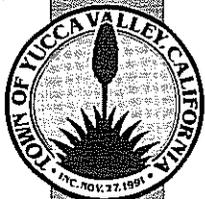


TOWN OF YUCCA VALLEY
REQUEST FOR QUALIFICATIONS/PROPOSALS

PLANNING SERVICES
FOR
YUCCA VALLEY GENERAL PLAN UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT
58928 BUSINESS CENTER DRIVE
YUCCA VALLEY, CA 92284



The Town of
Yucca Valley

COMMUNITY DEVELOPMENT/PUBLIC WORKS DEPARTMENT

58928 Business Center Dr.
Yucca Valley General Plan Update RFP
Yucca Valley, California 92284

Planning
(760) 369-6575
Public Works
(760) 369-6579
Building and Safety
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Code Compliance
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Engineering
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Animal Control
(760) 369-7207

TOWN OF YUCCA VALLEY· REQUEST FOR QUALIFICATIONS/PROPOSALS
PLANNING SERVICES
YUCCA VALLEY GENERAL PLAN UPDATE

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PROPOSALS DUE BY 4:00 PM, April 7, 2011.

Deliver to: Jamie Anderson, Town Clerk
Town of Yucca Valley
57090 29 Palms Highway
Yucca Valley, CA 92284

MANDATORY PRE-PROPOSAL CONFERENCE:

A **mandatory** pre-proposal conference will be held on March 11, 2011, at: 10:00 AM.

Town of Yucca Valley
Community Center, Yucca Room
57090 29 Palms Highway
Yucca Valley, California
92284

QUESTIONS:

All questions should be directed to Mr. Shane Stueckle, Deputy Town Manager at [sstueckle@yucca-valley.org](mailto:ssstueckle@yucca-valley.org) . All questions will be due by 5:00 PM Monday, March 21th, 2011. Answers to all questions will be electronically delivered to all pre-proposal conference attendees by Monday, March 28th, 2011.

I. INTRODUCTION AND BACKGROUND

The Town of Yucca Valley is requesting proposals from experienced planning firms for the preparation of a comprehensive General Plan update and associated environmental documentation. The General Plan was last updated in 1995, with the exception of the Housing Element, which was updated in 2009. The requested General Plan update will provide long term development policy that is internally consistent, ensures maximum defensibility and is responsive to community concerns. The process and final document will be clear, concise, and will also provide the Town with the most current technology that will make the General Plan accessible to the general public. The project shall be completed within two calendar years.

The Town of Yucca Valley is located in San Bernardino County, approximately 20 miles north of Interstate 10 on State Route 62. The intersection of State Route 62 and State Route 247 is identified as approximately the center of the Town of Yucca Valley.

The Town of Yucca Valley encompasses approximately 39 square miles. The Town is predominately a low density residential rural community, with approximately 86 percent of the Town designated and zoned for single family residential development. Commercial zoning and land use abuts State Route 62, and several industrial zoning districts are scattered throughout the Town. Joshua Tree National Park abuts the Town's southern boundary. The two closest incorporated communities are the City of Twentynine Palms and the City of Desert Hot Springs.

The Town adopted its General Plan in 1995. The Town adopted the San Bernardino County Development Code at the time of incorporation (November 27, 1991), and has amended the County Development Code numerous times since incorporation. A comprehensive update to the Town's Development Code is currently underway.

The Town of Yucca Valley, with a population of approximately 22,000, is a General Law town, incorporated on November 27, 1991, and operates under the Council/Manager form of government. Yucca Valley is a contract Town providing Administration, Community Development, Community Services, including Animal Care and Control, and Public Works with a staff of approximately 43 FTE's. Fire and water/sewer services are provided by special districts. Police services are provided through contract with the San Bernardino County Sheriff's Department. Public transit is provided by the Morongo Basin Transit Authority. Library and Senior Services are provided by San Bernardino County.

II. STATUS OF THE CURRENT GENERAL PLAN

The Town of Yucca Valley's General Plan is in need of a comprehensive update. The General Plan was last updated in 1995. The Housing Element was updated outside of this process in 2009. The General Plan is not currently organized around the seven mandatory General Plan Elements. The General Plan is currently organized into the following chapters:

- 1.0 Introduction
- 2.0 Administration & Implementation
- 3.0 Community Development
- 4.0 Environmental Resources
- 5.0 Environmental Hazards
- 6.0 Public Services & Facilities
- 7.0 Glossary
- 8.0 Appendices
- 9.0 Implementation Strategies

While the General Plan is functional in its current format, one of the primary goals of the consultant's work on this project will be to reorganize the General Plan based on the seven mandatory General Plan Elements: Land Use, Housing, Circulation, Open Space, Conservation, Noise and Safety. In addition, the 2009 Housing Element must be incorporated into the overall document.

Despite the recent approval of various planning documents over the past several years, the General Plan must be updated to meet the changing needs of the community and address shifts in development patterns throughout the Town and region. The General Plan must establish the blueprint for development in the Town by refocusing overall goals and policies to meet changing trends. The General Plan must comply with Sustainable Communities Strategies, as mandated by SB 375 and Regional Planning activities endorsed by the Southern California Association of Governments (SCAG).

III. SCOPE OF SERVICES

The Town of Yucca Valley is requesting proposals for professional planning services to provide a comprehensive update to the General Plan, heavily focused on the Land Use Element. In addition, an Environmental Impact Report or other environmental documentation is required to evaluate the changes recommended through the General Plan process.

The following is a general description of the anticipated project components. The project components should be viewed as somewhat flexible in terms of their scope and order of completion.

A. DEVELOP A COMMUNITY PARTICIPATION PROGRAM

The Town of Yucca Valley intends to provide many opportunities for community involvement. The consultant will be expected to develop a community outreach and participation program for Town review and approval that will facilitate public involvement throughout the entire process, from the initial review of the General Plan to public hearings. The Town anticipates engaging stakeholders throughout the duration of the project.

In addition, the Town of Yucca Valley is seeking ways to solicit input from a broad segment of the community in the process. The Town is interested in creative approaches the consultant can offer to meet the goal of Town-wide participation. This may include community workshops, "town hall" style meetings, tele-Town Hall meetings, design charettes, mailed information, surveys, focused topical meetings, and events with stakeholders. In this process, the Town desires to obtain results from a statistically valid survey instrument. The consultants shall identify and specify the methods by which this shall be accomplished. The Town and the selected consultant will coordinate the preparation of the issues, concerns and questions to be included in the survey instrument.

While consultants are encouraged to identify and propose methods of facilitating high levels of public participation throughout this process, including the Visioning process identified below and the number of public meetings conducted to complete these tasks, the following identifies a general outline of minimum anticipated outreach meetings, public workshops, and Planning Commission and Town Council meetings and hearings. The Town anticipates the formation of a General Plan Advisory Committee following completion of the Visioning process, the Community Participation process, and following the identification of the preferred land use plan alternative. The Town anticipates the General Plan Advisory Committee to participate in the review and recommendations of Draft General Plan elements and associated information to the Planning Commission and Town Council.

Public Participation and Visioning:

Between 4 and 8 Community Outreach meetings.

Identification of Preferred Land Use Plan

- Public Workshops:** 2
- Planning Commission Meetings:** 2
- Town Council Meetings:** 1

General Plan Advisory Committee Meetings:

Between 3 and 5 Workshop Meetings for review and Recommendation of Draft General Plan Elements:

General Plan Adoption Hearings:

Planning Commission: 3 Adoption Hearings
Town Council: 2 Adoption Hearings

The proposal shall identify the specific number and category or purpose of meetings based upon the above guidance.

Community Vision:

The Town desires to complete a community-wide visioning process within an anticipated timeline of approximately 6 months. The process must include extensive, diverse and effective engagement of the public and other key stakeholders within the community. The intended outcomes include identifying and analyzing demographics, emerging development trends and community issues, articulating core community values, developing general community vision based on the community’s core values, establishing a vision action plan to implement the vision and defining a method to revisit and update the vision and vision action plan.

The Town is seeking a consultant team with sufficient experience to work quickly in a collaborative framework with other team members, the public, citizen ad-hoc committees, business and industry representatives, service clubs, non-profit organization and school and Town elected officials and staff. The visioning process must include extensive and sustained public involvement activities, including innovative outreach efforts through various approaches toward the goal of engaging a broad and deep cross section of the community.

The Town is looking for a blend of involvement and collaborative approaches that will engage those community members that typically are not engaged in civic or community dialogue. Such approaches could include, for example, workshops, citizen polling, consensus building, participatory decision-making, focus groups, small “coffee-klatch” gatherings in citizen’s homes, personal interviews, engagement at community events, youth, church group or other target group outreach activities, opinion surveys, mailings, media coverage, Town-wide newsletter, interactive use of a project web site, town hall meetings, vision fairs and other techniques.

It is the Town’s expectation that the Vision document that results from this process will be a marriage between what is wanted by the community and what is likely supported by the development community / economic trends.

B. REVIEW EXISTING CONDITIONS AND DATA

The consultant will be expected to research all pertinent resources and plans available at the Town and available for the region, and interface on a regular basis with Town staff in compiling an initial inventory and database of existing conditions and significant trends. The Town has undertaken master planning processes and has concluded some significant planning efforts over the past several years. The Town expects the selected consultant to include the data from these reports as appropriate in the inventory of conditions and trends.

The consultant shall conduct a thorough review and analysis of land use, environmental, fiscal, social, educational, cultural, political, and economic factors so as to gain an understanding of the important trends and issues that have a bearing on the Town's future. In addition to reviewing existing data, the consultant will be expected to compile additional data as necessary based on field research or other required research. The work plan shall identify the types of data and technical studies to be prepared, which shall include but not be limited to maps, illustrations, photos, or other supporting visuals and a summary of the following:

- General land use and growth patterns
- Open space, recreation, schools, libraries, and cultural, civic, and park facilities
- Housing, population, demographic and socio-economic characteristics
- Economic conditions and factors
- Local business conditions, including recent commercial and industrial development trends
- Any other data deemed relevant to complete the project

In terms of existing information, the Town will provide a number of background documents and resources for use of the Consultant. The following documents will be available for review and use:

- Yucca Valley General Plan (1995)
- General Plan Housing Element (2009)
- Yucca Valley General Plan Environmental Impact Report (1995)
- Yucca Valley Municipal Code
- Parks and Recreation Master Plan (2008)
- Public Facilities Master Plan (2008)
- Master Plan of Drainage (1999)
- Yucca Valley Airport Comprehensive Land Use Plan (1992)
- Old Town Specific Plan and Environmental Impact Report (2007)
- Home Depot Specific Plan and Environmental Impact Report (2006)
- Super Wal-Mart Specific Plan and Environmental Impact Report (2009)

The following link provides information regarding the efforts of the Morongo Basin Open Space Group. The Morongo Basin Open Space Group is a collaborative effort of agencies, non-profits, and private individuals in the Morongo Basin working towards the development of open space plans and related planning efforts Basin-wide. <http://morongobasinopenspacegroup.camp7.org/>

C. PREPARATION OF DRAFT GENERAL PLAN ELEMENTS:

A key overall component of the project is the reorganization and reformatting of the existing General Plan into a cohesive, user-friendly document that is organized around the seven mandatory Elements. Much of the information in the existing General Plan can be reorganized to achieve this goal. Using public input and background research, the consultant shall develop a series of policy recommendations for each element to be considered for incorporation into the updated General Plan.

Elements shall conform to all legal requirements and to the most current General Plan Guidelines prepared by the State Office of Planning and Research. Each draft Element shall be internally consistent with the balance of the General Plan. Goals, objectives, policies, and implementation measures shall be stated clearly and in a manner easily understood by the general public.

Proposals should discuss the recommended format of the General Plan in depth, including the types of exhibits, maps, and other graphics envisioned. One of the key components of the final product will be to make it available on compact disc, via the Internet for ease of access and search, and shall be available on the Town's Web Page.

The expected work program for each of the mandatory Elements is described below.

Land Use Element

This is the General Plan Element that requires the most attention. In addition to updating this Element in terms of goals, objectives, and format, the Land Use Element needs to be carefully integrated with both the Housing and Circulation Elements. Some of the key issues that need to be addressed are land use designations, intensities of residential development in multi-family areas and/or commercial areas, floor area ratios for commercial and industrial development, and additional detail on "opportunity sites or areas" for mixed use commercial and residential development.

Land Use Element Focus Areas: There are three focus areas that the Town desires to evaluate and incorporate into the updated General Plan. These include the following.

Old Town: The Town adopted the Old Town Specific Plan and Environmental Impact Report in December 2007. This area is located on both sides of SR 62, between approximately Kickapoo Trail and Church Street. The Town desires to continue into the future with the general vision established in the Old Town Specific Plan, while evaluating opportunities to expand its boundaries further north and south, including the Blue Skies Golf Course and surrounding Country Club neighborhood. This effort should also include assessment of potential land use changes that may result from circulation alternatives around the Old Town planning area.

Mid-Town: The Mid-Town area includes development patterns spanning from the 1970s to today. This area is generally located both north and south of SR 62, between Warren Vista Avenue and Palm Avenue. The Town desires this project to evaluate the potential for mixed use development, while implementing sustainable community's strategies. Additionally, this area includes a number of public and quasi-public facilities including the Town Hall/Community Center, including the Senior Center, Library, and the Hi Desert Nature Museum; Yucca Valley High School; the Yucca Valley Airport; California Welcome Center/Chamber of Commerce; and County Government offices. The Town has submitted this planning activity for consideration by the SCAG COMPASS Blueprint program. If awarded, this General Plan effort would need to integrate with that effort.

East Side: New commercial development continues to move east along SR 62. The East Side area is located between approximately Warren Vista Avenue and the eastern Town boundary of La Contenta/Yucca Mesa Road. This area contains the Town's larger commercial development including the Home Depot and the upcoming Super-Wal-Mart Center, and also includes the proposed Hi Desert Water District wastewater treatment facility site. This area also contains a significant amount of land designated and zoned for Industrial use. This project shall address land use designations and compatibility while evaluating

opportunities for expanded commercial and mixed use development within this area.

Low Density, Rural Character: Moving north and south from SR 62, the Town has several neighborhoods characterized by low density and “rural” characteristics and lifestyles, including neighborhoods which abut Joshua Tree National Park. While this project will address mixed use development and increased densities in the three primary focus areas identified in this RFQ/RFP, this project will also address the preservation of low density “rural” neighborhoods. The Town of Yucca Valley is interested in preserving these single-family neighborhoods and the Land Use Element must include policies that achieve this goal. There are also several areas of conflict between rural neighborhoods and properties that have historically been zoned industrial. This project should develop transition strategies to ensure adequate buffers between these types of use.

The Land Use Element is the most important component of the GP because this Element designates the type, intensity, and general distribution of uses of the land for housing, business, industry, open-space, public facilities, and other categories of public and private uses.

The consultant will also be required to integrate specific plan areas into the element. Specific issues/work products to be updated and revised in this element include but are not limited to:

- An inventory of undeveloped and under-developed parcels by zone with accompanying maps.
- A complete description of GP land use designations and zoning designations including acreages, number of parcels and comparison to acreages in previous years
- An estimate of population and housing based on land use/ zoning designations, using SCAG forecasts and other reliable sources
- A description of community facilities including schools, hospitals, public works facilities and transit facilities.
- A description of the implementation of the Land Use Element through the zoning regulations, specific plan areas, and redevelopment project areas.
- Diagrams and descriptions to specific sites which may be designated for a course of action through redevelopment, changes in land use designations or a course of action to be undertaken on a macro level.
- A description of goals, objectives and programs.
- A list of parcels which may require either a general plan amendment or zone change as a result of changes made within the Land Use Element
- An analysis of floor area ratio's for each of the Land Use classifications
- Analyze and identify areas for mixed land use developments (commercial/residential)

- Implementation of the Global Warming Solution Act of 2006 (AB 32) Climate Action Plan
- Implementation of Sustainable Communities Strategy (SB 375)

It is anticipated that a preferred land use alternatives will be developed within 6 months following the Visioning process.

Housing Element

The Housing Element was last updated in 2009 and this project shall incorporate the 2009 Housing Element into the pertinent Elements of the General Plan Update.

- **Optional Task: Housing Element Update for 2014 Cycle:** The Town is requesting an Optional Task for the Housing Element update that will be necessary for the next required Housing Element Update Cycle in 2014. All efforts and costs related to this Optional Task shall clearly be identified within the proposed work program and cost proposal as Optional Task 1.

Optional Housing Element, 2014

The purpose of the Housing element is to facilitate the improvement and development of housing in order to make adequate provision for the housing needs of all economic segments of the community. The Housing element shall include a Town profile and assessment of the Town's population, housing characteristics, employment trend and special housing needs. The Needs Assessment also includes the Town's share of the Regional Housing Needs. The element shall also discuss availability of suitable sites for residential construction, opportunities for recycling/rezoning, redevelopment, as well as financial resources for the development of housing. Government and non-government constraints upon the development, improvement or maintenance of housing, including construction costs, government regulations, financial costs, permit fees, regional constraints, etc. Review of existing housing program including a progress report and discussion of the overall effectiveness of the housing element, and the established goals and programs. The establishment or modification of goals and policies relative to the development, improvement and preservation of housing shall be included. The element shall also include the Five Year Housing Program listing the programs that will be undertaken during the 5 years of the Housing element to address housing needs in the community. Citizen Participation shall be identified including any oral or written comments received during the review period and at the Planning Commission and Town Council public hearings.

Circulation Element

The Circulation Element will be updated in association with the Land Use Element. The Circulation Element needs to include new and updated level of

service (LOS) policies, and other long-range transportation, transit, and pedestrian policies. The update to the Circulation element must be coordinated with San Bernardino Associated Governments' preparation, development, and update to the County-wide transportation model, specifically for the Morongo Basin. The update to the Circulation element must also be coordinated with Riverside County transportation planning due to SR 62 connecting Yucca Valley to Interstate 10, passing through a portion of Riverside County.

Recent traffic and circulation information from the Old Town Specific Plan/EIR, Home Depot Specific Plan/EIR, and Super Wal-Mart Specific Plan/EIR are available to assist in this process.

Traffic circulation is a very important issue to be considered for this project. The update will require comprehensive analysis that accurately predicts future traffic volumes on all the major Town roadways. This analysis will review the existing traffic volumes and patterns, and will consider the necessary infrastructure to accommodate the projected new and cumulative vehicles trips.

The traffic analysis needs to be broad in scope to address the Town's traffic issues at a regional level as well as detailed to identify site specific traffic flow and circulation projected conditions. A traffic model that can accurately make traffic projections should assist in the design of intersection geometrics and other critical turning movements. The traffic model must be coordinated and incorporated with San Bernardino Associated Governments transportation model and/or modeling system.

Old Town Specific Plan: SR 62 Realignment Alternatives:

The update to the Circulation Element will include the reevaluation of the Old Town Specific Plan, preferred alternative for the realignment of SR 62 around Old Town. Four alternatives were evaluated at various levels during the Old Town planning process. The Town desires to reevaluate several of those alternatives as a part of this project.

Since the circulation element is one of the most complex planning components of the update, there are a number of relevant issues that must to be considered. These issues included: major thoroughfares, transportation routes, and other local public facilities. Other transportation topics that should be considered during the update process include but are not limited to the following:

- Roadway Classification System including digital illustrations of right-of-way requirements and cross section of each type of street
- Service Level Objectives for each roadway classification and how they relate to the Floor Area Ratios (FAR) in the Land Use element
- Description of Circulation System deficiencies

- Existing and projected roadway conditions including regional growth as projected by SCAG's 2012 Regional Transportation Plan and Growth Forecast
- Identification and discussion of other regional transportation issues, studies and programs.
- Discussion of Public Transit Service (e.g. bus routes, stops and terminals, etc.) and future needs.
- Discussion of bicycle, trails, and pedestrian routes and facilities including future demands.
- Discussion of truck routes and future demands
- Discussion of Transportation Demand Management (e.g. car pooling, van pooling, bus service, transit terminal) systems
- Discussion of emergency evacuation routes
- Discussion of other Infrastructure issues including Energy and Communications
- Implementation of the Global Warming Solution Act of 2006 (AB 32) Climate Action Plan
- Implementation of Sustainable Communities Strategy (SB 375)
- Implementation of Complete Street Act of 2008

The update will need to ensure that the circulation element corresponds directly with the Land Use Element. The circulation element also has direct relationships with the housing, open-space, noise and safety elements which will need to be compatible and consistent as a result of the update process.

Open Space Element:

The Open Space Element should be developed using existing goals, policies, and objectives from the General Plan in addition to new goals and objectives developed through community input and research. In addition, the Town recently completed an update to its Parks and Recreation Master Plan. The open space component details plans and measures for preserving and managing natural resources, as well as outdoor recreation.

Specific issues that should be considered with the update and revised in this Element include but are not limited to:

- The preservation of natural resource areas that require the preservation of sensitive or endangered ecological areas; and watersheds.
- The managed production of resources such as areas for recharge of ground water basins.
- The review of outdoor recreation consisting of areas that provide: outstanding scenic, historic and cultural value; that are suited for park and recreation purposes; and that serve as links between major recreation and open-space reservations, including utility easements, trails, and scenic highway corridors.

- The production of digital maps depicting the Town's planned trail system and current open space resources.

This element will need to be revised to ensure that the Goals and Policies are consistent with current State Guidelines and ensure that this element reflects the Town's vision. The update will ensure that this element is consistent with the other elements such as Land Use.

Options for incorporating open spaces into new developments should also be explored.

Conservation Element

The Conservation Element should be developed using existing goals, policies, and objectives from the General Plan in addition to new goals and objectives developed through community input and research.

The Town is interested in incorporating goals into the Conservation Element on Green Building programs and/or incentives as well as general environmental stewardship. Goals related to energy and water provision and conservation are important as are policies related to storm water. Air quality policies both locally and regionally are important to the Town as is coordination with the Mojave Desert Air Quality Management District (MDAQMD). Air quality policies could be included in the Conservation Element or throughout the document as they relate to other Elements. In addition, the urban forest is very important to the Town of Yucca Valley and goals related to street trees and tree preservation in general should be considered.

The element should be updated to reflect changes affecting significant or noteworthy resources within the planning area including water and watersheds, wildlife habitat, soils, and minerals. The element is to include a discussion of climate change and the utilization of "green" technology within the community to reduce the "carbon footprint" on the environment taking into consideration a cost benefit approach.

Specific issues that may need to be updated and revised in this element include but are not limited to:

- Soil conditions
- Substructure and drainage
- Geotechnical effects
- Wastewater and Treatment Facilities
- Implementation of the Global Warming Solution Act of 2006 (AB 32)
- Implementation of Sustainable Communities Strategy (SB 375)
- Minimize changes in hydrology and pollutant loading; require incorporation of control, including structural and non-structural BMPs, to mitigate the

projected increases in pollutant loads and flows; ensure that post development runoff rates and velocities from a site have no significant adverse impact on downstream erosion and stream habitat; minimize the quality of storm water directed to impermeable surfaces (municipal storm drain); and maximize the percentage of permeable surfaces to allow more percolation of storm water into the ground.

- Provide for appropriate permanent measures to reduce storm water pollutant loads in storm water from the development site.
- Establish development guidelines for areas particularly susceptible to erosion and sediment loss

Noise Element

The Noise Element should be developed using existing goals, policies, and objectives from the General Plan in addition to new goals and objectives developed through community input and research. The purpose of the Noise Element is to limit the exposure of the community to excessive noise levels. The Noise Element is to be used to guide decisions concerning land use and the location of new roads and other new noise generating sources that are commonly sources of excessive noise levels

- Highways
- Primary arterials and major local streets
- Local industrial operations
- Other ground stationary noise sources
- Residential areas for single family and multi-family
- Sensitive receptors including hospitals, convalescent homes, schools, churches, as well as wildlife habitat

Noise contours should be shown for all of these sources and stated in terms of community noise equivalent level (CNEL) or day-night average level (Ldn). The noise contours should be prepared on the basis of noise monitoring or following generally accepted noise modeling techniques for the various sources identified above. The noise contours should be used as a guide for establishing a pattern of land uses in the Land Use Element that minimizes the exposure of community residents to excessive noise.

The noise element shall include implementation measures and possible solutions that address existing and future noise problems. In addition, the policies and standards must be sufficient to serve as a guideline for compliance with sound transmission control requirements. An adopted noise element should act as a guideline for compliance with the State's noise insulation standards.

Safety Element

The Safety Element should be developed using existing goals, policies, and objectives from the General Plan in addition to new goals and objectives developed through community input and research. The Element should include information from the Town's Emergency Operations Plan and Draft Hazard Mitigation Plan.

The safety element should address the following issues related to protecting the community from any unreasonable risks associated with:

- Seismically induced surface rupture, ground shaking, and ground failure
- Slope instability
- Subsidence, liquefaction, and other seismic hazards identified on seismic hazard maps
- Other known geologic hazards
- Flooding
- Wild land and urban fires
- Fire and geologic hazards
- Evacuation routes and signage
- Evacuation of individuals with disabilities
- Evacuation of pets
- Peak load water supply requirements
- Minimum road widths and turnouts
- Clearance around structures
- Police protection
- Fire protection

The safety element should include a map(s) that identify known seismic and other geologic hazards.

The update of the Safety Element will ensure that the element's goals and policies are consistent with current State General Plan Guidelines and that this element reflects the safe development of the Town in the future.

The update of this element should consider: policies to minimize the loss of property and life as result of earthquakes, identifying flood hazard areas and establish policies that will avoid unreasonable flood risks, identifying residential areas that are prone to wild land fire hazards, the identification of hazards and hazard abatement measures, general hazard and risk reduction strategies and policies supporting hazard mitigation measures, policies that address the identification of hazards, policies for emergency response, as well as mitigation through avoidance of hazards in new projects and reduction of risk in developed areas. The update should consider and be compatible with the Town's adopted Emergency Management Plan.

The safety element overlaps topics also mandated in the land use, conservation, and open space elements. The State General Plan Guidelines suggest

addressing these common topics in a single place rather than in different elements of the General Plan. The update should provide that this element is consistent with the other elements such as Land Use.

D. FINAL GENERAL PLAN

A Final General Plan incorporating all changes adopted by the Planning Commission and Town Council shall be provided to the Town.

E. CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)

The scope of services includes the preparation, completion and submittal of all required CEQA documents. It is anticipated that this project will require an Environmental Impact Report (EIR) due to projected modifications to the Town's build-out potential and other alterations. However, it is possible another form of CEQA compliance may be acceptable. The consultant shall prepare all notices, consult with affected agencies, prepare technical studies as necessary, and prepare the Administrative Draft, Draft, and Final EIR (or other CEQA documentation) along with any associated Mitigation Monitoring and Reporting Program, and Statement of Overriding Considerations, if necessary.

IV. PROPOSAL CONTENT/FORMAT

The Consultant shall submit a Proposal that addresses the Scope of Services outlined in Section III. The proposal shall include a separate cost estimate. Proposals shall be sealed and marked on the outside of the envelope: "TOWN OF YUCCA VALLEY GENERAL PLAN UPDATE PROPOSAL" with the name of the firm. A cost proposal shall be submitted in a separate envelope marked "YUCCA VALLEY GENERAL PLAN UPDATE-COST PROPOSAL". Consultants shall submit six (6) copies of the Proposal and one copy of the Cost Proposal. Proposals shall also be submitted in Word 1997-2003 on CD.

Proposals shall include the information identified below. The following describes specific components that should be included in the scope of work. The Town is open to suggestions and recommendations other than those listed here which would be of value to producing a General Plan that reflects Yucca Valley's characteristics.

- Name and address of firm (Please include address of local office if applicable.)
- Resumes and experience of Principal(s) of firm and identified project manager; total number of staff in firm (indicate number in local office if more than one office).
- Proposals shall be prepared in Word 1997-2003, and the proposal submitted will include the proposal on CD. The technical proposal shall be limited to a maximum of 30 printed pages (30 single side printed, 15 double sided printed). Minimum font size of 12 shall be used. Resumes and reference materials will not be counted in the 30 page material limit.
- Prepare a detailed work program for the General Plan update, including detailed schedules of dates and activities. The General Plan update should take into consideration upcoming deadlines for the adoption of the Sustainable Communities Strategies currently being led and coordinated by San Bernardino Associated Governments, the 2012 Regional Transportation Plan and Growth Forecast, the Regional Housing Need Assessment, and the 2010 United States Census.
- Experience of firm in providing requested scope of services, specifically referencing experience in completion of General Plans and Environmental Impact Reports for similar cities or jurisdictions. Provide contact person/representative for each project listed who can provide information regarding the firm's work. This is especially important of projects completed by the identified project manager, even if they were completed with a different firm.
- A list of current projects the firm is involved with and other projects and references that the firm believes would address qualifications for this assignment.
- A list of all subcontractors the Consultant proposes to utilize on this project. Identify the roles and responsibilities each team member will have.

Identify the key personnel who will be assigned to this project and a description of their responsibilities. Also, list recent projects on which principal staff have worked and describe their responsibilities. Town reserves the right to approve or reject any subcontractor proposed by the Consultant for this project. After the proposal deadline, substitution of consultants may only be made with permission of the Town. Identify experience of consultant and provide a list of relevant projects/references demonstrating their qualifications for this work.

- General Proposal Terms and Conditions are attached to this RFP; submittal of a proposal by Consultant signifies Consultant understands, and will abide by, these Terms and Conditions.
- Exceptions - The Town reserves the right to grant exceptions to the RFP. However, Consultant must note any exceptions, and the reasons, in his/her proposal.
- Methodology Proposed - The proposal shall include a narrative describing the procedure and methodology recommended to meet the stated objectives of the Town and the identified scope of services. Key portions of the methodology must include the recommended citizen participation process, timing of how the optional Housing Element (with a State mandated completion date) is integrated into the overall General Plan update, and how the EIR and the specific CEQA requirements will be integrated with the project timeline.
- Optional Task: Housing Element Update for 2014 Cycle: The Town is requesting an Optional Task for the Housing Element update that will be necessary for the next required Housing Element Update Cycle in 2014. All efforts and costs related to this Optional Task shall clearly be identified within the proposed work program and cost proposal as Optional Task 1.

Optional Housing Element, 2014

The purpose of the Housing element is to facilitate the improvement and development of housing in order to make adequate provision for the housing needs of all economic segments of the community. The Housing element shall include a Town profile and assessment of the Town's population, housing characteristics, employment trend and special housing needs. The Needs Assessment also includes the Town's share of the Regional Housing Needs. The element shall also discuss availability of suitable sites for residential construction, opportunities for recycling/rezoning, redevelopment, as well as financial resources for the development of housing. Government and non-government constraints upon the development, improvement or maintenance of housing, including construction costs, government regulations, financial costs, permit fees, regional constraints, etc. Review of existing housing program including a progress report and discussion of the overall effectiveness of the housing element, and the established goals and programs. The establishment or modification of goals and policies relative to the development, improvement and preservation of housing shall be included. The element shall also include the Five Year Housing Program listing the

programs that will be undertaken during the 5 years of the Housing element to address housing needs in the community. Citizen Participation shall be identified including any oral or written comments received during the review period and at the Planning Commission and Town Council public hearings.

- Number and Types of Products - The proposal should indicate the maximum number and types of products to be provided to the Town. The Town requests a minimum of twenty (20) hardcopies of the Draft General Plan Elements, Administrative Draft, Draft, and Final EIR and Final General Plan as well as twenty (20) CD-ROM copies and a reproducible PDF copy of each document. This includes all graphics, maps, and technical appendices produced. Note: This number of copies is preliminary and may be adjusted as necessary.
- Project Schedule - The proposal shall indicate a logical breakdown of project tasks and completion deadlines. It should be designed to provide time for staff input, community participation, and public hearings with both the Planning Commission and Town Council. While the Town is looking for a 24 month completion, applicants are encouraged to propose strategies for shortening this timeline.
- Staff & Consultant Project Meetings: The proposal shall identify the number and frequency of recommended meetings that will be designed to keep the project on or ahead of schedule.
- Cost Proposal - The proposal shall include a project cost to complete the scope of services identified and the methodology proposed. In addition to the proposed project cost, the consultant shall provide a schedule of hourly billing rates for the various levels of staff who may participate in the project, should the need for extra services arise. The Cost Proposal shall provide a List of Deliverables and Cost per Deliverable. The Town prefers to reimburse for completed deliverables, allowing for a 10% retention amount until major milestones are completed. The Cost Proposal shall be provided in a separate envelope from the overall proposal.
- State the approach you will use on this project, including the following information:
 - a. Overall approach to the project.
 - b. Scope of work
 - c. Project Schedule
 - d. Project Management
 - e. Provide a project budget broken down by objective, function, and consultant, work phases. Indicate hourly rates of individuals involved and the fee structure for additional work outside of contract. This information should be written so that it may be incorporated, as modified during the contract negotiation meetings, as an attachment to the consultant agreement

Visioning & Public Participation Process:

The consultants shall identify the specific approach and number of meetings required to implement the Visioning and Community Participation processes identified in this RFQ/RFP. While consultants are encouraged to identify and propose methods of facilitating high levels of public participation throughout this process, including the Visioning process identified and the number of public meetings conducted to complete these tasks, the following identifies a general outline of anticipated outreach meeting, public workshops, and Planning Commission and Town Council meeting and hearings. The Town anticipates the formation of a General Plan Advisory Committee following completion of the Visioning process, the Community Participation process, and following the identification of the preferred land use plan alternative. The Town anticipates the General Plan Advisory Committee to participate in the review and recommendations of Draft General Plan elements and associated information to the Planning Commission and Town Council. The proposal shall identify all meetings necessary for the General Plan and environmental review and hearing processes.

Community Participation and Visioning:

Between 4 and 8 Community Outreach meetings.

Identification of Preferred Land Use Plan

Public Workshops:	2
Planning Commission Meetings:	2
Town Council Meetings:	1

General Plan Advisory Committee Meetings:

Between 3 and 5 Workshop Meetings for review and recommendation of Draft General Plan Elements:

General Plan Adoption Hearings:

Planning Commission: 3 Adoption Hearings
Town Council: 2 Adoption Hearings

The following identifies the level and types of deliverables anticipated with the General Plan project. The consultant shall identify all deliverables within the proposal. Electronic copies shall be provided on CD in 1997-2003 word for all documents.

- All maps and related documents shall be prepared utilizing the Arc View 10 system unless otherwise noted. Consultants shall ensure compatibility with SCAG, San Bag, San Bernardino County, and other commonly used GIS data bases.
- Provide internet-ready material of all work generated as it becomes available.

- Provide a general plan "administrative proof document" to be used for reproduction and tracking updates.
- Provide an internet-ready General Plan document (including maps).
- Integrate all elements into one General Plan document with uniform text layout and format.
- Work with staff to identify inconsistencies between the updated General Plan and the Municipal Code and recommend a list of programs to ensure consistency with General Plan goals and programs or to be implemented.
- Provide updated Zoning Map with established Overlay Zones, approved Specific Plans, and approved Planned Developments.
- Two rounds of review for each of the GP elements and technical reports (5 copies)
- Review of the final version of the GP elements and technical reports (5 copies)
- Two rounds of review of the preliminary draft GP (5 copies)
- Review of final version of the draft GP (5 copies)
- Submittal of 20 copies of the final version of the draft GP for Town Council and Planning Commission hearings.
- Submittal of adopted GP (20 copies + 1 camera ready copy)
- Two rounds of review of the screen check draft Initial Study (IS) and Notice of Preparation (NOP) (5 copies)
- Review of final version of the IS and NOP (5 copies)
- Prepare distribution list of agencies to receive the IS, NOP, and EIR
- Distribute IS, NOP, EIR, and Notice of Determination (ND) to agencies.
- Meeting summary of Public Comments received from the scoping meeting
- Two rounds of review of the Administrative Draft EIR (5 copies)
- Review of the final version of approved Draft EIR (5 copies)
- Prepare Notice of Availability of the Draft EIR
- Two rounds of review of the Draft Responses to Comments (5 copies)
- Review of final version of the approved Responses to Comments (5 copies)
- Distribute Response to Comment to commenting agencies and individuals
- Submittal of 20 copies of the final version of Response to Comments for Town Council and Planning Commission hearings
- Two rounds of review of the draft Mitigation Monitoring Program (MMP)
- Review of final version of approved MMP
- Submittal of 20 copies of final version of the MMP for Town Council and Planning Commission hearings
- Two rounds of review for the Findings of Fact and Statement of Overriding Consideration (5 copies)
- Review of final version of approved Findings of Fact and Statement of Overriding Consideration (5 copies)

- Submittal of 20 copies of final version of the Findings of Fact and Statement of Overriding Consideration for Town Council and Planning Commission hearings
- Submittal of 5 copies of the Final EIR
- Prepare the ND

For reference, a sample Professional Services Agreement (PSA) is included as Attachment A to this proposal.

V. PROPOSAL EVALUATION AND SELECTION

Proposals, including a separately sealed cost proposal, should be addressed to:

Jamie Anderson, Town Clerk
Town of Yucca Valley
57090 29 Palms Highway
Yucca Valley, CA 92284

and received before

April 7, 2011, 4:00 P.M.

No postmarks or faxes will be accepted after the above date or time.

The Proposal will be evaluated by a Review Committee based on the following criteria:

- Understanding of identified Scope of Services
- Understanding of State requirements for General Plan production and individual Element requirements
- Demonstrated professional skills and credentials of the staff to be assigned to the project and the overall strength of the technical team. The primary or lead consulting team shall demonstrate recent experience in California General Plan updates without sub-consultants assuming the lead role for Draft General Plan and/or Element preparation. This experience may be illustrated by completing three General Plan projects in California in the past 5 years.
- Related experience and demonstrated ability in the development of General Plans and Environmental Impact Reports.
- Creativity of proposed methodology to complete the Scope of Services
- References
- Cost of proposal

The proposals shall be ranked according to the qualification-based selection criteria, including proposed costs. Interviews will be conducted with the top-ranked proposers. The firm ranked as the most qualified to provide the requested services may be invited to negotiate a final agreement. If an agreement is not reached, negotiations may be terminated and commenced with the next most qualified proposer.

The award of contract will be made by the Town Council, based on a combination of all of the above factors. The Town reserves the right to reject all proposals.

The Town is not liable for any costs incurred by the consultant and any sub-consultants in preparing and presenting the proposal.