

his outline provides you with information on how to apply for a Sign Permit. We hope that the information will be beneficial in instructing you on what information is required and what steps must be taken to review your application. The more thorough and complete the application submitted to the Town, the better we are able to serve you and help you achieve your goals.

Included is the **SIGN PERMIT APPLICATION**. Should you have any questions, please contact the Planning Division at (760) 369-6575 x317 or x328. The Planning Division is located in the Community Development/Public Works Department building at 58928 Business Center Dr. off of Indio and Yucca Trail, north of the Monterey Business Center. You may visit our website for additional information at: http://www.yucca-valley.org/departments/planning.html

What is a Sign Permit?

The issuance of Sign Permits is regulated by *Ordinance 156*, *Sign Regulations*. A sign is defined as any structure, housing, device, figure, statuary, painting, display, message placard, or other contrivance, or any part thereof, which is designed constructed, created, engineered, intended, or used to advertise, or to provide data or information in the nature of advertising, for any of the following purpose: to designate, identify, or indicate the name of the business, of the owner or occupant of the premises upon which the advertising display is located; or, to advertise the business conducted, services available or rendered, or the goods produced, sold, or available for sale, upon the property where the advertising display is erected.

The purpose and intent of sign regulations is to protect the general public health, safety, welfare, viewsheds and other aesthetic values of the community by:

Ensuring that signage is clear, consistent, and compatible with surrounding neighborhoods and the rural desert character of the Town;

Ensuring the implementation of community design standards consistent with the General Plan;

Promoting the community's appearance by regulating the design, character, location, type, quality of materials, scale, color, illumination, and maintenance of signs;

Placing limits on the use of signs which provide direction and aid orientation for businesses and activities;

Town of Yucca Valley
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760 369-6575 Fax 760 228-0084
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Promoting signs that identify uses and premises without confusion; and

Reducing possible traffic and safety hazards through good signage.

It is the further intent of sign regulations to establish flexibility based upon individual circumstances which include building location in relation to adjacent structures, public rights-of way, compatibility with surrounding development and visibility of the business location to the general public.

Who approves the Sign Permit?

The Sign Permit application is reviewed by Planning Division staff, but may be referred to the Planning Commission for further review.

<u>Fees</u>

The fee for processing a sign permit must be paid to the Town at the time the application is filed. The fees for sign permits are as follows:

Single Sign \$55 * Multiple Signs \$110* Sign Criteria \$320*

Submittal Requirements

Four sets of plans to include the following:

Plot Plan

Scaled Drawings

Location of sign with setback dimensions from property line and right of way

Building location in relation to adjacent streets

Elevation

Building with signs in perspective from ground level

Color rendition to show finished look

^{*}This does not include Building & Safety plan review or permit fees.



Date Received
Ву
Fee
Case #

General Information			
	Dhana		
APPLICANT			
Mailing Address	Emai <u>l</u>		
City	State	Zip	
REPRESENTATIVE	Phone	Fax	
Mailing Address	Email		
PROPERTY OWNER	Phone	Fax	
Mailing Address	Email		
City	State	Zip	
Project Information			
	Assessor Parcel Number(s)		
Business Address			
Number of businesses on the property:			
Linear feet of subject business:			
Total street frontage of property:			
Measurement of proposed sign:			
Sq. footage of all existing signage to remain:			
Sign material:	Lighting:		
Applicant Signature			
Property Owner Signature			

This application does not constitute application for a building permit. A separate building permit application and fees must be submitted to the Building and Safety Division.

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Owner/Applicant Authorization

Dated: _

Signed: