

# TOWN of YUCCA VALLEY Goal Setting Workshop January 7th, 2011





# Strategic Planning Workshop

0900 Welcome & Agenda Review

Icebreaker – Using the Polling System

0915 Session 1: Community Issues / Opportunities

- Review of Prior Strategic Planning efforts
- Review of inputs from Council & EMT

0945 Session 2: Champagne Taste v. Light Beer budget

1015 Recap of Sessions 1-2 / Break

1030 Session 3: Development Objectives

- General Plan / Old Town Specific Plan update
- Development Code / Ordinance(s) updates

1100 Session 4: Redevelopment strategies

- Plan Amendment
- Phasing of Development / Infrastructure / Low-Mod



# Strategic Planning Workshop

1130 Recap of Morning / Working Lunch

1200 Session 5: Code Enforcement strategies

1215 Session 6: CDBG (formerly Park Dev.) Priorities

- Southside v. Brehm v. Town Hall playground v. services
- Allocation of federal funding

1245 Session 7: Wastewater System Development

- Irrigation Master Plan
- Low Income assistance

1315 Session 8: Town Facility Planning

- Facility Master Plan concepts (consolidated vs. Old Town)
- Animal Control facility



# Strategic Planning Workshop

## 1345 Session 9: Infrastructure Development

- Road investments / Phasing / Strategies
- Flood Control investments
- Park Development investments

## 1415 Session 10: Service Level Impacts / Strategies

- Public Safety issues
- Community Oriented strategies

## 1445 Workshop Recap / Adjournment

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# Using the Polling System

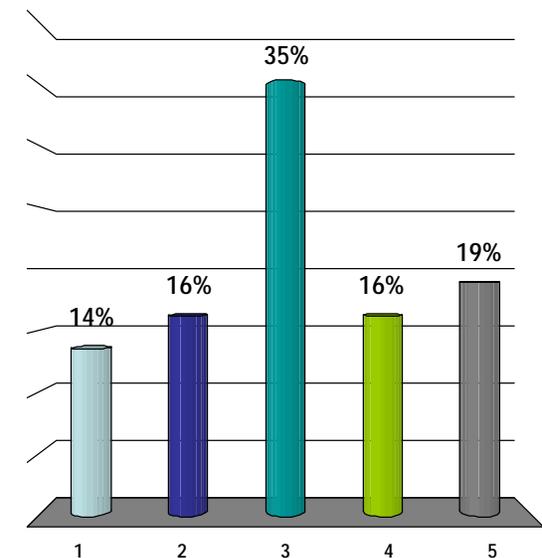
- Anonymous results by individual
- Demographic question will be used to classify attendees
- Quick data gathering
  - Push of a button
  - Instant results
- Used throughout the sessions



# I am here today as ...



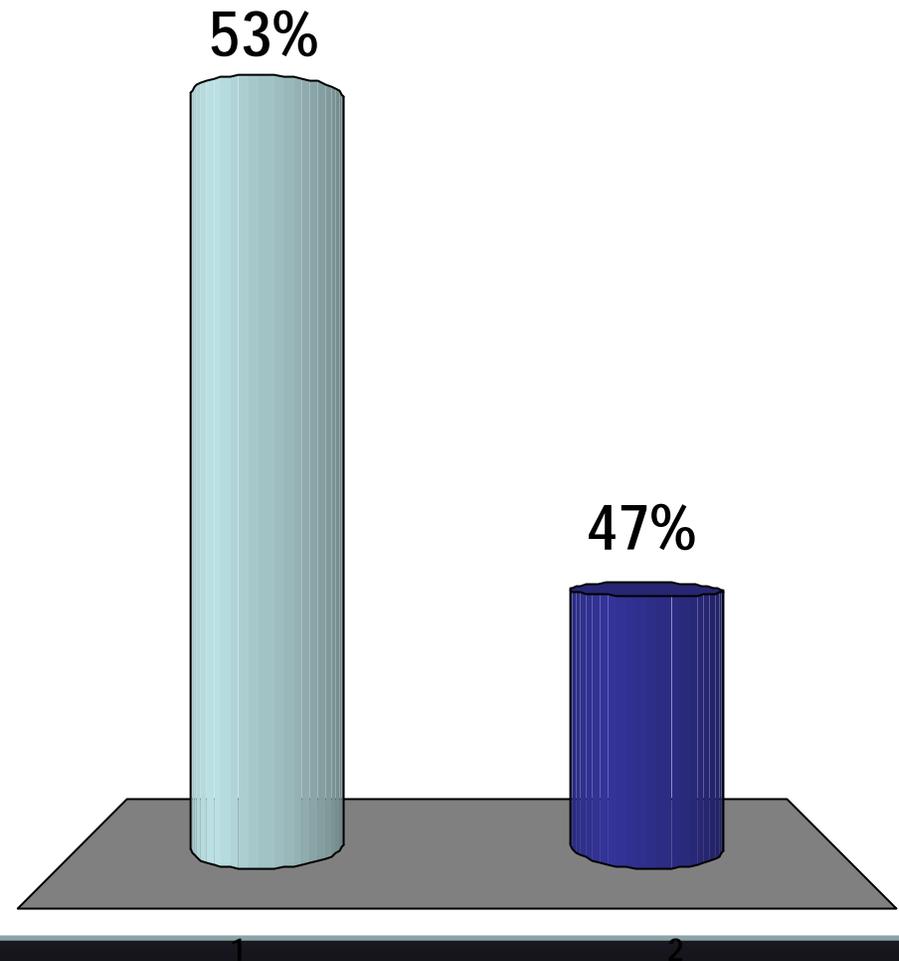
1. Town Councilmember
2. Town Management Team
3. Town Employee
4. Town Resident and/or Business Owner
5. Other interested party (non-resident, media, ...)



# Do you live in the Town of Yucca Valley?



1. Yes
2. No

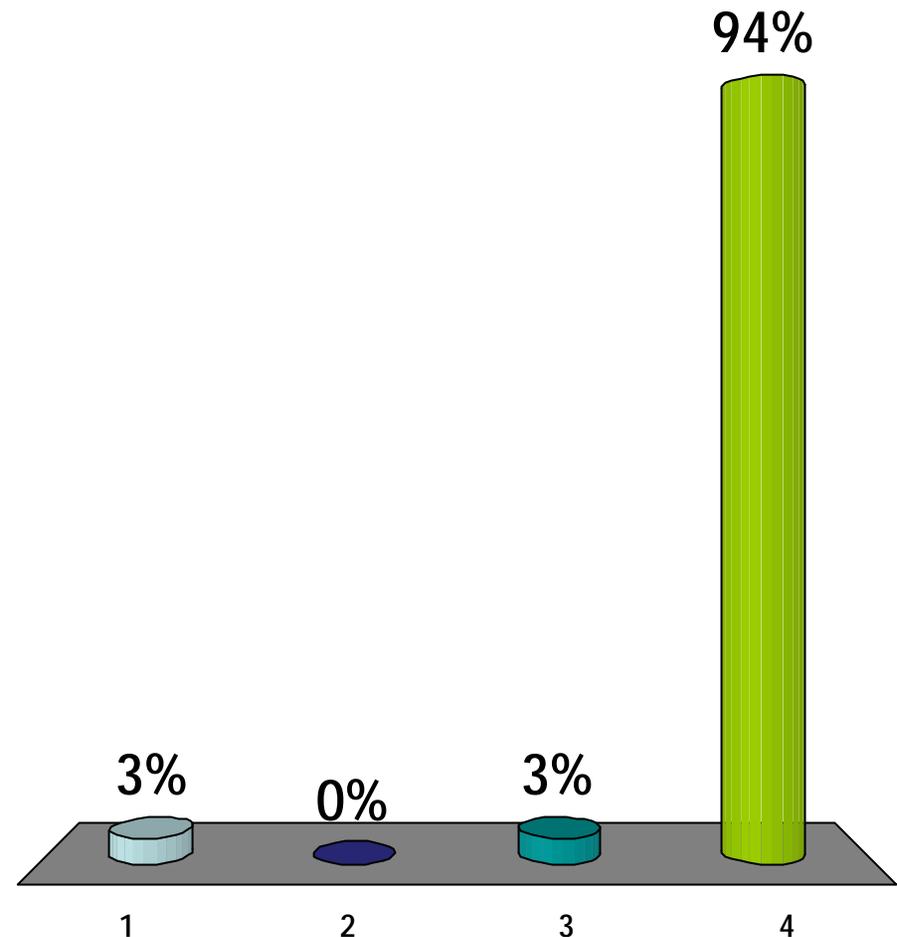


# V \_ S \_ O \_



Leadership that lacks \_\_\_\_\_  
tends to be shortsighted.

1. C O I
2. O F I
3. E A T
4. I I N



# Session 1: Issues

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# Organizational Goals\*

1. Community Appearance, Character and Livability
2. Public Safety
3. Fiscal Sustainability, Accountability and Operational Efficiency
4. Old Town Redevelopment
5. Economic Development
6. Community & Recreation Facilities and Public Buildings
7. Infrastructure & Resources

\* **Source: 2009/10 Strategic Planning Workshop**

# Goal 1: Community Appearance, Character & Livability

**Goal: #1**

## **COMMUNITY APPEARANCE, CHARACTER AND LIVABILITY**

Maintain a high standard of community appearance, cleanliness, character and livability by protecting the desert environment, attention to long term vision and planning and aesthetic details, involvement of citizens and volunteers and provision of effective code enforcement.

### **Strategic Priority Action Steps**

- |  |
|--|
| A. Entrance monuments on SR62 and SR247 – Design and Construct monuments   |
| B. Golf course renovation – Continue to work with Private Sector and NARA Bank   |
| C. Common municipal signage – Review current standards and potential changes   |
| D. Branding the TYV – Develop Branding and Marketing objectives and plans  |
| E. Community Events – Review purpose, objectives and benefits to community; identify additional or new events  |
| F. Desert Landscaping – Complete Native Plant Ordinance update   |
| G. Land preservation – Participate in Morongo Basin Open Space Group discussions; evaluate General Plan goals, policies and strategies related to open space |
| H. Revise Development Code – Complete the Development Code update  |
| I. Code Enforcement – Review current priorities and expectations, recommend revisions for implementation   |
| J. Volunteer Program – Guideline development and implementation  |

\* **Source: 2009/10 Strategic Planning Workshop**

# Goal 2: Public Safety

Goal: #2

## PUBLIC SAFETY

Provide police, fire and emergency services to maintain a safe and secure community.

### Strategic Priority Action Steps

- |  |
|--|
| A. Police Services – Schedule contract review for level of services                                  |
| B. Fire Services – Continue to work with County for level of services                                |
| C. Traffic & pedestrian safety – Include in 5-Year Capital Improvement Program                       |
| D. Emergency Management - Ongoing emergency preparedness, mitigation, response and recovery measures |
| E. Animal Shelter Services – Design and construct new Shelter through JPA                            |

\* Source: 2009/10 Strategic Planning Workshop

# Goal 3: Fiscal Sustainability, Accountability & Operational Efficiency

Goal: #3

## FISCAL SUSTAINABILITY AND ACCOUNTABILITY AND OPERATIONAL EFFICIENCY

Provide stewardship of town finances and assets to maximize fiscal accountability, budget stability and efficiency of operations and the achievement of long term objectives.

Strategic Priority	Action Steps
A.	Develop a multiyear analysis of project funding alternatives for essential service levels and needed infrastructure and facilities
B.	Develop fee policy
C.	Develop facility and infrastructure funding and implementation plan which includes a short and long term financial plan and a community involvement plan
<b>ADDITIONAL STRATEGIC PRIORITY SUGGESTIONS</b>	
D.	Conduct an operational efficiency review for the Town's business functions to identify areas of needed efficiency gains.

\* Source: 2009/10 Strategic Planning Workshop

# Goal 4: Old Town Redevelopment

**Goal: #4**

## **OLD TOWN REDEVELOPMENT**

Transform Old Town into a center of economic and community activity.

### **Strategic Priority Action Steps**

- A. Land acquisition purchase priorities – Continue acquisition processes
- B. Hwy 62 Realignment – Continue SR62 realignment program
- C. Funding & construction of public facilities and improvements – Include in 5-Year Capital Improvement Program
- D. Private sector development priorities – continue to encourage private development and construction

\* **Source: 2009/10 Strategic Planning Workshop**

# Goal 5: Economic Development

Goal: #5

## ECONOMIC DEVELOPMENT

Promote planning, investment, policies and strategies which will create jobs and enhance the local economy and the vitality of the Town of Yucca Valley

### Strategic Priority Action Steps

A. Old Town Specific Plan Area - Continue to encourage and support private development, construction and expansion in the Old Town Specific Plan area; Prepare Economic Development action plan/program

\* Source: 2009/10 Strategic Planning Workshop

# Goal 6: Community & Recreation Facilities and Public Buildings

Goal: #6

## COMMUNITY AND RECREATION FACILITIES AND PUBLIC BUILDINGS

Plan and construct community and recreation facilities and public buildings to provide leisure time opportunities and/or the efficient delivery of Town services

### Strategic Priority Action Steps

#### A. Public Facilities Master Plan Implementation

1.a. Park and Recreation Facilities - Brehm Youth Park and Southside Community Center

1.b. Library – Continue to work with SB County to relocate Library;

1.c. Town Hall – Evaluate merger of all Town administrative services to one location

1.d. Police and fire facilities – Monitor need for expanded facilities

1.e. Animal control facilities – Design and construct new shelter through JPA

1.f. Museum – Determine interim and permanent location for museum

1.g. Corporation yard expansion – pursue funding source for expansion of Public Works yard

\* Source: 2009/10 Strategic Planning Workshop

# Goal 7: Infrastructure & Resources

**Goal: #7**

## **INFRASTRUCTURE AND RESOURCES**

Plan and Construct infrastructure improvements for road and highway mobility and safety and for surface water mitigation, waste water treatment and domestic water availability.

### **Strategic Priority Action Steps**

- |   |
|---|
| A. Town maintained roads – Continue to improve maintenance through Pavement Management System   |
| B. Storm drainage – Continue to coordinate with SB County Flood Control & Caltrans, pursue funding and update Master Plan of Drainage |
| C. Long term domestic water supply – Continue to coordinate with Hi-Desert Water District   |
| D. Highway 62 – Include in 5-Year Capital Improvement Program   |
| E. Wastewater Treatment Facility – Continue to coordinate with Hi-Desert Water District for design and construction                   |

**\* Source: 2009/10 Strategic Planning Workshop**

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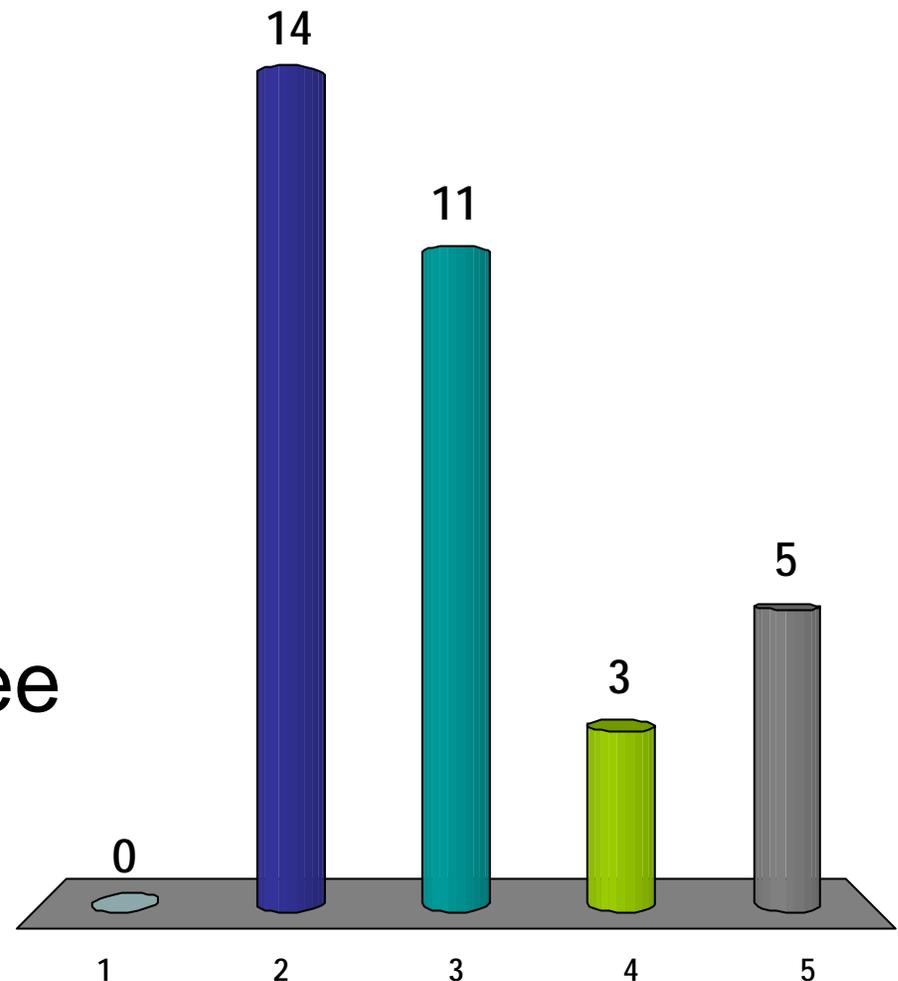
\* Source: 2009/10 Strategic Planning Workshop

HOW ARE WE DOING?

# The Town of Yucca Valley is making good progress at addressing the goals from the last Strategic Plan discussion...



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree





# From Goals to Implementation

- Limited Resources / Staff
  - Recurring General Fund
  - One-Time Construction funding
- Market Dynamics
  - Development trending to eastern Town limits
  - Recession impacting most residential development
- Competing / Conflicting priorities
- Outside Agency impacts
- “Community Challenges”



# Community Challenges

- Wastewater System
- Outdated General Plan / Development Code
- Deferred Infrastructure Maintenance / Investment
- Inadequate Public Facilities
- Lacking a Diverse Economy

# Examining Priorities

Item #	Issue	Description	Originator						
			Staff	Huntington	Luckino	Mayes	Rowe	Hagerman	
1	Code Enforcement - Corridor Enforcement / Beautification	Enforce property maintenance standards; Strategic programs to target key challenges in community (foreclosed properties, SR 62 enforcement)	Near	Near		Near			
2	Code Enforcement - Golf Course	Find short term solution and secure Golf Course		Near					
3	Community Outreach	Improve communication with public thru Web site and other; conduct of community survey(s) / outreach		Near					
4	Development - Development Impact Fees	Annual Review; Justification for setting at max defensible limits; Update to Development Impact Fee study (5 years old) -- completed at end of General Plan update (Medium timeframe)	Near						
5	Development - SWPPP	Pursue federal review relative to waters of the US; implications	Medium						
6	Development Regulations -- Code Update	Complete Development Code Revisions	Near	Near		Near	Near		
7	Development Regulations - Dark Skies	Continue to promote, support and require dark skies		Near					
8	Development Regulations - Open Space preservation	Continue to support and encourage open space; continue work with the Morongo Basin Open Space workin group		Near					
9	Development Regulations - Streamlining	Consolidate & streamline building submittal requirements		Near		Near			
10	Economic Development	Pursue Commercial Development & economic growth; Ease of (simplify) bringing development to Yucca Valley	Near	Near				Near	
11	Economic Development - Diversify Local Economy	Lack of a skilled workforce. Non-diverse economy; service based, low wage, minimal growth. Identify potential niche industry(s) to provide future employment opportunities; Identifying the opportunities to create jobs/possibly solar	Long			Near			
12	Economic Development - General	Determine "realistic" development targets and pursue; Identifying and then capturing the brand		Medium		Near			
13	Economic Development -- Golf Course	Facilitate private redevelopment of Golf Course; Moving this quality of life issue to a solution; Assist in redevelopment of Blue Sky	Long	Long		Near		Medium	Near
14	Economic Development - Old Town Development	Continue Old Town Specific Plan implementation; re-evaluating this project; "Near" term re-evaluation	Long	Medium	Medium	Near		Long	Long
15	Facility Planning - Animal Shelter	Complete new animal shelter; review location and cost to the	Near	Near				Medium	
16	Facility Planning - Bike Lanes / Trails	Improve Bicycle safety ; Acquire Land/easements and make reality		Near	Near				Medium
17	Facility Planning - Consolidation	Consolidate Town Hall in single location	Long	Medium					
18	Facility Planning - Expansion	Continue programs to add to park facilities and amenities; Finish partnership with Brehm		Near			Medium	Near	Near
19	Facility Planning - Library	Relocate library per facilities plan	Long	Long				Long	

# Examining Priorities

			Originator						
20	Facility Planning - Museum	Relocate Museum per facilities plan; Review financial cost to Town; look at generating revenue or spinning off to non-profit	Long	Long	Near		Near		
22	Facility Planning - Southside General Plan - Vision	Complete development of Southside Community park Confirm community vision of Yucca Valley	Near	Near		Near		Long	
23	General Plan Update	Review General Plan and update as required; Sustainable Communities Strategies (Development Code Update, Climate Action Plan)	Near	Medium		Near	Near	Near	
24	Infrastructure - Construction	Sidewalks in Commercial Corridor		Medium				Medium	
25	Infrastructure - Construction	Traffic calming and controls highway and local streets; SR-62 widening		Medium		Long			
26	Infrastructure - Flood Control	Pursue viable short term fixes to storm drainage	Near	Near			Medium		
27	Infrastructure - Maintenance	Improve public streets; Review alternative funding sources to address backlog (bonding against Measure I, General Fund loan, RDA loan)	Near	Near		Near	Medium	Medium	
28	Infrastructure - Public Works Standard Drawings / Specifications	Standard drawings are 13 years old. Project funded and slated for completion this coming year	Near						
29	Ordinance Review	Sign, Native Plant, Undergrounding Utility, Grading; Reduce amount of regulations (sign, NPO), eliminate infill requirement (utility), purge unnecessary ordinances				Near	Near	Near	Near
30	Public Safety - Increase Service Levels	Identify means and improve Police and Fire protection		Near					
31	Redevelopment - Affordable Housing	Provide for affordable housing per allotted quota; complete senior housing project	Near	Medium			Near		
32	Redevelopment - Project	Increase area to include golf course area; Increase the debt	Near				Near		
33	Sewer Plant	Support waste water project; advocacy without direct \$\$ contribution	Near	Near		Near	Near		
34	Town Management	Review and pursue maximum efficiencies in town operations; review public safety allocations vs. updated population / crime / public safety issues; Prioritize all expenditures to give staff direction on highest/lowest priorities; sell PFF building	Near	Medium	Near			Near	
35	Town Management - Community Services	Evaluate and provide cost effective programs & events		Medium					
36	Town Management - Employee Benefits Review	Examine alternative(s) to maintaining competitiveness while controlling costs of benefits to employees	Near						
37	Town Management - Reserves	Continue to maintain budgetary reserve at high level		Near					
38	Town Management - Revenue Increases / Financial Stability	Look at alternative(s) to increase revenues to deliver roads, parks, and other service enhancements; Ensuring financial stability in light of continuing financial contraction	Near						

# Session 2: Covering the Costs

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# Expectations v. Resources

<u>Issue</u>	<u>Cost</u>
Deferred Road Maintenance	\$14m
Flood Control Improvements	\$20m
SR-62 Expansion	\$25m
SR-62 Realignment	\$30m
Park Development	\$10m
Park Maintenance (annually)	\$0.3m
Civic Center consolidation	\$2m
Sewer System	\$120m

# Potential Revenue Sources

<u>Term (10 year) Sources</u>	<u>Total</u>
Sales Tax Measure	\$20m
Utility Users Tax	\$15m

<u>Recurring Source</u>	<u>Annually</u>
Transfer Tax	\$300k
Business License Fee	\$200k
TOT Increase	\$150k
Vehicle Impound Release Fee	\$20k

# Sales Tax Measure

- 👍 Significant contribution from non-residents
- 👍 Modest impact to fixed-income residents
- 👍 Transportation measures highly successful
- 👎 Requires 2/3rds voter approval
- 👎 State looking to extend increased sales tax
- 👎 Limited to transportation and park projects

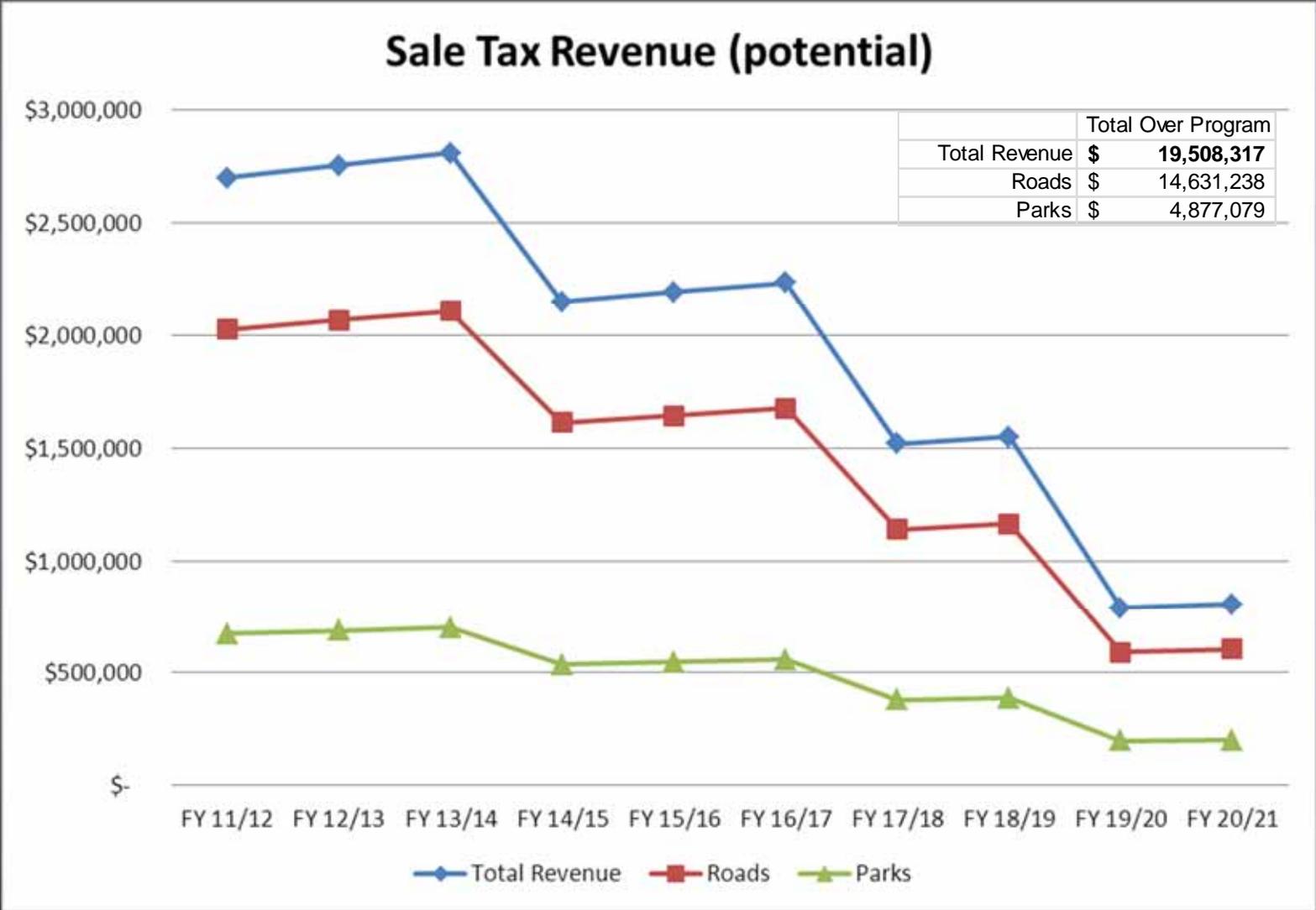
Sales Tax Measure (AB 1371 Grandlund)		Projected Sales Tax Generation			
		0.25%	0.50%	0.75%	1.00%
Current Sales Tax Base	\$ 270,000,000	\$ 675,000	\$ 1,350,000	\$ 2,025,000	\$ 2,700,000
Current Sales Tax (1%)	\$ 2,700,000				
<b>Assumption and Notes</b>					
1. Subject to 2/3 Voter Approval					
2. To be utilized for funding transportation and park repair, replacement, construction and reconstruction					
3. June General Election cycle requires ballot measure by March 7, 2011					
4. Special election could be held at the direction of the Council					
5. Provisions of the legislation allow for implementation to occur in 1/4 % increments, up to 1%.					



