

YOUR GUIDE TO CALIFORNIA'S NEW COMMERCIAL RECYCLING LAW

# Recycling Makes Cents



Find out how  
to comply with  
California's new  
recycling law

# Recycling can benefit your business!

**With the onset of California's new recycling law for businesses, there is no better time to start recycling. Recycling is not just the right thing to do; it is the smart thing to do. Developing and implementing a recycling program for your business is easier than ever. Instituting a recycling program now will ensure your compliance with California's new commercial recycling law prior to the July 1st, 2012 deadline.**

Many of the businesses within your community have ongoing and robust recycling programs. If you currently have an established recycling program in your workplace, you are already compliant with the new law.

## Who has to comply with the new commercial recycling law?

Businesses that generate over four cubic yards of solid waste per week and multi-family dwellings that have over five units need to have an established recycling program.

The law extends to public as well as private organizations.



You may be asking, what is material solid waste? Material solid waste is the technical term for your household waste.

## What does this mean for you?

It means if you have one of the large outside waste bins that you dump waste into every week, you need to start recycling. Most residential areas currently offer recycling. It is a natural evolution to extend recycling to businesses. Recycling reinforces a sense of pride in your community and says to your employees and customers, "We care and we are making a difference."

On the back page of this brochure you will find the contact information for your local trash hauler and your city's recycling coordinator. For a complete list of waste companies and recycling centers please visit [commercialrecycling.org](http://commercialrecycling.org).

## When does the law start?

Businesses, public organizations and multi-family dwellings need to have a recycling program in place by July 1st, 2012.

## How do I start a recycling program?

1. Contact your local hauler and ask about recycling services or visit [commercialrecycling.org](http://commercialrecycling.org) for your community's waste company.
2. Label specific cans in your business as recycling.
3. Train your employees about the different recyclable materials.
4. For increased profit, separate bottles and cans (CRV) from other recyclable materials and self-haul to recycling center.
5. Deposit recyclable items in external recycling containers for collection.

*More than 17 billion CRV eligible containers are recycled annually in California!*

Incorporating a recycling program into your workplace can be profitable and fun for everyone. The recycling funds can go to team parties, potlucks or can be used to purchase lottery tickets that everyone can share.

### ▶ **What items are recyclable?**

Clean & dry paper, cardboard & chipboard, plastic & glass bottles, jars, metal & aluminum cans, metal containers & empty aerosol cans and hard plastics.

### ▶ **Why does recycling benefit my business?**

Going “Green” has become a powerful marketing tool for businesses. Most single-family dwelling homes participate in residential recycling and have made recycling part of their daily routine. Marketing yourself as a green business can help your reputation with your customers.



Businesses participating in local community recycling programs have an opportunity to show their community they care! The new Green Spirit recycling award is easy to apply for and will have multiple winners. For additional details on the Green Spirit award please visit [commercialrecycling.org](http://commercialrecycling.org).

Additionally, recycling can be profitable! Self-hauling your recycling to centers or calling your hauler to check on discounted rates for external recycling bins can help positively effect your bottom line. Now more than ever, every cent counts.



### ▶ **Who are we and why did we send you this brochure?**

We are the Mojave Desert and Mountain Recycling Authority and are a JPA (Joint Powers Authority) comprised of nine members. We plan and implement recycling, composting, reuse and zero waste programs. Adelanto, Apple Valley, Barstow, Big Bear Lake, Needles, San Bernardino County, Twentynine Palms, Victorville and Yucca Valley comprise the JPA.

We sent you this brochure to educate and inform you about California's new recycling law. It is our intent to make sure you have all the information necessary to design and implement your new recycling program.

For additional information please go to [commercialrecycling.org](http://commercialrecycling.org).



MOJAVE DESERT  
& MOUNTAIN  
**RECYCLING**

[www.urecycle.org](http://www.urecycle.org) | 1.888.URECYCLE

## Who do we contact if we have more questions?

For more information on local recycling, contact your city, town or county recycling coordinator and/or your local hauler.

<http://www.urecycle.org/the-jpa/your-recycling-coordinator>

<http://www.urecycle.org/collection/collection-services>

### Adelanto

Josie Vargas  
City of Adelanto  
(760) 246-2300  
[jvargas@ci.adelanto.ca.us](mailto:jvargas@ci.adelanto.ca.us)

#### Local Recycling Service

Burrtec  
(760) 245-8607  
[www.burrtec.com](http://www.burrtec.com)

### Apple Valley

Joseph Moon  
Town of Apple Valley  
(760) 240-7521  
[jmoon@applevalley.org](mailto:jmoon@applevalley.org)

#### Local Recycling Service

Burrtec  
(760) 245-8607  
[www.burrtec.com](http://www.burrtec.com)

### Barstow

Belinda Barbour  
City of Barstow  
(760) 256-3531 x 3295  
[bbarbour@barstowca.org](mailto:bbarbour@barstowca.org)

#### Local Recycling Service

Burrtec  
(760) 256-2730  
[www.burrtec.com](http://www.burrtec.com)

### Big Bear Lake

Joe Cylwik  
[jcylwik@citybigbearlake.com](mailto:jcylwik@citybigbearlake.com)  
Jackie Heule  
[jhuele@citybigbearlake.com](mailto:jhuele@citybigbearlake.com)

City of Big Bear Lake  
(909) 866-5831

#### Local Recycling Service

Big Bear Disposal  
(909) 866-3942  
Big Bear CSD  
(909) 585-2565  
[www.bbccsd.org](http://www.bbccsd.org)

### Morongo Basin

City of Twentynine Palms  
(760) 367-6799  
Jessica Rice  
Town of Yucca Valley  
(760) 369-7207 x 227  
[jrice@yucca-valley.org](mailto:jrice@yucca-valley.org)

#### Local Recycling Service

Burrtec  
(760) 365-2015  
[www.burrtec.com](http://www.burrtec.com)

### Needles

David Brownlee  
City of Needles  
(760) 326-5700 x. 323  
[ndlscityproject@citlink.net](mailto:ndlscityproject@citlink.net)

#### Local Recycling Service

Allied Waste Services  
(928) 855-9441  
[www.republicservices.com](http://www.republicservices.com)

### San Bernardino County

Erika Ellis  
San Bernardino County  
Solid Waste Management Division  
(909) 386-8698  
(800) 722-8004  
[erika.ellis@dpw.sbcounty.gov](mailto:erika.ellis@dpw.sbcounty.gov)

#### Local Recycling Service

Phelan/Wrightwood/Oak Hills  
Wrightwood Disposal  
(760) 868-6353  
[www.crrwasteservices.com](http://www.crrwasteservices.com)  
For other unincorporated areas  
call 1.888.URECYCLE or  
1.888.873.2925.

### Victorville

Dana Armstrong  
City of Victorville  
(760) 955-5086  
[DArmstrong@ci.victorville.ca.us](mailto:DArmstrong@ci.victorville.ca.us)

#### Local Recycling Service

Burrtec  
(760) 245-8607  
[www.burrtec.com](http://www.burrtec.com)



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