through a private/public agreement, the Brehm Sports Park. We are also ready to develop the South Side Community Park and complete the renovations at the Community Center facility.

The sewer is coming and while it is not a Town project it is one that we will be intimately involved in.

Vision of Yucca Valley for the next three years:

Yucca Valley must be prepared to catch and ride the next economic upswing and to be in the right position to do that we must have up-to-date plans in place. The next three years gives us the opportunity to have ideas and projects ready to go. The Parks Master Plan was recently adopted, we are preparing to review the Development Code will soon be under review and that will be quickly followed by the Town's General Plan. If these are written with an eye for implementation instead of "a good looking plan" then we can be successful.

Skill or ability that will strengthen the Town Council:

As an 8th grade History teacher I have to often present or be prepared to present and defend both sides of an historical event or argument. I believe that this skill will help me give a good and fair hearing to the issues that will come before the Town Council.

I also come with the advantage of having served both on Commissions and as a staff person for municipal government. I believe that

these experiences give me an insight not only into what needs to be done but what it takes to get them accomplished.

General Plan:

The General Plan is the map that the Town will follow for the next several years. It covers the growth of the Town and the future locations of necessary municipal facilities. This plan must be written and updated with an eye for implementation for it to be a worthwhile project.

Why I want to be appointed to the Town Council:

This appointment to the Town Council would give me the opportunity to serve the citizens of Yucca Valley. I have previously served on the Parks, Recreation, and Cultural Commission and currently serve on the Planning Commission. I have previously worked in municipal government and I enjoy this level of government that is closest to the people.

Town's top 3 priorities:

The top three priorities for the Town of Yucca Valley would be Parks, Sewer, and Business Growth. The number one of these in my opinion is the development of parks to erase our deficiencies and upgrade the quality of life for all of the citizens of Yucca Valley. Yucca Valley has a long history of providing excellent recreational programs using inadequate facilities. It is time to stay focused on completing parks projects, not redirecting the money to another useful idea.

One thing to accomplish:

If I could only accomplish one thing it would have to be the implementation of the Parks Master Plan. We researched it, we wrote it, we paid for it, and we approved it. Now let's implement it.

Backlog funding:

This issue concerns me because with changing Councils we have changing priorities and therefore changing expenditures of limited municipal resources. These changes create the image that the Town does little except talk about ideas and then change its mind, so little gets accomplished.

Our funding sources such as sales tax, property tax and vehicle license fees are at the mercy of powers other than ourselves. As such we must be creative and flexible in leveraging our resources. I look forward to listening to the Town Manager presentations on possibilities and other Town Council member's ideas.

Time:

As a teacher I have afternoons (after 2:00 pm) and evenings that are available to conduct Town business.

Other:

If selected to fill the vacancy on the Yucca Valley Town Council, I understand that I would be one of five members who must work together to accomplish goals of the Town of Yucca Valley. I do not come with an “agenda” of personal goals.

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?

Person to Notify in Case of Emergency

Name	Sharon Alberg
Street Address	[REDACTED]
City, State, and ZIP Code	Yu CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	[REDACTED]

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)	Michael A. Alberg
Signature	<i>Michael Alberg</i>
Date	5/5/11

RECEIVED

MAY - 2 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE



Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090 Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm, Thursday, May 5, 2011

Contact Information

Name	John E. Bell
Street Address	[REDACTED]
City, State, and ZIP Code	Yucca Valley, CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	[REDACTED]

Education

Please describe your education background:

University of Colorado /Denver
UCLA Anderson / LARTA Institute

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

Pennsylvania Railroad / National Railroad Passenger Corporation (Amtrak) 1960s-1970s
Volunteer for Denver's Mayor Campaign Federico Pena 1980s (US Secretary of Transportation)
Volunteer for Palm Springs Council Campaign /Ginny Foat
Former Retail Member, National Shoe Retailers Association
Twenty Five years experience in Luxury retailing (Footwear) Retired
including Bally of Switzerland, and Allen-Edmonds Corporation

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

None, just recently purchased a home in Yucca Valley March 2011.

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

Like all other townships, ongoing funding and maintenance of existing infrastructure.

Continued the vision of No Growth development policies

Stabilizing existing property values in light of area's high foreclosure ratio

More public and private involvement in community programs

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

Again, I will need time to develop a short term vision,

however, budget issues seem to be the most pressing agenda going forward.

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

I have demonstrated over the years an ability to bring people to the table, and challenge those who can bring about positive change.

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

I will need additional time to review the General Plan, since I am a new resident.

Questions (continued)

6. Why do you want to be appointed to the Town Council?

These are extremely difficult times for all California residents, and I grew up in a community in New England of 16,000 persons, not so different in size to Yucca Valley.

I was steeped in direct community involvement at a very early age, and I truly understand that the only way anything positive ever gets done in a community is by a citizen's direct involvement in the civic process. And it starts with their involvement in elections.

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

I need additional time to assess these issues, being a new resident to the community.

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

At the end of three years, people would stop me on the street in Yucca Valley, and thank me for implementing real change in the future of this rural community.

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

Everybody in the United States has this decaying infrastructure problem today. We are going to have to find real solutions to this on going issue in the next decade or we are going to be in a even worse debacle than we see today.

There are no easy answers, only lots of hard work and thrifty, innovative solutions. And that will include the towns citizenry's ongoing community involvement in the solution process.

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?

I am retired, and would welcome a role in MBTA, as I hold a degree is in Transportation Management

Most of these local agency's, nationally, have demonstrated a total inability to provide a viable, coordinated and efficient motor coach services to the traveling public.

And with the on going oil crisis, we cannot afford to be without a strong public transportation option.

Automobiles will not be financially feasible for many Californians in the coming decade.


Citizens are going to require a viable transportation alternative, if they reside in this rural community .

Person to Notify in Case of Emergency

Name	Anthony B Leal
Street Address	
City, State, and ZIP Code	
Home Phone	
Work Phone	
E-Mail Address	

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)	John E Bell
Signature	
Date	May 1, 2011

RECEIVED

MAY - 5 2011



TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE

Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090
Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm,
Thursday, May 5, 2011

Contact Information

Name	David A Cooper
Street Address	[REDACTED]
City, State, and ZIP Code	Yucca Valley, CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	[REDACTED]

Education

Please describe your education background:

BS in Accounting, University of Oregon, 1977

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

CPA in public practice since 1980

I have owned and operated my own business since 1989

Town of Yucca Valley Planning Commissioner for 11 years

Member of the Palm Springs Parks Commission for 2 years

Board Member of the Palm Springs AYSO for approximately 5 years, President for 1 year

Questions -- (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

I do not have a detailed understanding of the Town's current financial position, but being a CPA that work take much time to analyze.

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

1. Sewer

2. Infrastructure

3. Not sure, but it might be the sewer.

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

We need to find a way to enable the water board, or someone, to develop the initial phase of the sewer system. I do believe that development in the Town is going to be almost non-existent until that comes to fruition. We need to help the water board with planning and financing methods to allow them to reach that goal.

We need to find a method or vehicle for funding our infrastructure deficits. We need to figure out what levels of improvement the town populace wants and see if they are willing to support the funding mechanism necessary to get there.