# Sales Tax Measure (cont)

- Ten Year Sunset:
  - Starts at 1% (Years 1 – 3)
  - Steps down to 0.75% (Years 4 – 6)
  - Steps down to 0.5% (Years 7 – 8)
  - Steps down to 0.25% (Years 9 -10)
- State Law allows for use on Roads & Park maintenance, construction, reconstruction

# Sales Tax Measure (cont)



# Utility Users tax

- 👍 Simple Majority passage
- 👍 Flexible funds
- 👍 Source increases with growth
- 👍 Exemptions permitted (seniors)
- 👎 No contribution from non-residents
- 👎 Unpopular with big utilities
- 👎 Exemptions erode revenue amount

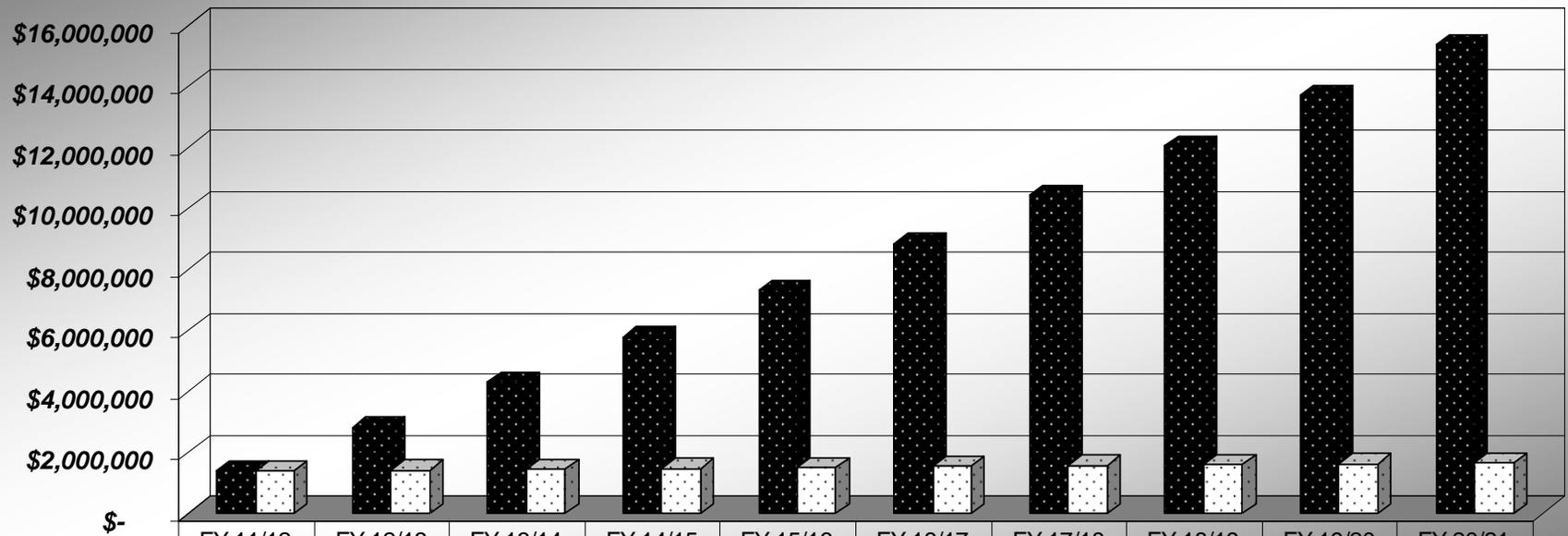
Utility Users Tax (UTT)			Projected Utility Tax Generation				
Utility Type	Gross Billings	% of Total	1%	2%	3%	4%	5%
Electric (SCE)	\$ 16,500,000	59%	\$ 165,000	\$ 330,000	\$ 495,000	\$ 660,000	\$ 825,000
Gas (Sempra)	3,800,000	14%	38,000	76,000	114,000	152,000	190,000
Cable (TWC)	3,500,000	12%	35,000	70,000	105,000	140,000	175,000
Telephone/Cell (VZ)	2,100,000	7%	21,000	42,000	63,000	84,000	105,000
Solid Waste (Burrtec)	2,200,000	8%	22,000	44,000	66,000	88,000	110,000
<b>Total</b>	<b>\$ 28,100,000</b>	<b>100%</b>	<b>\$ 281,000</b>	<b>\$ 562,000</b>	<b>\$ 843,000</b>	<b>\$ 1,124,000</b>	<b>\$ 1,405,000</b>

## Assumption and Notes

1. Based on FY 2009-10 Billings
2. Telecommunications estimated at 60% of Cable
3. Utility Users Tax generally subject to 50% voter threshold if non-specific

# Utility Users Tax (cont)

Ten Year UUT (5%) Projection



# Transfer Tax

- 👍 Tied to property sales
- 👍 Shares burden of infrastructure on all
- 👎 Requires charter or state legislative changes
- 👎 Erratic revenue stream

Historical Data			Extrapolated Data						
FY	Transfer Tax Revenue	Sales Per Year	Avg Sales Price	Annual Revenue	Annual Revenue	Annual Revenue	Annual Revenue	Annual Revenue	Annual Revenue
2003-04	\$ 97,132	775	\$ 225,000	\$ 95,906	\$ 174,375	\$ 348,750	\$ 523,125	\$ 871,875	\$ 1,743,750
2004-05	130,059	910	258,000	129,129	234,780	469,560	704,340	1,173,900	2,347,800
2005-06	124,835	860	252,000	119,196	216,720	433,440	650,160	1,083,600	2,167,200
2006-07	101,275	775	223,000	95,054	172,825	345,650	518,475	864,125	1,728,250
2007-08	48,407	490	170,000	45,815	83,300	166,600	249,900	416,500	833,000
2008-09	43,474	545	140,000	41,965	76,300	152,600	228,900	381,500	763,000
2009-10	44,767	600	130,000	42,900	78,000	156,000	234,000	390,000	780,000
				<b>Current Rate</b>					
<b>Rate per \$1000 Assessed Value</b>				<b>\$ 0.55</b>	<b>\$ 1.00</b>	<b>\$ 2.00</b>	<b>\$ 3.00</b>	<b>\$ 5.00</b>	<b>\$ 10.00</b>

**Considerations**

Transfer tax is authorized by state law (Rev and Tax 11911-11913)  
 General Law cities rate set at one half the county rate, or \$0.55 per \$1,000 AV  
 Charter cities have the ability to charge a different rate, although only a few do.

Transfer tax is sensitive to both average sales price and sales transactions, as well as to the rate.  
 Transfer tax directly correlated to both sales price and transaction volume.  
 Depending on the rate, the amount may equate to a significant percentage of the sales price.  
 Transfer tax is traditionally paid by seller, but is negotiable.

# Transfer Tax (cont)

- Current tax averages \$84k (+/- \$38k)
- Increased tax would average \$444k (+/- \$204k)



# Other Revenue Possibilities

Other Measures/Concepts			
Measure/Concept	Current Revenue	Potential Revenue	Description
Business License	\$ 50,000	\$ 200,000	Currently the Town only operates a business Registration Program. Changing to a Business License Program would provide additional revenue with a corresponding increase in oversight.
Vehicle Impound Release	\$ -	\$ 20,000	Fee to recapture costs associated with Sherriff's time related to impound of vehicles. Currently scheduled for Council consideration in 2011.
General Obligation Bonds	\$ -	\$2 - \$4 million	Based on 3-5% of General Fund Debt; Currently, the General Fund supports no GO debt.
	\$2m = \$170,000 in debt service annually		Any potential debt service paid through the General Fund would require an offsetting reduction in expenses as the Town currently operates within a balanced budget framework.
	\$4m = \$325,00 in debt service annually		

# Tipping the scales in our favor

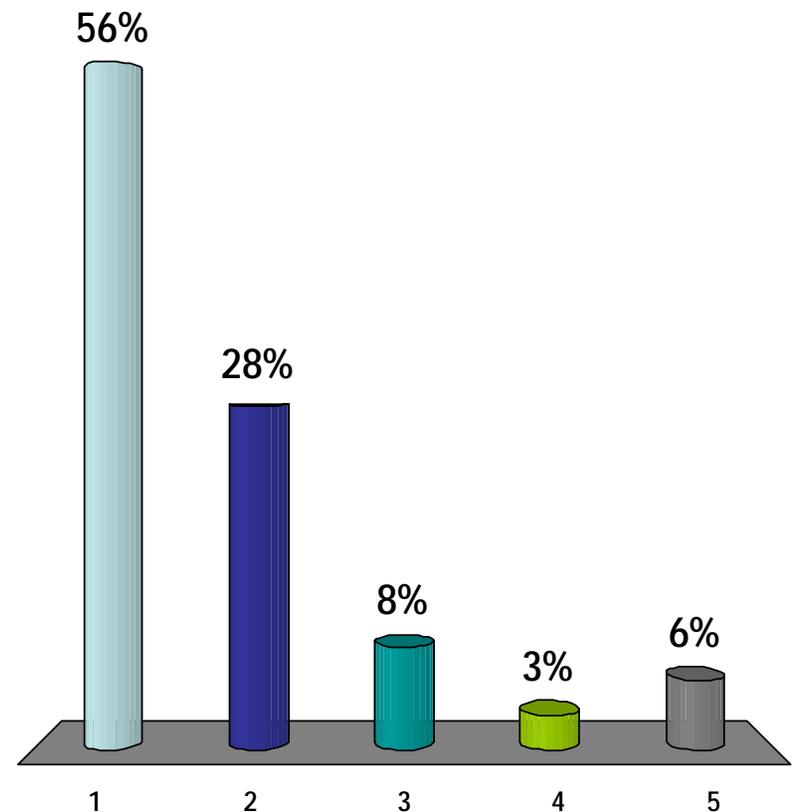


Issue	Cost	Potential Sources				Existing Sources		
		Sales Tax Measure	G.O. Bond	Transfer Tax	Special Assessment	RDA Bonding	Development Impact Fees	Measure I
Deferred Road Maintenance	\$14m	✓✓✓✓✓						
Flood Control Improvements	\$20m		✓	✓✓✓		✓✓✓	✓✓✓	
SR-62 Expansion	\$25m					✓✓✓	✓✓✓	✓✓✓
SR-62 Realignment	\$30m					✓	✓	✓
Park Development	\$10m	✓✓✓					✓✓✓	
Park Maintenance (annually)	\$0.3m	✓✓✓			✓✓✓			
Civic Center consolidation	\$2m		✓✓✓			✓✓✓		
Sewer System	\$120m				✓✓✓✓✓		✓✓✓	
	✓✓✓✓✓	Complete Funding						
	✓✓✓	Partial Funding						
	✓	Seed Funding						

In order to make improvements in this Town, the residents are going to have to support some form of tax measure.



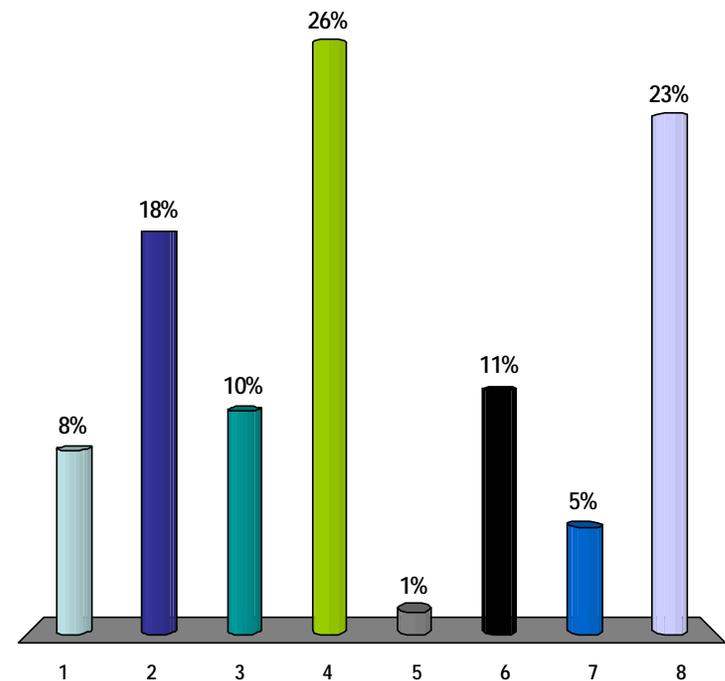
1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# In order of importance, select the top three reasons why you **would** / **would not** support a sales tax measure (pick 3)



1. I can't afford ANY more taxes
2. Park improvements will happen
3. Sales tax increases will hurt local businesses
4. Non-residents help pay for their impacts through a sales tax
5. I can't afford an extra \$0.03 per gallon of gas
6. Sales tax cannot be stolen by the state
7. The Town wastes enough tax revenues already
8. Road maintenance will occur



# Recap: Break

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# Development Objectives

- Promote a Diverse Local Economy
- Continue Town as the Retail center for the Morongo Basin
- Pursue Old Town Specific Plan – creating a “place” in Yucca Valley
- Promote reuse of Blue Skies property
- Capitalize on what makes the Town unique



# Community Challenges

- Wastewater System
- Outdated General Plan / Development Code
- Deferred Infrastructure Maintenance / Investment
- Inadequate Public Facilities
- Lacking a Diverse Economy



# General Plan Update

- Visioning Process
- Element Updates
- Land Use Planning
- Environmental Impact Report
- Timeframe: 24 months
- Cost: \$1 million +
  - General Fund, Redevelopment, Private Property Owners



# Vision – Yucca Valley 2020 & Beyond

- What are we?
  - Retirement community
  - Tourism destination
  - Retail center
  - Open space / night skies
  - Bedroom community
  - Employment center
- Involvement
  - Town Council
  - Planning Commission
  - Town Staff
  - Community
- Schedule & Cost
  - 6 months, \$150-\$250k
- Factors:
  - Demographic trends / SCAG & DOF projections
  - Market Analysis
  - Constraints (water, infrastructure)
  - Opportunities (RDA, Development Phasing)

# GP Elements

- Land Use (including focused planning efforts)
  - East Side (Retail, Sustainable Communities Strategies)
  - Mid-Town (Civic Center complex)
  - Old Town (Entertainment, including Blue Skies re-use)
- Circulation
  - Re-visit SR-62 Realignment alternatives
  - Bike Lanes
  - Trails
- Housing
- Conservation
- Open Space
- Noise
- Safety



# Land Use

- Community-wide Update to address development trends, land-use incompatibilities, and constraints
- Focused Planning Efforts
  - East Side
  - Mid-Town
  - Old Town
- Schedule
  - Months 7





# General Plan – Year 2

- Environmental Impact Report
- Formal completion of Elements
- Involvement of General Plan Advisory Committee (GPAC)
- Continued Outreach to Community
  - Tele-Town Hall meetings
  - Newsletter
- Adoption
  - Planning Commission
  - Town Council



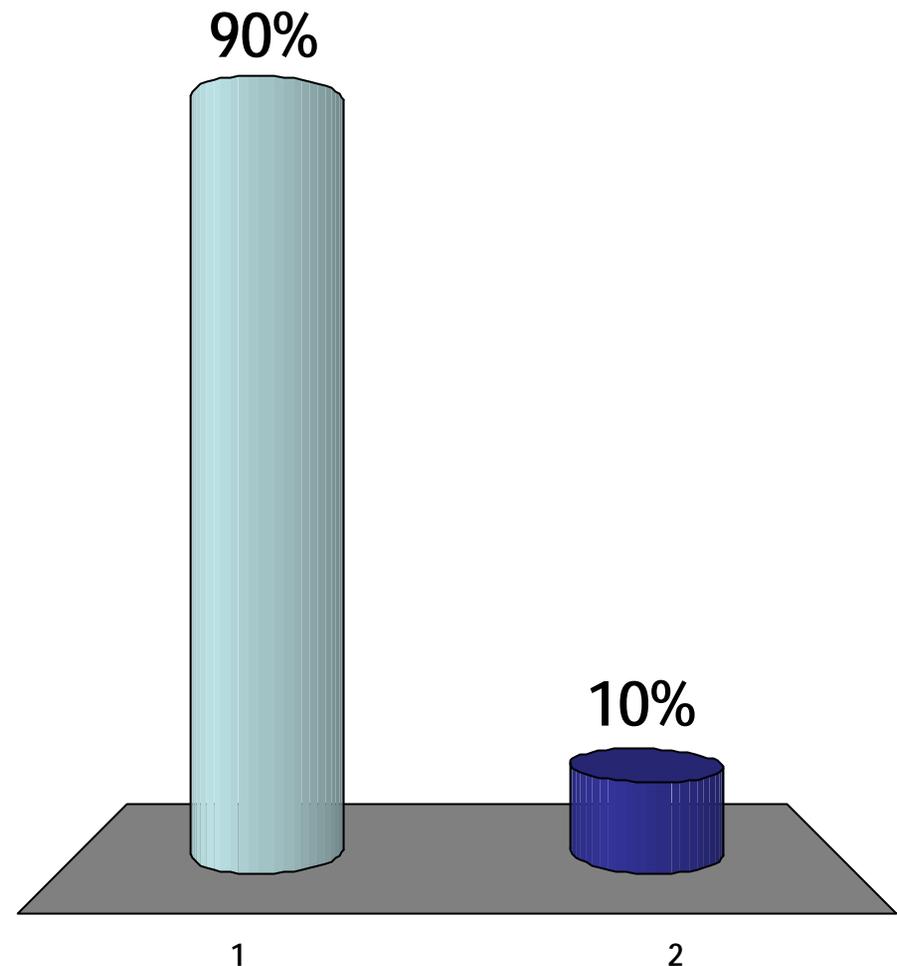
# Additional Activities

- Development Code Update
  - Interviews completed
  - Survey being formulated
  - Looking to merge efforts with GP Visioning activity
- Ordinance Review / Update
  - Native Plant Ordinance: Practical, Functional, Effective, Enforceable
  - Sign Code: Identification of issues, potential “solutions”
  - Grading Ordinance / Erosion Control / SWPPP
  - Utility Undergrounding

# Do you agree that the General Plan update needs to be started this year (2011)?



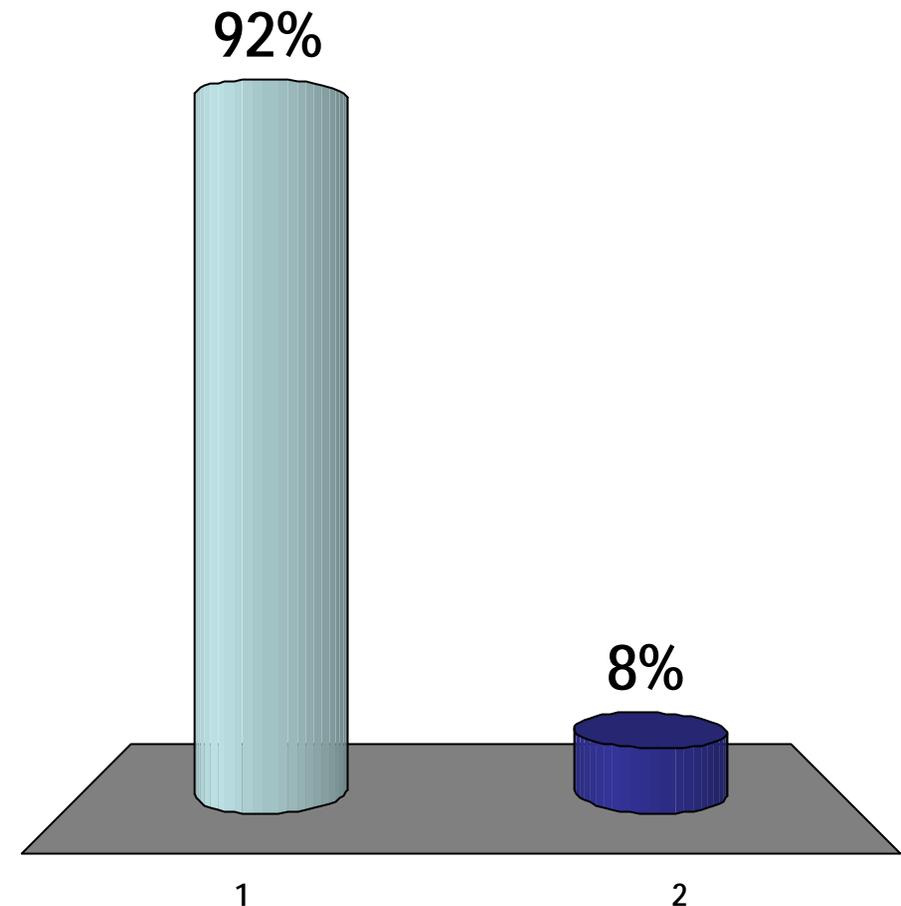
1. Yes
2. No



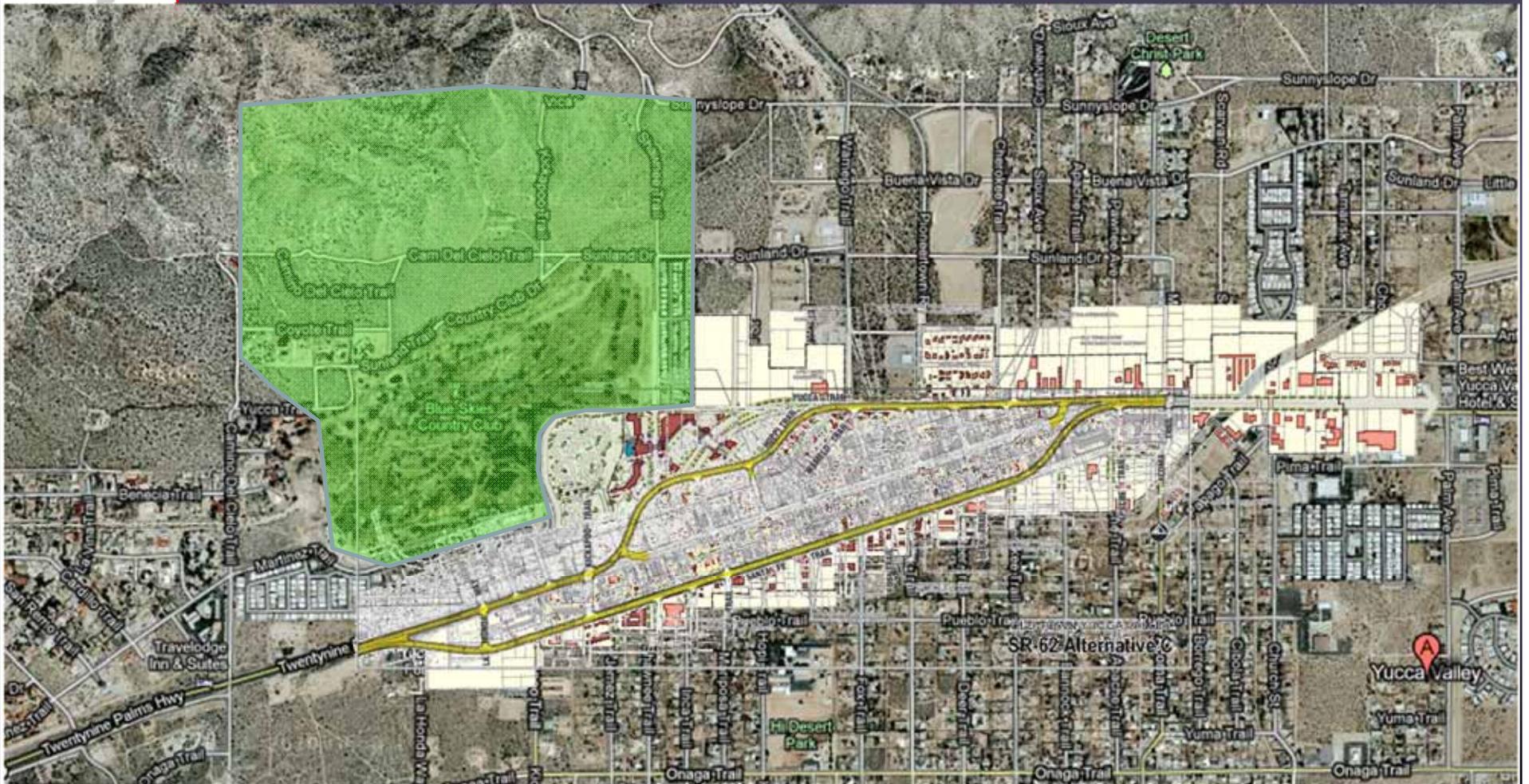
# Do you like the idea of having three (3) focused planning areas (Eastside, Mid-Town, Old Town)?



