

# TOWN OF YUCCA VALLEY

## GENERAL PLAN VISION AND VALUES

### VISION 2035

While maintaining our small town atmosphere, the Town of Yucca Valley is a unique, desirable place to live, the economic hub of the Morongo Basin, and a sought after place to visit.

As a destination, visitors are drawn to our desert environment, arts and culture, recreation, history, night skies, active open space, and shopping and hospitality opportunities.

Our range of community services and facilities, efficient infrastructure, safe and established neighborhoods, unique character, and diversity define our community and quality of life.

Our commitment to balanced growth, environmental stewardship, fiscal sustainability, active citizen participation, and property rights are the cornerstones of our community.

### COMMUNITY VALUES

- Small town atmosphere
- Balanced growth
- Safe and established neighborhoods
- Fiscal sustainability
- Diverse range of community services
- Efficient infrastructure
- Strong economy
- Desert environment and natural resources
- Arts and culture
- Community pride and participation



Dawn Rowe  
Mayor

Isaac Hagerman  
Mayor Pro-Tem

Merl Abel  
Council Member

George Huntington  
Council Member

Robert Lombardo  
Council Member