The Town is currently working towards a revamping of the general plan and Town visioning project. It might be a good idea to wrap all these issues into that document.

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

My 11 years on the planning commission have given me a valuable insight into how the Town operates and some of the problems that we face in both the development code in particular and the general plan in general.

I am a very quick study and have an excellent working knowledge of financial statements and budgets due to my work history.

I can be a consensus builder when necessary.

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

The general plan is the primary guide for the development of the Town and starts with the Vision that we have for the Town's future. It also includes land use designation and the basic framework for the development code.

Questions (continued)

6. Why do you want to be appointed to the Town Council?

I believe that my experience and knowledge can be an asset to the Town and I am willing to share those with the town, if they decide to appoint me.

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

1. Phase One of the sewer system and the financing for it.

Without the sewer system, development in Town is likely to come to a screeching halt, so this is number one on my list.

2. Develop a master plan for the build out and funding of our infrastructure deficits.

We tried to put that partially in place with the creation of the development fee structure, but I believe previous council's may have loosened the requirements. We need to revisit this issue in light of the upcoming General Plan amendment and update.

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

Phase one of the sewer system

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

I really don't have the faintest idea of how to tackle this issue, other than the development fee concept discussed above. We can also take a look at the backlog and figure out what is really important versus not so important based on the General Plan update.

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?

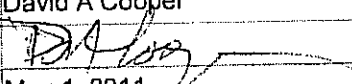
Being self-employed gives me a lot of flexibility in this area. I can usually work my schedule to accommodate meetings and travel. Having said that, I do work in Rancho Mirage and thus would prefer not to have mid day meetings on a regular basis since those could entail significant time expenditures. There is also the matter of tax season, which for me runs around the middle of February to the middle of April. Time during that period is very limited. Having said that, I never had a problem during my 11 years on the planning commission in making a meeting and being prepared for it. I would be as professional in those meetings as I am in my work and was during my time on the planning commission.

Person to Notify in Case of Emergency

Name	Leanne M Cooper
Street Address	
City, State, and ZIP Code	
Home Phone	
Work Phone	
E-Mail Address	

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)	David A Cooper
Signature	
Date	May 1, 2011

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MAY - 5 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE



1:40 pm
[Handwritten signature]

Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090 Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm, Thursday, May 5, 2011

Contact Information

Name	Curt Paul Duffy
Street Address	[REDACTED]
City, State, and ZIP Code	Yucca Valley, CA 92284
Home Phone	[REDACTED]
Work Phone	[REDACTED]
E-Mail Address	[REDACTED]

Education

Please describe your education background:

I hold a B.S. in Mechanical Engineering and an M.F.A in Creative Writing. I am also completing an Ed.D. My engineering education includes substantial work in the design of energy systems as well as finance. My doctoral work includes the study of structural inequality, systems thinking, and media theory, as well as quantitative/qualitative research methods. I have also completed the Center for Creative Leadership's Leadership Development Program. My software training includes MS Excel, MS Project, and PeopleSoft.

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

I have nearly twenty-five years of experience in fields including project design and administration, educational management, marketing, and teaching. I have prepared proposals for multi-million dollar energy systems, exceeded profit expectations while managing educational centers, greatly increased enrollment, retention, and placement at schools and colleges, and monitored costs on a studio project exceeding ten million dollars. I also have experience dealing with regulatory agencies (ACICS and the CA Board of Registered Nurses) and have taught college courses in business and project management.

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

I understand that the Town expects \$8.7 million in revenues and transfers for the 2010-2011 fiscal year. I also understand that this figure is a decrease of \$251,000 from the Town's 2009-2010 actual revenues, and that this decrease is primarily caused by a reduction in assessed property and in-lieu VLF. Projected expenditures for the 2010-2011 fiscal year are \$196,000--due mainly to savings in personnel costs. The Town has a reserve of \$5 million, but does not have the funds necessary to address needed infrastructure improvements, economic development projects, and other betterment initiatives.

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

Yucca Valley, itself, is well positioned to meet its economic and environmental challenges. The Town possesses unparalleled natural beauty, a historic business core, and creative, highly skilled residents.

There is, however, considerable discord within the Town, and the Town needs leaders who are able to create consensus. I hope to bring a smart, incremental approach to development and promote a vision, as well as policies, that view economic progress and environmental preservation as complementary and not mutually exclusive. Yucca Valley's financial and infrastructure problems can be best addressed by a Town leadership that is representative, fair, transparent, and appreciative of the complex interrelationship between development, taxation, and quality of life.

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

I envision a Town that provides a high quality of life for its residents and a stable economic environment for its businesses. I envision a Town that has numerous high-paying job opportunities as well as access to educational institutions that provide the skills needed for these challenging new positions. I also envision a Town that relies on a number of industries, including energy production, knowledge services, travel, and arts. I see a thriving commercial corridor that provides unique dining and retail experiences that draw not only outside visitors to the Town but also provide necessary amenities to the residents of Yucca Valley. I see both commercial and residential property values rising as a result of the Town's holistic, incremental approach to development and new perception as a place that is conducive to thriving businesses and healthy lifestyles.

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

In addition to my skills in project management, budgeting and cost control, and community organizing, I would give voice to segments of Yucca Valley's population that are currently under-represented on the council. I would also bring a new perspective to the table, one that is informed by extensive training in consensus building, sensitivity to issues of diversity, and financial acumen. In addition to these leadership and operational skills, I could also help the Town to craft a new image--one that draws both high-tech employers and residents looking for a municipality that offers security, community, and respect. With my Fortune 500 experience, prior leadership experience, and operational skills, I would also add credibility.

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

The California Government Code requires all California cities and towns to prepare comprehensive, long-term road maps that guide municipal development. The General Plan embodies the community's history, cultural values, and shared goals within the constraints local geography, natural resources, and ecosystem. The General Plan also serves as the legal basis for policy decisions regarding zoning and other developmental matters. I strongly believe in the role of vision in municipal planning and am convinced that a community's long-term health depends upon consideration of human, economic, and environmental factors in a time frame that exceeds the current fiscal year.

Questions (continued)

6. Why do you want to be appointed to the Town Council?

I would like to contribute to the community in which I live. I have a diverse educational background, experience in a number of industries, and a history of community involvement. I also believe that I could make a unique and needed contribution to the Town of Yucca Valley, providing my expertise in financial controls, project management, and human development. I believe that—with input from all sectors and full transparency—I can help Yucca Valley prosper in ways that are affirming and sustainable.

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

I feel that the Town's top priority should be economic development. The local wage level, employment opportunities, and property valuations are all depressed. In addressing this issue, current policy has focused national retailers, fast-food restaurants, and other low-wage employers. This is not in the Town's long-range interest. I would work towards creating an economic environment that attracted clean, high-paying industry to the area. Yucca Valley, with its low cost of living and proximity to a large urban area, is a prime location for green and knowledge industries. The Town's second priority should be addressing its wastewater and other infrastructure issues. Its third priority should be preserving its desert environment and rural atmosphere. The council should promote smart, clean economic development and jobs.

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

I would hope to attract a measurable number of clean, high-paying jobs in knowledge and other technical industries to Yucca Valley. I would seek to promote Yucca Valley as a place that provided affordable housing, a skilled, intelligent workforce, and proximity to the Coachella Valley, the Inland Empire, and the Los Angeles/Orange Country metropolitan area. I would work with the local community college to develop coursework and programs that prepared Yucca Valley residents for such jobs. With better employment opportunities, and the high wages and benefits that accompany them, Yucca Valley would realize a decrease in incidence of the social problems, such as substance abuse, crime, and broken households, that often accompany poverty.

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

I would advise the Town to immediately begin a review of its road maintenance program to assess exactly what projects need to be done, as well as the most efficient ways to complete them. In some ways, Yucca Valley has over-developed its road system—perhaps in anticipation that the building boom of the early 2000's would continue indefinitely. Once the backlog has been fully assessed, I would seek county, state, and federal programs that could help fund some of the needed improvements. Lastly, I would carefully review the Town's entire proposed budget to ensure that all departments are operating efficiently and direct any savings from these actions to road maintenance.

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?


I am fully able to represent the Town if assigned to participate in one of the regional government programs. In addition, I have participated in numerous business and community boards, including administration of educational program review boards as required by the Accrediting Council for Independent Colleges and Schools (ACICS). I would represent the town as a pragmatic, solution-oriented professional with a diverse background and connections to under-represented segments of the Town. My current employment and business commitments are less than twenty hours a week and I am fully able to participate in any activities that do not conflict with my lecture times.

Person to Notify in Case of Emergency

Name	Eric Duffy
Street Address	
City, State, and ZIP Code	
Home Phone	
Work Phone	
E-Mail Address	

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)	Curt Duffy
Signature	
Date	May 5, 2011

CURT DUFFY

PERSONAL

Energetic professional with degrees in both the arts and sciences, as well as published work, seeks leadership opportunities with exceptional organizations and institutions.

EDUCATION

Ed.D. Educational Leadership & Change, Fielding Graduate University, 2011 (expected)

M.F.A. Creative Writing, Antioch University, 2000

B.S. Mechanical Engineering, Worcester Polytechnic Institute, 1987

CAREER HIGHLIGHTS

- Provided educational industry knowledge and best practices to WCU's new nursing program.
- Chaired a newly-implemented bachelor's degree program in Business Administration for ITT Technical Institute's Torrance, CA campus. Finalized campus-wide course schedule two weeks ahead of deadline.
- As Paramount Pictures' Y2K Project Administrator, reconciled project costs of a \$10 million studio initiative to within 0.5% of overhead reporting. Developed lot-wide Y2K Awareness Program.
- Created a web presence for Yo San University of Traditional Chinese Medicine and brought the graduate school to its highest level of enrollment—134 students—as Director of Admissions and Marketing.

EMPLOYMENT HISTORY

Los Angeles Pierce College, Woodland Hills, CA 2/2001 – Present

Adjunct Instructor, English and PACE Departments

Taught Developmental Writing and English Composition. Utilized online instruction tools.

West Coast University, Los Angeles, CA 2/2006 – 8/2008

Student Services Consultant (1/2008 – 5/2008)

Provided operational support and institutional guidance. Created training programs and documented procedures. Developed student support sections of the Institutional Effectiveness Plan; provided full editorial review.

Dean of Students (2/2006 – 12/2007)

Provided both academic and non-academic student support services including instructional assistance programs, career development workshops, and campus events. Formalized and enforced attendance and academic integrity policies. Initiated campus newsletter and Student Tutors Program.

ITT Technical Institute, Torrance, CA 9/2003 – 1/2006

Associate Dean (5/2005 – 1/2006)

Responsible for the training and development of 24 full-time and 12 adjunct instructors. Monitored curricula delivery and conducted pedagogy workshops. Supervised six School Chairs and facilitated processes with other campus departments, including Finance, Marketing and Career Services. Ensured compliance with all Academic Affairs policies and accreditation agency (ACICS) regulations.

Chair, School of Business (6/2004 – 5/2005)

Maintained program quality and attractiveness. Recruited, hired and supervised faculty. Created quarterly class schedule for campus. Provided expert seminars in diversity training and teaching methodology.

Instructor (9/2003 – 6/2004)

Taught a variety of general education and business courses, as well as Software Project Management. Utilized online assessment and reinforcement techniques.

EMPLOYMENT HISTORY (CONT'D)**Paramount Pictures, Hollywood, CA**

7/1998 – 9/2003

Financial Analyst/PeopleSoft Project Administrator (10/2001 – 11/2003)

Balanced daily payroll, made guild payments (SAG, WGA, DGA), prepared journal entries, and reconciled outstanding bank items. Documented payroll processes and coordinated PeopleSoft upgrade activities.

Y2K/PeopleSoft Project Administrator (7/1998 – 9/2000)

Provided administrative, accounting, and logistical expertise to Y2K software upgrade and testing projects. Allocated costs, calculated monthly accruals, and monitored \$10 million budget using Excel. Planned and developed Y2K Awareness Program. Prepared lot-wide payroll conversion communications and software training manual. Coordinated all application testing reviews; interfaced with outside QA firm.

Yo San University of Traditional Chinese Medicine, Santa Monica, CA

7/1996 – 2/1998

Director of Admissions and Marketing

Directed all activities involving university promotion and the recruitment of students. Developed marketing plan based on inquiry tracking, internal research, and competitive analysis. Responsible for all publications and advertising. Coded, tracked, and analyzed marketing activities to maximize ROI.

- Contracted and oversaw development of a university website; responded to electronic inquiries.
- Produced new university catalog; created successful print advertising campaigns and other promotions.
- Formalized candidate selection process by documenting admissions criteria and procedures.

Kaplan Educational Centers, Los Angeles, CA

11/1992 – 12/1995

Center Manager (11/1994 – 12/1995)

Managed an educational facility with yearly revenues of over one million dollars; responsible for all operations, marketing, and bottom-line performance. Monitored classroom activities, ensured student satisfaction, and provided guidance to instructors. Marketed test and licensure preparation courses to colleges and local businesses; developed network of student advisor and educational consultant contacts.

- Exceeded 1995 contribution goal by \$34,000.

Instructor (11/1992 – 11/1994)

Taught SAT, GRE, and LSAT test preparation classes. Assisted students with educational planning.

OTHER TRAINING

Leadership Development Program, Center for Creative Leadership, 2003
Conversation Group Facilitator Training, LA Gay & Lesbian Center, 2003
Developing the Marketing Mind, UCLA Extension Course, 1997
Consultative Selling Techniques, Ned Whaley Institute, 1988

PUBLICATIONS AND PROFESSIONAL WRITING

"Hobblescotch." Short Fiction. Storyglossia. Issue 30. October 2008.
 "Multi-Perspective Systems Thinking Arrives at School." Book Review. Academic Leadership. May 28, 2008.
 "The Ghost in the Machine." Short Fiction. The Journal of Experimental Fiction. 2002.
 "Broken Compass." Poetry. 4th Street. March/April. 2002.
 "Am I a Happy Man?" Poetry. 4th Street. May/June. 2001.
 "Cutting Potential." Short Fiction. Paw Prints. Fall Volume 1. 2000.
 "Slugs, Mergers, and Acquisitions." Short Fiction. FTS. Issue 5, Volume 2. 1999.
 "Love's Past Pose." Short Fiction. 51%. Issue 4. October 1999.
The Petite Elite Miniature Museum & Gallery Video. The Petite Elite Miniature Museum. Los Angeles. 1993.

