



TOWN OF YUCCA VALLEY GENERAL PLAN

EARTH DAY CELEBRATION
Yucca Valley Community Center
April 21, 2012

GENERAL PLAN PROGRESS: *Public Outreach*



- Concert in the Park
- General Plan booth
- Town Council Interviews
- 20th Anniversary Workshops
 - General public
 - Business community
 - Public hearing presentation
- Statistically valid Telephone Survey
- Focus Area Workshops

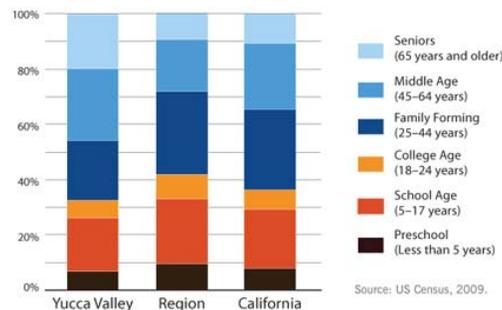
GENERAL PLAN PROGRESS: *Community Profile*

Age Distribution

From 2000 to 2009, Yucca Valley maintained a consistent age distribution structure. In 2009, Yucca Valley's median age was 41, which is significantly higher than the region's median age of 31 and the state's median age of 34. Fig. 2-2 shows how the age composition of Yucca Valley differs from the region. Yucca Valley has more middle age adults and seniors, while the region has more family forming and college age adults, as well as more school and preschool children.

Age composition is an important factor for assessing demand for types of housing, health care, and community facilities. More than 25 percent of Yucca Valley residents are children and teens which may indicate demand for educational amenities and may help explain why the Morongo Unified School District is the Town's largest employer. Yucca Valley's large population of middle age and senior residents, which constitutes 46 percent of the population, may indicate a demand for different facilities than younger residents, such as health care and lifelong learning. The large senior population may contribute to Yucca Valley's strong health care and social services field.

Figure 2-2: Age Distribution



Residents participating in a community outreach workshop.



Awards ceremony for youth track and field program participants.

- Existing conditions report for the General Plan
- Built and Natural Environment
- Demographic and Socioeconomic Data
- Economic and Market Trends

GENERAL PLAN PROGRESS: *Looking Ahead*



- Conduct workshops for Focus Areas
- Confirm Land Use Plan
- Draft General Plan Elements & Conduct Technical Studies
- Review with General Plan Advisory Committee (GPAC)
- Environmental Impact Report (EIR)
- General Plan Adoption

PUBLIC WORKSHOPS: *What we heard*

What people like the most about Yucca Valley

- Small town atmosphere
- Clean air and night skies
- Safe neighborhoods
- Views/open space
- Activities and classes
- Development that respects the natural setting
- Proximity to Joshua tree National Park
- Location (short drive to beach and skiing)
- Affordable cost of housing and living

PUBLIC WORKSHOPS: *What we heard*

What people do not like about Yucca Valley

- Lack of sewer/infrastructure
- Light pollution
- Not enough activities for youth
- Lack of bike lanes
- No centralized gathering place or downtown core
- Have to travel down the hill for more restaurants and shopping
- High cost of permits and fees to start a new business

PUBLIC WORKSHOPS: *What we heard*

Vision of Yucca Valley in 2035

- Offers a spectrum of employment opportunities
- Sewer and water quality issues are resolved
- Basic retail and services needs are met locally
- Increased efforts in Basin wide political collaboration
- Clustered development saves open space
- Popular community meeting places
- Improved youth infrastructure and program funding
- Successful Town center with character

TELEPHONE SURVEY: *We want to know*

What 305 Yucca Valley Residents
told us...

TELEPHONE SURVEY: *What we heard*



Quality of Life 20 Years from Now

- Better – 34%
 - About the Same – 29%
 - Worse – 29%
 - DK/NA – 8%
-
- 63% responded positively or same quality of life

TELEPHONE SURVEY: *What we heard*



Town Services

- Very Satisfied – 28%
- Somewhat Satisfied – 45%
- Somewhat Dissatisfied – 11%
- Very Dissatisfied – 10%
- DK/NA – 6%

- 73% responded satisfied or somewhat satisfied

TELEPHONE SURVEY: *What we heard*

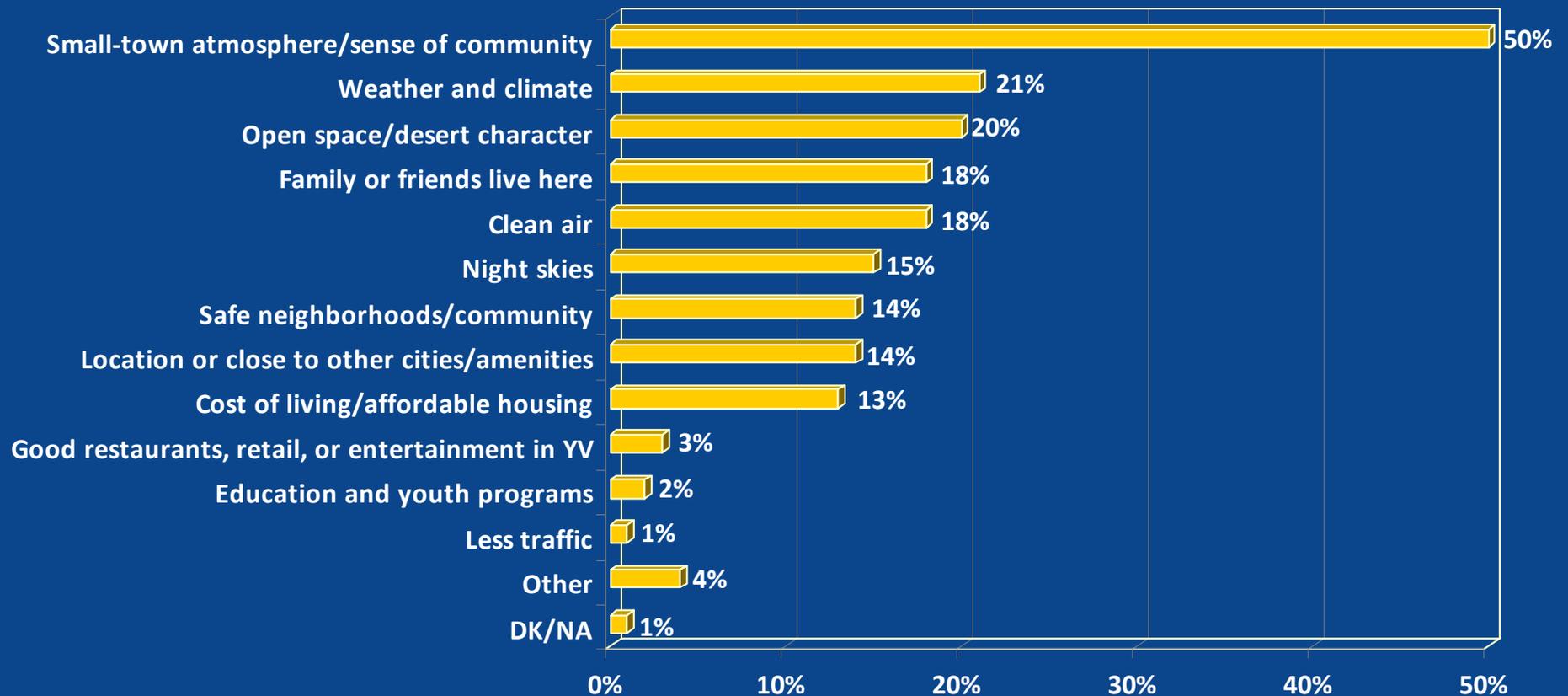


Traffic Ratings

- Very Good – 13%
 - Good – 35%
 - Fair – 33%
 - Poor – 11%
 - Very Poor – 7%
 - DK/NA – 1%
-
- 40% of respondents gave traffic a good or very good rating

TELEPHONE SURVEY: *What respondents like*

What respondents like most about living in Yucca Valley



TELEPHONE SURVEY: *Issues facing Yucca Valley*

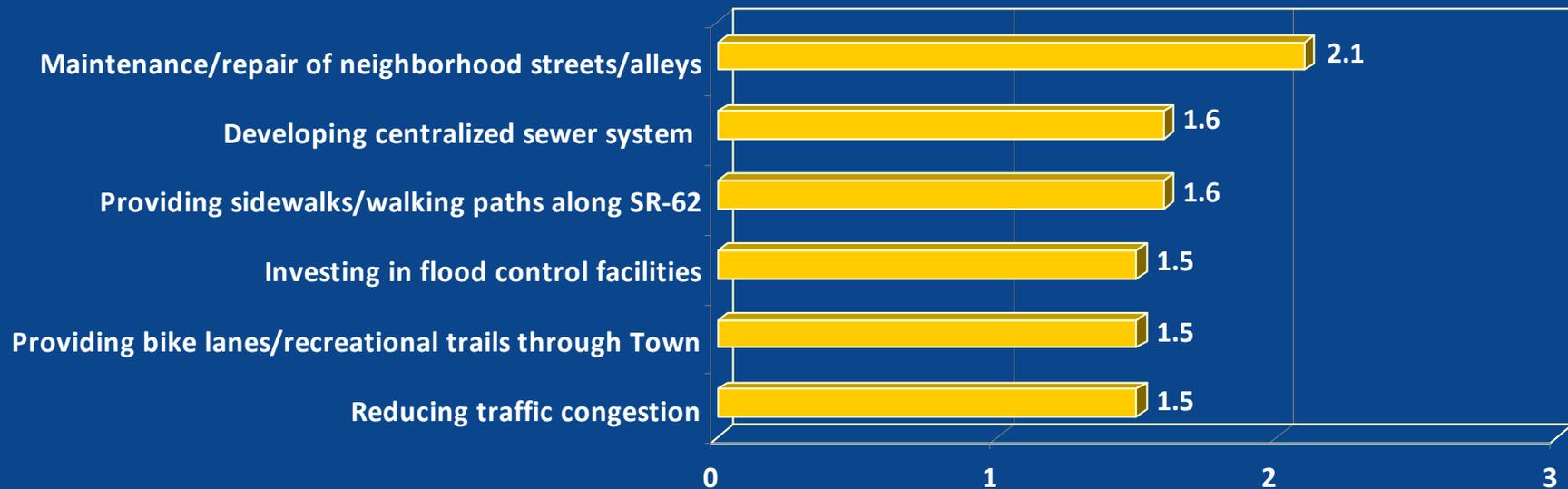
Land Use



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Extremely Important" = +3, "Very Important" = +2, "Somewhat Important" = +1, and "Not at all Important" = 0

TELEPHONE SURVEY: *Issues facing Yucca Valley*

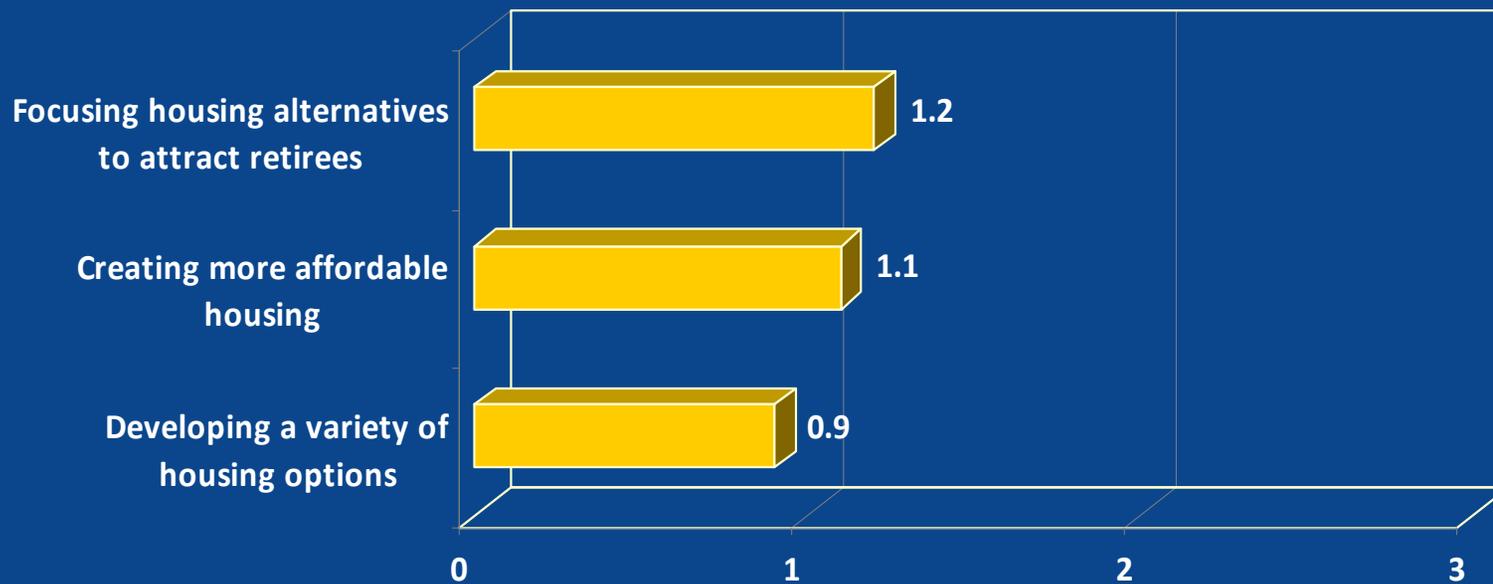
Infrastructure



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TELEPHONE SURVEY: *Issues facing Yucca Valley*

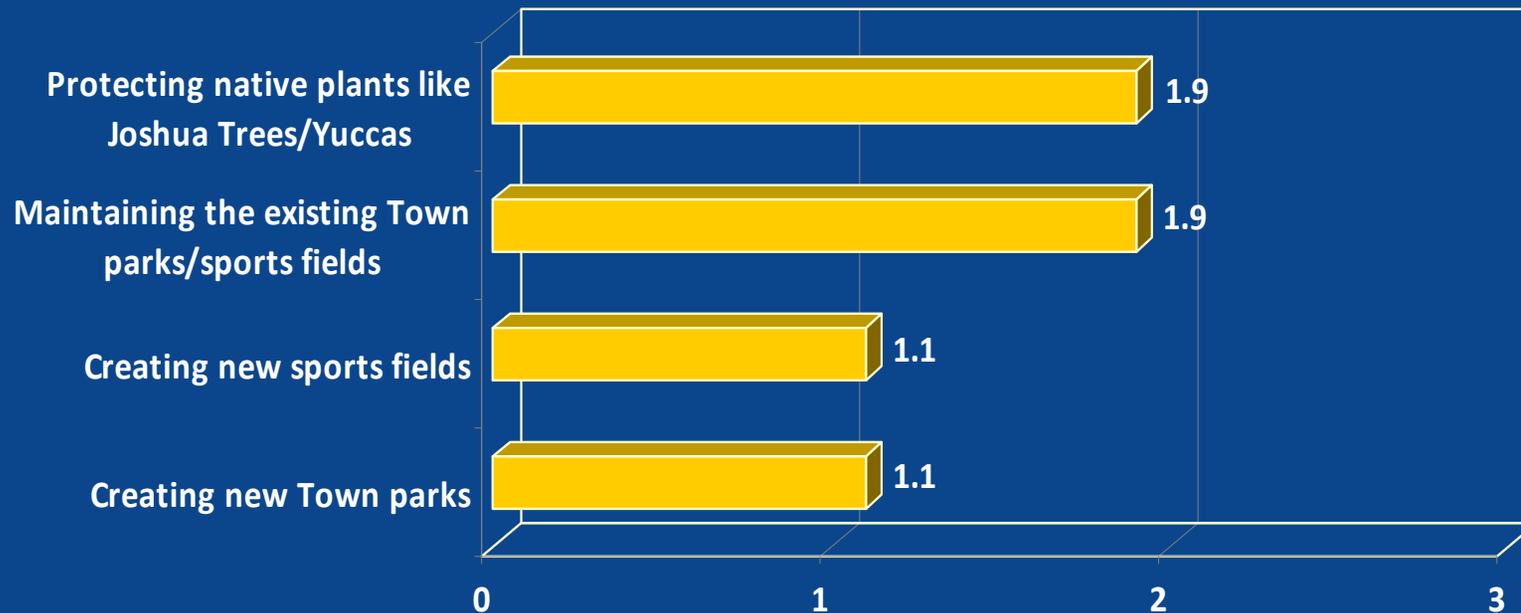
Housing



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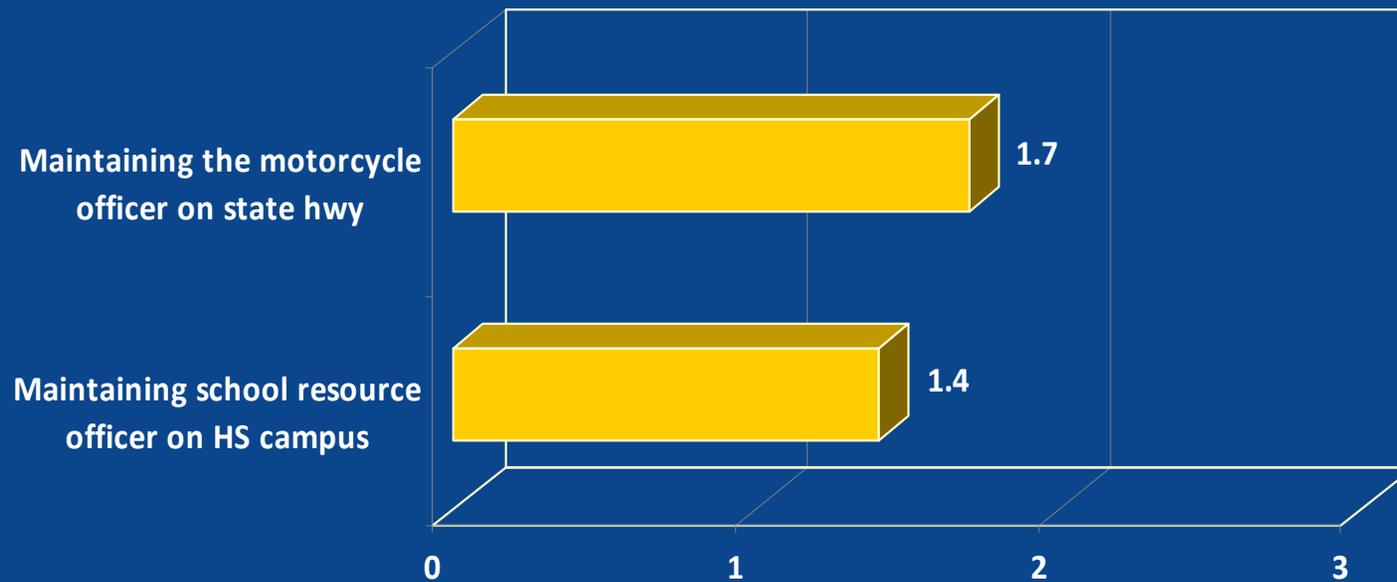
Open Space



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TELEPHONE SURVEY: *Issues facing Yucca Valley*

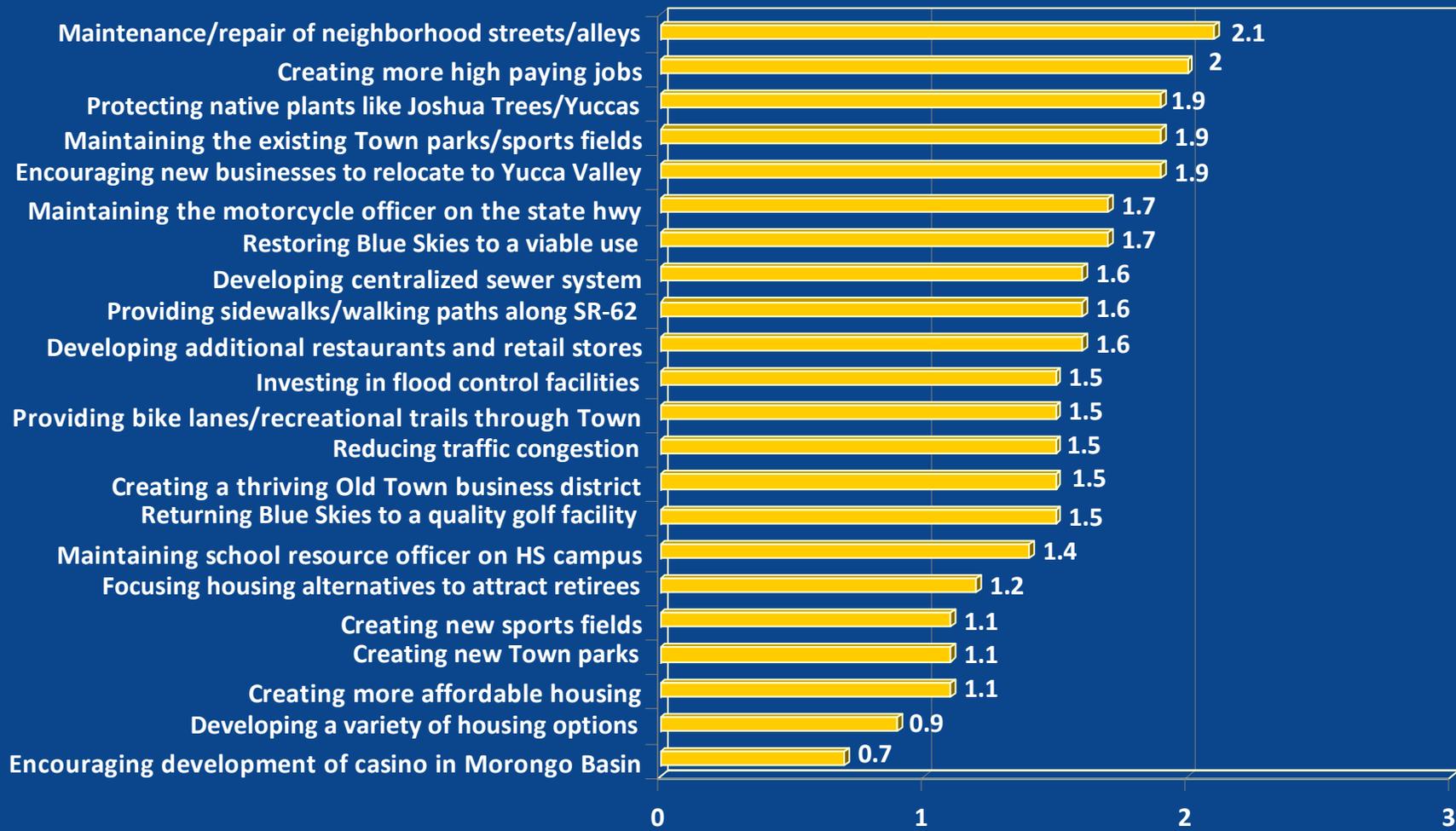
Safety



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TELEPHONE SURVEY: *Issues facing Yucca Valley*

Overall



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FORWARD THINKING

What will Yucca Valley look like in 2035?