1. Yes
2. No



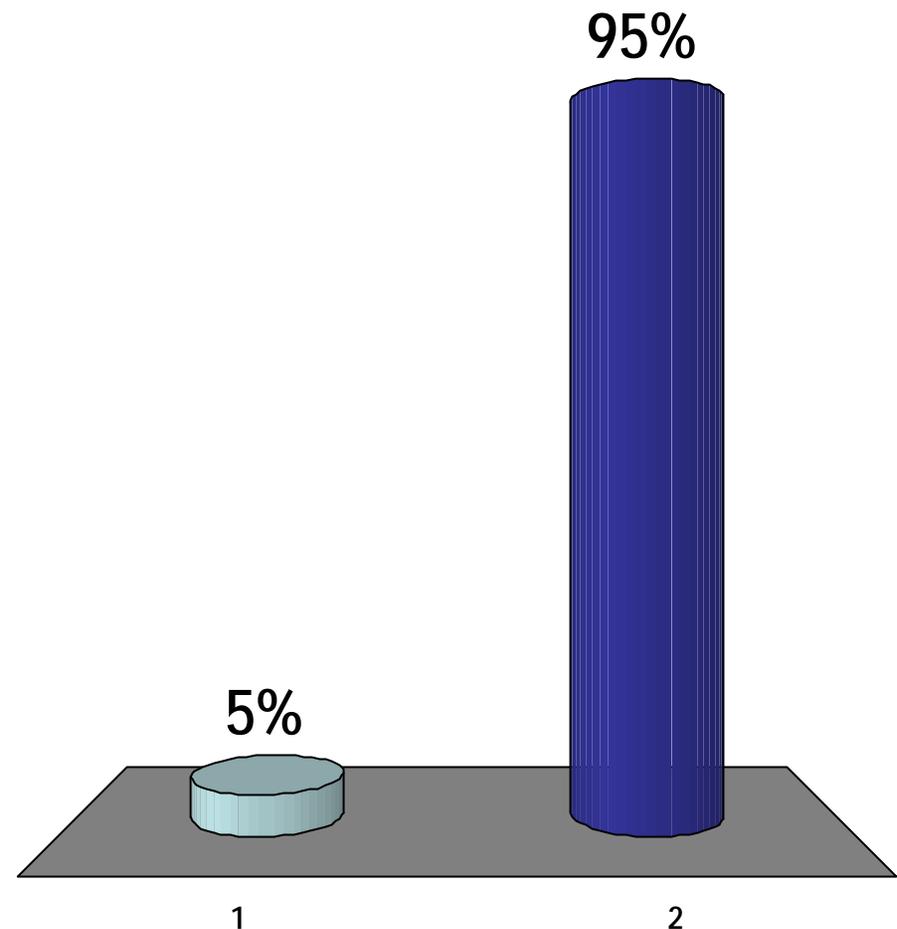
# Old Town Specific Plan



# Do you think the current plans to realign SR-62 are likely to occur?



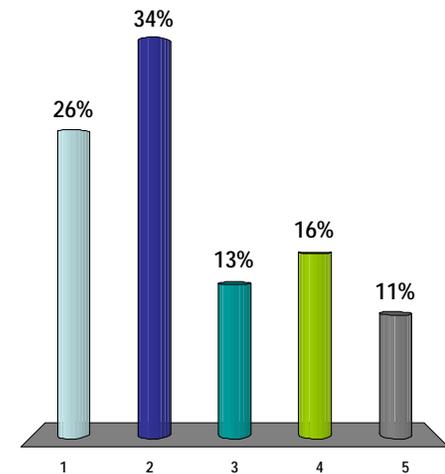
1. Yes
2. No



This alternative road design would create more commercial opportunities for Yucca Valley and should be examined further.



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# Session 4: Redevelopment

0900 Welcome & Agenda Review

Icebreaker – Using the Polling System

0915 Session 1: Community Issues / Opportunities

- Review of Prior Strategic Planning efforts
- Review of inputs from Council & EMT

0945 Session 2: Champagne Taste v. Light Beer budget

1015 Recap of Sessions 1-2 / Break

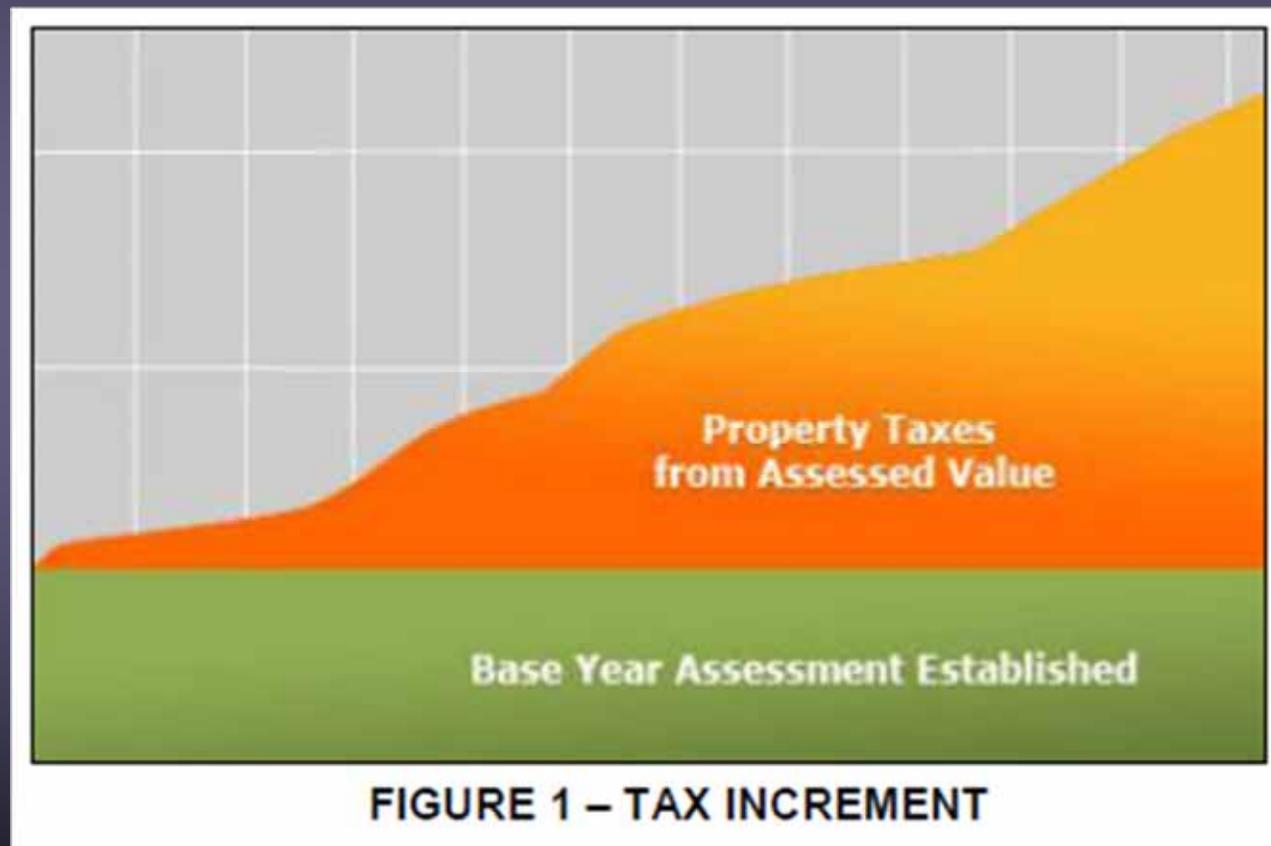
1030 Session 3: Development Objectives

- General Plan / Old Town Specific Plan update
- Development Code / Ordinance(s) updates

 1100 Session 4: Redevelopment strategies

- Plan Amendment
- Phasing of Development / Infrastructure / Low-Mod

# RDA 101



# RDA 101



- Redevelopment agencies receive tax “increment” – increase in property taxes from Base Year assessment
- Bond against tax increment to deliver improvements that benefit the project area.
- 20% of Tax Increment is obligated to affordable housing

# About the Agency

## Project Area No. 1 Redevelopment Plan Limits

Table 1

### Yucca Valley Redevelopment Agency

Plan Adoption

August 5, 1993

#### *Time Limitations*

Final Date to Incur Indebtedness

August 5, 2013

Final Date to Repay Indebtedness<sup>1</sup>

August 5, 2044

Effectiveness of Redevelopment Plan<sup>1</sup>

August 5, 2034

Final Date to Collect Tax Increment

August 5, 2044

#### *Financial Limitations*

Outstanding Bonding Indebtedness Limit

\$ 27,500,000

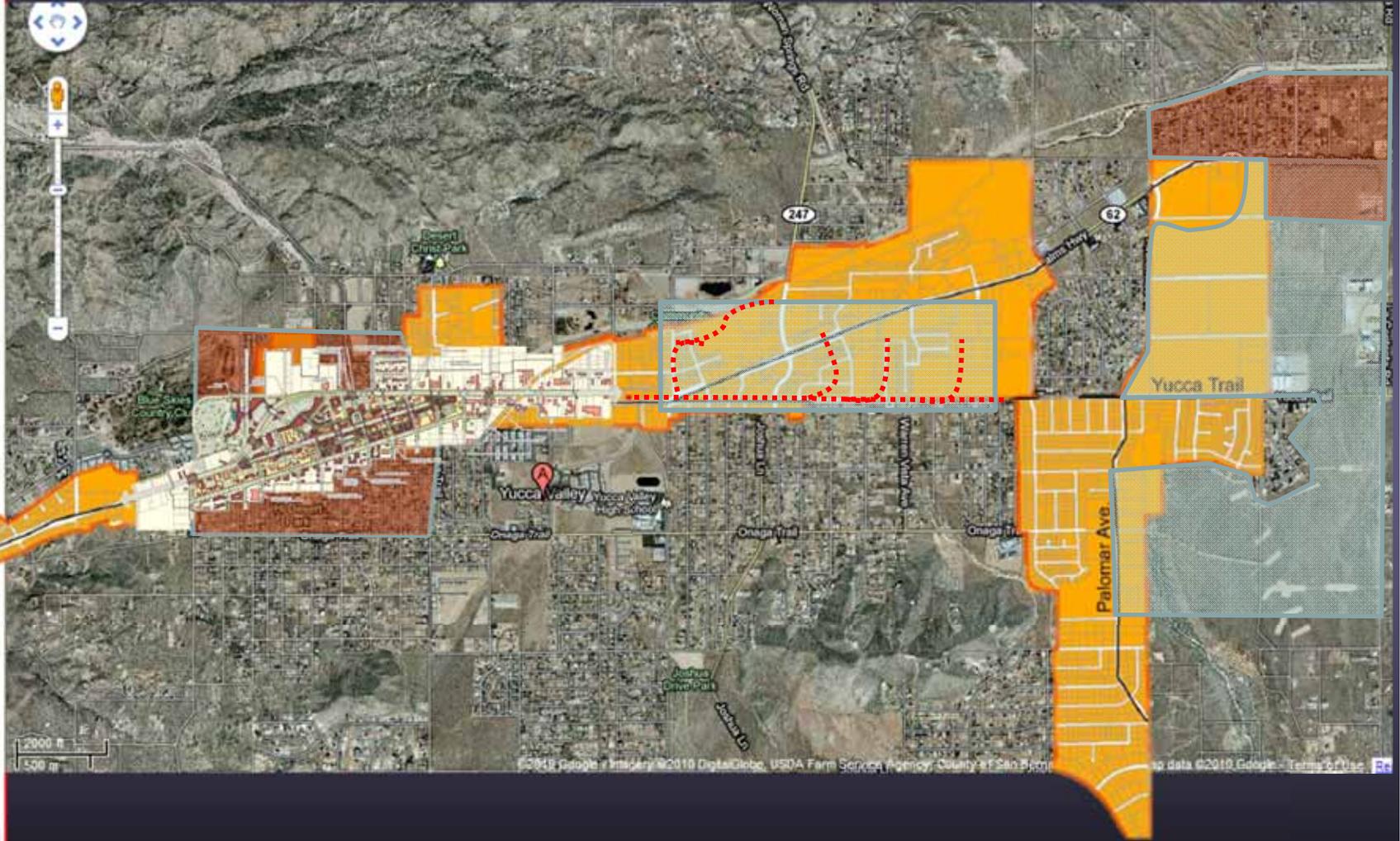
Cumulative Tax Increment Limit

\$ 275,000,000

<sup>1</sup> Ordinance No. 152 adopted on May 6, 2004 per SB 1045, amended limits for an additional year.

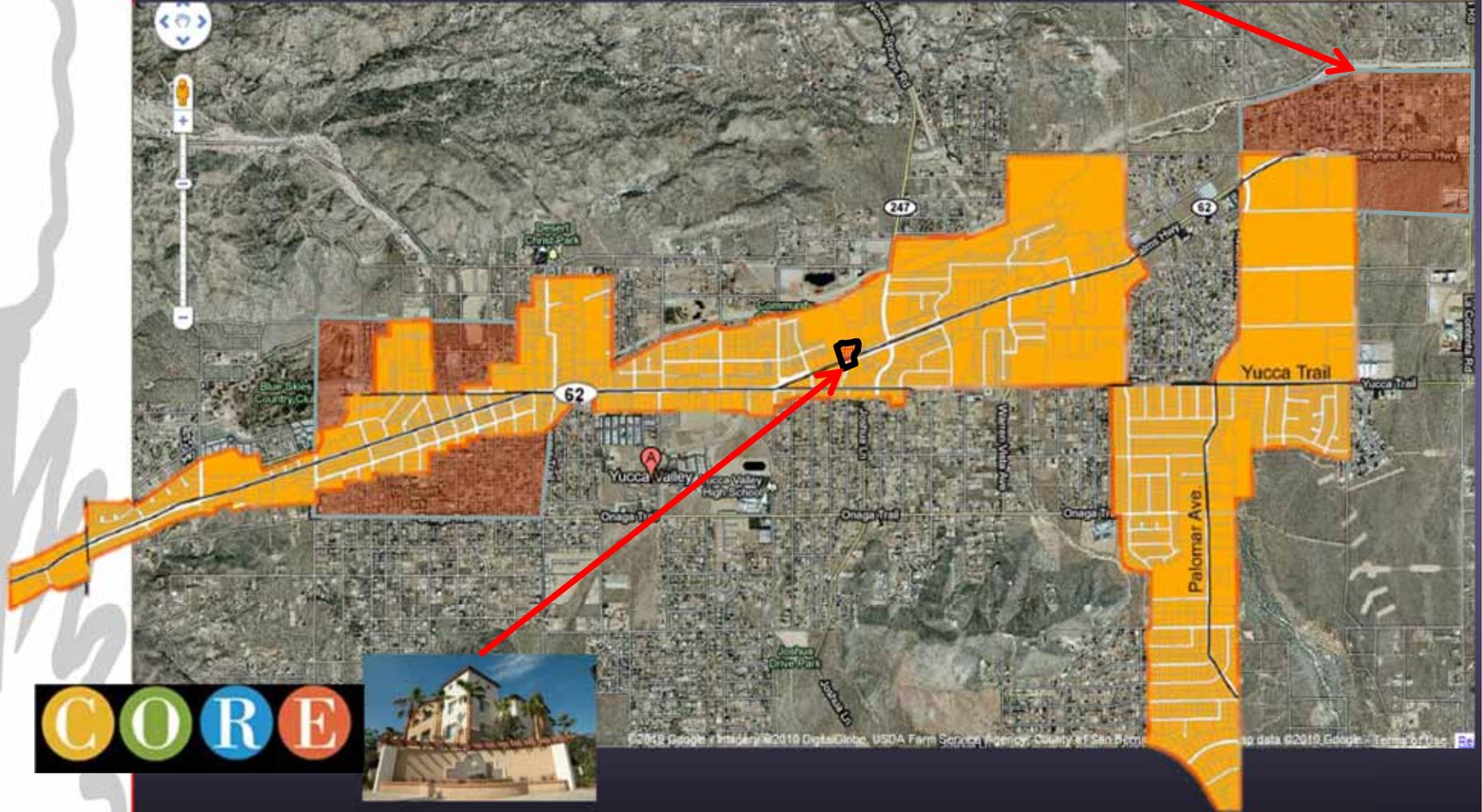
Amendment to RDA is required

# Redevelopment Strategies – Phasing of Development

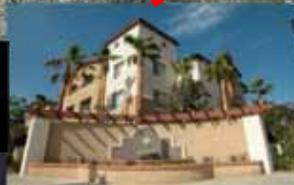


# Redevelopment Strategies – Affordable Housing

Acquisition / Rehab



**CORE**



Senior Affordable Housing

# Update

Project/Description	Preliminary Cost Estimates	Goals Achieved
<p><b>Branding &amp; Marketing Program</b></p> <p>As the Town continues to grow and prosper, a unifying marketing and branding strategy is needed to help shape the Town's image. This branding strategy will be developed and help the Town define how it will market itself and attract visitors and investors. The Agency will fund this effort that will identify the community's assets by gathering input from residents and stakeholders, as well as graphic concepts to be used in future marketing campaigns. Completion of this project will help create new jobs and will boost the local economy of the community by attracting new businesses and residents to the area.</p> <p><i>Timeframe</i>.....2009-10 through 2013-14</p>	\$50,000	 INVEST  GROW
<p><b>Land Acquisition</b></p> <p>The Agency has strategic plans to acquire and consolidate critical parcels for future public facilities, including the Yucca Valley Branch of the San Bernardino County Library and Hi Desert Nature Museum as well as to market the assembled parcels to local businesses and developers. Completion of this program will help alleviate conditions that prevent or substantially hinder the physical and economic viability of buildings and lots.</p> <p><i>Timeframe</i>.....2009-10 through 2013-14</p>	\$1,480,000	 GROW  GO
<p><b>Public Infrastructure Program</b></p> <p>The Agency will participate in the ongoing initiative to install sidewalks, traffic-calming medians, and other motor and pedestrian circulation system improvements. The initial activities will occur primarily in the Old Town area and along Highway 62. This project will provide necessary repairs to the street systems and facilitate the safe and efficient movement of traffic and allow storm water to drain more efficiently.</p> <p><i>Timeframe</i>.....2009-10 through 2013-14</p>	\$3,000,000	 INVEST  ACCESS
<p><b>Expand Project Area</b></p> <p>The Agency will evaluate the legal and financial viability of adding territory to the Project Area. If this analysis determines that adding territory can be justified, to address blight, the Agency would then fund a Redevelopment Plan amendment. Completion of this program will help alleviate conditions of physical and economic blight in the Project Area and Town.</p> <p><i>Timeframe</i>.....2009-10 through 2010-11</p>	\$250,000	 INVEST  ACCESS
<b>Total Estimated Agency Contribution for Non-Housing Programs</b>	<b>\$8,900,000</b>	



# Other RDA thoughts

- Economic Development
  - Regional Marketing of Community
  - Subsidy for sales tax production
- Investments in Quality of Life amenities
  - Park Development
  - Irrigation Master Plan (reducing GF costs)
- Fighting Blight
  - Acquire rundown property
  - Demolish substandard structures



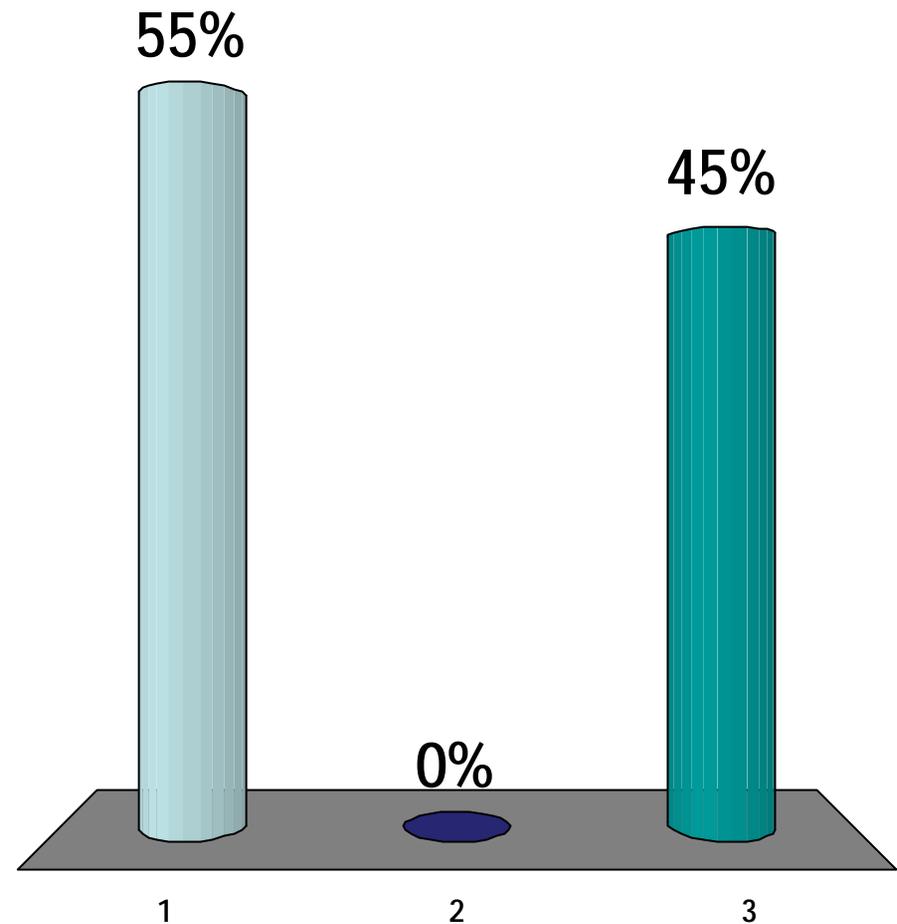
# RDA Strategy

- Project Area amendment is required
- Pursue development strategy that maximizes tax increment
  - Eastside “intensification”
  - Focused development along SR-62 Corridor
- Leverage future Tax increment to facilitate Old Town Specific Plan
- Senior Housing development / Future Acquisition / Rehab for affordability mandates

# Does this RDA strategy make sense?



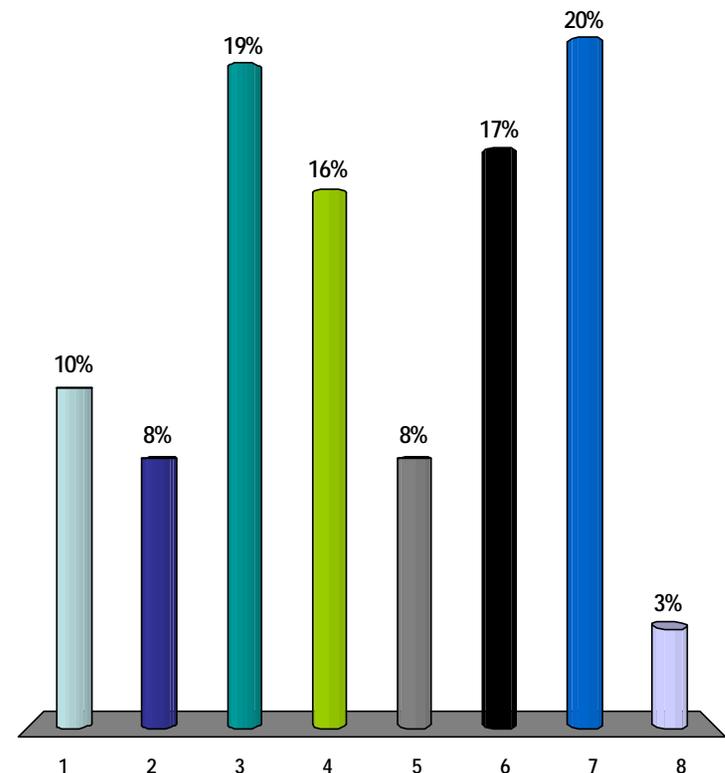
1. Yes
2. No
3. Jury Still Out



# In order of importance, select the top three investments you would make with RDA funds (pick 3)



1. Purchase land to eliminate blight
2. SR-62 widening, medians, sidewalks
3. Subsidy to bring sales tax producers to the community
4. Low-Income assistance program for sewer connection
5. Park development (Brehm)
6. General Plan update
7. Flood Control Improvements
8. Business subsidy for undergrounding utilities



# Recap – Working Lunch



1130 Recap of Morning / Working Lunch

1200 Session 5: Code Enforcement strategies

1215 Session 6: CDBG (formerly Park Dev.) Priorities

- Southside v. Brehm v. Town Hall playground v. services
- Allocation of federal funding

1245 Session 7: Wastewater System Development

- Irrigation Master Plan
- Low Income assistance

1315 Session 8: Town Facility Planning

- Facility Master Plan concepts (consolidated vs. Old Town)
- Animal Control facility

# Session 5: Code Enforcement

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- Animal Control facility

# Code Enforcement Update – Phase I: Program Implementation

- Staff Training & Streamlined Processes
- Better Coordination & New Procedures
  - Reduced time required to resolve a complaint; initial response reduced from more than a week to approximately a few hours (or low priority calls within 24hours)
  - Courtesy Letters soliciting compliance in a cost-effective approach
- New Code-specific software implemented
  - Supports necessary correspondence
  - Report generation capability



# Code Enforcement Update – Phase II: Program Enhancements

- Development and adoption of comprehensive ordinances
  - Facilitate flexible yet timely remedies to code violations,
  - Based upon community need
- Recent / Upcoming Ordinances
  - Shopping Cart
  - Maintenance of Abandoned Properties
  - Parking Fines
- Interagency Coordination
  - Working with sheriff focusing on hot spots
  - Opportunity for saturation sweeps



# Code Enforcement Update – Phase III: Future Enhancements

- Rental Unit Inspection Program
  - Uptick in complaints concerning substandard housing
- Crime Free Multi-Family Housing
  - Probation, Child Protective Services, Adult Protective Services, County Fire, ...
  - Multi-Agency sweeps

# Code Enforcement Update – A Look At The Numbers

## JAN-DEC 2010 TOTALS FOR PROACTIVE AND REACTIVE CALLS/SWEEPS

Jan -Dec 2010	Proactive	Reactive	Govt	Mon Totals	Courtesy Letters Sent	Cases Resolved by Courtesy	Verbal Contact	Verbal Contact Resolved	Phone Contact	Phone Contact Resolved	Total Cases Closed/Resolved
January	25	23	1	61							68
February	27	30		57							56
March	33	39		72							79
April	29	28		57							85
May	11	14	15	40							66
June	62	38		100							63
July	26	13		39							58
August	14	27	1	42							81
September	0	35	0	35							15
October	13	37	0	50							48
November	150	28	0	178	138	79	2	2	168	3	39
December	79	54	4	137	20	19	27	19	174		50
				<b>YEAR END</b>							
<b>TOTALS</b>	<b>469</b>	<b>366</b>	<b>21</b>	<b>856</b>	<b>158</b>	<b>98</b>	<b>29</b>	<b>21</b>	<b>342</b>	<b>3</b>	<b>708</b>

# Session 6: CDBG Priorities

1130 Recap of Morning / Working Lunch

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- Southside v. Brehm v. Town Hall playground v. services
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- Animal Control facility

# Park Development Update

## Brehm Sports Park

- Non-profit group fundraising for park
- Miracle League field, Soccer field(s), additional recreation amenities
- Conditional Use Permit completed
- Undergrounding utilities
- Cost est: \$5 million

## Southside CC

- Town-led effort; funding from federal sources for land acq. & design
- Multi-phase project Phase I Design completed
- Prop 84 application submitted (not selected)
- Cost: \$5 million (phase 1)

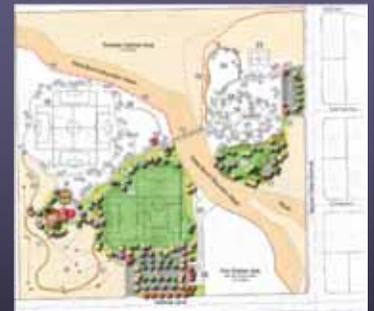
# Southside Community Park



- Grant Funded Improvements (all items that are colored)**
- 1 Multi-Use Play Fields (0.44 Acres)
  - Play and Picnic Area (0.44 Acres)
  - 2 Playground (2-5 and 5-12 year old) with Shade Sails over Play Equipment
  - 3 Sand Play
  - 4 Half Court Basketball
  - 5 Picnic Shelter
  - 6 Frisbee Golf Course (0.40 Acres)
  - 7 Large Dog Park (0.20 Acres)
  - 8 Small Dog Park (0.20 Acres)
  - 9 Interpretive Walk and Signage (0.22 Acres)
  - 10 Restroom and Snack Bar Building (1,000 SF)
  - 11 Decomposed Granite Trail
  - 12 Public Art Location
  - 13 Bridge
  - 14 East Parking Lot (30 Stalls) (0.40 Acres)
  - 15 West Parking Lot (50 Stalls) (1.00 Acres)
  - 16 Barrier Fencing Separating Tortoise Habitat Area
  - 17 Concrete Walk (0.02 Acres)
- Future Park Improvements (not a part of grant)**
- 18 Multi-Use Play Fields (0.44 Acres)
  - Play and Picnic Area (0.44 Acres)
  - 19 Playground (2-5 and 5-12 year old) with Shade Sails over Play Equipment
  - 20 Sand Play
  - 21 Splash Pad
  - 22 Picnic Shelter
  - 23 Sand Volleyball (0.22 Acres)
  - 24 Native Plant Garden (0.74 Acres)
  - 25 Decomposed Granite Trail
  - 26 Maintenance Yard with 600 SF Building and Trash Enclosure
  - 27 Access Road and Concrete Pad for Rolling Stage (0.08 Acres)
- Turf

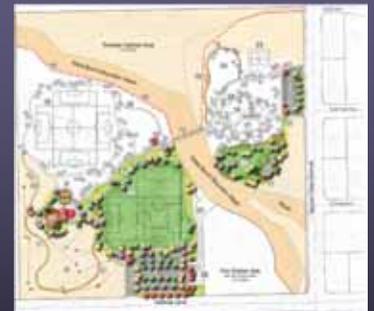
# Southside Community Park

- Not awarded Prop 84 round 1 funding
  - Income Criteria not met
  - Uncertain whether competitiveness can be improved
- \$500k federal funds remain
  - Flexible funding
  - Potential to use to deliver comparable amenities elsewhere
- No other funding sources avail.



# Southside Community Park

- If no construction funds are secured:
  - Reallocate federal funding to Town Hall Community Center project
  - Freeing up over \$450k in CDBG funding
- Plan for future construction via:
  - Development Impact Fees
  - Disposition & development of residual 40 acre parcel
  - Future (potential) revenue measures





# What About the CDBG Funds?

- Prior commitment to Town Hall Community Center improvements
  - Reallocation of Federal funds frees up \$450k
- Annual Allocation -- \$145k
- Potential Uses:
  - Road Maintenance
  - Economic Development
  - Code Enforcement
  - Community “Partnerships”
  - Infrastructure Development
  - Low-Income subsidy (sewer connections, lateral requirements)
  - Other Park Development (Brehm)
  - Civic Center investments (sewer lateral, facility improvements)

# Brehm Sports Park



# Brehm Sports Park – Town Partnership Options



- Undergrounding Utilities
  - Contacted SCE regarding Rule 20(a)
  - ROM estimate due shortly
  - 18 months to construct
- Off-site Road Improvements
  - Measure I funding (availability)
- Reclaimed water / irrigation master plan
  - Prop 84 grant opportunities
- Investment in artificial turf
  - RDA or Park Development or other future revenue source
- Long-term maintenance
  - Future Revenue Source



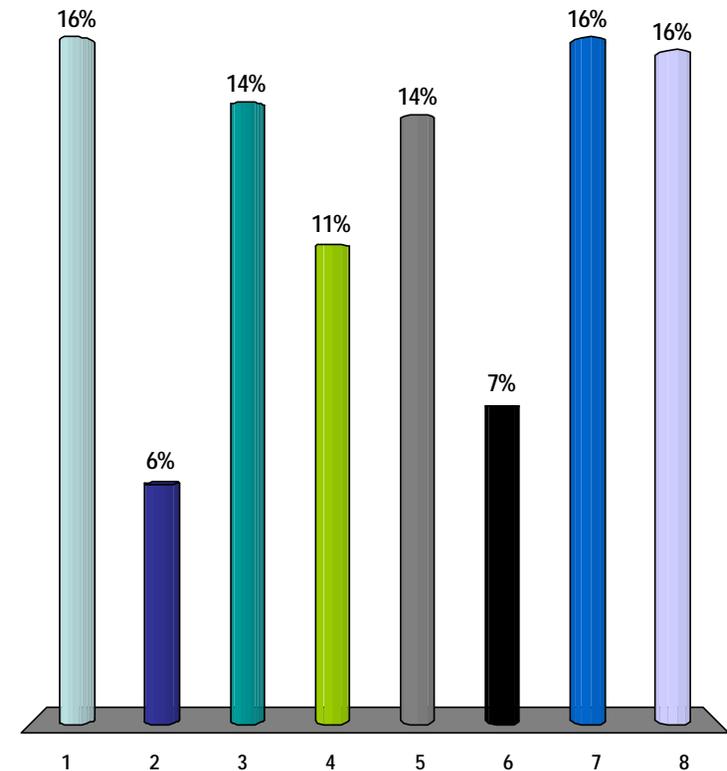
# What About the CDBG Funds?

- Reallocation of Federal funds frees up \$450k
- Annual Allocation -- \$145k
- Potential Uses:
  - Road Maintenance
  - Economic Development
  - Code Enforcement
  - Community “Partnerships”
  - Infrastructure Development
  - Low-Income subsidy (sewer connections, lateral requirements)
  - Other Park Development (Brehm)
  - Civic Center investments (sewer lateral, facility improvements)

# In order of importance, select the top two investments you would make with CDBG funds (pick 2)



1. Road maintenance
2. Economic Development
3. Code Enforcement
4. Community “Partnerships”
5. Infrastructure Development
6. Low-Income assistance (sewer connections)
7. Other Park Development (Brehm)
8. Civic Center investments (future sewer lateral, facility improvements)



# Session 7: Wastewater

1130 Recap of Morning / Working Lunch

1200 Session 5: Code Enforcement strategies

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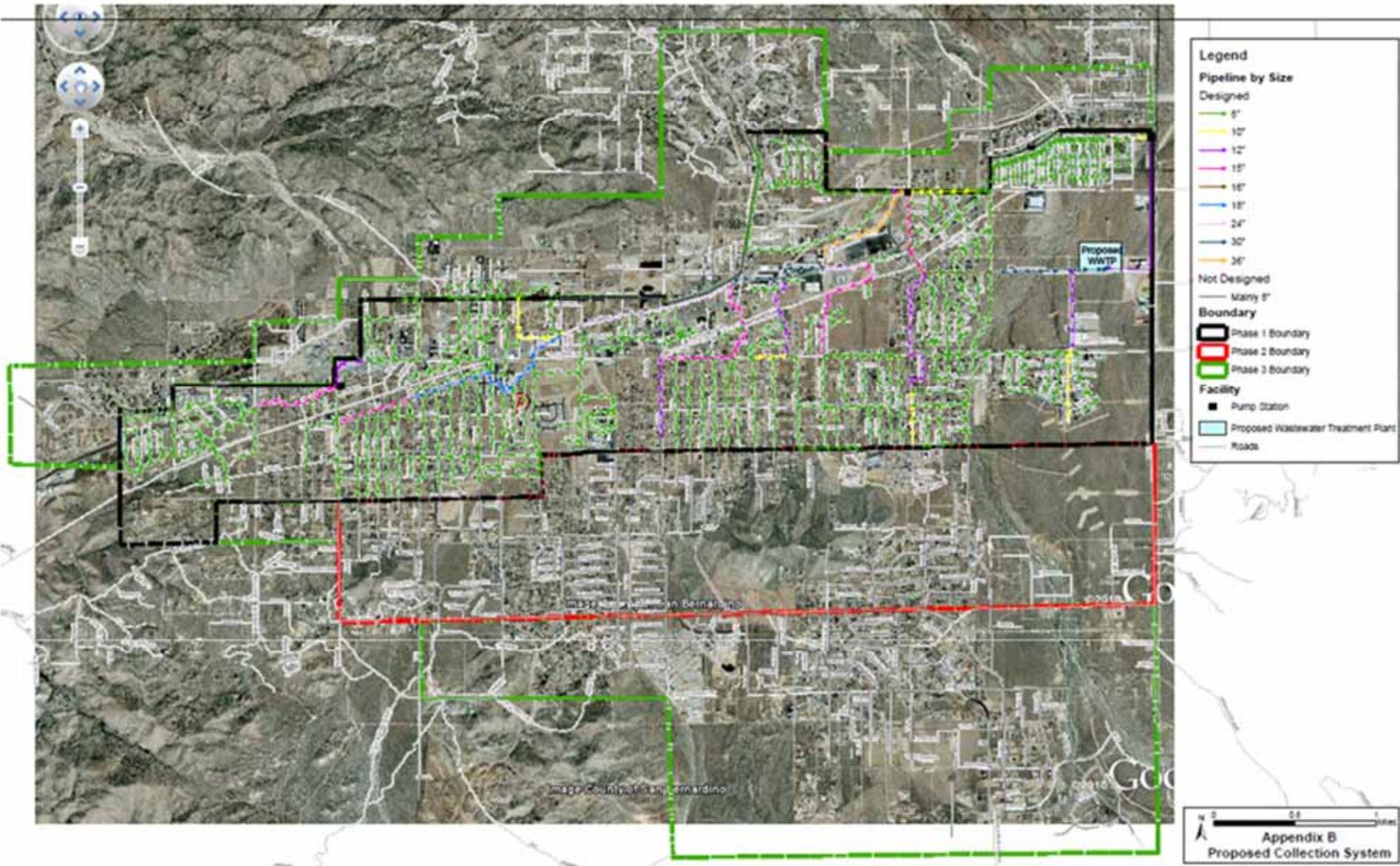
# Town Participation

- Collaboration on Infrastructure Development (i.e. roads)
- Advocacy Support
  - ✓ Federal / State Lobbying
  - ✓ Public Outreach in Community
- Reclaimed Water utilization
- Requests from HDWD for additional financial participation
  - ✓ Redevelopment Agency
  - ✓ Community Development Block Grant



# Infrastructure Collaboration

- Wastewater System Installation will impact roads throughout the Town
- Pavement Management System (PMS) evaluates investment required per road segment
- Town staff have estimated current road maintenance backlog -- \$13.2 million



# Phase I Sewer Road “Needs”

<b>TOWN WIDE MicroPacer PMP</b>		
<b>2008 PCI Field Date</b>		
<b>Summary</b>	<b>Townwide</b>	<b>Phase I Sewer</b>
Reconstruct	\$ 8,583,992	\$ 3,043,000
Overlay	\$ 2,069,116	\$ 1,639,000
Cape	\$ 1,311,079	\$ 348,100
Slurry	\$ 1,249,899	\$ 1,046,000
Total	\$ 13,214,086	\$ 6,076,100



# Infrastructure Collaboration

- Phasing of road improvements to coincide with sewer line installations
- HDWD could make PMS prescribed road improvements and be reimbursed by Town from future revenue sources:
  - Measure I (\$600k per year)
  - Potential Sales Tax Measure



# Town Participation

- Collaboration on Infrastructure Development (i.e. roads)
- Advocacy Support
  - ✓ Federal / State Lobbying
  - ✓ Public Outreach in Community
- Reclaimed Water utilization
- Requests from HDWD for additional financial participation
  - ✓ Redevelopment Agency
  - ✓ Community Development Block Grant



# Advocacy Support

- Wastewater system delivery included in federal advocacy
- Town Council and staff traveling to Sacramento January 19-21 with HDWD to advocate for state funding
  - Prop 84
  - Future Water Bond (2012)
- Community Outreach
  - Facility & staff support



# Town Participation

- Collaboration on Infrastructure Development (i.e. roads)
- Advocacy Support
  - ✓ Federal / State Lobbying
  - ✓ Public Outreach in Community
- Reclaimed Water utilization
- Requests from HDWD for additional financial participation
  - ✓ Redevelopment Agency
  - ✓ Community Development Block Grant



# Reclaimed Water

- Town currently pays \$90,000 per year in water for Machris Park / Town Hall community center
- Projections of irrigation expenses approaching \$350,000 per year with addition of Brehm / Little League
- Water Rate increases (33%) on the horizon
  - Town currently paying \$2600/ ac-ft



# Reclaimed Water - cont

- Potential Solutions:
  - Use reclaimed water from treatment plant and/or
  - Secure access to state water project resources
- Town could develop a community irrigation plan that ties into wastewater treatment & state water
  - Source(s) of irrigation water
  - Storage locations (reservoirs, golf course)
  - Current & future demand



# Town Participation

- Collaboration on Infrastructure Development (i.e. roads)
- Advocacy Support
  - ✓ Federal / State Lobbying
  - ✓ Public Outreach in Community
- Reclaimed Water utilization
- Requests from HDWD for additional financial participation
  - ✓ Redevelopment Agency
  - ✓ Community Development Block Grant



# HDWD Funding Inquiry

- Redevelopment Agency
  - Direct Contribution to project
  - Cathedral City model (low income, owner occupied assistance)
  - Low interest loans
- CDBG
  - Assistance to homeowners / businesses
  - Limited to CDBG areas
  - Not a Guaranteed Funding Source



# HDWD Funding Inquiry

- Limited Unobligated Resources in RDA / CDBG
  - Bond proceeds programmed to capital improvements
  - Tax increment decreasing with drop in assessed valuation
  - CDBG allocated to park improvements
- Agency / Town might loan resources to support sewer system design
  - Reserves currently in low-interest earning

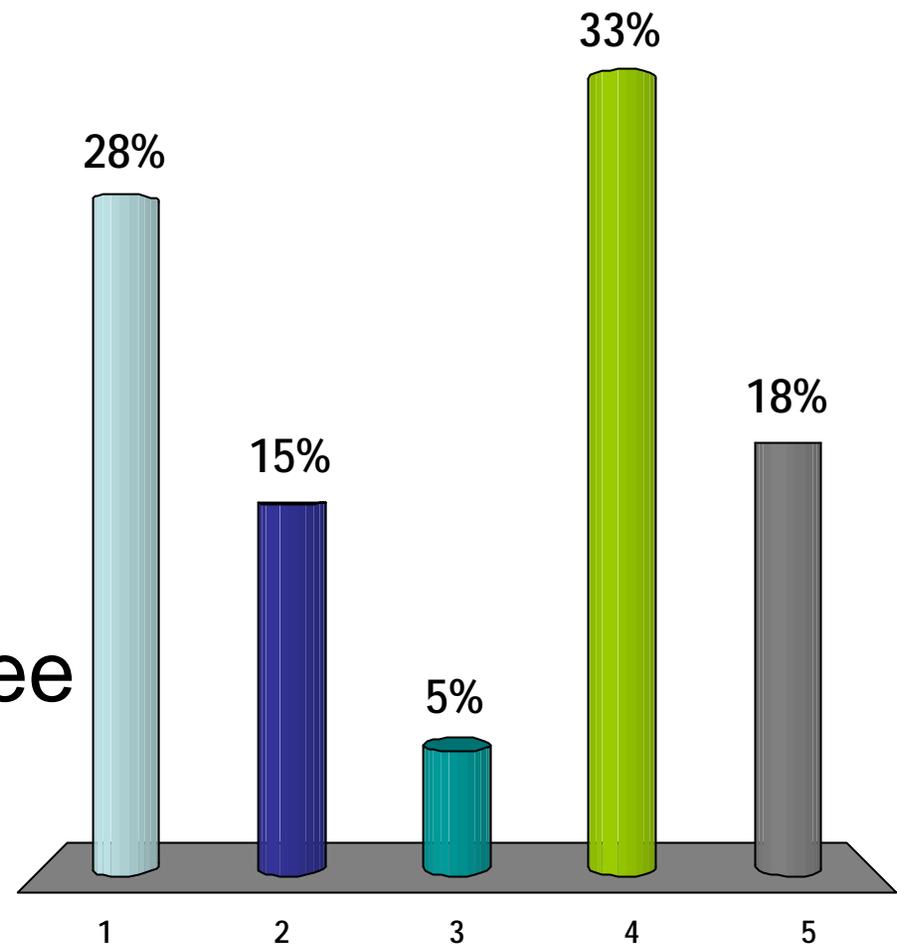
# Town Participation

- Promote Growth -- Economic Development creates new connections
  - Update General Plan
- Investment in infrastructure
  - Reclaimed Water utilization
- Development Impact Fee incentive program
  - Ordinance Review

The Town of Yucca Valley has a vested interest in the development of the sewer system and should make direct financial contributions to help it develop.



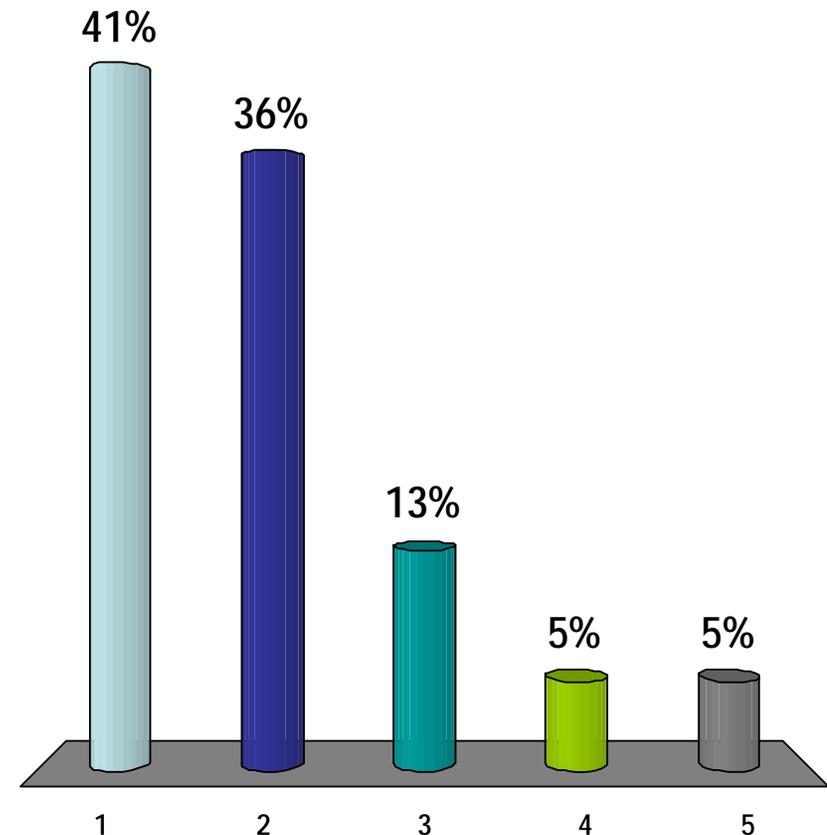
1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



Funding from a potential sales tax measure should be used to improve roads as the sewer system is being built.



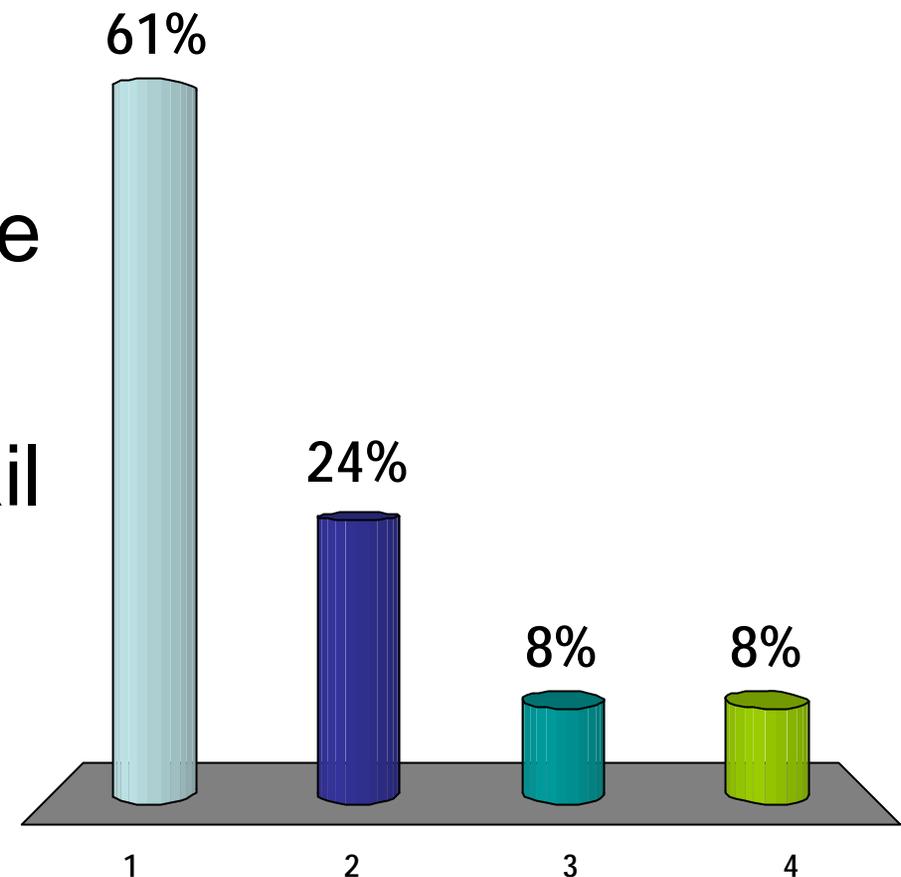
1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



A sales tax ballot measure would be most likely to succeed \_\_\_\_\_ the HDWD does their sewer system assessment.