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MAY - 2 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE

Town of Yucca Valley
Town of Yucca Valley
Town Council Member Application
May 2, 2011

Contact Information

Lori Herbel

[REDACTED]
Yucca Valley, CA 92284
[REDACTED]

Education

AA Fullerton College 1977. Major: Art, Minor: Interior Design.

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

Served on the Yucca Valley Town Council from 2006 to 2010 and served as Mayor Pro Tem in 2010. As a Council Member, served on various boards and committees and was honored with Resolution No. 2547 by Assemblyman Paul Cook, dated December 7, 2010 wherein my service was recognized:

"... While holding the prestigious position of Mayor Pro Tem, Lori Herbel provided invaluable leadership and guidance to the Town of Yucca Valley and worked diligently to address the concerns and needs of the residents of the area.

"...Assigned to the Mojave Air Quality Management District, Airport District 2+2 Committee, and the Hi-Desert Water District 2+2 Committee, Lori Herbel became renowned for her superb ability to work with a diverse group of people to forge solutions to the challenges that face the community...

"Whereas, In addition to her town committee assignments, Lori Herbel has served on the Morongo Basin Regional Economic Development Consortium, San Bernardino County Homeless Partnership, Animal Care Joint Powers Authority, and Housing Community and Economic Development Policy Committee for the League of California Cities.

"...Deeply engaged in her community, Lori Herbel is the former Parks, Recreation and Cultural Commissioner and has been proudly involved with the Yucca Valley Chamber of Commerce, Mojave Desert Land Trust, and International Dark-Sky Association."

I am a business person with 15 years experience as a farmer in Fallbrook, California. I have opened and operate two Certified Farmers' Markets in the Morongo Basin.

I train Therapy Dogs that assist disabled community members.

I have one son, Joshua Nathan Herbel, age 28.

Questions

1. What is your understanding of the Town's Budget and financial condition?

According to the Town of Yucca Valley Adopted Budget 2010-2011:

Revenues *"Projected revenues and transfers for fiscal year 2010-2011 total \$8.7 million..."*

Expenditures *"... total \$8.7 million ..."*

General Fund Reserves *"... continue to maintain a solid financial reserve in accordance with the Town Reserve Policy with \$5,058,000 identified as Undesignated Reserves..."*

The 2010-2011 Yucca Valley Town Budget *"... is a balanced budget for all Town Funds..."*

2. What do you see as Yucca Valley's Biggest Challenge(s)?

The Waste Water Treatment Plant is the largest challenge facing the people of Yucca Valley representing a huge financial impact to our business community and the property owners of Yucca Valley.

Without a solution, local businesses, property owners and the Town may continue to experience depressed property values along with serious concerns from potential new businesses coming to our Town.

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

My vision for the Town of Yucca Valley over the next three years is to work with the Hi-Desert Water District Board and the people of Yucca Valley regarding the need for Waste Water Treatment infrastructure.

The previous Town Manager cautioned Council members to avoid public statements on policies that might come before the Council for future discussion so as not to lose the right to vote on the policies.

That said, I believe it is the job of staff to make policy recommendations to the Yucca Valley Town Council as a whole. It is then up to the representatives of the people (Council) to discuss and implement policies that will represent the common good of the citizens of Yucca Valley.

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

The Honorable Assemblyman Paul Cook spoke of my strengths and expertise in Resolution No. 2547 dated December 7, 2010:

"...Lori Herbel has earned a reputation as a leader, a forward thinker who envisions life as it should be in the future, and a tireless worker for better understanding among people..."

I received a Resolution from the County of San Bernardino Board of Supervisors dated December 2, 2010, which gives insight into the benefits I will bring to Council discussions and decisions:

“... Lori Herbel is commended by her peers and colleagues for always placing the best interests of the city and people of Yucca Valley first and her many efforts to better the quality of life for all the residents of the Town of Yucca Valley.”

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding the Community?

The Town of Yucca Valley Comprehensive General Plan states:

“All incorporated towns and cities, and all counties are required by the California Government Code to prepare comprehensive, long-term general plans, which direct development of the community. As an official document of the Town of Yucca Valley, the General Plan provides the goals, policies, programs and implementation strategies to guide the development of the Town and preserve its valued assets and resources.”

The General Plan is *“...the principal development guide for community development.”*

Government Code Sections 65860, 66473.5, and 65647.4 require that zoning ordinances and parcel map approvals be consistent with the General Plan.

6. Why do you want to be appointed to the Town Council?

I wish to serve the people of Yucca Valley. I have the experience, time and heart to serve.

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the Council come to grips with in the next two years?

1. Work with the Hi-Desert Water District to address the Waste Water Treatment Plant construction and funding
2. Jobs
3. Quality Growth
Jobs and Quality Growth go hand-in-hand.

Jobs and growth depend upon the presence of a Town-wide Waste Water Treatment plant. Many times I have been informed by certain business people that sit-down restaurants and other businesses will not come to our community unless there is a Town-wide Waste Water Treatment plant. The cost of a package sewage treatment plant with the added expense of the proposed sewer system is discouraging businesses from coming to Yucca Valley.

8. If you could only accomplish one thing in you three-year term on the Town Council, what would you hope that to be?

Work with the Council, Hi-Desert Water District Board and the people to find a solution to the cost of the Waster Water Treatment plant.

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

The Town Council has proposed a possible solution by bringing a ballot measure to the voters. If the voters agree with the Town Council, this then is the answer.

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs? Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time required of Council Members?

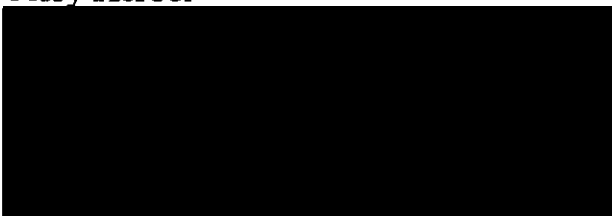
I am available and have the time to serve on Boards and Committees representing the Town of Yucca Valley. In my previous Council Member service dated 2006-2010 my responsibilities included:

- Governing Board Member Mojave Desert Air Quality Management District
- Morongo Basin Transit Authority Board Member
- Animal Care Joint Powers Authority
- 2+2 Hi-Desert Water District Committee
- 2+2 Airport District Committee
- Copper Mountain College Committee
- Surrounding Community Associations Committee
- The Interagency Homeless Council
- Housing Community & Economic Development Policy Committee for the League of California Cities

I would represent the Town as I have in the past: working with the various Boards and Committees assigned, being responsive to the people and seeking solutions for the common good of all the people of Yucca Valley.

Person to Contact in Case of Emergency

Jerry Herbel

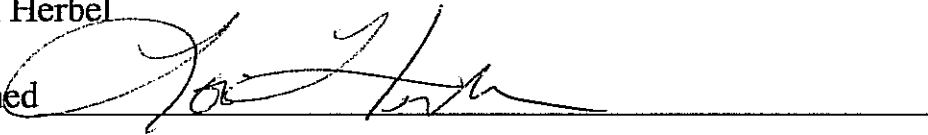


Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Lori Herbel

Signed

A handwritten signature in black ink, appearing to read "Lori Herbel", is written over a solid horizontal line.

Date: May 2, 2011

TOWN OF YUCCA VALLEY
Town Council Member Application

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MAY - 5 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE

Contact Information

Name Roger Johnson
Street Address [REDACTED]
City, State, and ZIP Code Yucca Valley, CA 92284
Home Phone [REDACTED]
Work Phone (Cell) [REDACTED]
E-Mail Address [REDACTED]

Education

Please describe your education background:

I was graduated from Valley City State University in Valley City, ND in 1964 with a Bachelors Degree in English. I earned my Masters of Science Degree in Counseling Psychology from the University of Montana in Missoula, MT in 1971, and I have also done post graduate work at the University of North Dakota in Grand Forks, ND and at the North Dakota State University in Fargo, ND. I retired as a Guidance Counselor from Twentynine Palms High School two years ago; however, I still am a part time faculty member at California State University San Bernardino.

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

I have worked as an English instructor and Guidance Counselor for 44 years, my last nine years in California at the College of the Desert in Palm Desert, CA, and Twentynine Palms High School and my previous years in North Dakota. My special skills are in the areas of English and Counseling; however, I was also a mayor of the city of Drayton, ND, before I resigned to move to California twelve years ago. As mayor, I was on many county committees and also city committees such as the Drayton Improvement Association. While in Drayton, I was also President of the Drayton Lutheran Parish and the Drayton Lutheran Church, the Drayton Education Association, and was selected to the North Dakota Hall of Fame in Speech and Theater in 2007. Also, in Drayton, ND, my wife and I owned a business, Hastings Landing Steakhouse and Lounge and we also owned a diner on the edge of town adjoining Interstate 29. My son, Jeremy Johnson and his wife Kimberly and daughter McKenzy also live here in Yucca Valley. Jeremy is a teacher and athletic director at Twentynine Palms High School and his wife Kimberly is a Registered Nurse in the ICU at the hospital in Joshua Tree. My granddaughter, McKenzy, is in the Seventh Grade at LaContenta Middle School. I believe my many years of teaching experience and involvement in school, government, church, business,

and community activities would qualify me as a good candidate for the Yucca Valley Town Council.

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

From what I have read and from what I understand is that the Town's budget is fairly sound; however, the Town faces some serious crisis in the years ahead. The most crucial is that of the intended and upcoming situation with the proposed Town sewer system. I definitely understand the NEED for a city sewer system for a city the size of ours. Individual septic tanks are very outdated and unsanitary and are a probable cause of water and environment contamination. Also a problem is the road maintenance situation and the funding of the problem. I believe we must review our priorities and decide what should be accomplished first, based on monies the city has available to it.

2. What do you see as Yucca Valley's biggest challenges?

I see the proposed town sewer system as the biggest challenge for Yucca Valley in the coming years. Already, I have heard residents balking at the cost of a Town sewer system; however, it is inevitable that something must be done. Because of the cost of a new sewer system, I believe the city must seek any and all available financial assistance. I would be willing and able to research and seek any and all revenues and grants that may be available to a city our size. This would relieve the Town's property owners of some of the costs of implementing a sewer system that must be sanitary and government approved.

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

My vision for Yucca Valley for the next three years is costly, yet optimistic. I would definitely like to see the beginning implementation of a Town sewer system that would service our present population and businesses plus more. This, I believe, is a must! I am certain that there may be federal and even state monies available to assist us if we research and investigate all possibilities. I also envision new businesses seeking to possibly locate in Yucca Valley. I am all for this! New businesses will bring in more revenues to the Town and will also provide more choices and conveniences for our residents.

4. *What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?*

The skill or ability that I have that would strengthen the Town Council would be my ability to communicate effectively both in writing and speaking and my ability to work cooperatively and courteously with other people. I am very open minded and willing to listen attentively to others and would not insist on adopting my own personal agenda in any way.

5. *The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?*

My understanding of the General Plan is a pathway or outline to guide the Town into the future. The General Plan should provide direction and insight for developing and improving the Town for present and future residents and should reflect any anticipated growth in population and any anticipated construction of retail businesses that will contribute to our town.

6. *Why do you want to be appointed to the Town Council?*

My major reason for wishing to be appointed to the Town Council is that I am a very open minded and progressive minded person who has a real interest in city government. Also I can work cooperatively with other people, and I do not have an agenda of my own that I wish to force upon others. I also believe I can provide assistance to the council in seeking grants and monies that may be available to help us subsidize some of the major projects we must accomplish in the near future. Now that I am retired, I will also have ample time to do justice to the position and will also be a voice for the senior citizens of our Town.

7. *What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?*

I believe the Town's top three priorities should be as follows:

1. Carefully planning then carefully implementing a "state of the art" sewer system that will provide assurance to the town for many years (decades) to come;
2. A carefully planned maintenance system of the town's streets, with ALL residents sharing in the costs of the project;
3. A third priority for our community would be a homeless shelter for our many homeless persons. Most communities our size have a homeless shelter available for people who are homeless and may need assistance.

Also, I believe the Town's planning commission must be open-minded and optimistic and must be friendly and welcoming to businesses and others who may wish to locate in our town.

8. *If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?*

If I could accomplish only one thing in my three-year term on the Town Council, I would like to see at least a developed plan of a proposed sewer system that would accommodate, not only the current population of the town and the businesses we now have, but a system that is large enough and complete enough to serve the town for many years to come. I would also like to see a system that conserves water by recycling the waste water and by utilizing the sun's energy to assist in the decomposition of all waste products.

9. *The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?*

As I understand this statement of "a backlog of \$14 million in needed road maintenance", this is a projected cost – a cost that the town has not yet incurred. If that is the case, then I believe we must look at prioritizing which roads are used most and which roads are in the most dire need of repair and maintenance and fix and maintain those roads first. Also, if we are to maintain all these roads, then the property owners who live along those streets must bear the brunt of the maintenance expenses, and the town must levy a street/road maintenance fee or tax to pay for remaining costs.

10. *Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?*

Now that I am retired from full time employment, I have ample time available to participate in regional government programs and to represent the town if I am assigned to one of these programs. If I were to represent the Town in this capacity, I would want to be certain that I have the Town Council's and the Town's interest at hand at all times in all decisions that I were to make.

Person to Notify in Case of Emergency

Name

Irene Johnson

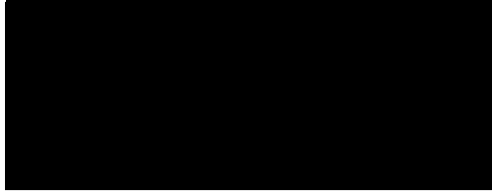
Street Address

City, State, and ZIP Code

Home Phone

Work Phone

E-Mail Address



Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests:

Name (printed)

ROGER JOHNSON

Signature

Roger Johnson

Date

November 5, 2011

MAY - 2 2011

TOWN OF YUCCA VALLEY
TOWN CLERKS OFFICE



Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090 Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm, Thursday, May 5, 2011

Contact Information

Name Robert J. Leone

Street Address [REDACTED]

City, State, and ZIP Code Yucca Valley, California 92284

Home Phone [REDACTED]

Work Phone [REDACTED]

E-Mail Address [REDACTED]

Education

Please describe your education background:

- 1957-1961 Brooklyn College City of New York B.A. Degree
- 1965 Orange Coast College California Teaching Credential
- 1998-2002 League of California—Leadership Program Graduate

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

- 1957-1961 Police Officer, New York Police Department
- 1961-1984 Police Officer, Los Angeles Police Department
- 1995-1996 Member of the Yucca Valley Planning Commission
- 1996 Elected to the Yucca Valley Town Council, 2000 Elected Mayor
- Re-elected 2000, Mayor 2004. Re-elected 2004, Mayor 2008.
- 10 years on the Mojave Desert Air Quality District-Chairman 3 terms, 4yrs.MBTA-Chairman 2 yrs.

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?
I have a good understanding of the Town's budget and financial condition, due to my personal involvement as a Council member and Mayor during my 12 years as an elected official.

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

Due to the state of affairs in Sacramento, there is a good possibility of reduced funding and future unfunded mandates, Redevelopment fund, etc. The financial burden of the local government will be impacted, if Sacramento implements the cutting of funds that are traditionally passed onto Local Governments.

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

I would want to create an environment in Yucca Valley to facilitate local business since sales tax is an important local revenue. It is important to work closely with our Chamber of Commerce to promote Yucca Valley. Sewers along our commercial corridor is a must. A police substation in a prominent location (visible). For instance, the old PFF bank building—next to our Fire Dept. so our residents can make reports (police), etc. Make it a possible DMV Facility, too.

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

I was 23 years as a part time Adult Instructor at Venice Community Traffic School for Court Referrals, problem drivers course. I formed group discussions on bad driving habits, sharing the road philosophy, courtesy to other drivers, formed work groups, etc. I have a positive working skill with people, bringing to consensus, with problem solving abilities.

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

The General Plan should be updated to shape the changing needs of this community. It reflects the desire of its residents through study sessions open to the public. It is a plan for future growth and planning, for housing, residential, roads, population densities, etc. It is a guide for the Planners and Leaders. This is a "Blue Print" for Yucca Valley.

Questions (continued)

6. Why do you want to be appointed to the Town Council?

I can contribute to the Town Council my experience and ability to reason with clarity and common sense. I believe I have the people skills needed to gather consensus among my peers.

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

1. Sewer System, water issues, and lack of future water supply for our Town's needs.
2. Increase ability to care for our infrastructure, roads, traffic, etc.
3. Source of revenue to sustain a balanced budget, and services to the residents of Yucca Valley.

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

To occupy the PFF bank building purchased by the Town. It does not seem to be selling, so we could use it as a (1) Police substation (2) Library (3) Town Hall location (in the center of town) for a Council Chambers plus business center for permits (building). Repair and make the electronic sign functional again on that property.

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

(San Bernardino Associated Governments) SANDBAG is a revenue for the county government to assist in our need for road funding. The 29 Palms Marine Base utilizes Highway 62 for troop movement. Federal funding is needed to improve this road. We need to investigate state funding through Cal-Trans, grants, etc. that may be available to tap into.

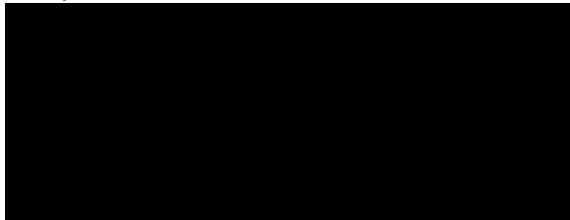
Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?

I have served for 4 years on the MBTA, 2 years as its Chairman. I represented the Town for 10 years on the Mojave Desert Air Quality District, 3 years as its Chairman. I also was the alternate for Paul Cook for the San Bernardino Associated Governments SANDBAG for 2 years and attended dozens of meetings in San Bernardino in that capacity. I am retired, and have the availability to attend the needed representation on these regional programs.

Person to Notify in Case of Emergency

Name Betty S. Leone
Street Address
City, State, and ZIP Code
Home Phone
Work Phone
E-Mail Address



Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed) ROBERT J. LEONE
Signature Robert J. Leone
Date 5/2/2011



Town of Yucca Valley

Town Council Member Application

Please return completed applications to the Town Clerk at Town Hall, 57090 Twentynine Palms Highway, Yucca Valley, CA no later than 5:00 pm, Thursday, May 5, 2011

Contact Information

Name ANDREW (ANDY) JACOB MUELLER

Street Address [REDACTED]

City, State, and ZIP Code YUCCA VALLEY, CA 92284

Home Phone [REDACTED]

Work Phone [REDACTED]

E-Mail Address [REDACTED]

Education

Please describe your education background: MORONGO UNIFIED 2ND → HS

YUCCA VALLEY HIGH SCHOOL 1996

COLLEGE OF THE DESERT / COPPER MOUNTAIN CAMPUS LIBERAL ARTS A.A. 1999

CALIFORNIA STATE UNIVERSITY SAN MARCOS - HISTORY B.A. 2002

U.S. CHAMBER OF COMMERCE INSTITUTE OF MANAGEMENT YEAR 3 (4 YR COURSE)
GRAD 7/2012

Job Experience, Special Skills or Qualifications

Summarize your work experience, special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

ATTACHED

Questions – (please attach additional pages as required)

1. What is your understanding of the Town's budget and financial condition?

ATTACHED

Questions (continued)

2. What do you see as Yucca Valley's biggest challenges(s)?

ATTACHED

3. Share your vision for the Town of Yucca Valley for the next three years (through 2014). Highlight what policies you would support in implementing your vision.

ATTACHED

4. What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

ATTACHED

5. The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community?

ATTACHED

Questions (continued)

6. Why do you want to be appointed to the Town Council?

ATTACHED

7. What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years?

ATTACHED

8. If you could only accomplish one thing in your three-year term on the Town Council, what would you hope that to be?

ATTACHED

9. The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

ATTACHED

Questions (continued)

10. Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc., what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the availability in your present occupation to meet the extra time demands required of Council Members?

ATTACHED

Person to Notify in Case of Emergency

Name

SABRINA MUELLER (WIFE)

Street Address

City, State, and ZIP Code

Home Phone

Work Phone

E-Mail Address

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that I must comply with the Fair Political Practices Commission and complete a California Form 700 Statement of Economic Interests.

Name (printed)

ANDREW J. MUELLER

Signature



Date

MAY 4TH, 2011

Job Experience, Special Skills or Qualifications

My work experience ranges from my first employer here in Yucca Valley, with Bob Armstrong at Del Taco in 1993 to my current occupation (2007 to today) as Vice President of the Palm Desert Area Chamber of Commerce (*1 of 63 5-star U.S. Chamber of Commerce Accredited Chambers in the United States, of which I am very proud to have been part of that accreditation process. Very much like a Town General plan, 18 months to identify current status, future, areas to improve or update, financial stability, processes, legislative action to name a few*)

Along the way I have worked in retail (YV JCPenneys) convenience stores (YV Circle K and San Marcos) while attending school, Worked as a Park Ranger on top of the Palm Springs Aerial Tramway, managed food departments in full service hotels in the San Diego area, learned Chamber management from the ground up in San Diego, assisted a medium sized rental company expand to two cities, and have recently found myself continuing to grow and evolve the largest Coachella Valley Chamber of Commerce during an economic downturn. I like the challenge. I am proud to say, I am also nearing my completion of U.S. Chamber Institute of Management Accreditation, a four-year program for Chamber Executives.

Skill Learned:

1. Customer Service – needed in every occupation and position, including Council.
2. Budgeting – from one event to an entire year (currently working on 900K chamber budget)
3. Budget Analysis – increases, cutting costs, partnerships, sponsorships
4. Sponsorship Solicitation and Delivery
5. Inter workings of Board of Directors leadership – currently guided by 24 Board Members
6. Vast network of colleagues from Chambers, Utilities, large and small businesses and other organizations that I can call upon for assistance.
7. Volunteer Coordination and Recognition
8. Legislative Affairs Liaison in absence of CEO for PDChamber
9. Marketing and Technology – currently leading re-branding for chamber
10. Communications
11. Small Business Assistance and understanding
12. Common Sense thinking, and Simple Solutions
13. Above all, being a people person and networker – this is key to anything in business, work, life in general. Everyone is different, and need to have many different approaches. Rule 1: Don't Hear them, LISTEN to them

What is your understanding of the Town's budget and financial condition?

My understanding as someone with no insight into specifics at this time is that the Town has a budget of approximately 9 to 10 million. This number does not intimidate me in any way. What is intimidating is my belief that the Town's budget and financial condition is like many, especially in California being quickly eroded by lower property tax credits, lower sales tax revenue, a very real and probably RDA funding removal from the Legislature, and rising costs from employee pension payouts and health care costs to Town vehicle gas costs. All of these are very real threats and burdens on every locality in the state and country.

I understand that the town has in recent, purchased parcels of land, some of which I don't necessarily agree with, but what's done is done, but I would consider these current Assets of the Town of Yucca Valley.

I would also believe that the Town of Yucca Valley would have a reserves fund for use. I would hope these would be used for "rainy day" expenditures and not as a budget fix on general budget lines. I understand that the budget is very important and experiencing some lower revenues.

What do you see as Yucca Valley's biggest challenge(s)

Currently, I see the sewer as the biggest tangible challenge.

It will affect every single resident in this town. From the current struggling business owner, it's warding off future developers, homeowners weighing out the costs vs. their home values, and even the renters (I am) as homeowners will be faced with raising rents. The biggest challenge of the sewer is the gray area of Cost? What is the true and final cost? From there we can work with the HDWD to come to a solution of affordability. I still also hold out hope another solution can be found, and have ideas on how to pay for it. But the cost is key? It's a very big What on everyone's mind, which makes it that much harder to swallow and for the HDWD to sell. Words like Taxes, Increase, Assessments are all scary words to a an already unsure resident. I think the Town can work in other areas to alleviate this unsure feeling within the town. Show growth, show movement, and people may be more willing to discuss how to make right to the nitrate issue and want to stay here.

Other overall challenge, an underlying issue: Town Identity.

Who are we? Are we a pass through town? Are we really a retirement community, and if so, how do we find the harmony between growth and keeping the retirement feel? I work in a "retirement community" Palm Desert. Retirement community does not mean 'No growth'/super quiet. Palm Desert maintains a quality of life the retirees with the MANY amenities for them. These amenities keep them moving in, and by their moving in, keep the younger families like me, employed. I hear too much about growth is bad: growth is good.

Show me a town that said NO GROWTH and is thriving – it is very hard to find.

I like the small town feel, we will not lose it, but I think if we can address the challenge of identity with some planned growth, we WILL see Old Town clean up and

thrive – Old Town is not going to change without some new development to support that.

Will we become another LA, Temecula? No. For one, simply logistically, we are not a hub to any major cities, we have zero shipping and exporting outlets (No major Highways, No trains, No port) We are a suburb of a recreation suburb (Coachella Valley) of suburbs (Riverside & San Bernardino) of two major metros (LA and SD). So will we become a destination for industries, I do not think we would be a top contender – and remember each of those cities and their other suburbs are looking for new businesses, revenue streams, employers too – they are marketing themselves right now.

If Yucca Valley did not exist, would Joshua Tree National Park still see the same amount of visitors? You bet it would. So are we a tourist town? Partially? But a much larger tourist Mecca, the Coachella Valley is only 40 minutes away. Why stay here, when you can do a day trip to Joshua Tree, and stay a great night in a nice hotel with nightlife, nice cinema, and a plethora of restaurant choices only 40 minutes “down the hill”? So what is Yucca Valley? What could it be? What will it be?

Job Creation.

With the above challenges addressed, we can address a very real challenge. Unemployment. The numbers are quite high, I would safely assume in Yucca Valley unemployment is around 15-18%, and then take into consideration the home based businesses, the contractors, and day workers. We need to address the sewer to get business moving and interested in coming to Yucca. We need places to employ folks.

Mom and Pop businesses struggle to pay themselves to pay their bills, let alone pay employees. Bring in growth, bring in Jobs, Jobs allow pay, let them pay at the “Super Wal Mart” for their everyday goods, and use their savings at our local merchants and specialty stores. Currently, there just is not enough employers or expendable money in Yucca Valley.

Share your vision for the Town of Yucca Valley for the next three years (through 2014) Highlight what policies you would support for implementing your vision.

Any vision for the Town of Yucca Valley for the next three years has a big issue hindering it in regards to solving the sewer issue quickly. It is the white elephant in the room for further growth in the residential and business sectors.

In the meantime, my vision would be forward development in the East end. Finally break ground, build and develop the Super Wal-Mart center. Ensure that the existing Wal-Mart center is leased to another company – no dark buildings. What will be going into the soon to be vacant Rite Aid by Vons? Explore options on the very large open pads on the Home Depot property and entice new businesses, fast food, small stand alones to open shop. It’s the same philosophy as Senior Housing, why build new, when there is already existing vacant homes? I wouldn’t be too thrilled to expand easterly, if it created vacant ghost shopping centers and retail space behind it – neither would the residents.

Policies pertaining to permit fee reduction, waivers, or town assistance/investment would be policies I would support. I feel lowering up front costs to bring in development are key for businesses to entertain starting up in Yucca Valley. The town will recoup costs and lost fee revenue in Tax revenues, and employment.

Bring in new jobs and businesses. This creates buzz for developers to want to come here too, and for residents to say, yes, we are growing. It creates jobs, so creates income.

Income pays for homes. Property taxes are paid. The town wins. The resident wins. Furthermore, the resident now has expendable income to spend with local merchants, old town. Old Town will see more Open for Business signs, and more visitors.

Along these same lines: If the state has not raided RDA Funding as of yet, take those fees and allocate them to Façade improvements for areas like Old Town, use RDA funding to purchase, and clean up the Golf Course. Make it a Town owned course, moneymaker. Put the proposed senior housing there. I vision a clean 9 hole golf course, new senior condo housing, a cleaned up surrounding Country Club area, especially the apartments along hole 18, and a nice Country Club and restaurant. This is something I remember and was proud of years ago, and I know the residents are wanting back.

Use RDA funding, or other investments i.e.: sell or affordable lease out Town owned properties, to assist businesses in coming to Yucca Valley, façade improvements in existing centers, offer incentives to businesses taking over vacated business properties. Prime the Pump while we can.

What skill or ability do you have that would strengthen the Town Council? Are there any areas where you feel your knowledge level and expertise would benefit Council discussion and/or decisions?

I feel that I bring strong analytical abilities for a wide range of issues. Critical common sense thinking and try to look at the overall big picture on important topics. I currently work with a diverse board of 24 directors, ranging from small business owners, to liaisons of large utility companies.

An area that I feel I could benefit Council discussions would be researching other revenue streams, sponsorships for events and exploring the marketability of Yucca Valley.

Explaining Council decisions to the average citizen is something I could assist with. Reading Technical documents pertaining to laws regulations and needing some analysis I can assist with.

The Town is about to embark on a comprehensive update to the General Plan. What is your understanding of the role of the General Plan in guiding a community

In my understanding the General Plan is very much like the recent accreditation process for Chambers of Commerce. One big difference is Accreditation of Chambers is voluntary, and many choose not to partake in the long and arduous process and in California and I assume most states General Plans for communities are required, and require updating.

A General Plan encompasses an accurate and honest look at the state of Town or City in its current state. Then to take the current Town makeup and to gather required information regarding land use, zoning, build outs, population outlooks, and more and determine in a set interval where the Town would like to be, or what could be.

The General Plan would explore resource availabilities, marketability of the town, outside threats and influences (such as nearby towns, industries, sustainability) and does this General Plan accurately represent the populous. The general plan is very important in the decision-making processes for the Town Council, Planning Commissioners, Staff, and general public. Who are we? And who do we want to be?

Now, does the General Plan need to cost 1 million? I hope not.

Why do you want to be appointed to the Town Council?

It's not for the money.

I want to take part in helping steer the community in which I grew up in, live in, and still hold out hope for. I hope I can be a voice of reason that can see a small town thrive and grow appropriately for its retirees and working families. I really enjoy being a "man about town" I spend a lot of time helping local businesses and chatting with their proprietors. Bob Carr (Sky Drive In Swap Meet) is a good friend of mine; Nick and Noi Simphaly of Norge Cleaners say I am their "other son" I like being able to assist them, I bring this enjoyment to the position.

I'm a people person and I think that's important for a council member.

What do you consider the Town's top three priorities should be in order of urgency or importance? What two issues would you like to see the council come to grips with in the next two years

Based on timing and High Desert Water District still working on numbers and scenarios, if the Sewer is not number one, the Town should still be focusing on.

1. Budget and Revenue including RDA monies
2. Smart growth and development based on what the Town wants to be, address the Identity of the town.
3. Amenities, Golf Course, New Theatre, PFF building developed, maybe a Target or similar someday – Anchor stores. Check out Bullhead City – Small town, Mom and Pop Business, and Large Anchor store developments can coexist.

If Sewer plans are solidified, **Sewer will be number one priority.** Coming to grips with affordability and implementation, and then the above to follow suit.

In the next two years would be great to see the council come to grips with calming the small minority of general population's fears of growth and focusing town energies on growing the identity of the town. Projects completed or in the works: Golf Course, PFF sold to a business, research a better location for the senior housing complex and start it.

If you could accomplish one thing in your three-year term on the Town Council, what would you hope that to be

If I could accomplish one thing, I hope it would be seeing new businesses and centers finally finalized and built, and the monument signs outside of those centers filled with new smaller businesses. I drive by the New Rite Aid every morning, and I just saw the new monument sign with all the blank spaces on it, I look forward to seeing who fills those blanks. This also means that residents are working, have places to work, and people spending locally, and the town should be seeing some revenue growing again.

The Town currently has a backlog of \$14 million in needed road maintenance and the Town currently does not have funding for this maintenance. How would you suggest funding this need?

Nobody likes taxes. Selling a new tax is one of the toughest sales. But I would propose implementing an increase in the form of TOT Taxes. Sell the TOT increase to the general public based on specific needs and costs, and that there would be a preference of road maintenance bidding to LOCAL contractors, therefore taxes would support local businesses.

A TOT Tax also places a majority of the tax on the backs of visitors to the Town, not the residents. In essence visitors help maintain the streets. Ensuring that the TOT tax is allocated properly and does not get lost in general budget lines would be of utmost importance. How do you sell this to the Hoteliers? Offer assistance in façade improvements or other incentives. Need more hotels to increase the TOT – so would promote to other hotels to build in Yucca. 29 Palms seems to have had a nice influx of new Hotel rooms built.

Another possible money savings proposal could be to work with local utility companies and coordinate utility repairs or upgrades to coincide with maintenance schedules and to cost share, in which the utility and town could save money overall.

Council members are assigned to participate in regional government programs, such as San Bernardino Associated Governments, Morongo Basin Transit Authority, etc, what is your availability to represent the Town if assigned to one of these programs. Describe how you would represent the Town in this capacity? Do you have the ability in your present occupation to meet the extra time demands required of Council members

My availability has been one of the main reasons why I have not applied in the past. I am a family man with 2 young children. Honestly, God First, Family Next, then Work. But it is also my family why I feel this is important to explore my role on the Council.

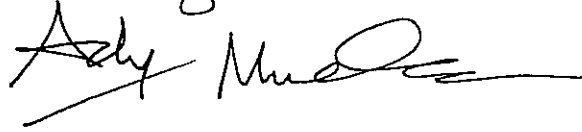
My availability as a commuter restricts me to mostly evenings from 5pm – 9pm during the week. Saturdays would be as needed, and Sundays are for church and family.

If I were selected to serve on council I understand the time demands needed, not just the two Tuesdays per month. There are other engagements that will arise, study time on issues, and special joint meetings. If I were selected to take part in other regional programs and to represent the Town, I would do so with professionalism and the best interests of the constituents I represent as an elected councilperson.

I currently represent 1000 business members in my occupation, and they entrust my President/Boss, Senior Management (Me), the Board of Directors, and staff to be good stewards of their investment dollars and maintain the vision and mission statements of a the organization. Representing the Town as a Council Member requires the same.

Thanks Town Council for taking a moment to read some of my thoughts and your consideration. Please if not appointed, feel free to borrow these ideas in the future if you find them fitting, I'd be honored.

with regards

A handwritten signature in black ink, appearing to read "Andy Mueller". The signature is written in a cursive style with a long horizontal flourish extending to the right.