

**TOWN OF YUCCA VALLEY  
PARKS, RECREATION & CULTURAL COMMISSION  
MINUTES**

**TUESDAY, APRIL 8, 2014**

**CALL TO ORDER** by Chair Evans at 4:00 p.m.

**PLEDGE OF ALLEGIANCE** led by Commissioner Jones

**ROLL CALL** Commissioners present: Commissioner Jones, Commissioner Jones-Poland, Commissioner Silver, Vice Chair Harman and Chair Evans

**APPROVAL OF AGENDA**

1. Action                      Motion: **Move to approve the agenda of the April 8, 2014 Parks, Recreation and Cultural Commission meeting.**

Move: Jones                      2nd: Silver                      Vote: 5-0-0-0

**CONSENT AGENDA**

**2. MINUTES OF PARKS, RECREATION & CULTURAL COMMISSION MEETING OF FEBRUARY 11, 2014**

Recommendation:      **Approve minutes as presented.**

*All items listed on the consent calendar are considered to be routine or non-controversial matters. The items listed on the consent calendar may be enacted by one motion and a second. There will be no separate discussion of the consent calendar items unless a member of the Parks, Recreation and Cultural Commission or Town Staff requests discussion on specific consent calendar items at the beginning of the meeting.*

Action                      Motion: **Move to approve Consent Agenda item # 2**

Move: Silver                      2<sup>nd</sup> Jones Poland                      Vote: 5-0-0-0

## **PUBLIC COMMENTS**

None

## **STAFF REPORTS**

### **3. Summer Program Offerings- Community Services Department**

Recreation Supervisor Sue Earnest reported on the summer program offering for the Community Services Department. Some aquatics programs will be added back such as family swim and a lap swim program. A few new aquatics programs are lifeguard Certification Course and Water Safety Instructor Certification Course. These program will provide the Town with a good selection of possible employees for the summer aquatics program. If the participants are selected as employee they will be reimbursed 50% of the cost of the class. There are 6 Summer Music Festival Concerts this summer starting on July 12 and ending on August 16, 2014. Planned this summer is working in conjunction with the Hi Desert Nature Museum to put on themed special events.

Stefanie Ritter Museum Coordinator reported that the Museum is in the process getting ready to set up a Dinosaur exhibit which will be on display from end of May through September. Working in conjunction with the Recreation staff Dinosaur Family Fun Day will be held during the exhibit time. Ms. Ritter stated that attendance is half of what is was this same time last year, however the Museum is open fewer days.

Action

**Motion: Move to receive and file the report outlining the draft summer 2014 programs and events to be organized and conducted by the Community Services Department**

Move: Jones

2<sup>nd</sup> Jones Poland

Vote: 5-0-0-0

### **4. Recreation guide publication review Community Services Department**

Recreation Supervisor Earnest reported on the recreation guide publication review. She stated that the Experience Yucca Valley guide is a great tool to inform, promote and assist the communities knowledge in the programs and services sponsored or coordinated by the Town's Community Services Department. Currently the guide is scheduled to be produced on a quarterly basis. The Town utilizes Hi Desert Publishing as the primary distribution through the Hi Desert Star as well as counter copies, as well as putting the publication on the Town's web site.

With the evaluation of the guide, staff developed some alternative regarding the production of it. Director Yakimow opened discussion of two alternatives that staff has developed: One alternative of keeping the guide schedule unchanged and a second

alternative of consolidate the production to a semiannual schedule. The second alternative scenario would be to have the Guide produced Spring/Summer - March, April, May, June July, August. Fall/Winter - September, October, November, December January February.

Director Yakimow stated this would require that staff utilize an increased planning horizon for various programs and offerings provided. However due to the repetitive nature of much of the material in the guide, staff feels that this would be not only possible, but desired by many of the contributors. Research shows that other communities have a similar approach using two guides a year. Director Yakimow stated that fiscal saving would be primarily in labor. Commissioner Jones stated she prefers that there are on ads in the Experience Yucca Valley Guide.

Action                    **Motion: Move to receive and file the recreation guide publication review and recommend alternative number two for consideration as part of the FY 2014-16 proposed budget.**

Move: Jones-Poland                    2<sup>nd</sup> Harmon    Vote: 5-0-0-0

## **5. Supplemental programming**

Director Yakimow opened discussion of Supplemental Programming in which the Town takes a secondary role in avocation or supporting programs. One example is the Senior Nutrition Program provided by Family Services Association. With this program another entity produces the program with the Town provides facilities a reduced rate. Supervisor Sue Earnest reported she attended the California Parks and Receptions Society Conference a few months ago. One of the topics covered was how to put on programs with reduced staff levels. The overall consensus at the conference was to join with other organizations to run a program or event, and leverage resources.

Director Yakimow stated that staff is looking for input from the commissioners with regards to, the direction that staff should go towards. Some questions that arose when considering joining with other organizations to provide programing are the quality, pricing and providing a valuable program. The need of the programs is also something to consider.

With discussion and reviewing several options staff will come back to the commission with how other cities are combining recourses to continue to produce an array of programs for the public.

Action                    **Motion: Move to receive and file a verbal update on staff efforts regarding the planning of supplemental programming**

Move: Jones    2<sup>nd</sup> Silver                    Vote: 5-0-0-0

## **STAFF INFORMATION**

Stefanie Ritter Museum Coordinator invited the commissioners to Earth Day April 19<sup>th</sup> from 9am to 2pm. She mentioned that there are some new vendors to the event.

Sue Earnest Recreation Supervisor reported the annual Easter Egg Hunt will be on Saturday, April 19<sup>th</sup> also. The event will start at 7am sharp. There will be time to take pictures with the Easter Bunny. The Youth Commission is working on their video shoot and planning Grubstake Days events.

Director Yakimow reported the Council approved the Facility Use Policy and extended their thanks to the Commissioners for all the work put into the document. Council also approved Paradise Park Afterschool program re-structure. The Senior Housing is moving along. There are modulars in the back lot that will be moving out front soon. On April 21<sup>st</sup> in the Yucca Room the CORE group will be accepting applications and giving out information regarding the senior housing.

## **COMMISSIONER REPORTS AND COMMENTS**

1. **Commissioner Silver:** Thanked everyone, enjoyed the meeting
2. **Commissioner Jones:** No comment
3. **Commissioner Jones-Poland:** No comment
4. **Vice Chair Harman:** Productive meeting
5. **Chair Evans:** He was glad we are moving through items.

## **FUTURE AGENDA ITEMS**

Youth Commission ~ Use of Facility Ordinance review update  
Hi Desert Nature Museum operation hours  
Donation Guidelines

## **ANNOUNCEMENTS**

The next regular scheduled meeting of the Parks, Recreation and Cultural Commission will be Tuesday, May 13, 2014 at 4:00 p.m. in the Joshua Tree Room at the Yucca Valley Community Center.

## **ADJOURNMENT**

The meeting was adjourned at 5:25pm.

Respectfully submitted,

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Maureen S. Randall PRCC Secretary  
Community Services Department