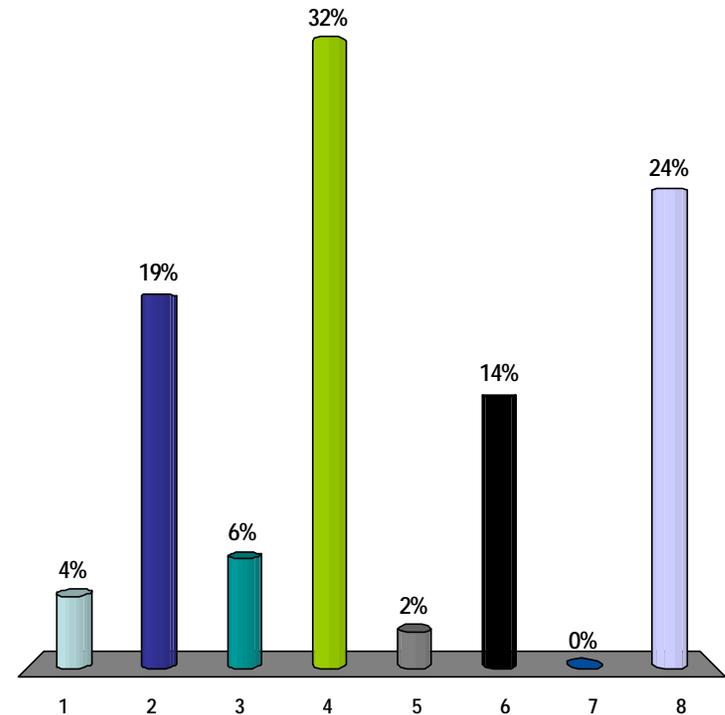
1. Before
2. At the same time
3. After
4. Never – it will fail regardless of when you schedule it



# In order of importance, select the top three reasons why you **would** / **would not** support a sales tax measure (pick 3)



1. I can't afford ANY more taxes
2. Park improvements will happen
3. Sales tax increases will hurt local businesses
4. Non-residents help pay for their impacts through a sales tax
5. I can't afford an extra \$0.03 per gallon of gas
6. Sales tax cannot be stolen by the state
7. The Town wastes enough tax revenues already
8. Road maintenance will occur



# Session 8: Facility Planning

1130 Recap of Morning / Working Lunch

1200 Session 5: Code Enforcement strategies

1215 Session 6: CDBG (formerly Park Dev.) Priorities

- Southside v. Brehm v. Town Hall playground v. services
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# Facility Planning Discussion



# Facility Master Plan – *A Tale of Two Visions*

- Expansion of Library / Museum (2 alternatives)
  - Expand in place (build up)
  - Relocate to Old Town
- Relocate or Expand in place
  - Synergy exists at Town Hall
  - If relocate, what to do with the vacated buildings?
- Consolidation of Town Services
  - Locate Community Development & Code Enforcement at Town Hall
- COMPASS Blueprint
  - Examination of Mid-Town Civic Center for Circulation and Mixed Use opportunities



# Facility Master Plan – *A Tale of Two Visions*

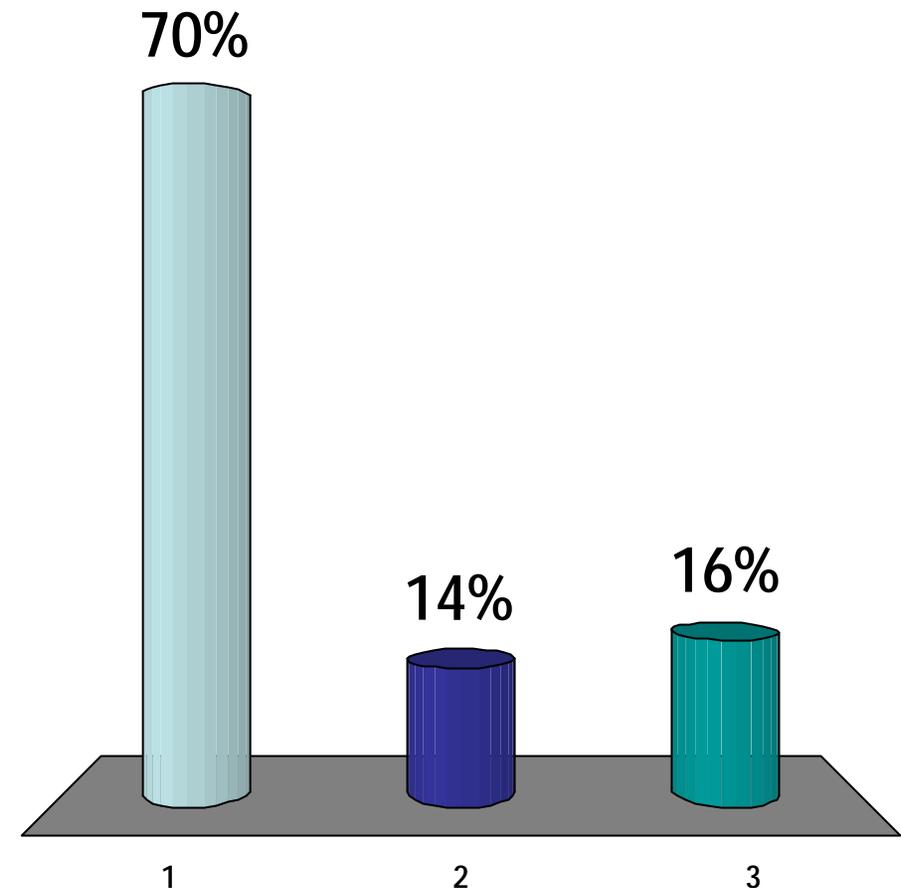
- Old Town Specific Plan looks to use the public facilities to create a place
- A “Place” Already Exists at Town Hall with room to grow
  - Underutilized surrounding properties
  - Transit Service exists
- Facility Master Plan also calls out additional amenities adjacent to Town Hall
  - Aquatics, Trails



# Do you believe the permanent location for the library should be at the Town Hall / Civic Center?



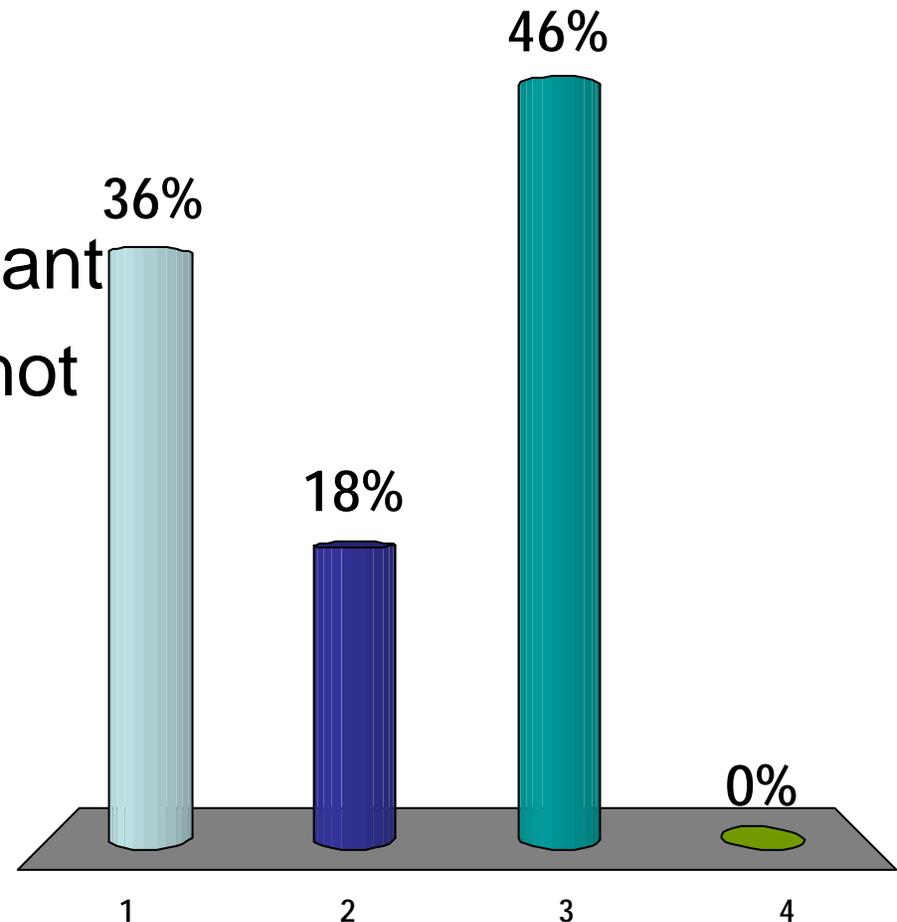
1. Yes
2. No
3. Unsure



# How important is it to consolidate Community Services and Code Enforcement at Town Hall?



1. Very Important
2. Somewhat Important
3. Nice to have but not that important
4. Horrible Idea



# Animal Control Facility Update





# Animal Control Facility Update

- JPA with County to construct a \$3.5 million facility
  - County “fronting” construction funds
  - Town negotiating a low (no) interest “loan” and repayment plan
  - Repayment from future collected Development Impact Fees
- Staff brought item to Planning Commission to begin discussions with community about scope of project
  - Neighbors responded expressing concerns about the new site
  - Fresh on the heels of the Burrtec issue
  - Site was presented as only one of several “potential” sites (no alternative sites are owned by the Town)
  - Commission asked staff to examine alternative sites



# Animal Control Facility Update

- Town staff is recommending we re-visit the discussion with the current site and include the neighbors in the design process
- Staff met with representatives from neighborhood
- Scheduling a tour of comparable facilities that are located within neighborhoods
- Will include Council subcommittee, Planning Commission subcommittee, and representatives from the neighborhood on the Tour

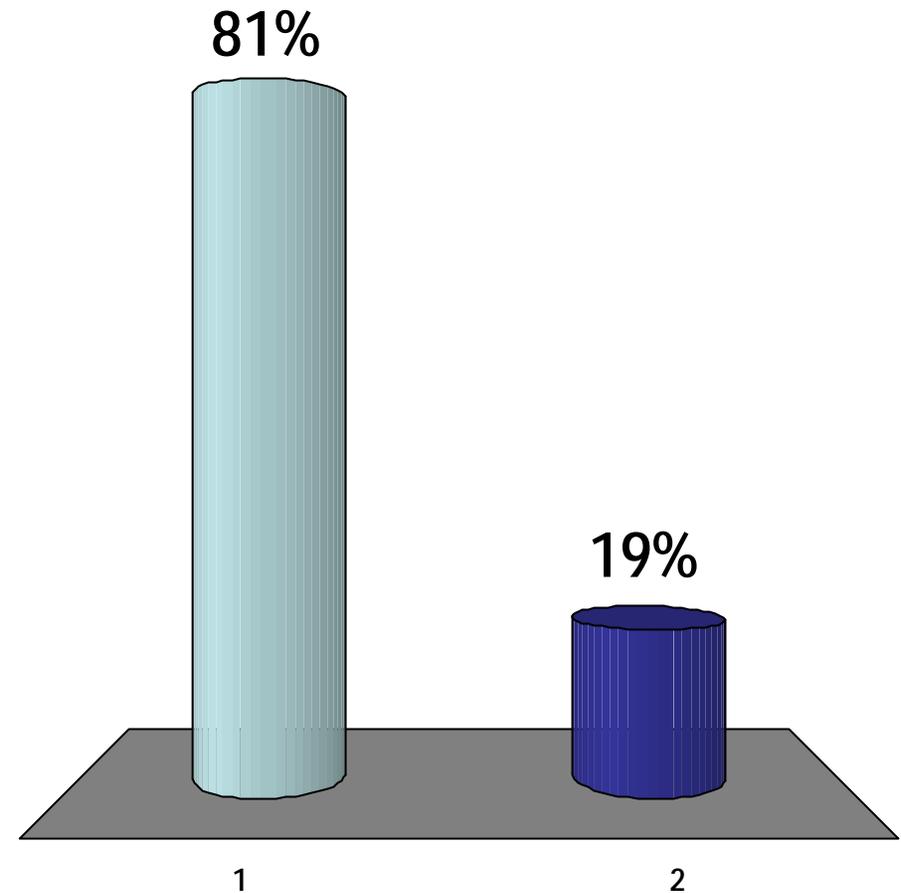
# Comparable Facilities



Do you believe that the proposed site (adjacent to the current site) is appropriate for the animal control facility?



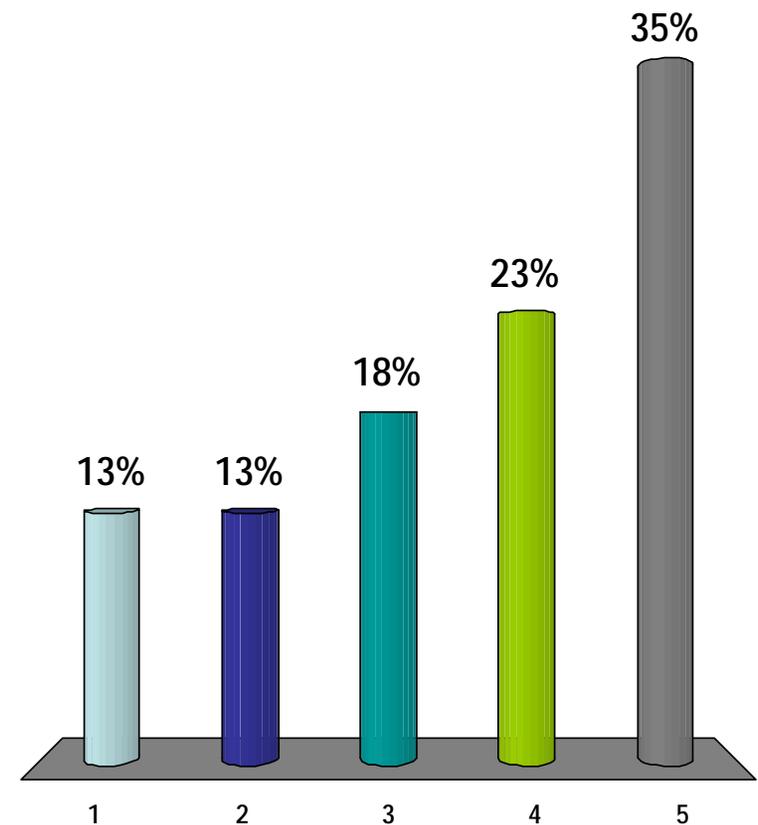
1. Yes
2. No



Given the difficult economic times, the Town and County should be saving their funding and delaying this project.



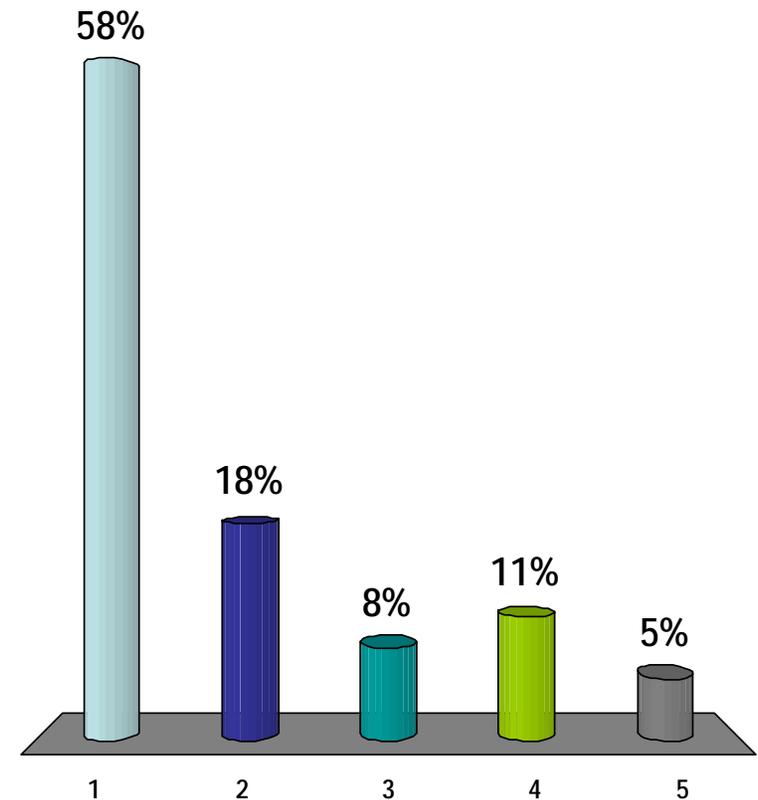
1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



Since the County is fronting the money and construction costs are substantially reduced, the Town should move this project forward quickly.



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# Session 9: Infrastructure



1345 Session 9: Infrastructure Development

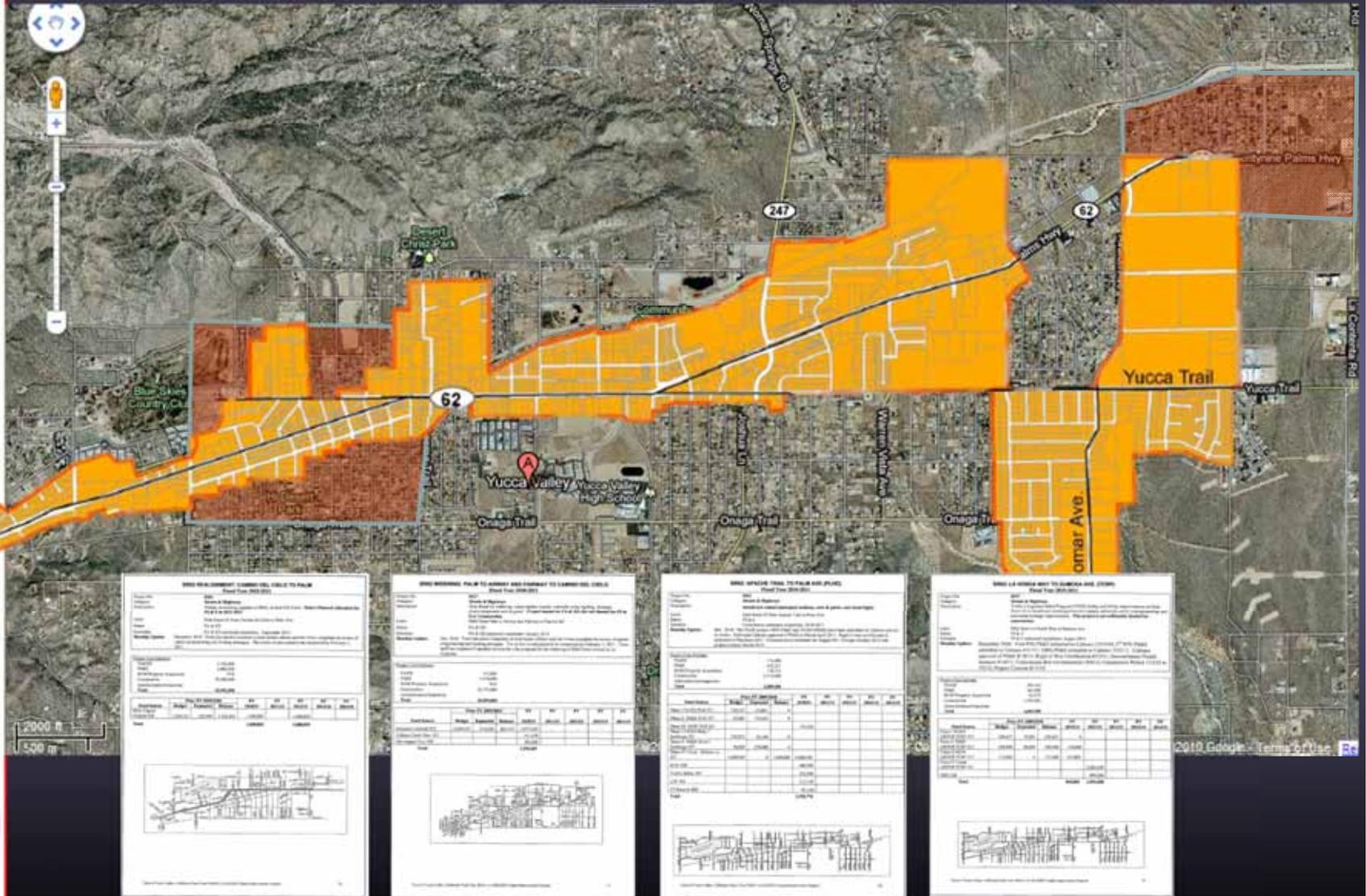
- Road investments / Phasing / Strategies
- Flood Control investments

1415 Session 10: Service Level Impacts / Strategies

- Public Safety issues
- Community Oriented strategies

1445 Workshop Recap / Adjournment

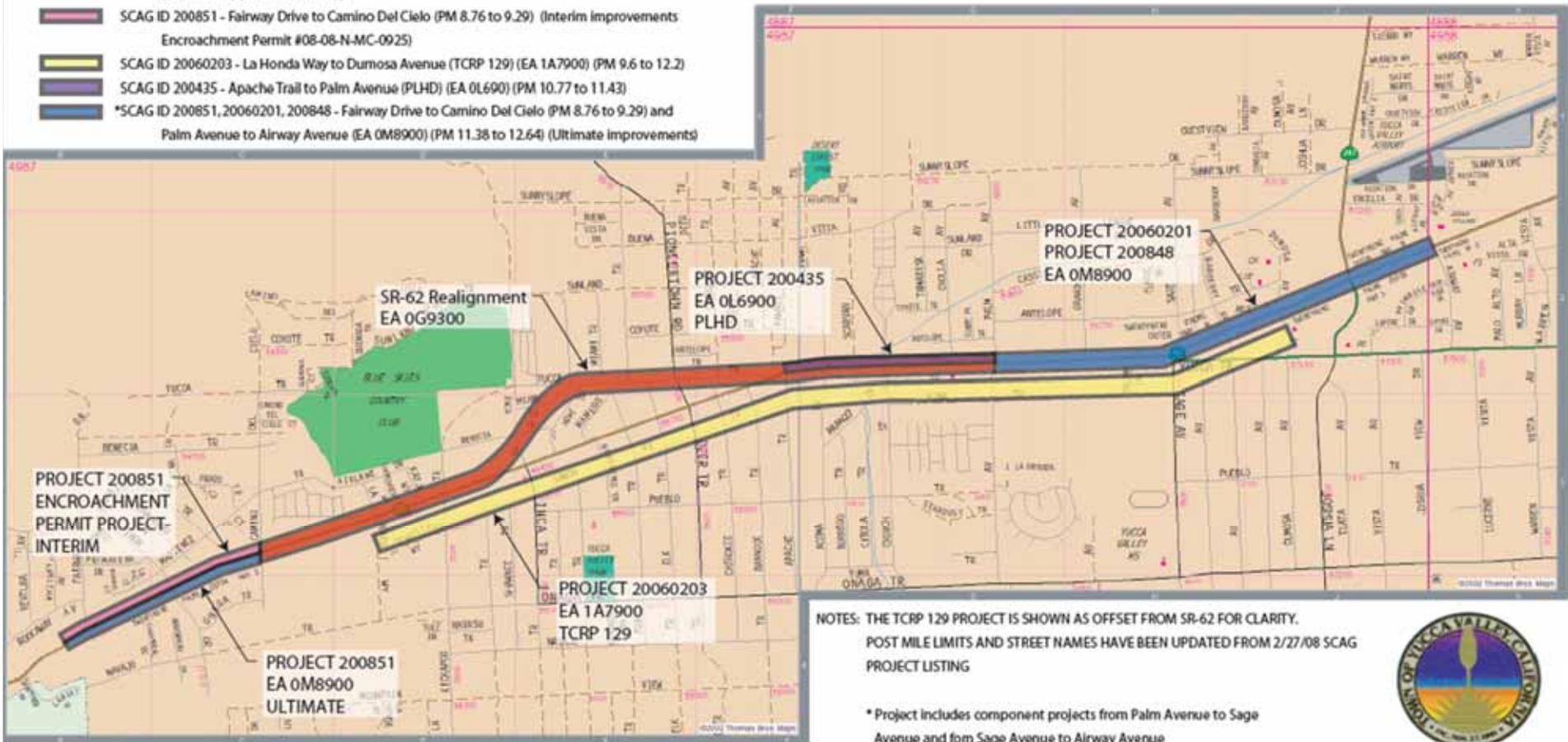
# Infrastructure Development – Road Improvements





**LEGEND:**

-  SCAG ID 0G930 - SR-62 Realignment and Widening from Camino Del Cielo to Palm Avenue (EA 0G9300) (PM 9.29 to 11.43)
-  SCAG ID 200851 - Fairway Drive to Camino Del Cielo (PM 8.76 to 9.29) (Interim Improvements Encroachment Permit #08-08-N-MC-0925)
-  SCAG ID 20060203 - La Honda Way to Dumosa Avenue (TCRP 129) (EA 1A7900) (PM 9.6 to 12.2)
-  SCAG ID 200435 - Apache Trail to Palm Avenue (PLHD) (EA 0L690) (PM 10.77 to 11.43)
-  \*SCAG ID 200851, 20060201, 200848 - Fairway Drive to Camino Del Cielo (PM 8.76 to 9.29) and Palm Avenue to Airway Avenue (EA 0M8900) (PM 11.38 to 12.64) (Ultimate improvements)



**RBF** PLANNING • DESIGN • CONSTRUCTION



**PROJECT LISTING MAP**  
State Route 62 - Improvement Projects  
**EXHIBIT 1**

# Infrastructure Development – Road Improvements - PLHD



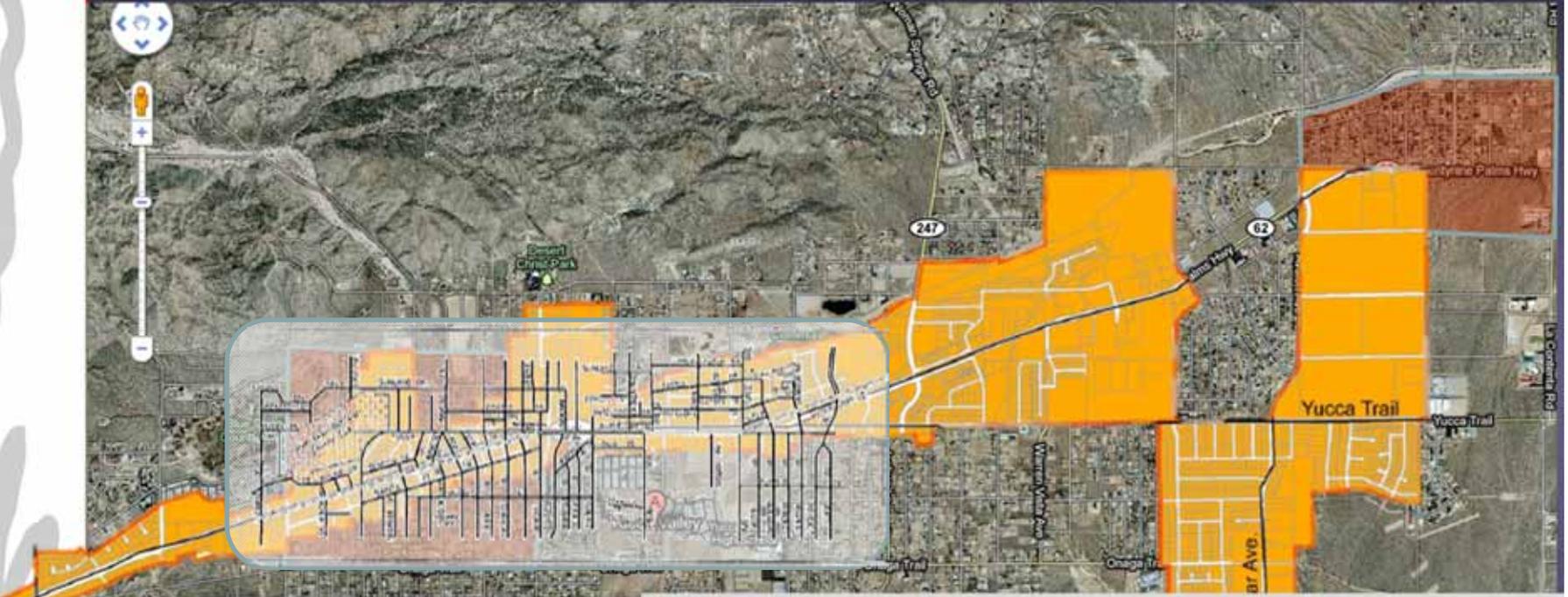
Fund Source	Prior FY 2009/2010			FY 2010/11	FY 2011/12
	Budget	Expended	Balance		
Phase I PA/ED PLH 527	350,557	13,843	0		
Phase II PS&E PLH 527	25,000	156,633	0		
Phase III ROW PLH 527				174,536	
Phase I PA/ED Meas I Exchange 527	259,872	46,446	0		
Phase II PS&E Meas I Exchange 527	50,000	278,000	0		
Phase IV Const. Safetea-La 527	1,600,000	0	1,600,000	1,600,000	
RDA 930				600,000	
Traffic Safety 507				225,000	
LTF 516				312,120	
CP Reserve 800				87,120	
<b>Total</b>				<b>2,998,776</b>	

## SR62: APACHE TRAIL TO PALM AVE (PLHD) Fiscal Year 2010-2011

Project No.	8661
Category:	Streets & Highways
Description:	Install new raised landscaped medians, curb & gutter, and street lights
Limit:	State Route 62 from Apache Trail to Palm Ave.
Status:	PS & E
Schedule:	Construction estimated completion: 2010-2011
<b>Monthly Update:</b>	Dec. 2010: The PLHD project 100% PS&E and PA/ED (PEER) have been submitted to Caltrans and are in review. Estimated Caltrans approval of PS&E is March/April 2011. Right of way certification is estimated in May/June 2011. Construction is scheduled for August 2011 through January 2012 with project closeout March 2012.

Project Cost Estimate	
PA/ED	175,480
PS&E	442,251
ROW/Property Acquisition	176,475
Construction	2,715,000
Administration/Inspection	
<b>Total</b>	<b>3,509,206</b>

# Infrastructure Development – Road Improvements - TCRP



## Project Cost Estimate

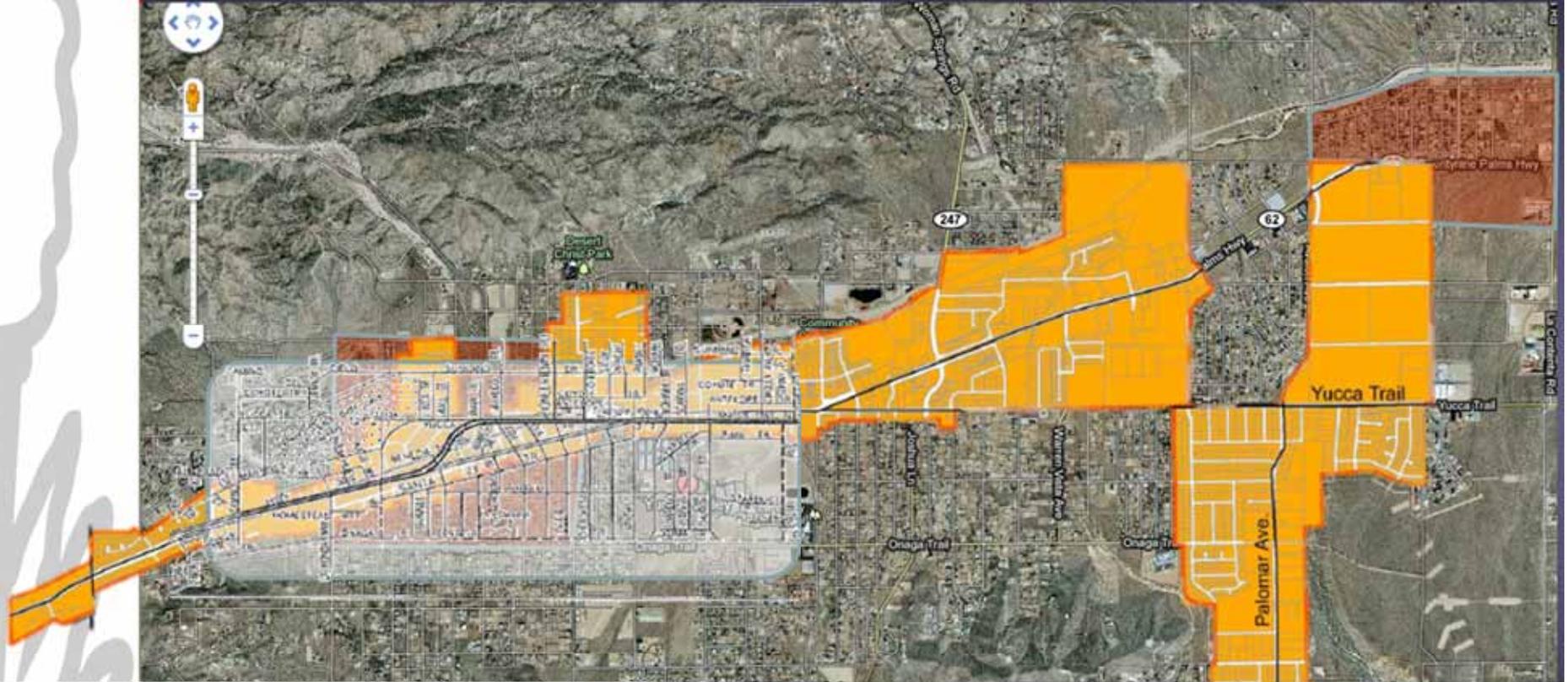
PA/ED	395,142
PS&E	461,896
ROW/Property Acquisition	65,275
Construction	3,741,992
Administration/Inspection	
<b>Total</b>	<b>4,664,305</b>

## SR62: LA HONDA WAY TO DUMOSA AVE. (TCRP) Fiscal Year 2010-2011

Project No.	8327
Category:	Streets & Highways
Description:	Traffic Congestion Relief Program (TCRP); Safety and Utility Improvements on State Route 62 to install raise landscaped median islands, sidewalks, utility undergrounding, and associated drainage improvements. <b>This project is not sufficiently funded for construction.</b>
Limit:	SR62 from La Honda Way to Dumosa Ave.
Status:	PS & E
Schedule:	PS & E estimated completion: August 2011
Monthly Update:	December 2010: First 95% PS&E submittal to Caltrans 12/14/10; 2 <sup>nd</sup> 95% PS&E submittal to Caltrans 4/11/11; 100% PS&E submittal to Caltrans 7/15/11; Caltrans approval of PS&E 8/18/11; Right of Way Certification 8/15/11; Encroachment Permit Issuance 9/16/11; Construction Bid Advertisement 10/6/11; Construction Period 1/13/12 to 7/2/12; Project Closeout 8/13/12

Fund Source	Prior FY 2009/2010			FY	FY	FY
	Budget	Expended	Balance	2010/11	2011/12	2012/13
Phase I PA/ED AB2928 TCRP 513	329,627	39,863	329,627	0		
Phase II PS&E AB2928 TCRP 513	240,000	80,000	240,000	450,000		
Phase III ROW AB2928 TCRP 513	115,000	0	115,000	115,000		
Phase IV Const. AB2928 TCRP 513					2,095,000	
HSIP 526					899,000	
<b>Total</b>				<b>565,000</b>	<b>2,994,000</b>	

# Infrastructure Development – Road Improvements - Realign SR-62



#### Project Cost Estimate

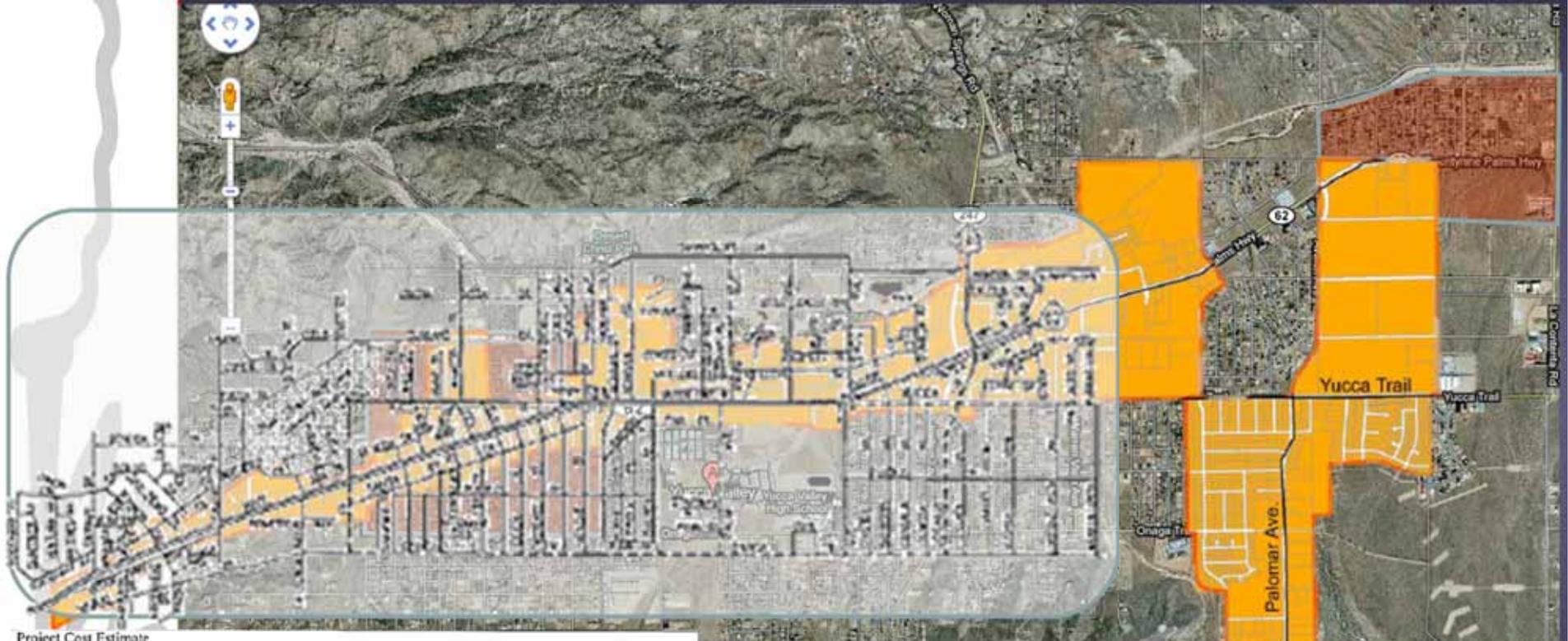
PA&ED	1,192,800
PS&E	5,000,000
ROW/Property Acquisition	N/A
Construction	59,400,000
Administration/Inspection	
<b>Total</b>	<b>65,592,800</b>

#### SR62 REALIGNMENT: CAMINO DEL CIELO TO PALM Fiscal Year 2010-2011

Project No.	8662
Category:	Streets & Highways
Description:	Realign an existing segment of SR62, around Old Town. <b>Future Planned Allocation for PS &amp; E in 2011-2013</b>
Limit:	State Route 62 from Camino del Cielo to Palm Ave.
Status:	PA & ED
Schedules:	PA & ED estimated completion: September 2012
Monthly Update:	December 2010: Town has asked Consultant to hold further efforts until the Town completes its review of capital programming and funding strategies. The review is anticipated to be completed by February 1, 2011.

Fund Source	Prior FY 2009/2010			FY 2010/11	FY 2011/12	FY 2012/13
	Budget	Expended	Balance			
RDA Capital Projects 930	1,246,263	120,000	1,126,263	1,000,000		1,600,000
<b>Total</b>				<b>1,000,000</b>		<b>1,600,000</b>

# Infrastructure Development – Road Improvements - Widen SR-62



**Project Cost Estimate**

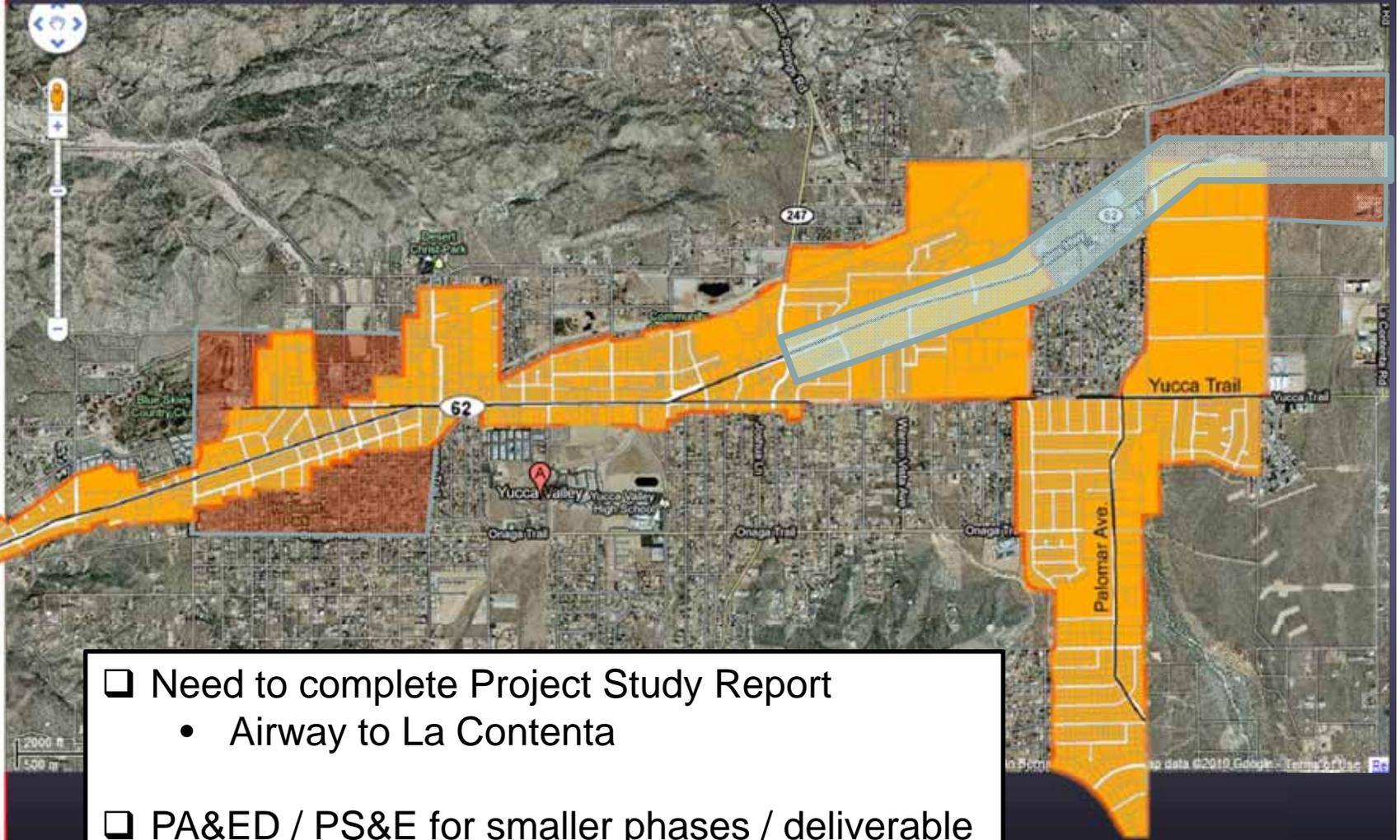
PA/ED	747,004
PS&E	1,176,000
ROW/Property Acquisition	N/A
Construction	22,771,000
Administration/Inspection	
<b>Total</b>	<b>24,694,004</b>

**SR62 WIDENING: PALM TO AIRWAY AND FAIRWAY TO CAMINO DEL CIELO  
Fiscal Year 2010-2011**

<b>Project No.</b>	<b>8527</b>
<b>Category:</b>	<b>Streets &amp; Highways</b>
<b>Description:</b>	State Route 62 widening, raised median islands, sidewalk, street lighting, drainage improvement and curb & gutter. <b>Project funded for PA &amp; ED, but not funded for PS &amp; E or Construction</b>
<b>Limit:</b>	SR62 from Palm to Airway and Fairway to Camino del
<b>Status:</b>	PA & ED
<b>Schedule:</b>	PA & ED estimated completion: January 2013
<b>Monthly Update:</b>	Dec. 2010: Town has asked Consultant to hold further efforts until the Town completes its review of capital programming and funding strategies. The review is anticipated to be completed by February 1, 2011. Town staff has requested Consultant to provide a fee proposal for the widening of SR62 from Airway to La Contenta.

Fund Source	Prior FY 2009/2010			FY	FY	FY
	Budget	Expended	Balance	2010/11	2011/12	2012/13
Measure I-Arterial 522	1,039,493	215,036	824,457	1,077,229		
Caltrans Outer Hwy 525				141,438		
Dev Impact Fees 350				302,000		
<b>Total</b>				<b>1,520,667</b>		

# Infrastructure Development – Adjusting Priorities to match development

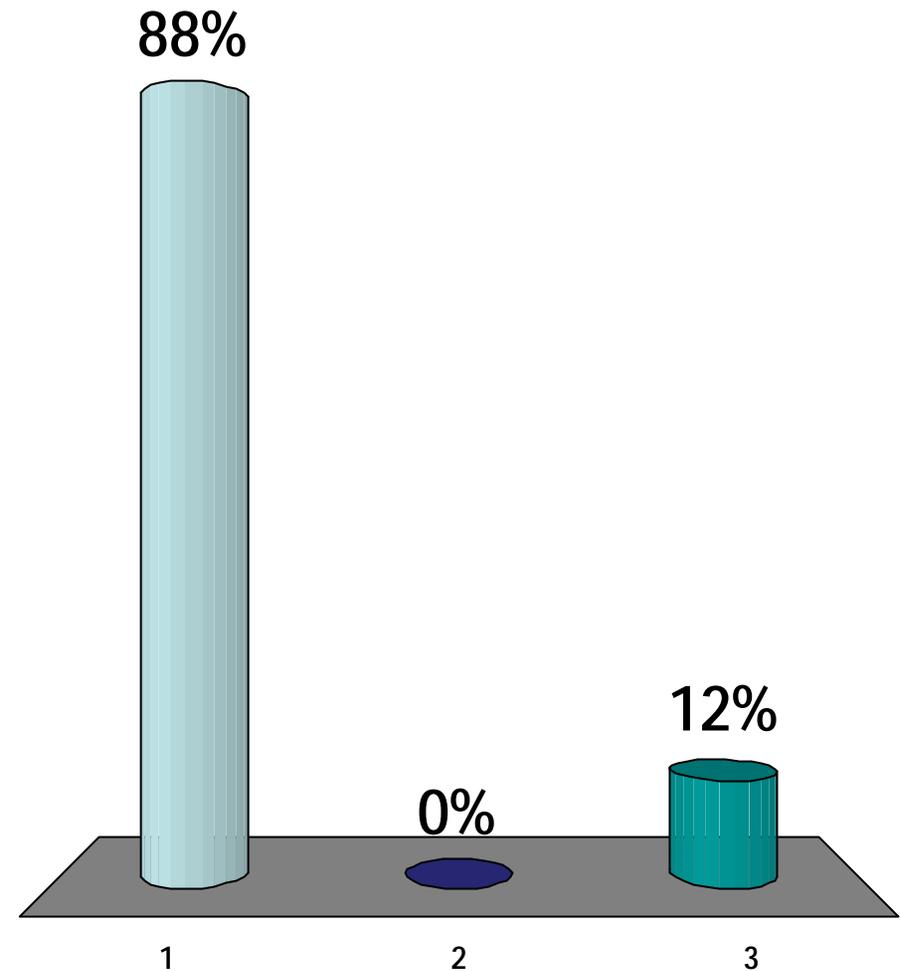


- Need to complete Project Study Report
  - Airway to La Contenta
- PA&ED / PS&E for smaller phases / deliverable near term

# Do you agree with the revised approach of bringing smaller, bite size projects to construction?



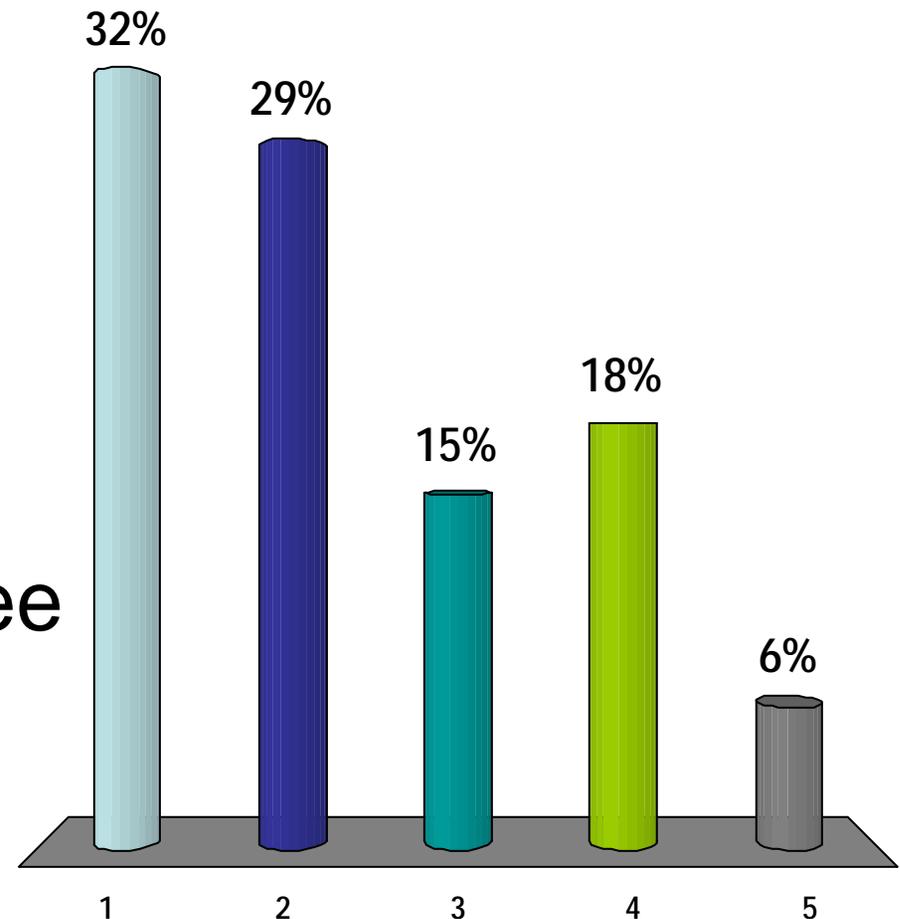
1. Yes
2. No
3. Unsure



The Town should stop building improvements for Caltrans. Our money should be used to maintain our residential streets.



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree





# Infrastructure Development – Flood Control Improvements

- Master Plan of Drainage proposes over \$110 million of facilities
  - Several debris basins
  - Improvements to channels / wash
- Town is examining a lower cost approach to providing some relief
  - Focus on basin development
- Impacts coming from federal lands and unincorporated county areas

# Infrastructure Development – Flood Control Improvements

- Long Canyon
  - USACE, County, & Town completed preliminary feasibility study
  - Next Phase would spend \$1 million to perform a cost/benefit analysis
  - Results not likely to be positive to receive future federal funds
- Why are we (County / Town) spending resources to have USACE tell us no in the long term?

# Flood Control Improvements – Smaller Basins to take the peak

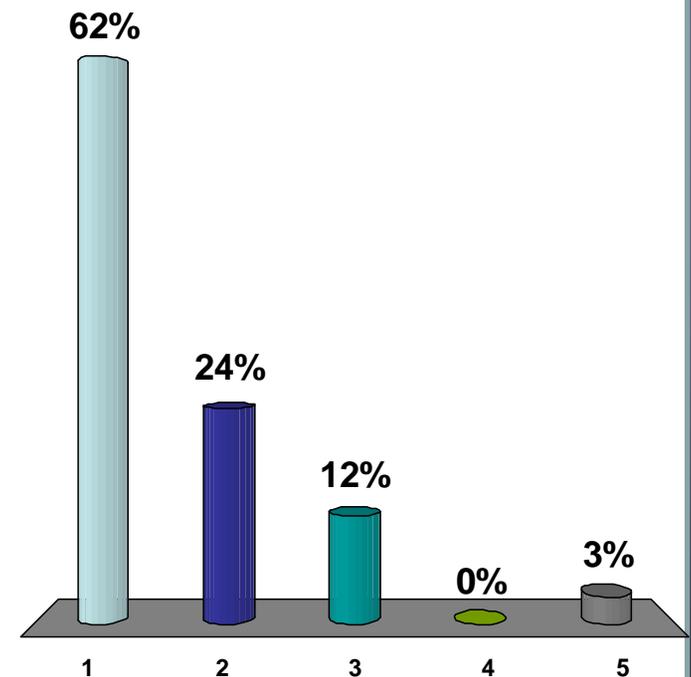


Issue	Cost	Potential Sources				Existing Sources		
		Sales Tax Measure	G.O. Bond	Transfer Tax	Special Assessment	RDA Bonding	Development Impact Fees	Measure I
Deferred Road Maintenance	\$14m	✓✓✓✓✓						
Flood Control Improvements	\$20m		✓	✓✓✓		✓✓✓	✓✓✓	
SR-62 Expansion	\$25m					✓✓✓	✓✓✓	✓✓✓
SR-62 Realignment	\$30m					✓	✓	✓
Park Development	\$10m	✓✓✓					✓✓✓	
Park Maintenance (annually)	\$0.3m	✓✓✓			✓✓✓			
Civic Center consolidation	\$2m		✓✓✓			✓✓✓		
Sewer System	\$120m				✓✓✓✓✓		✓✓✓	
	✓✓✓✓✓	Complete Funding						
	✓✓✓	Partial Funding						
	✓	Seed Funding						

# How important is bringing flood control improvements to the community?



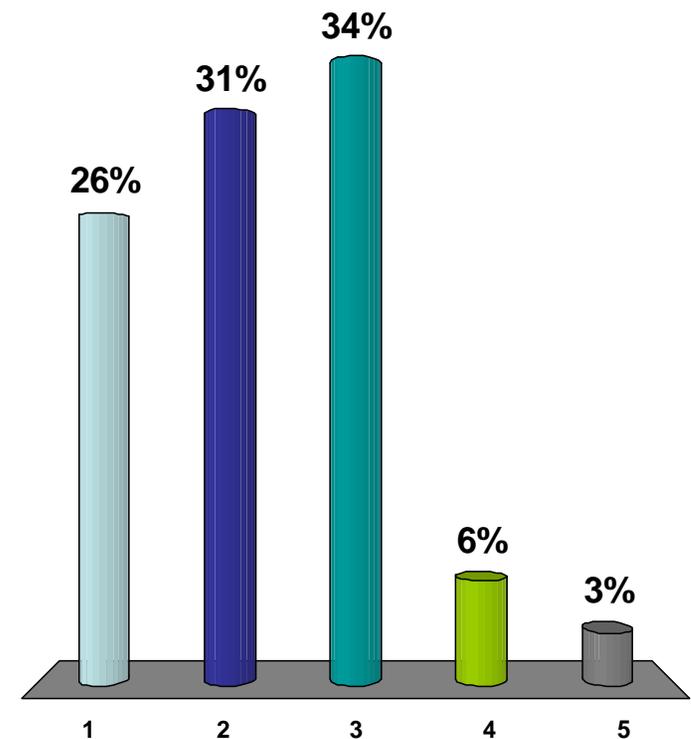
1. Very important
2. Somewhat important
3. Nice to have but not mandatory
4. Not important
5. It's the desert, leave it natural



Increasing the “Transfer Tax” rate is a reasonable approach to funding flood control improvements.



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# Session 10: Service Levels

1345 Session 9: Infrastructure Development

- Road investments / Phasing / Strategies
- Flood Control investments

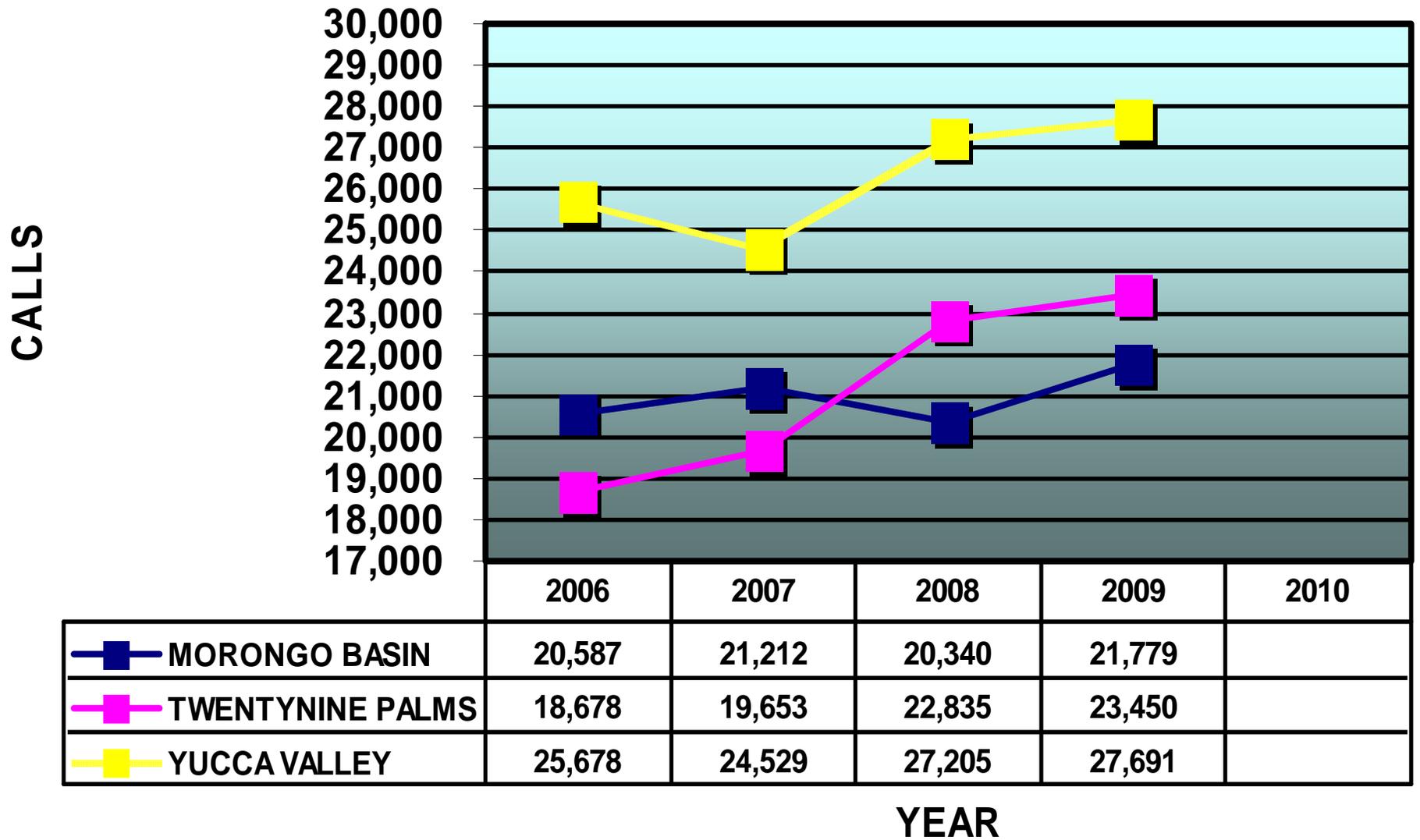


1415 Session 10: Service Level Impacts / Strategies

- Public Safety issues
- Community Oriented strategies

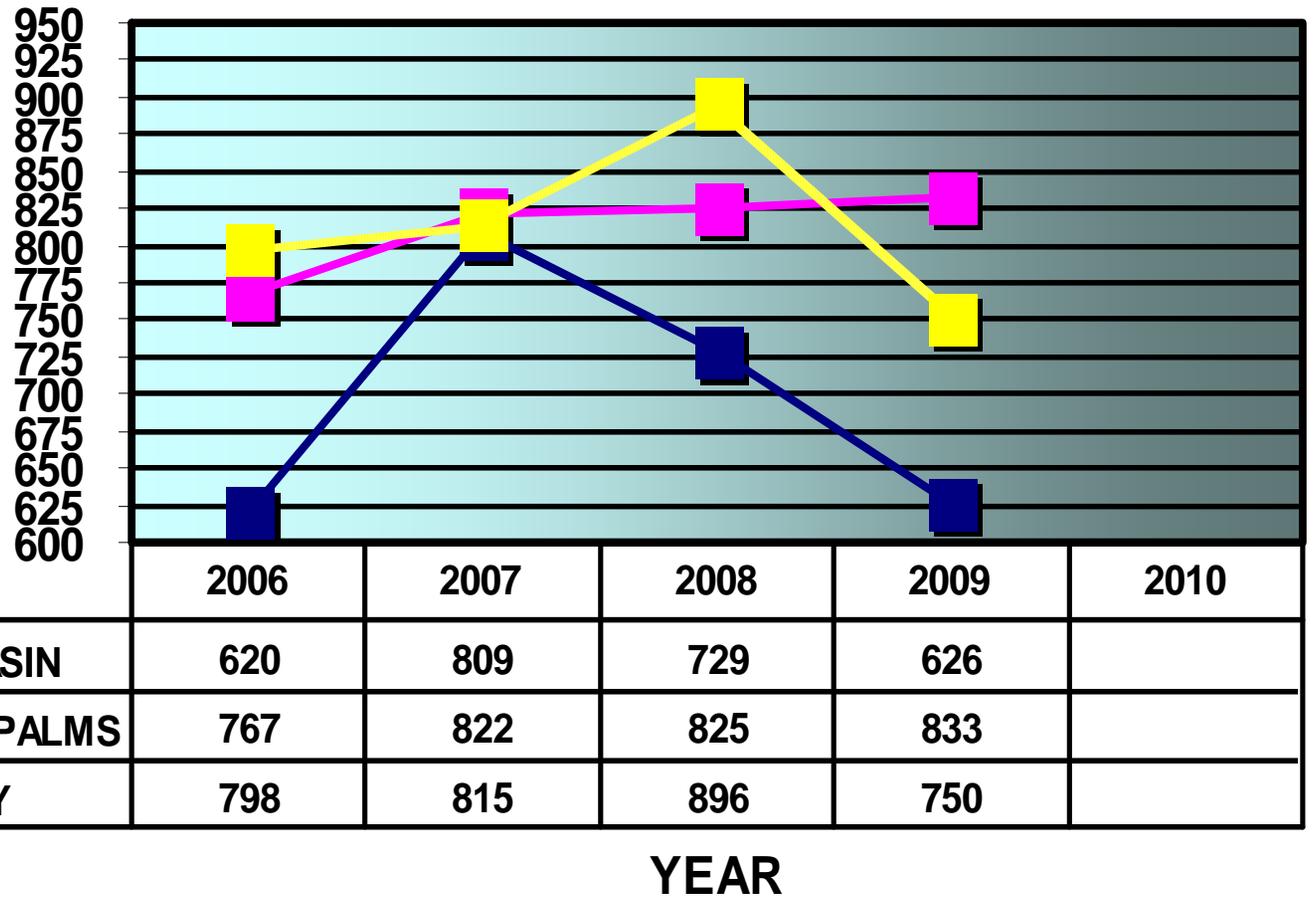
1445 Workshop Recap / Adjournment

# MORONGO BASIN CALLS FOR SERVICE



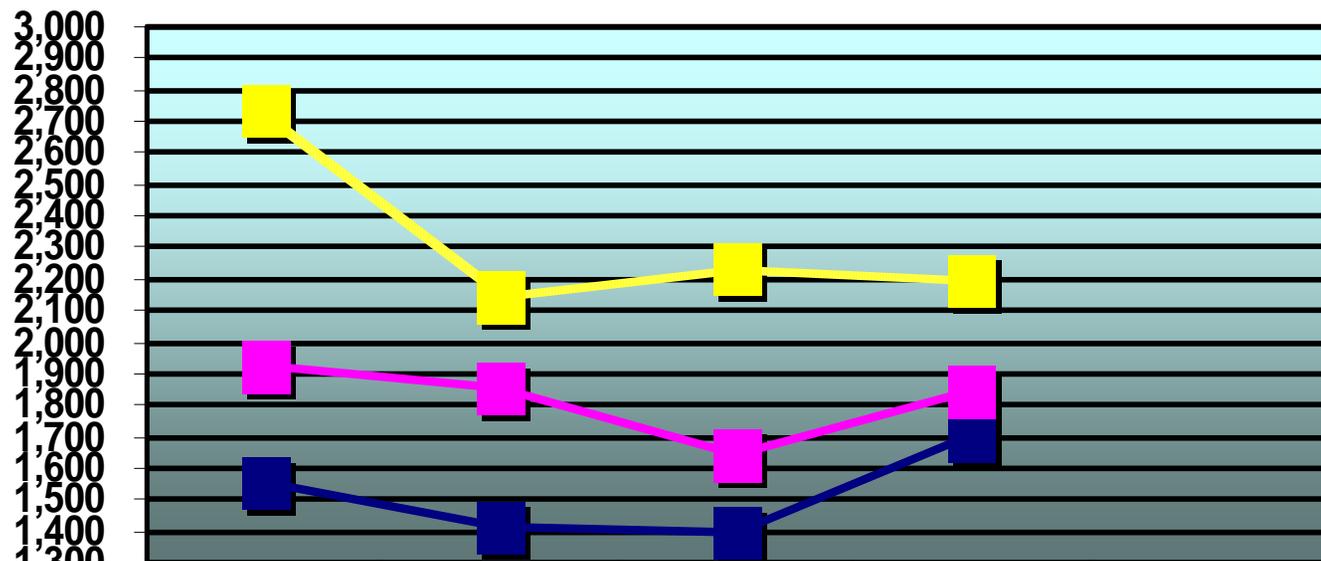
# MORONGO BASIN PART I REPORTED CRIMES

PART I CRIMES



# MORONGO BASIN PART II REPORT CRIMES

PART II CRIMES

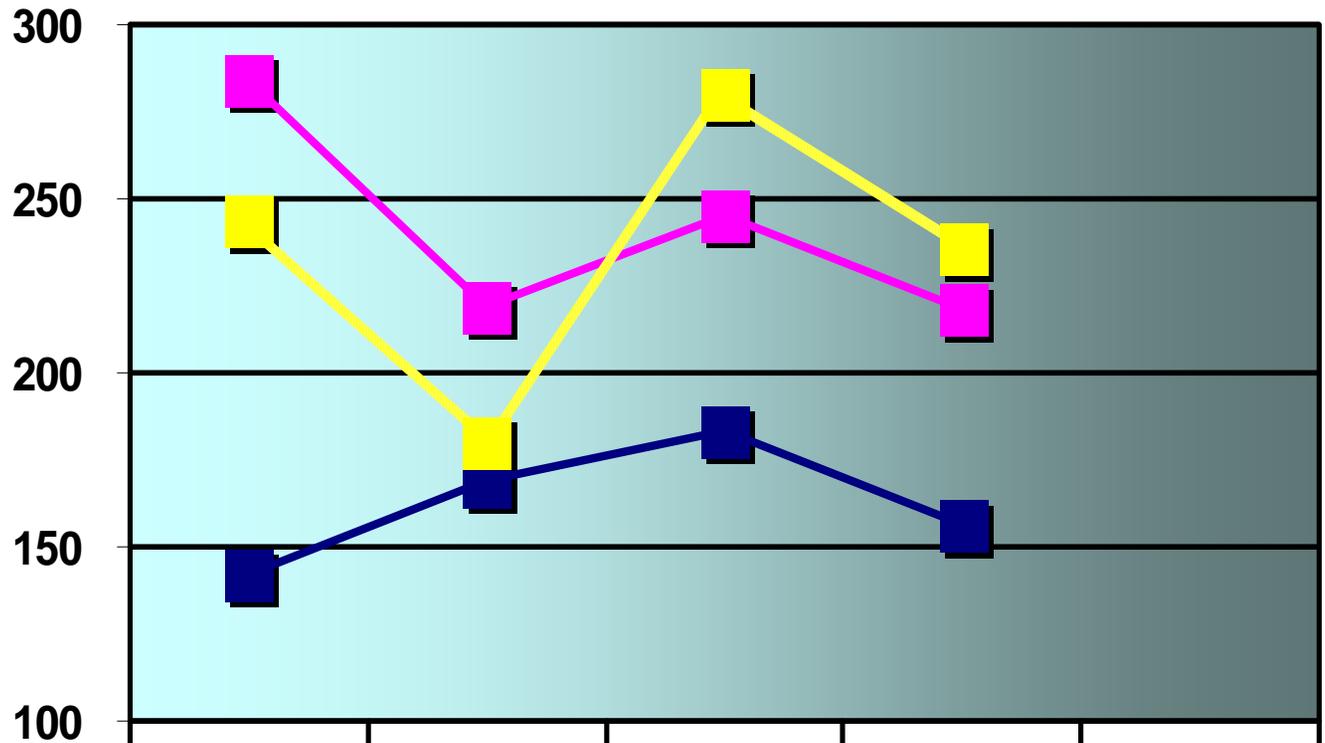


	2006	2007	2008	2009	2010
■ MORONGO BASIN	1,555	1,411	1,399	1,701	
■ TWENTYNINE PALMS	1,922	1,857	1,644	1,849	
■ YUCCA VALLEY	2,738	2,143	2,231	2,195	

YEAR

# MORONGO BASIN PART I ADULT ARRESTS

PART I ADULT ARRESTS

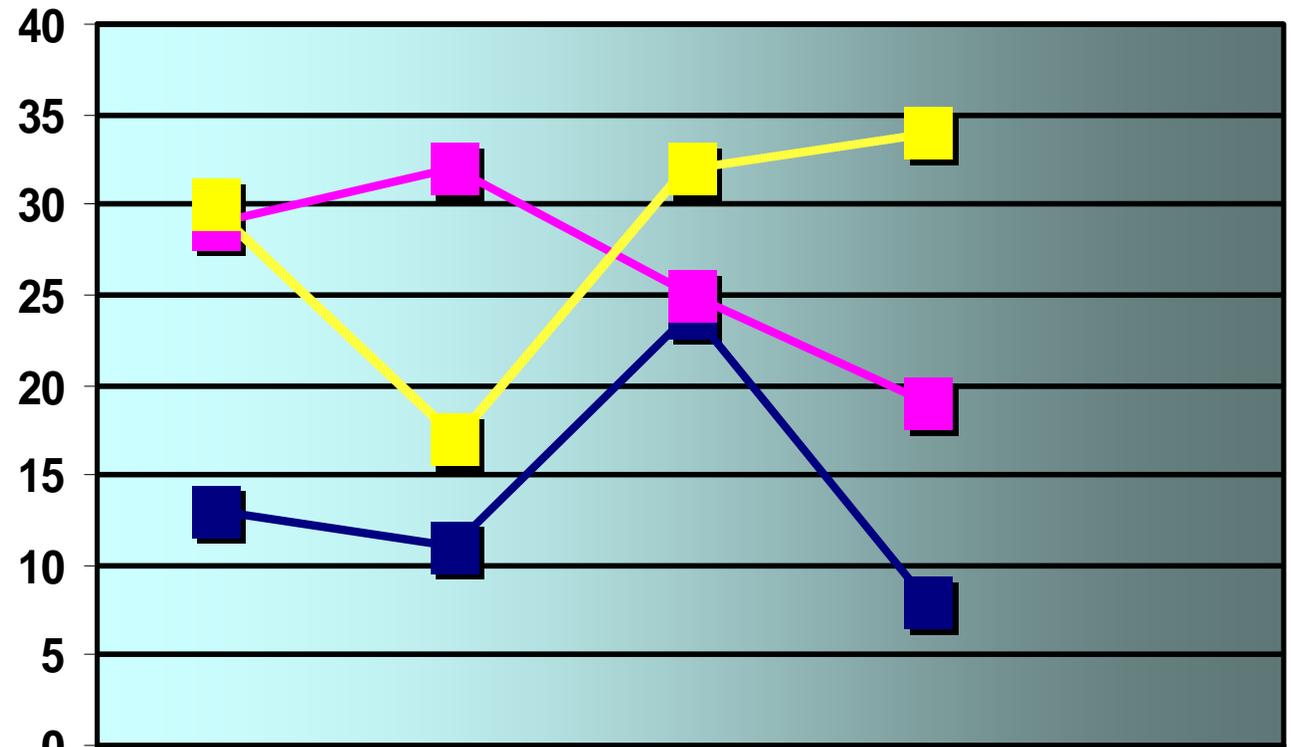


	2006	2007	2008	2009	2010
■ Morongo Basin	142	169	183	156	
■ Twentynine Palms	284	219	245	218	
■ Yucca Valley	244	180	280	236	

YEAR

# MORONGO BASIN JUVENILE PART I ARRESTS

JUVENILE PART I ARRESTS

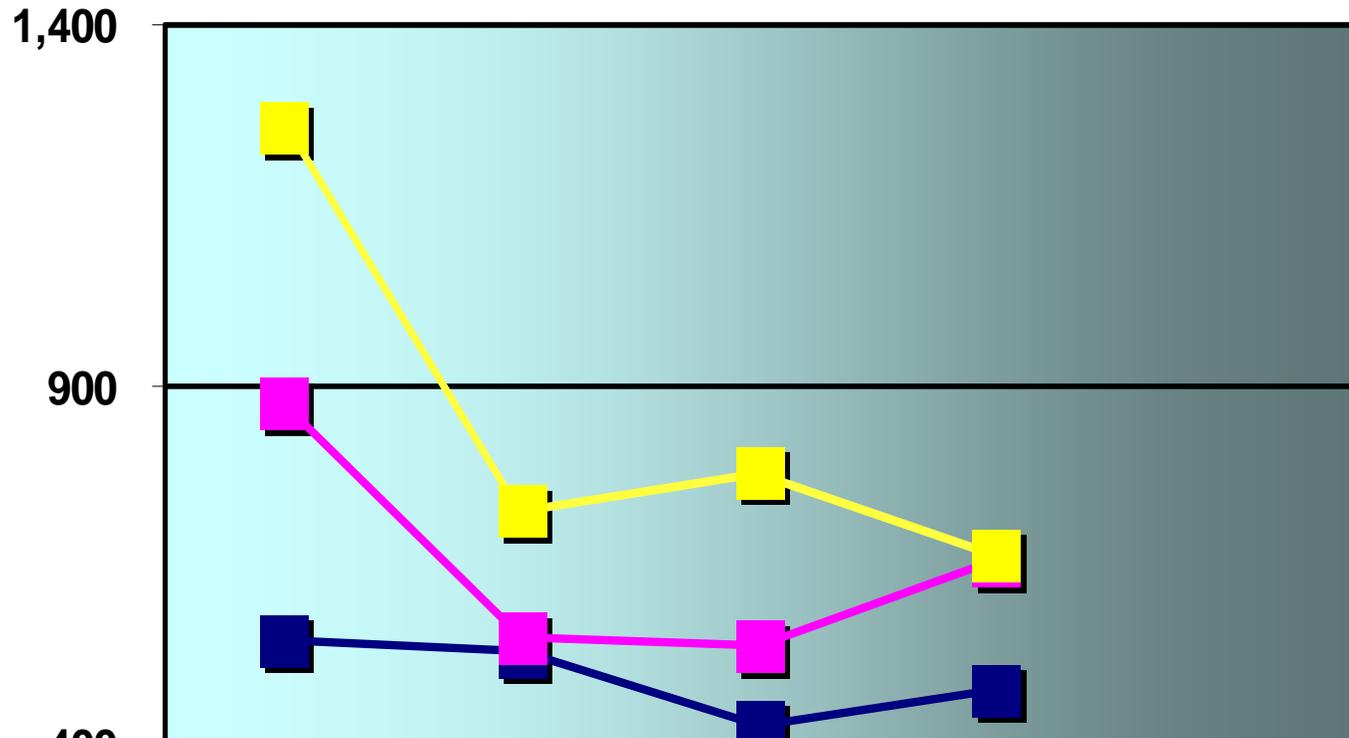


	2006	2007	2008	2009	2010
MORONGO BASIN	13	11	24	8	
TWENTYNINE PALMS	29	32	25	19	
YUCCA VALLEY	30	17	32	34	

YEAR

# MORONGO BASIN PART II ADULT ARRESTS

ADULT PART II ARRESTS

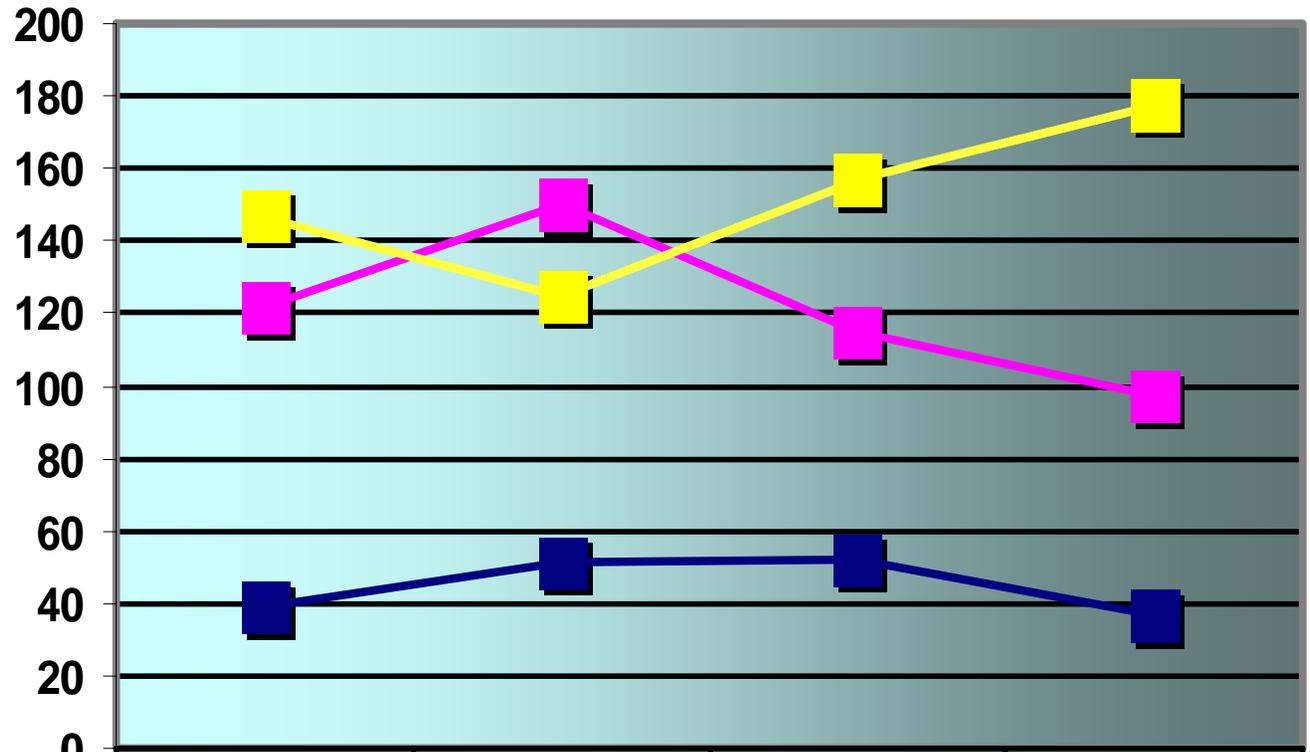


	2006	2007	2008	2009	2010
■ MORONGO BASIN	545	529	426	478	
■ TWENTYNINE PALMS	875	551	538	658	
■ YUCCA VALLEY	1,259	726	779	664	