HOW IS THE VISION USED?

The visioning process encourages the community to identify the future it wants and instigates a planning process to achieve it.

Values: Values express what really matters to the Town

Goals: Goals are statements of desired future conditions

Policies: Policies are statements that guide decision-making

Actions: Actions are individual steps taken to implement one or more policies

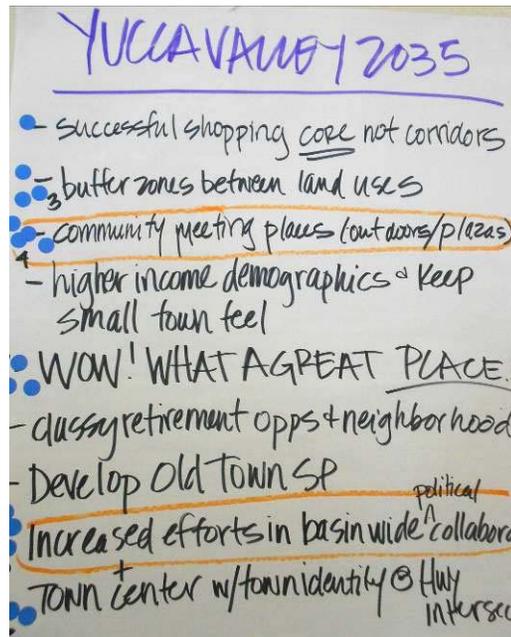
PLANNING FOR THE FUTURE: *Vision 2035*



Vision touches upon the four key elements of creating community:

- Social
- Physical
- Economic
- Environmental
- Governmental

COMMUNITY VALUES: *Informing the Vision*



- Small town atmosphere
- Balanced growth
- Safe and established neighborhoods
- Fiscal sustainability
- Diverse range of community services
- Efficient infrastructure
- Strong economy
- Desert environment and natural resources
- Arts and culture
- Community pride and participation

GENERAL PLAN VISION: *Yucca Valley 2035*

While maintaining our **small town atmosphere**, the Town of Yucca Valley is a unique, desirable place to live, the **economic hub** of the Morongo Basin, and a **sought after** place to visit.

As a destination, visitors are drawn to our **desert environment**, arts and culture, recreation, history, **night skies**, active open space, and **shopping and hospitality** opportunities.

Our range of **community services and facilities**, efficient **infrastructure**, safe and **established neighborhoods**, unique character, and diversity define our community and **quality of life**.

Our commitment to balanced growth, environmental stewardship, fiscal sustainability, active citizen participation, and property rights are the cornerstones of our community.

GENERAL PLAN SCHEDULE

How long will it take
to prepare the General Plan?

GENERAL PLAN SCHEDULE



- **Oct-Nov 2011**
 - Data collection
 - Department/Town Council Interviews
 - Baseline data analysis
- **December 2011**
 - Completed Community Profile
 - Initiated public outreach
- **Jan-March 2012**
 - Vision
 - Telephone Survey
- **April-June 2012**
 - Focused area concepts
 - Proposed Land Use Plan

GENERAL PLAN SCHEDULE



- July-Aug 2012
 - Establish GPAC
 - Prepare Goals and Policies
- Aug 2012-January 2013
 - Environmental analysis
- January-March 2013
 - Study session/public hearings
- Spring 2013
 - Adoption of General Plan



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