YEAR

# MORONGO BASIN JUVENILE PART II ARRESTS

JUVENILE PART II ARRESTS

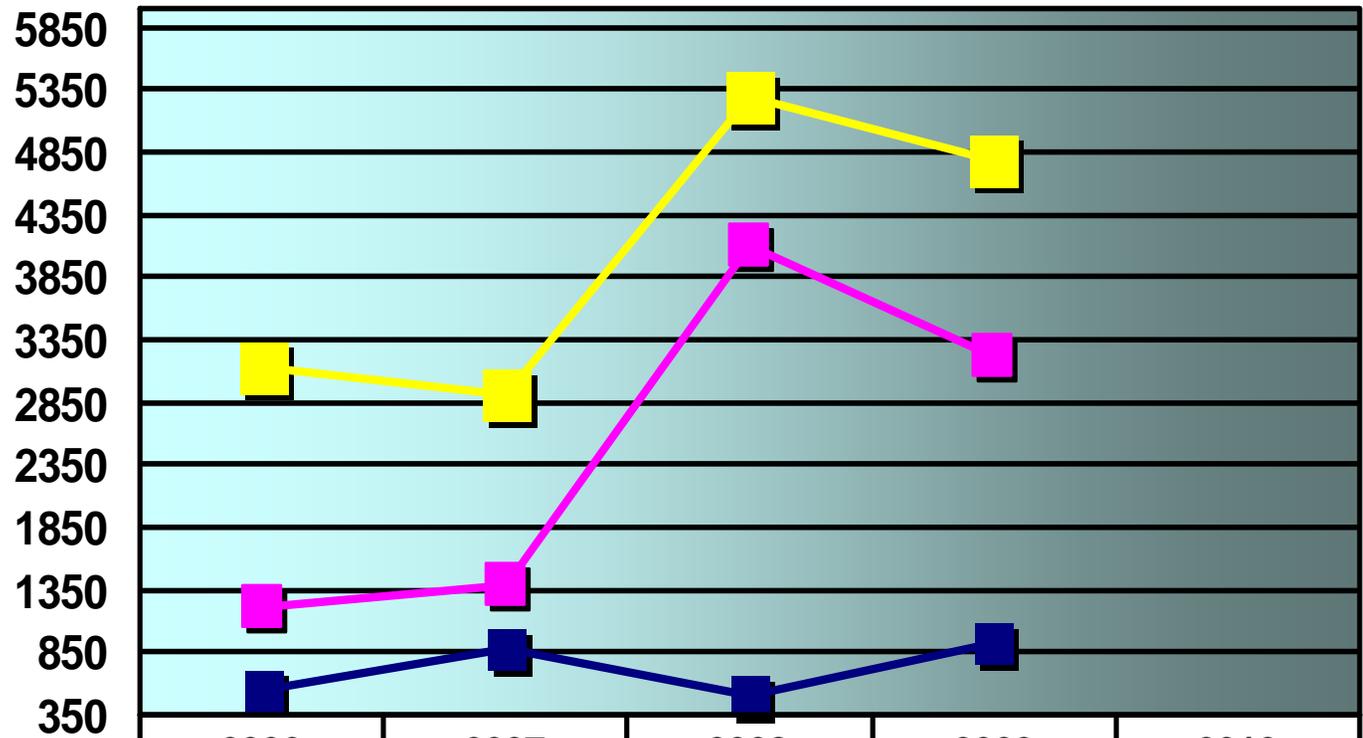


	2006	2007	2008	2009
MORONGO BASIN	39	51	52	37
TWENTYNINE PALMS	122	150	115	97
YUCCA VALLEY	147	125	157	178

YEAR

# MORONGO BASIN CITATIONS

CITATIONS ISSUED

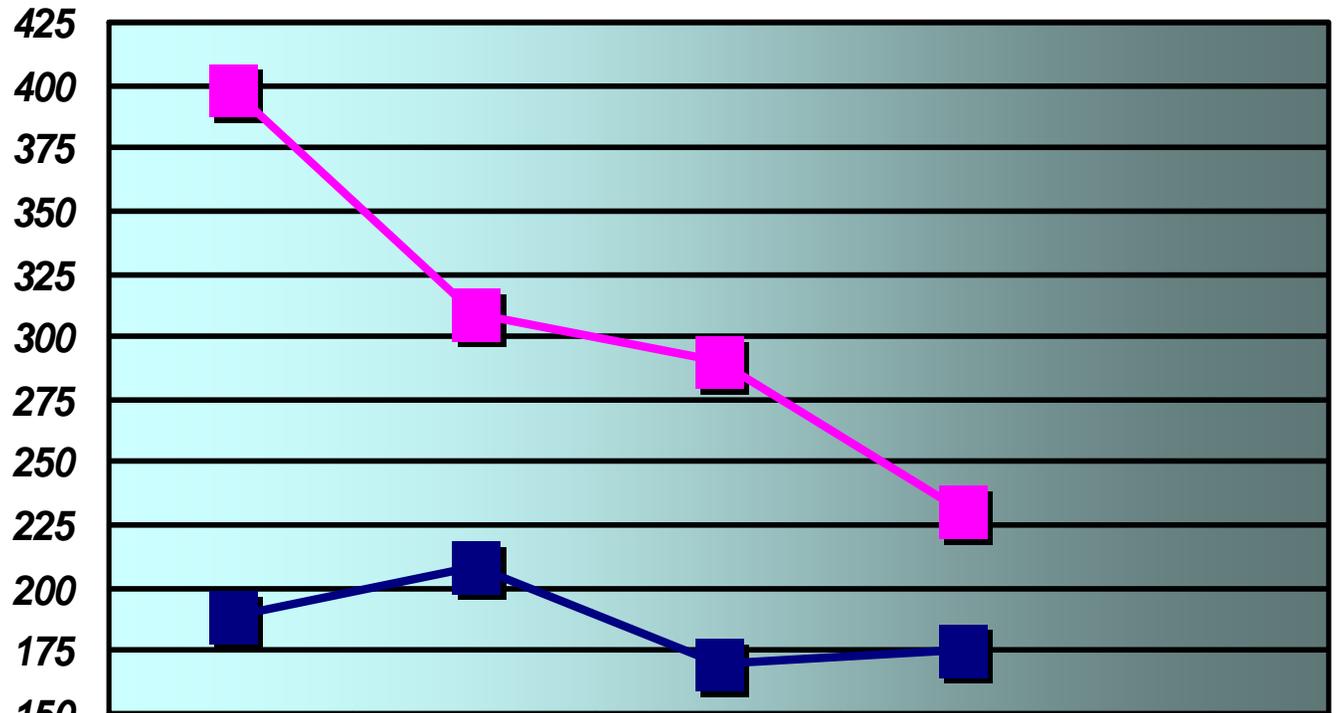


■ MORONGO BASIN	540	890	512	927	
■ TWENTYNINE PALMS	1,208	1,390	4,100	3,211	
■ YUCCA VALLEY	3,126	2,918	5,297	4,786	

YEAR

# MORONGO BASIN CONTRACT CITY TRAFFIC COLLISIONS

TRAFFIC COLLISIONS

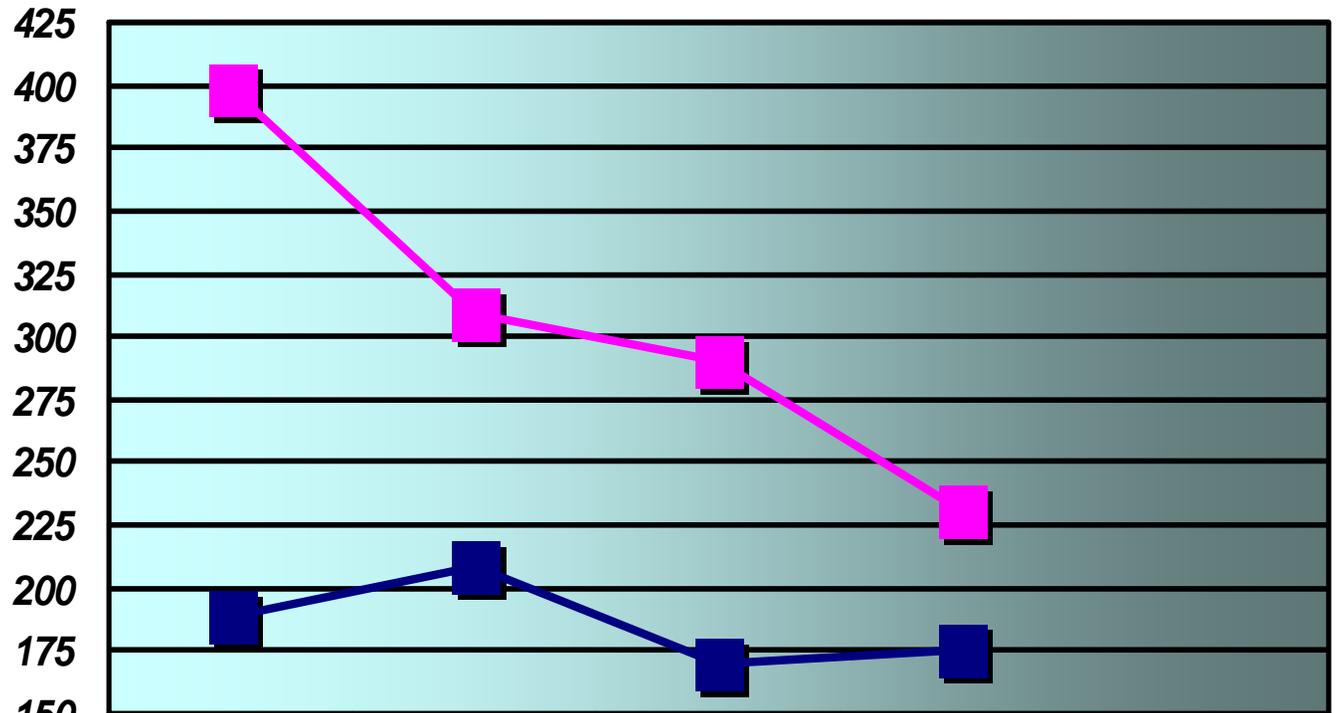


	2006	2007	2008	2009	2010
■ TWENTYNINE PALMS	189	209	170	175	
■ YUCCA VALLEY	398	309	290	231	

YEAR

# MORONGO BASIN CONTRACT CITY TRAFFIC COLLISIONS

TRAFFIC COLLISIONS



	2006	2007	2008	2009	2010
■ TWENTYNINE PALMS	189	209	170	175	
■ YUCCA VALLEY	398	309	290	231	

YEAR

**T O W N O F Y U C C A V A L L E Y**  
**S T A T I S T I C S**  
**J A N U A R Y 1 , 2 0 0 6 T O D E C E M B E R 3 1 , 2 0 1 0**

	2006	2007	2008	2009
<b>CALLS FOR SERVICE</b>				
Total Annual Volume	25,678	24,529	27,205	27,691
Total Annual Emergency	127	93	102	108
Total Annual Type (1 & 2)	11,952	10,206	12,745	13,780
<b>REPORTED CRIMES:</b>				
Part I	798	815	896	750
Part II	2,738	2,143	2,231	2,195
Total	3,536	2,958	3,127	2,945
<b>CLEARED BY ARREST - ADULT</b>				
Part I	244	180	280	236
Part II	1,259	726	779	664
<b>CLEARED BY ARREST - JUVENILE</b>				
Part I	30	17	32	34
Part II	147	125	157	178
<b>CASES CLEARED</b>				
Total	1,680	1,048	1,248	1,112
Percentage	47.5%	35.4%	39.9%	37.8%
<b>OTHER ARRESTS</b>				
DUI	111	72	95	89
<b>TRAFFIC CITATIONS</b>				
Hazard	1,301	2,122	4,046	3,451
Non-Hazard	1,825	796	1,251	1,335
Total	3,126	2,918	5,297	4,786
<b>SELECTED CRIMES:</b>				
Burglary	155	165	172	179
Grand Theft Auto	90	102	98	53
Robbery	16	7	5	10
<b>TRAFFIC COLLISIONS</b>				
P.D.O.	274	184	183	147
Injury	66	73	56	36
Fatal	2	6	3	3
Private property	56	46	48	45
Total	398	309	290	231
<b>RESPONSE TIMES</b>				
Emergency Response	4.09 Min	5.14 Min	4.04 Min	4.22 Min
Non-emergency Response	10.26 Min	10.19 Min	10.40 Min	10.02 Min
Average Handling	28.42 Min	32.06 Min	34.19 Min	32.39 Min
<b>VOLUNTEER HOURS</b>				
Total	9,528	9,025	10,038	8,005

# Juvenile Officer

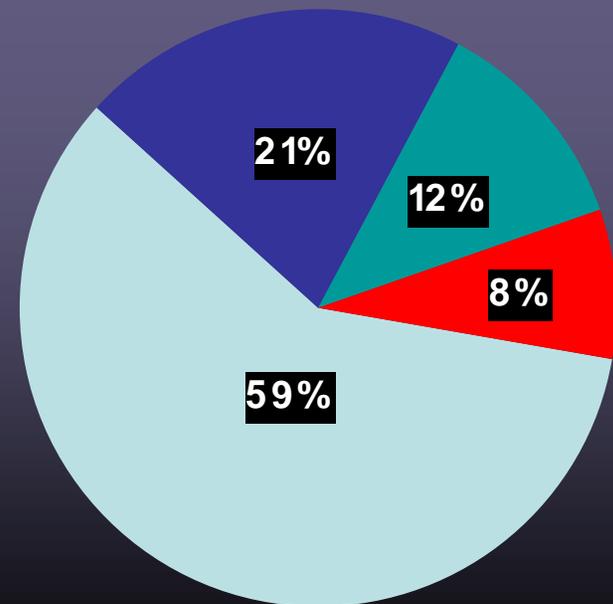


**School Crime & Truancy Issues .....59%**

**Community Contacts, Intervention and Counseling.....21%**

**Proactive Patrol.....12%**

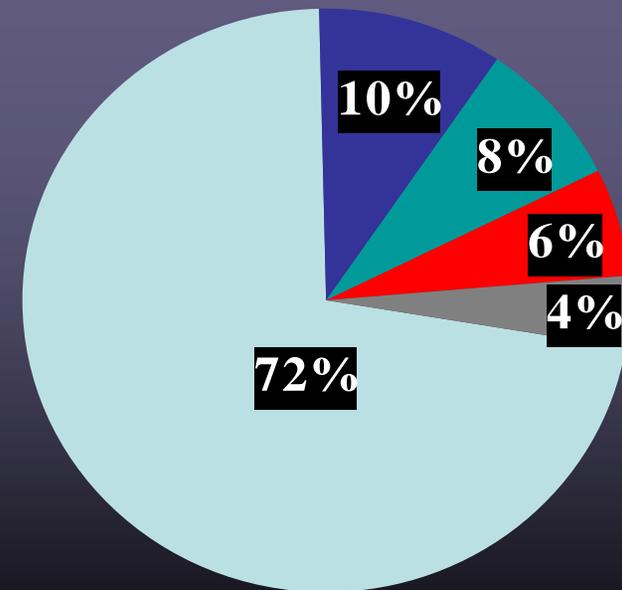
**Special Operations.....8%**



# Traffic Officer



**Hazardous Violation Enforcement.....72%**  
**Investigation of Serious Accidents.....10%**  
**Target Enforcement Campaigns.....8%**  
**Court Testimony.....6%**  
**Other..... 4%**



# Crime Prevention

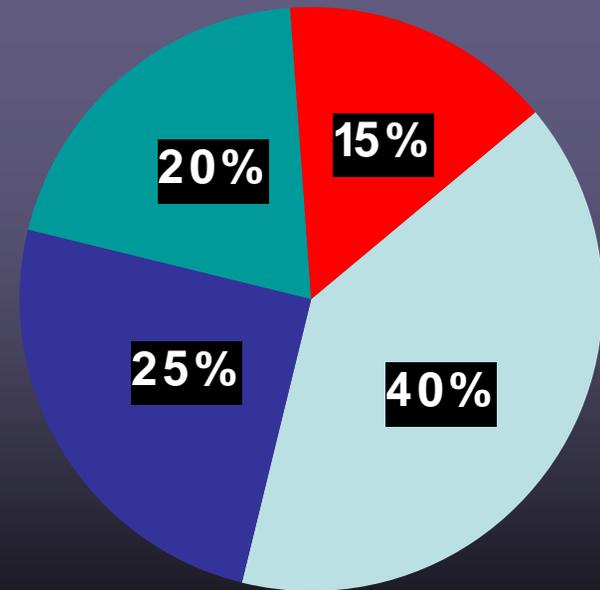


**Crime Free Multi-Housing Program Management.....40%**

**Community Contacts and Meetings.....25%**

**Public Education Programs.....20%**

**Assessment.....15%**





# **PARADISE VALLEY AREA**

## **SUMMARY OF CRIME AND STATISTICAL DATA FROM 10/1/2009 TO 09/30/2010**

- **2024 police incidents were generated in neighborhood.**
  - This makes up for approximately a 13% share of the 27,558 police incidents generated in Yucca Valley as whole during the same time period.
- **252 deputy reports were generated in neighborhood**
  - This number represents approximately 11% of the total number of deputy reports taken in all of Yucca Valley during the same period.



# PARADISE VALLEY AREA

## SUMMARY OF CRIME AND STATISTICAL DATA FROM 10/1/2009 TO 09/30/2010

- **Crime Data:** One Arson, 14 simple assaults, seven assaults with weapons, 4 attempted warrant services, 13 burglaries, 76 disturbances (domestic and otherwise), 62 noise, neighbor or party complaints, two drug overdoses, 10 drunk in public incidents, 12 DUI incidents, nine fights, 14 graffiti incidents, 10 grand theft auto / stolen vehicle recovery incidents, six calls of drug activity, 10 illegal dumping incidents and 34 vandalism reports.
- **Police incidents in the Paradise Valley area have steadily risen over the last few years.**
  - 2005 -- 950 police incidents
  - 2009 -- 1850 police incidents
  - Through October 13, 2010 -- 1650 police incidents (on pace for 1900 police incidents)



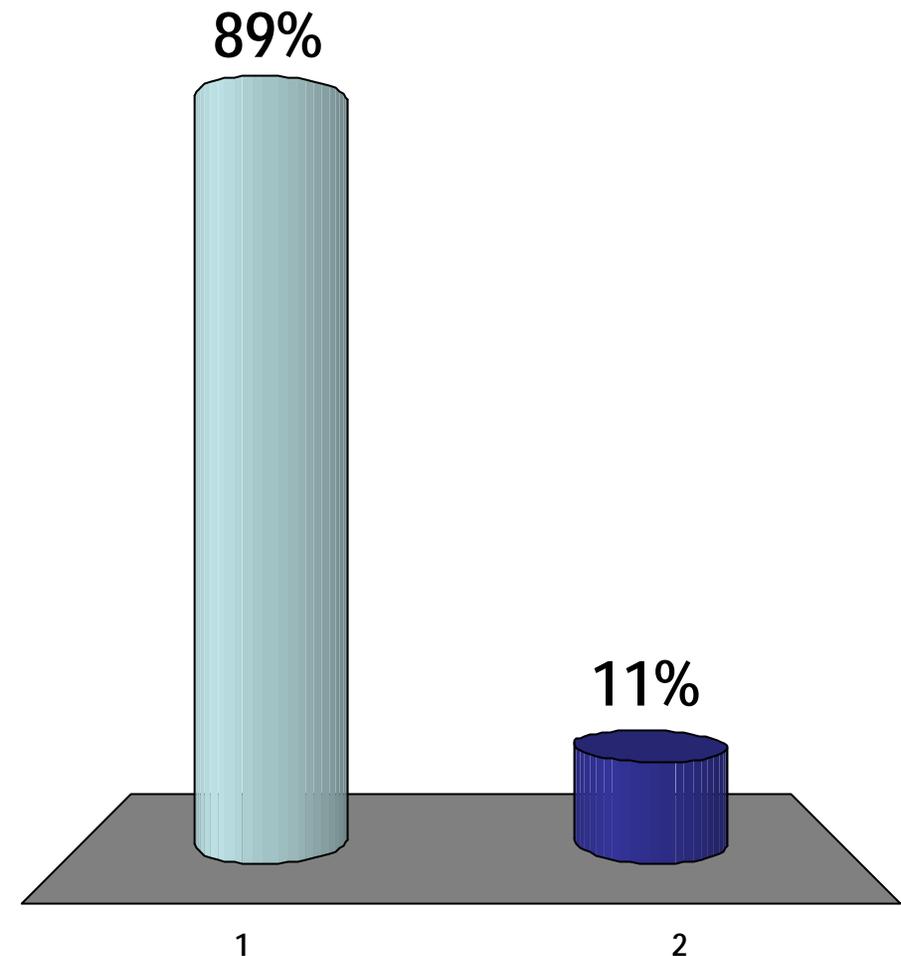
# Paradise Valley Solutions

- Increased presence of resources (sheriff, code enforcement)
- Expand RDA area to include Paradise Valley
  - Future Acquisition / Rehab opportunities for low/mod
- Create a contact station for PD at Community Center
- Utilize public safety grant funding to conduct focused sweeps in the area
- Allocate additional CDBG resources to the area
  - Beautification efforts
  - Community Center enhancements

# As a whole, do you feel that the Town of Yucca Valley is safe?



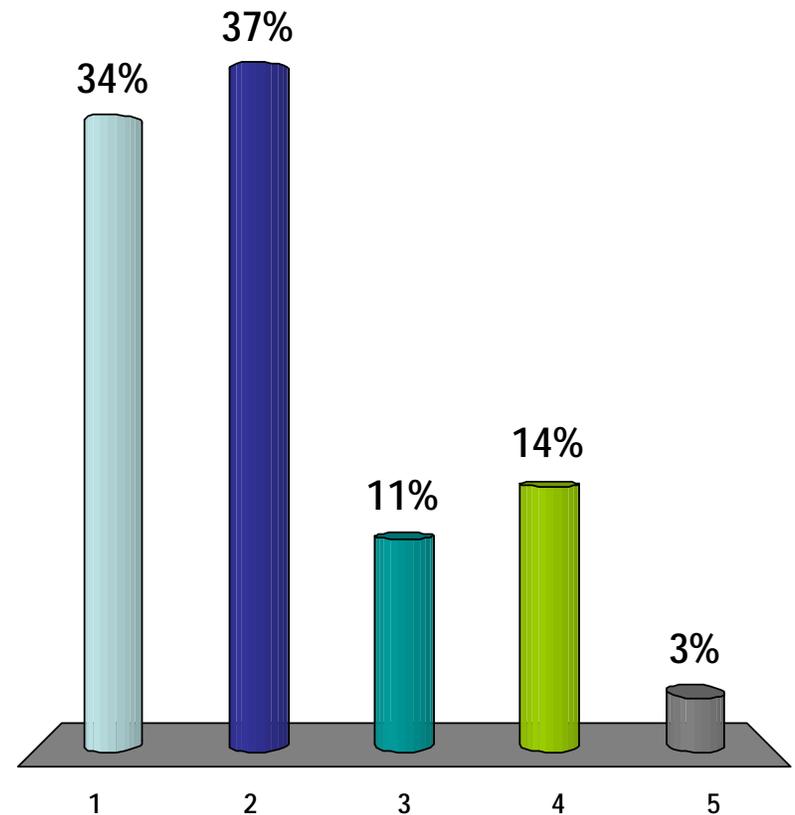
1. Yes
2. No



# Investing CDBG funding and other resources in Paradise Valley will be beneficial to the entire community.



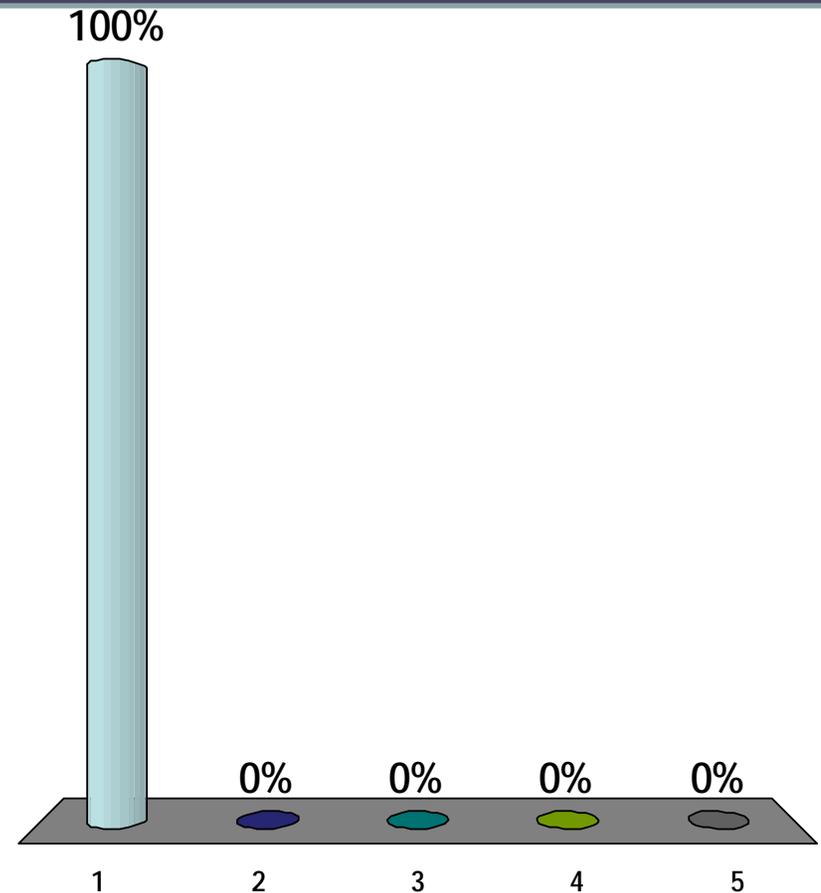
1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



The Town Manager has spoken  
waaaaay too much today and I want to  
go home!



1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# Recap

## 1345 Session 9: Infrastructure Development

- Road investments / Phasing / Strategies
- Flood Control investments

## 1415 Session 10: Service Level Impacts / Strategies

- Public Safety issues
- Community Oriented strategies



## 1445 Workshop Recap / Adjournment